

UTILITY BOX ART PROGRAM SPONSORSHIP REDESIGNS FOR FISCAL YEAR 23-24

Arts Organization: Segerstrom Center for the Arts

Description:

Segerstrom Center for the Arts is one of the nation's most respected multi-disciplinary cultural institutions. It is Orange County's largest non-profit arts organization. The Center remains committed to supporting artistic excellence and offering unsurpassed experiences to engage the community in new and exciting ways through the unique power of live performance and a diverse array of inspiring arts-based education and community engagement programs.

Website: <https://www.scfta.org/>

Additional Information: Boxes #23

Artwork: Segerstrom Center Campus Artwork

Graphic Designer: Chris Alvarez

Original Medium: Digital

Previous Design from March 7, 2024 Arts Commission Meeting



New Design for April 4, 2024 Arts Commission Meeting



Facing the street (corner of Bristol and Sunflower)





22"



28"

