

City of Costa Mesa

Agenda Report

Arts Commission

Item #: 24-042 Meeting Date: 02/01/2024

TITLE: APPROVAL OF UTILITY BOX ART PROGRAM

APPLICATIONS

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

It is staff recommendation that the Arts Commission approve 11 utility box art designs (Attachment 1).

#	Artwork By:	Box #	Location
1	Bill Anderson	19	Bristol St. & Anton Blvd.
2	Arsyn Eckman	9	Newport Blvd. & Victoria St.
3	Blake Garner	7	Placentia Ave. & City Yard
4	Gabrielle Jimenez	2	Wilson St. & Placentia Ave.
5	Kamila Kowalke	14	W. 19 th St. & Pomona Ave.
6	Danica Mendiola	72	Harbor Blvd. & Scenic Ave.
7	Xiadani Montoya	66	Harbor Center & Harbor Blvd.
8	Ingri "Rachel" Quon	13	Mesa Dr. & Santa Ana Ave.
9	Kathie Warren	22	Placentia Ave. & Goat Hill Junction
10	Chris Alvarez*	8	Bristol St. & Town Center
11	Chris Alvarez*	23	Bristol St. & Sunflower Ave.

^{*}Sponsorship Boxes: Segerstrom Center of the Arts

All location assignments are tentative, pending Arts Commission review.

BACKGROUND:

The City of Costa Mesa owns over 120 utility boxes at signalized intersections throughout the city and is dedicated to incorporating art into public spaces. A Utility Box Art Program was launched in early 2015 to spotlight a handful of utility boxes as beautiful art pieces. The city currently has over 50 utility art boxes that display artwork created by local artists; and 10 boxes designed by graphic designers from local businesses and nonprofit organizations.

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ANALYSIS:

The Arts Division receives an annual budget for the Arts & Culture Master Plan implementation, which includes the utility art box program. The 2023-2024 budget allows for the installation of 11 new box designs. Staff is presenting the following designs for approval this fiscal year. If an artist's design is not chosen during this cycle, they can reapply in July of 2024 for the fiscal year 24-25. Two sponsorship boxes being recommended for approval are part of the arts initiative that contributes to maintaining or replacing boxes that are older and/or are damaged.

<u>ALTERNATIVES:</u>

The Arts Commission can choose to deny one or more of the recommended designs and select alternative designs.

LEGAL REVIEW:

No legal review is required for this item.

FISCAL REVIEW:

No fiscal review is required for this item.

CONCLUSION:

Staff recommend the Arts Commission approve nine (9) designs by artists and two (2) sponsorship designs, for a total of 11 new designs to begin installation on utility boxes in late February of 2024.