



Agenda Report

Arts Commission

Item #: 24-369

Meeting Date: 10/3/2024

TITLE: ARTS SPECIALIST REPORT
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

UPDATES:

❖ Art Crawl

- The October 12th Art Crawl experience has a full list of sign-ups and is currently accepting names for a waitlist. More information will be sent out to participants early next week.
(*Arts & Culture Master Plan: Goal 1. Action 2.1*)

❖ ARTventure

- The Opening Reception and Community Arts Day on September 14th at Norma Hertzog Community Center (NHCC) was a success. We had about 1,500 people come through the event throughout the day and we tallied 600 people inside the NHCC to view the exhibition. All the live performances were amazing and we had some first time performers and participation for the event.
- The Awards Ceremony on September 21st was also a success. We had a full house, about 350 people and things went well overall- people enjoyed themselves as such a beautiful space.
- Thank you to commissioners, Alisa Ochoa and Charlene Ashendorf for volunteering their time during the multiple events of ARTventure and for Allison Mann and Chair Wondercheck for attending as well at the awards ceremony and community arts day.
- Costa Mesa TV has completed all their video interviews of the artists who won awards and we so we look forward to seeing those in the coming weeks.
(*ACMP: Goal 1. Action 2.1*)

❖ Free at Segerstrom Center Campus (SCC)

- The second year of the Free at SCC program is now underway. As part of the program, we have purchased tickets from all five (5) performing arts organizations on the Segerstrom campus and provided Orange County Museum of Arts (OCMA) with funds to provide arts education workshops to Costa Mesa residents. In early September, tickets were distributed to local nonprofits for two (2) performances: *To the Hands* by the Pacific Chorale and *Little Shop of Horrors* by South Coast Repertory. The sign-up list is currently full.
(*ACMP: Goal 1. Action 2.2*)

❖ **Poet Laureate Program**

The application is currently open and will remain open until October 28th there is a possibility of extending the deadline, depending on how many applications are received.

(Arts & Culture Master Plan: Goal 3. Action 1.4)

❖ **The Exhibition**

The Senior Center second floor space is currently showing a community art show with artwork from the Painting for Enjoyment class, which takes place at the Senior Center. The walls are full of wonderful art! The show will be up until the end of December.

(Arts & Culture Master Plan: Goal 1. Action 2.1)