

WHEREAS, Breast Cancer Awareness Month is an annual worldwide campaign in October involving thousands of organizations to highlight the importance of breast cancer awareness, education, research; and

WHEREAS, Breast Cancer Awareness Month is an opportunity to increase public knowledge about the importance of early detection of breast cancer diagnosis and treatment; and

WHEREAS, breast cancer remains the most frequently diagnosed type of non-skin cancer and is the second most common cancer among women; and

WHEREAS, about 1 in 8 U.S. women (13%) will develop invasive breast cancer throughout their lifetime; and

WHEREAS, an estimated 297,790 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 55,720 new cases of non-invasive breast cancer; and

WHEREAS, more than 2,800 new cases of invasive breast cancer are expected to be diagnosed in men in 2023; a man's lifetime risk of breast cancer is about 1 in 833; and

WHEREAS, about 85% of breast cancers occur in women who have no family history of breast cancer, and a woman's risk for breast cancer doubles if she has a first-degree relative who has been diagnosed with breast cancer; and

WHEREAS, during National Breast Cancer Awareness Month, we honor the incredible fortitude of breast cancer survivors and offer our heartfelt support and prayers to those currently battling this disease, and as a community, we remember the precious lives lost to breast cancer and the families forever changed as a result; and

WHEREAS, by educating ourselves and supporting innovative research, we will improve the quality of life for all Americans affected by breast cancer and, one day, defeat this terrible disease.

NOW, THEREFORE, I, John B. Stephens, Mayor of the City of Costa Mesa, hereby proclaim the Month of October 2023 as **Breast Cancer Awareness Month** in the City of Costa Mesa and urge all residents to become aware of the impact breast cancer has in our community and join us to honor the survivors and memorialize those have lost battles.

Dated this 3rd day of October 2023.

John B. Stephens, Mayor of the City of Costa Mesa