

#6

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Sunday, June 02, 2024 2:21:36 PM  
**Last Modified:** Sunday, June 02, 2024 2:26:05 PM  
**Time Spent:** 00:04:29  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Nancy Whitlock

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am passionate about Costa Mesa and am eager to contribute my skills and expertise to the Commission. Throughout my career, I have utilized the parks and services, which I believe uniquely qualify me to make meaningful contributions to the Commission's objectives. My commitment to serving on the committee aligns closely with the Commission's mission, and I am enthusiastic about the opportunity to collaborate with other members to drive positive change.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

Community service

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**Q5**

Optional Resume:

**NancyWhitlock Resume.pdf (172.1KB)**

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# NANCY WHITLOCK

📞 [REDACTED] @ [REDACTED] 📍 Costa Mesa, CA

## EXPERIENCE

### Senior Manager, Corporate Marketing

**SentinelOne** 📅 08/2022 - Present 📍 Remote

- Manage a corporate marketing events budget of \$15 million by strategically allocating funds to industry trade shows, annual customer conference, and annual sales kickoff meeting
- Achieved a 25:1 ROI goal on global event programs, by enhancing brand visibility and generating sales opportunities through the utilization of software tools like Salesforce (SFDC) and Marketo
- Planned and executed SentinelOne's first customer conference, bringing together over 500 customers and partners globally
- Collaborate directly with regional senior leadership and key stakeholders to ensure seamless event execution and alignment with pipeline goals
- Develop, execute, and manage sponsorship strategy that seamlessly integrate key partners into strategic events that achieve high ROI for sponsors while enhancing the attendee experience

### Senior Manager, Industry Events

**Armis** 📅 02/2022 - 08/2022 📍 Remote

- Manager of Global Industry Events team, managing an annual budget of \$6 million
- Led the strategic planning and management of prominent marketing events in the industry including RSA Conference, Gartner Conference, Black Hat Conferences, and InfoSecurity Europe
- Orchestrated sales-focused events in collaboration with alliance and channel partners, aligning efforts with the top 1,000+ target accounts
- Fostered collaboration with cross-functional teams across marketing and sales to deliver pipeline-focused programs, achieving tangible results
- Developed and disseminated the Armis Event's Playbook, serving as the Events Standard Operating Process (SOP) for all company-produced and sponsored programs

### Manager, Meeting and Events

**Edwards Lifesciences** 📅 11/2019 - 02/2022 📍 Irvine, CA

- Integral member of the Japan, Asia and Pacific (JAPAC) Marketing and Strategy Leadership Team (MSLT), overseeing all JAPAC internal events by managing a \$6 million annual budget
- Effectively coordinated various events, including two annual regional sales kick-off meetings with over 1,000 attendees each, mid-year marketing and sales conferences for 200+ participants, quarterly marketing all-hands meetings with 75+ attendees, monthly executive leadership meetings, and annual incentive program, Edward's Lifesciences president's club
- Held direct responsibility for venue selection, contract negotiation, event logistics, and vendor management for all JAPAC programs
- Indirectly managed 25 meeting planners across ten regions worldwide, communicating in three languages: English, Chinese, and Japanese
- Identified, sourced, and provided training on cutting-edge event technology and tools, including CVENT, Social Tables, and virtual event conference platforms, for cross-functional stakeholders

### Global Events Manager

**Forescout** 📅 09/2017 - 11/2019 📍 San Jose, CA

- Orchestrated end-to-end event logistics for various key initiatives, including annual sales kick-off meeting for 600+ attendees, bi-annual sales leadership training for 200+ attendees, and high-profile company-wide events such as the IPO launch party at the NASDAQ Conference Center
- Collaborated with key stakeholders to craft event strategies and visions that aligned with product roadmaps, messaging pillars, and business priorities
- Managed a global marketing events budget of \$3.5 million, strategically allocating investments to meet sales targets and generate pipelines at industry trade shows like RSA Conference, HIMSS, Gartner, Splunk .conf, ServiceNow Knowledge, and Black Hat
- Managed communications for 50+ events, enhancing brand visibility and increasing demand generation via digital marketing channels

## SUMMARY

Accomplished events marketing professional with over 15 years of experience in planning events in hospitality, healthcare, and high-tech industries. Advance in planning incentive travel programs, sale meetings, events, conferences, and trade shows. Strong background in strategic planning, creative problem solving, marketing strategy, contract negotiations, and global team communication.

## EDUCATION

### Business Administration and Management

**California State University, Fullerton**

📅 2009 - 2012

## CERTIFICATION

**Certified Meeting Professional (CMP)**

## LANGUAGES

Vietnamese Advanced ●●●●○

English Advanced ●●●●○

## SKILLS

Asana Google Suite Marketo  
Microsoft Office Rain Focus CVENT  
SFDC

## VOLUNTEERING

### Member

**Southern California Chapter (MPISCC)**

📅 2020 - Present

### Member

**Elite OC Young Professionals Society**

📅 2014 - Present

### Alumni Association

**California State University, Fullerton**

📅 2012 - Present

### Co-Chair Emerging Leaders Committee

**Northern California Chapter (MPINCC)**

📅 2015 - 2020

## EXPERIENCE

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### Manager, Customer Event Experience

**Ust Global** 📅 03/2015 - 09/2017 📍 Aliso Viejo, CA

- Oversaw a diverse range of global programs, including trade shows, sponsorships, and high-level client meetings on a global scale
- Developed and implemented marketing strategies and event logistics for trade show exhibits including RSA Conference, MongoDB World, ServiceNow Knowledge, and Black Hat
- Managed the end-to-end logistics for customer experience events, encompassing vendor selection, travel arrangements, and seamless on-site execution
- Successfully organized company's first annual sales kickoff for over 500 top internal sales executives with a \$2 million budget and the inaugural user conference for 2,000 attendees with a \$1.5 million budget

### Events Director

**Irvine Company** 📅 02/2014 - 03/2015 📍 Irvine, CA

- Managed a special events budget of \$1 million for 15+ Irvine apartment community properties
- Developed marketing collateral and advertisements to enhance awareness of residents and community events
- Established team incentives to drive goal achievement and implemented recognition awards as a vital component of the "Employee Experience Engagement" initiative

### Events Manager

**Marriott International** 📅 10/2009 - 02/2014 📍 Costa Mesa, CA

- Managed all aspects of small group event planning for up to 250 attendees, including detailed banquet event orders (BEOs), food and beverage coordination, rooming lists, and group billing procedures
- Successfully met group revenue goals in three quarters of 2013, with a team that executed over 75 events, secured 2,000 room nights, and generated over \$1 million in function revenue
- Significantly improved the Event Satisfaction Survey Overall Score, raising it from 44% to 78.7% by the end of 2013, marking the highest score achieved at the property to date

## PASSIONS

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Culinary Experiences



World Traveler



Kid Activities

## NETWORK

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[www.linkedin.com/in/nancywhitlock](https://www.linkedin.com/in/nancywhitlock)

#7

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Tuesday, May 21, 2024 6:39:31 PM  
**Last Modified:** Sunday, June 02, 2024 10:09:14 PM  
**Time Spent:** Over a week  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Yessenia Delgado

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

Having grown up in District 6 and now residing in District 1, I bring a unique and valuable perspective to the table. With extensive professional experience working with youth from TK through college, I am well-equipped to contribute to the commission as it seeks innovative ways to engage the community.

As a Latina resident of Costa Mesa, I deeply understand the barriers that the Latinx population faces in accessing and engaging with the Parks and Community Services initiatives spearheaded by this committee. My commitment to bridging this disconnect is what empowers me to apply.

I have a proven track record of working collaboratively within teams, across departments, and with external partners to execute successful projects and events. In my current role, I oversee various projects and special events, skillfully managing budgets to meet expectations and conducting evaluations to assess success. These skills and experiences align well with the commission's need for a community member to provide advising and review.

I am confident that my background and passion for community service will be an asset to the commission, helping to foster a more inclusive and engaged Costa Mesa.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

I am deeply interested in learning about and contributing to conversations surrounding public improvements to parks and developments in Costa Mesa. Living near the Fairview Development Center, I have actively participated in public meetings and provided input on the planning process. As a resident, I believe it is essential to understand and engage with the ongoing developments in my community.

Similarly, I would like to engage in discussions about our parks, recreation services, and initiatives to make Costa Mesa safer. My commitment to community involvement and my firsthand experience with local planning processes make me eager to contribute to the commission's efforts.

**Q5**

Optional Resume:

**YDelgado Resume.pdf (67.3KB)**

**Q6**

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

Name:

**Yessenia Delgado**

Address:

[REDACTED]

Address 2:

[REDACTED]

City/Town:

[REDACTED]

ZIP/Postal Code:

[REDACTED]

Email Address:

[REDACTED]

Phone (cell):

[REDACTED]

**Q7**

Signature Required:

**By checking this box and typing my name below, I am electronically signing my application.**

**Q8**

Full Name:

Yessenia Delgado

# YESSSENIA DELGADO



Costa Mesa, CA

## ABOUT ME

Dedicated professional with a profound commitment to shaping the leaders of tomorrow. With a strong passion for uplifting individuals, I possess over five years of experience in the non-profit sector, specializing in program leadership within youth services, event coordination, and donor stewardship. Firmly believing in the transformative potential of resources, equitable access, and community engagement, I advocate tirelessly to ensure our emerging leaders have access to these essential elements.

## EDUCATION

### UNIVERSITY OF CALIFORNIA, BERKELEY

- Bachelor of Arts, Gender & Women's Studies
- Minor in Education

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## PROFESSIONAL DEVELOPMENT

### AVANZAR BOARD LEADERSHIP ACADEMY

2024 Cohort Fellow

### HUMAN SKILLS FOR MANAGERS CERTIFICATION

LinkedIn Learning

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## SKILLS

- Strategic Planning
- Community Outreach
- Youth Development
- Scholarship Management
- Donor Engagement
- Collaborative Problem Solving
- Adaptability
- Critical Thinking
- Fluent and Native Spanish-Speaker

## WORK EXPERIENCE

### SENIOR PROGRAM SUCCESS COORDINATOR

Girls Inc. of Orange County (Sept. 2021-Present)

- Manage a team to ensure successful implementation of college and career initiatives aimed at empowering students' academic and professional growth.
- Developed a comprehensive scholarship process from inception to execution, streamlining procedures, establishing criteria, and facilitating selection resulting in a 55% increase in scholarship giving.
- Consistently deliver on established metrics and outcomes, building a track record of success and efficiency in achieving organizational goals

### COLLEGE AND CAREER COORDINATOR

Girls Inc. of Orange County (Jan. 2021 - Sept. 2021)

- Facilitated college and career success, ensuring the effective program delivery of initiatives and resources tailored to meet the diverse needs of participants.
- Provided comprehensive case management services for a cohort of over 30 high school students and 15 alumnae, delivering personalized support and guidance to navigate academic, career, and personal challenges effectively
- Collaborated with community and school partners to develop and implement impactful programs to create enriching opportunities for participants and enhance community engagement.

### LITERACY PROGRAM FACILITATOR

Girls Inc. of Orange County (Jan. 2018 - Dec. 2020)

- Facilitated early literacy development initiatives for K-3 grade youth, implementing engaging activities to promote reading skills and foster a lifelong love for learning.
- Contributed to the redesign and enhancement of curriculum materials, incorporating state reading and writing standards.

#5

COMPLETE

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**Started:** Wednesday, May 29, 2024 10:55:21 PM  
**Last Modified:** Wednesday, May 29, 2024 11:01:12 PM  
**Time Spent:** 00:05:51  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Syed Zia Hussain

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am interested to contribute and be a part of the this comission because I believe that parks and community determines the health of the live of the residents. It is a very crucial area which is mostly neglected in most of the urban design here.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

I would like to emphasize the idea and importance of bring greenery and colors of plantation for big and packet parks along that for sidewalks. Our streets need softness and beautiful which most of the streets in OC lack

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**Q5**

Optional Resume:

**URP-Full%20Resume.pdf (274.2KB)**

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# Syed Zia Hussain

Member of Mobile Housing Committee, City of Costa Mesa, CA. 2023.

## Education

<b>Cal Poly Pomona, California, CA.</b> Bachelors of Urban Planning. GPA 3.16	Dec 2023
<b>Orange Coast College. California, United States.</b> Associate degree in Architecture (Honors) GPA 3.36	Dec 2019
<b>Orange Coast College. California, United States.</b> Associate Degree (Honors) in Event Management GPA 3.36	Dec 2016

## Relevant Coursework

**CEQA 101** online Course (Gov. Office Planning and Research).  
**URP 4040 Place-making** – Study Florence-Graham city. In final research presentation proposed solutions to the S. Central Ave and E. 74 Street. Focus of the research was to make the site more safer, and children friendly because of the Wisdom Elementary School.  
**Advance Project Management** from Coastline Community College.

## Freelance Projects

**2023 –To-date**  
 Community Enrichment Program, Civic Well 2023 Adaptation Climate Forum – Support to recruit volunteers, Videography on “Impact of McBride Park Long Beach on Youth”  
[McBride Park Impacts on the Youth Community Long Beach, California. - YouTube](#)

## Work Experience

<b>Activity Assistant</b> <b>Serra Sol (Memory Care Senior Living)</b> Follow and maintain the monthly activity calendar, post daily activities, engage seniors for participation, Assist with volunteer program, supervisor activities, conduct residents’ activity survey, serve in assisting with activities and events concerning residents and their family members. Facilitate with especial events, dining hall, workout routines, new staff orientations, drive community vehicle, and bring in new interesting activities for the residents.	<b>Mar’24 - update</b>
<b>Community Service Leader II</b> <b>City of Costa Mesa, CA.</b> Work for R.O.C.K Program, it is after school program served by Recreation Department, City of Costa Mesa, CA. Require self-motivation and team-player abilities. Assist with program planning on field; maintain record of schedule and log-book of day to day duties and hours of work. Supervise check-in and check-outs, activities, fire drills, help with homework, artwork and games, and keep a health and safe environment.	<b>Jan ’24 – March’24</b>
<b>Student Connect SoCal Community Outreach: SCAG Project</b> Engage public to fill out surveys, conduct street events, Research and suggest new locations for more survey	<b>May ’23-June ’23</b>
<b>Planning Aide Intern:</b> Cal Poly Pomona Facility Planning and Management, CA. Record keeping, cold calls, drawing figure grounds, site analysis, printout architectural drawing, keeping files, report writing, and administrative work.	<b>June ’22-July ’22</b>
<b>Administrative Intern</b> City of Tustin Department of Community Planning, Tustin, CA. Review variance, condition permits, and design reviews, Quality control and update code files. Customer service and attend phone calls. Review General Plan, zoning, subdivision, and environmental report review. Work as a team and individually.	<b>Oct ’21- Feb ’22</b>
<b>Recreation leader</b> <b>City of San Clemente, San Clemente.</b> Supervised Summer campus games and activity for children, manage inventory, customer service, games, and setups and breakdowns.	<b>June’20 –Oct’21</b>
<b>Event Planner Unpaid Intern</b>	<b>June’15 –Dec’15</b>



**American Family Housing, Tustin, CA**

Outreach, promotion, and marketing for "Summer Festival for Homeless Veterans". Sold out a stall and raise more than \$ 3,000 through bringing in vendors.

**Awards and Recognitions:**

Research on Walkability, presented at OCC Symposium 2019 and 2020 and Cal Poly Pomona 2023.

Topic: *"Effects of New High-Density Residency on Walkability in Costa Mesa, CA"*.

Topic: *"How Mix-Use Land Contributes to Walkability in 19<sup>th</sup> Street, Costa Mesa, CA."* 2023.

**Administration Skill:** Comfortable working in, group and individual setting, research, excellent customer service skills, and marketing and sales experience, organizational skills, general clerical tasks, data managing, data entry, report writing, and event management.

#8

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, June 03, 2024 4:20:51 PM  
**Last Modified:** Monday, June 03, 2024 4:58:11 PM  
**Time Spent:** 00:37:20  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Erik William Roberts

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I hope to expand my service to the City. I currently serve as Chair on the Fairview Park Steering Committee.

I served as president of the Back To Natives non profit here in Orange County last decade.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

**GREATER TRANSPARENCY**

Currently there is insufficient PACS information for the public with regards to the commission's original formation, history, and current methods of operation, procedures for the PACS commission.

Placing those missing items as well the current City Commission and Committee Member Handbook on the PACS webpage would be a good start. The more the citizens know about the PACS commission the better.

**REDUCE LAWN COSTS**

Operational, maintenance costs could be reduced substantially for the City with more effective, focused watering and grass mowing schedules for parks....especially during the winter, spring seasons. Watering for park grass should be reduced significantly during those months when there is less sun, more dew in the morning, and far more chance of rain. And grass should be allowed to grow at least 1/2 inch higher to reduce water evaporation. Many thousands of dollars a year could easily be saved.

**INSTALL PULL UP/DIP STATIONS AT PARKS**

Most City parks have playgrounds for activity use for children but usually no fitness equipment, area for their parents or other adults. Only a small amount of space and funds are needed for simple one high, one slightly lower pull up bars along with dip bars adjacent. Parents "watching" their children or adult neighbors could use these nearly no maintenance, small price and use area adult fitness equipment near current City park playgrounds. Tanager Park is a good example of such a pull up bar/dip station.

**REVIEW, REVISE CITY PARKWAY TREE LIST**

Most tree species on the current list are not native to California nor Orange County. Major savings in water by homeowners, tree maintenance costs by the City, and sidewalk repair costs by the City could be experienced if only native tree species were on the tree list. And native animal species would be more abundant in the City as well.

**Q5**

**Respondent skipped this question**

Optional Resume:

**Q6**

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

Name:	<b>Erik W Roberts</b>
Address:	████████████████████
City/Town:	██████████
ZIP/Postal Code:	████
Email Address:	██
Phone (cell):	██████████

**Q7**

**By checking this box and typing my name below, I am electronically signing my application.**

Signature Required:

#1

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, May 15, 2024 5:05:46 PM  
**Last Modified:** Wednesday, May 15, 2024 5:11:14 PM  
**Time Spent:** 00:05:27  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Brandice Lea Leger

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I have lived in Costa Mesa for over 40 years and have served my community in many ways. From Neighbors for Neighbors, to PTA to attending town halls and city council meetings. I am knowledgeable on issues our city has had in the past and might experience again. For example the rat problem of the late 90s.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

I would love to see permanent chess tables in one or more parks. Our youth is surprisingly into chess right now and this can give them something healthy to do outside of the home. Maybe even have city competitions? Also I want to see more trees everywhere.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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#3

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Friday, May 24, 2024 3:39:14 PM  
**Last Modified:** Friday, May 24, 2024 3:51:04 PM  
**Time Spent:** 00:11:50  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Julia C Hoigaard

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I have neighbor boys who like to go to parks, so I'm in a position now to actually visit parks in the city with something personal at stake. Also, I'm part of a small non-profit in the city and on the look-out for affordable venues where we could periodically meet. Finally, I have just retired after 35 years of college-level teaching and I have a Ph.D. in Social Sciences and enjoy reading critically and writing at a professional level.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

I'm a critical watcher and listener and when visiting a local park, I'd be interested in seeing for myself what our parks offer and also what problems they might pose as well. Being extraverted, I'm a natural "in-the-field-interviewer," when at parks to find out how others are experiencing the park. Also, regarding the possibility of finding low-cost venues at which small non-profits could meet, I'd be interested to see what venues are available and what small non-profits there are in the city who are looking for such accommodations.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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#2

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Saturday, May 18, 2024 8:32:22 AM  
**Last Modified:** Saturday, May 18, 2024 8:42:17 AM  
**Time Spent:** 00:09:54  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Kenneth E Smith

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

As a Costa Mesa resident and Neighborhood Watch captain, I believe that I can further contribute to the community by providing a resident perspective to the Commission.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

Review of proposed Parks & Community projects and creative input into new and challenging issues. Share my experience and problem-solving skills with all Parks and Community constituents.

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**Q5**

Optional Resume:

**KESCURRICULUMVITAE16.doc (58KB)**

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# CURRICULUM VITAE

Kenneth Edwin Smith, M.D., M.B.A.

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## PROFESSIONAL EXPERIENCE:

### Inter Valley Health Plan (IVHP)

July 2012 to April 2022

#### **Chief Medical Officer/V.P. of Medical Affairs**

Oversight and direct line management of Case Management, Utilization Review, and overall quality control for the clinical aspects of retrospective case and claims review.

### Inland Empire Health Plan (IEHP)

April 2007 to April 2012

#### **Medical Director**

Oversight and direct line management responsibility for Case Management, Health Education, Disease Management, and IPA Management. Revised the Utilization Management and Case Management departments into a Continuum of Care creating significant process improvements and improving staff morale and overall department efficiency.

### Molina Health Care

October 2002 to April 2007

#### **Medical Director**

Oversight and direct line management responsibility for the QI, Health Education, and Credentialing. Successfully managed the RFP response for the San Bernardino/Riverside County Medi-Cal program, resulting in a 7-year potentially \$1 billion contract renewal.

### Axiom Health and Western Alliance Physician's Association, Long Beach, CA

March 2000 to October 2001

#### **Chief Operating Officer/Medical Director**

Oversight and direct line management responsibility for the Medical Services and Operations Departments of this 45,000 member IPA and MSO. Chair of the Utilization and Quality Improvement Committees. Day to day direct responsibility for precertification and concurrent UM.

### International Care Network, LLC, (dba Personal Care Consultants) Irvine, CA

1998 to 2009

#### **President**

International health Care Management Company with primary responsibilities in the areas of claims, case and network management complemented by managed health care consultation for European Health Insurers. Domestic consulting and managed health care expertise services provided in the domestic market (U.S.A.) including on-site responsibility to a variety of clients:

- PHO Strategic Health Care Management – Northern California/Southern California
- IPA Tenet Health Care- CAP Management Systems –Southern California
- PPO/HMO Emerald Health Care – Cleveland Ohio
- HMO HealthNet – Corporate Offices – Woodland Hills, California
- MSO Coalition of Orange County Community Clinics – Orange County/California

### FHP International, Fountain Valley, CA

1985 to 1998

#### **Chief Operating Officer and Executive Vice President (1996-1998)**

FHP Life Medical Care Management Division: Overall responsibility for the managed indemnity division of the combined FHP/TakeCare HMO. Direct line management responsibilities for:

- Claims
- Customer Service
- Case Management
- Workers' Compensation Health Care Organization (HCO)
- Contracts Department
- International Business Unit (IBU)
- Personal Care Network® (PCN)

**Vice President Medical Affairs** (1994-1996), FHP/TakeCare HMO

Oversight and direct line management responsibility for the Medical Case Management Department. Contracting and Provider Relations and the Workers' Compensation Manage Health Care Organization

**Associate Vice President of Insurance Company** (1990-1994), FHP Life

Administrative oversight of health care delivery including claims review, utilization review, quality assurance, underwriting, and new products development. Direct responsibility for Case Management, Claims, PPO, and Workers' Compensation Departments.

**Senior Medical Director** (1988-1990), FHP Life

Administrative responsibility for indemnity insurance, Case Management Department, including health care delivery and the related functions of utilization review and quality assurance.

**Corporate Medical Director** (1987), FHP, Inc.

General overview of Corporate Medical Division; specific responsibilities include quality assurance, peer review, policy and procedures, and standards of care.

**Medical Director – California** (1987), FHP, Inc.

Administration and overview of ambulatory health care delivery, direct and indirect management via the supervision of Associate Medical Directors. Organization/coordination of health care delivery. Overview of Utilization Management Department and direction/coordination of the regional Quality Assurance program.

**Associate Medical Director – California** (1985-1986), FHP, Inc.

Utilization review: Overall direction of the Utilization Department. Overview of a hospital and ambulatory team of Discharge Planner/Utilization Review Nurses, budgetary and administrative planning responsibility for the combined Utilization and Home Health Departments.

**MEDICAL COLLEGE OF WISCONSIN, MILWAUKEE, WI**

**1977 to 1985**

**Assistant Professor of Medicine** (1977-1985)

**Director** (1982-1985), Milwaukee County Medical Complex: Health care delivery, administration of medical faculty/house staff activities and house staff education in ambulatory medicine.

**Director** (1981-1982), Froedtert Memorial Lutheran Hospital, Milwaukee, WI: Health care delivery, preventive medicine, administration.

**Chief Internist/Primary Care Physician** (1977 to 1982), Medical College of WI, Milwaukee, WI: Medical student and house staff education, health care delivery, attending ward staff.

**EDUCATION:** Administrative: M.B.A., University of Phoenix 1988  
Managerial: Medical Manager Executive Course, University of California, Irvine  
Medical: M.D., University of Minnesota Medical School  
Internship & Residency: Milwaukee County General Hospital, Woods V.A. Hospital Milwaukee, WI  
Medical School of Wisconsin, Milwaukee, WI

**LICENSURE:** Licensed to practice medicine in California and Wisconsin

**BOARD CERTIFICATION:** American College of Physician Executives (ACPE) – Diploma  
American Board of Quality Assurance and Utilization Review  
Internal Medicine A.B.I.M. – Member

**National Committee for Quality Assurance 1989 to Present**

**Member, RP-ROC PCMH Oversight Committee** (2017 – present)

**Member, National Appeals Committee** (1994 to 2001) responsible for reviewing appeals of accreditation status for NCQA HMO certification.

**Faculty/Physician Reviewer** (1989 to present). Executive Level HMO Management Chairman on over 100 NCQA accreditation surveys



**PROFESSIONAL AFFILIATIONS:**

National Association of Managed Care Physicians: Member  
American College of Physician Executives: Diplomate

Orange County Medical Association: Member  
American College of Physicians: Member

**ADMINISTRATIVE ACTIVITIES**

1994-2001	Member, NCAA Appeals Committee	1992	Senior Consultant, Strategic Health Care Management
1991-Present	Chairman, NCAQ On-site Review Surveys	1988-1989	Chairman, FHP Corporate Coordinated Case Management Committee
1997	Member, NAMCP Task Force for Treatment and Guideline Development	1987-1989	Chairman, FHP Corporate Quality Assurance Committee
1993	National Health Care Reform Task Force, FHP		

**TEACHING EXPERIENCE:**

**Seminars:**

Featured Speaker World Research Group Conference – 1999  
Appeals and Grievance Management/Denials: **“Inside the Black Box”**

Featured Speaker National Managed Workers’ Compensation Institute – 1977  
“Contracting Between Medical Providers, Employees and Insurance Companies in Workers’ Compensation”

Featured Speaker, National Managed Workers’ Compensation Institute – 1996  
“Financial Integration of Worker’s Compensation, Group Health & Disability”

Featured Speaker International Travel Insurance Conference – 1995  
“Managed Health Care The New U.S. Revolution”

Key Speaker Westwood Seminars – 1993  
“Making the Transition to Managed Care”

Faculty/Speaker NCAQ – 1992/1993

- Reviewer Training Program, Baltimore – May 20-22, 1993
- Reviewer Training Program, Minneapolis (Aetna) – December 1-3, 1992
- Reviewer Training Program, Nashville (MetLife) – August 3-4, 1992

**Postgraduate:**

Certified Instructor for California State Nurses Association – 1989 - Present

**Graduate Level:**

Staff Physician for Primary Care Clinic Resident, Milwaukee County Medical Complex – 1984  
Staff Physician for Ward Medical Team, Milwaukee County Medical Complex – 1981

**Undergraduate Level:**

Senior Medical Students – Ambulatory Medicine – 1983  
Preceptor, Freshman and Sophomore Students, Introduction to Clinical Medicine Course – 1982

**ADMINISTRATIVE ACTIVITIES:**

Member of the NAMCP Task Force of Treatment Protocol and Guideline Development, 1997  
Member – NCQA Appeals Committee 1994 to 2000  
National Health Care Reform Task Force, FHP, 1993  
Senior Consultant Strategic Health Care Management 1992  
Chairman – NCQA On-Site Review Committee, 1991 to present.  
Chairman – FHP Corporate Coordinated Case Management Committee, 1988 – 1989  
Chairman – FHP Corporate Quality Assurance Committee, 1987 – 1989  
Ambulatory Clinical Committee Director, 1987  
Utilization Review Committee/FHP Hospital, 1986  
Wisconsin Professional Review Organization (WIPRO), 1985  
FHP Hospital Task Force, 1985 – 1986  
Ambulatory Care Services Committee, Milwaukee Regional Medical Center, 1984 – 1985  
Pharmacy and Therapeutic Committee Member at the Milwaukee County Medical Complex/Froedtert Memorial Lutheran Hospital, 1983 – 1985  
Patient Care Practices Committee Member, Froedtert Memorial Lutheran Hospital, 1982 – 1985  
Introduction to Clinical Medicine Advisor, Milwaukee County Medical Complex, 1980 – 1984  
Student Affairs Committee Member, Medical College of Wisconsin, 1979 – 1985  
Robert Wood Johnson Municipal Health Services Project, 1979 – 1982  
Target M.D. Advisor, Medical College of Wisconsin, 1979 – 1981  
Laboratory Safety Committee Member, Medical College of Wisconsin, 1979 – 1981  
Ambulatory Medicine Instructor, Medical College of Wisconsin, 1978 – 1985  
Medical Student Advisor, Medical College of Wisconsin, 1978 – 1985

**PROFESSIONAL MEETINGS:**

International Health Care Business Development, Atlanta, GA – 1997  
American Association of Health Plans (AAHP), Northern CA – 1996  
The Managed Health Care Congress, Los Angeles, CA – 1995  
The Group Health Institute – 1994  
Group Health Institute (GHAA), San Francisco, CA – 1993  
Group Health Institute (GHAA), Minneapolis, MN – 1992  
National Association of Managed Case Physicians, Los Angeles, CA – 1992  
Group Health Insurance (GHAA), New York, NY – 1991  
Upjohn Senior Management Symposium, Chicago, IL – 1990  
National Health Lawyers Association  
(Utilization Management, PRO's and Quality Assurance Seminar), Chicago, IL – 1989  
Annual American College of Physicians Conference New York, NY – 1988  
National Committee for Quality Assurance – Surveyor Training Program, Charleston, SC – 1988  
Summer Institute in Administrative Medicine University of Wisconsin, Madison Medical School – 1987

**RESEARCH PUBLICATIONS/PROJECTS:**

Disease Management Protocol Development – NAMCP: “Strategies for Effectively Managing Hypercholesterolemia, A Managed Care Perspective” The Journal of Managed Care Medicine, submitted 06/11/97.

Elbright J.S., Smith, K.E., Drexler, L., et al.” Evaluation of Modified Stuart’s Medium in Cultures for Transport of Neisseria Gonorrhoea”, Sex Transmission Dis., 1982; 9:45-7

Chlamydiazyme Evaluation Project – To Determine Efficacy of New Rapid Immunoassay Diagnostics Test for Presence of Chlamydia Trachomatis (1984)

WADARI (Wisconsin Alcohol and Drug Abuse Research Institute) Project: ” Patterns of Alcohol and Other Drug Use in the Female Health Professional Student”

“Third Generation Oral Cephalosporin (Cefexime) Antibiotic Study - Controlled Clinical Trials”, American Cyanamid/Lederle Laboratories (1984/1985)

“Development and Reorganization of the FHP Health Screen Department into the Health Promotional Program: Dynamic Patient Interactive Preventative Health Program Through Risk Appraisal Education, and Early Intervention”

#4

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Wednesday, May 29, 2024 10:07:41 AM  
**Last Modified:** Wednesday, May 29, 2024 10:34:29 AM  
**Time Spent:** 00:26:47  
**IP Address:** [REDACTED]

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Page 1

**Q1**

Full Name:

Marla Ogelvie

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**Q2**

**Parks and Community Services Commission**

Indicate the name of the Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am a long time Costa Mesa resident and love our community. I am interested in volunteering my time to our City to provide assistance and ideas to improve the lives of all of our citizens. I am very involved in the Costa Mesa Recreational Centers and other city facilities and events.

I also volunteer with several other organizations that provide support to others. This is very important to me.

I have a strong background in leadership, budgets, facility management and administration that could be put to go use on the Commission. I am sure I would have a lot to learn, but also feel I have a lot to offer. I hope you will consider me for the position.

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**Q4**

As a Commission member, what ideas or projects are of interest to you?

I am interested in all matters pertaining to Parks, Arts, and Community Services. Though, Costa Mesa seniors (CMSC) and veteran's are dear to my heart.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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