



SPECIAL MEETING - STRATEGIC PLANNING RETREAT APRIL 19, 2024 – 9:00 A.M. - MINUTES

Call to Order - The Special City Council meeting was called to order by Mayor Stephens at 9:00 a.m.

Roll Call

Present: Council Member Chavez, Council Member Gameros, Council Member Marr, Council Member Reynolds, Mayor Pro Tem Harlan, and Mayor Stephens.

Absent: Council Member Harper.

Pledge of Allegiance – Led by Mayor Stephens.

Welcome and Introductions - Mayor Stephens.

Public Comments

Chris McEvoy spoke on Measure K, development in the City, and Council representation.

Juana Trejo spoke on the Residential Tenant Protection Ordinance and on evictions.

Roberto, Resilience Orange County, spoke on protections for tenants, a rental registry, and publishing the agenda's sooner.

Speaker thanked Council on behalf of the cannabis industry, spoke on improving customer service at City Hall, and on the 60-page administrative regulations.

Strategic Planning Session

The Strategic Planning Workshop was led by Kendall Flint from DKS Associates. The City Council, in collaboration with the City's leadership team, discussed and identified key objectives and tactics to implement for the 2024 Strategic Plan. Top priorities focused on affordable housing, enhancing customer service, improving City facilities and infrastructure, increasing access to open space, long-term fiscal sustainability, and economic development opportunities. During the workshop the City Council updated the Strategic Plan goals as follows:

- Recruit and retain high-quality staff.
- Strengthen the public's safety and improve the quality of life.
- Maintain and enhance the City's **infrastructure**, facilities, equipment and technology.
- Diversify, stabilize, and increase housing to reflect community needs.

- Achieve long-term fiscal sustainability.
- Advance environmental sustainability and climate resiliency.
- **Provide outstanding customer service, both internally and externally.**

Lunch 12:00 p.m. – 12:45 p.m.

The City Council provided feedback and direction to revisit the 2024 Strategic Plan at a future meeting for additional study and adoption.

Adjournment – The Mayor Adjourned the meeting at 2:59 p.m.

Minutes adopted on this 17th day of September, 2024.

John Stephens, Mayor

ATTEST:

Brenda Green, City Clerk