

#3

COMPLETE

Collector: Web Link 1 (Web Link)
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Time Spent: 00:22:56
IP Address: ██████████

Page 1

Q1

Full Name:

Syed Zia Hussain

Q2

Indicate the name of the Committee you are interested in serving on:

Active Transportation Committee ,
Fairview Park Steering Committee ,
Historical Preservation Committee ,
Housing and Public Service Grants Committee ,
Mobile Home Park Advisory Committee

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have conducted research on "Effect of New High-Density Housing on Walkability in Costa Mesa" and have presented at the OCC symposium and recently presented to the student of Malmo University Sweden, invited by Director of Transport Management studies Professor Carl Magnus Carlsson. I ran a meetup group called "OC Smart City Developers" that is a group of Architecture, Urban Planning and Landscape Arch. students and professionals. I was the only Costa Mesa resident who stood for first bike lane at Fairview Park and CM school. I remember I was at the bikeway committee meeting and wanted to invite the members to my community event which was on the book Happy City by Charles Montgomery.

I have travelled and visited many parts of Europe especially Denmark (walking street; Stroget), lived in Netherlands for five years, visited Sweden many times and visited several other EU countries and Middle East.

I am in my final semester in my second undergraduate degree. I have management degree from Stenden University Netherlands and in final semester with Urban Planning undergraduate degree from Cal Poly Pomona. I have worked as Planning intern for City of Tustin and Planning Dept Cal Poly Pomona CSU.

I have passion for research (finding issues and trying to find best solutions)- I have people skill and do not shy away if required to do field survey and collect information to make a well informed decision. I am good with presenting.

I am a member of American Planning Association and Young Transportation Planning.

Q4

As a Committee member, what ideas or projects are of interest to you?

My vision is to make Costa Mesa the most sustainable city of Orange County and this the role of increasing walkability, parks and community justice.

I m also conducting research individually on Long Beach parks and see how they are servicing the youth and its community and what needs to be done to make it more accessible to more recreation activities.

Q5

Optional Resume:

URP-CV.docx (19.5KB)

Q6

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name: [REDACTED]
Address: [REDACTED]
City/Town: [REDACTED]
ZIP/Postal Code: [REDACTED]
Email Address: [REDACTED]
Phone (cell): [REDACTED]

Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Syed Zia Hussain

Syed Zia Hussain

Ziahussain2019@gmail.com. Cell phone: 1-714-280-3730

Education

Cal Poly Pomona, California, United States.

Bachelor of Science in Urban and Regional Planning GPA 3.1

Anticipated Dec'23

Orange Coast College, California, United States.

Associate degree in Architecture

Associate Degree in Event Management

GPA 3.36

Dec 2019

Relevant Coursework

URP 4062 Senior Project – Research on “How Mix-Use Land Contributes to Walkability in 19th Street, Costa Mesa, CA.”

URP 4350 Regional Transportation Policy and Planning - Understanding factors in land use, travel behavior, politics and finance that shape regional transportation policy choices.

URP 4040 Place-making – Field-trips, taking video/photos for land-use research short assignments. And recognize zoning standards applications and districts connectivity. Trip supervised by professor and personal from City office.

City of Costa Mesa Planning Commission - Attend meetings.

Work Experience:

Smart City Developers- Meetup Group

June 2023 - update

Community Enrichment Program – Provide information how build environment effects healthy, economic, and environment.

CivicWell 2023 Adaptation Climate Forum – Support to recruit volunteers.

Presented research work to Malmo University, Sweden.

Videography on “Impact of McBride Park Long Beach on Youth”

[McBride Park Impacts on the Youth Community Long Beach, California. - YouTube](#)

And several field trips. Group page <https://www.meetup.com/oc-smart-city-developers-meetup-group/> details on past Events page.

Volunteer Civic-Well

July '23-Aug'23

Supported in recruit volunteers for “2023 California adaptation Forum”. Supported through “Smart City Developers” meetup group.

Student Connect SoCal Community Outreach: SCAG Project

May '23-June '23

Engage public to fill out surveys, conduct street events, Research and suggest new locations for more survey

Planning Aide Intern:

June '22-July '22

Cal Poly Pomona Facility Planning and Management, CA.

Record keeping, cold calls, drawing figure grounds, site analysis, printout architectural drawing, keeping files, report writing, and administrative work.

Administrative Intern

Oct '21- Feb '22

City of Tustin Department of Community Planning, Tustin, CA.

Review variance, condition permits, and design reviews, Quality control and update code files. Customer service and attend phone calls. Review General Plan, zoning, subdivision, and environmental report review. Work as a team and individually.

Awards and Recognitions:

Researches on Walkability, Presented at OCC Symposium 2019, 2020 Topic: “*Effects of New High-Density Residency on Walkability in Costa Mesa, CA*”.

Skills: MS office, Sketch up, Rhino, AutoCAD, Adobe Creative Suite, Micro-Station, ArcGIS, InDesign, and some knowledge on HCS, SYNCHRO and the MUTCD.

Administration Skill: Comfortable working in, group and individual setting, research, excellent customer service skills, and marketing and sales experience, organizational skills, general clerical tasks, data managing, data entry, report writing, and event management.

Clubs and Organization:

- Member of OC- American Planning Association.
- Member of Young Transportation Planners, LA, and American Planning Association.
- Member of ITE (Institute of Transportation Engineering Student Chapter CPP).
- Orange Coast College: Scholarship in Architecture, and member Architecture Club.

#3

COMPLETE

Collector: Web Link 1 (Web Link)
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IP Address: [REDACTED]

Page 1

Q1

Full Name:

Daniel J Baume

Q2

Indicate the name of the Committee you are interested in serving on:

Fairview Park Steering Committee ,
Housing and Public Service Grants Committee ,
Historical Preservation Committee

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I wish to serve on this committee to help serve the residents of Costa.

Q4

As a Committee member, what ideas or projects are of interest to you?

FVP master plan, 50 years and still in Costa Mesa, Proper division of funding & grants.

Q5

Respondent skipped this question

Optional Resume:

#19

COMPLETE

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IP Address: [REDACTED]

Page 1

Q1

Full Name:

Randall Hoppe

Q2

Indicate the name of the Committee you are interested in serving on:

Animal Services Committee ,
Active Transportation Committee ,
Fairview Park Steering Committee ,
Finance and Pension Advisory Committee ,
Historical Preservation Committee ,
Housing and Public Service Grants Committee

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

As a mid 30's individual and resident of Costa Mesa I think it is important to have additional representation of the community in local government. I have been getting more and more interested in the policies that affect myself and the community in which I reside. Having additional insight and potential input into the local community sounds like a good way to be involved and make a difference in the area in which I live.

Q4

As a Committee member, what ideas or projects are of interest to you?

I wouldnt say that there is a particular area in which I am interested. I am interested in an over arching view of the entire process. To understand better how the policy works and the process in which it happens.



Randall Hoppe

917 W 19th St, B Costa Mesa, CA 92627 · (408) 839-0262 · randallrhoppe@gmail.com

Marketing Strategist I Social Media Strategist I Brand Builder

EDUCATION

Bachelor of Science in Communications (Organizational/Professional), Minor in Public Relations
California State Polytechnic University, Pomona, June 2010

Master of Science in Marketing
United States Sports Academy, December 2013

WORK EXPERIENCE

Advertising and Brand Marketing Manager, K1 Speed.
Irvine, CA

Jun 2013-Present

- Develop quarterly and yearly marketing strategy and calendar.
- Plan, create and implement all marketing projects that promote goodwill and enhance sales/promote K1 Speed.
- Develop and main company national brand identity and yearly marketing campaigns.
- Manage annual Marketing and PR budget \$10M.
- Manage paid media buys for all 60 locations worldwide. (TV, radio, billboards, print publications, Google Adwords, Social Media, etc).
- Develop in store sales promotions to increase traffic and drive sales at the local level.
- Oversee the planning, creation, and execution of all Social Media and Influencer Marketing initiatives.
- Oversee and maintain active partnerships with sporting organizations and national brands.
- Create cross promotional marketing objectives with charities, outside industry contacts, and partners.
- Initiate new media and sponsorship opportunities (i.e. media reviews, event sponsorship, etc.).
- Monitor advertisement-response data.
- Competition research (competitor email campaigns, social media, and digital marketing campaigns).
- Develop graphic elements for digital advertising, print advertising, and web.
- Manage daily relationship with third party vendors and agencies.
- Reconcile overall marketing and location restaurant marketing budgets in relation to the P&L.
- Work with Director of Operations and local Managers to create plans, develop marketing tactics, and execute programs with the goal of increasing sales and guest counts.
- Continue to monitor and uncover local marketing opportunities that align with marketing strategy and objectives

Marketing Director, Rebel Coast Winery
Redondo Beach, CA

Sep 2013-Oct 2014

- Planned, created and implement all marketing projects that promote goodwill and enhance sales/promote Rebel Coast.
- Planned, created, and execute all Media Buy initiatives for Rebel Coast Winery.
- Planned, created, and execute all Social Media initiatives for Rebel Coast Winery.
- Sustained database of all industry contacts and update when necessary.
- Drafted, finalized and distribute press releases based on Rebel Coast Winery's needs.
- Created, built, and retain relationships with all industry magazine and press associates.
- Created cross promotional marketing objectives with charities, outside industry contacts, and partners.
- Initiated new media and sponsorship opportunities (i.e. magazine product reviews, event sponsorship, etc.).
- Monitored advertisement-response data; prepare presentations for the company.
- Competition research (i.e. competitor email campaigns, web development, Social Media).

Adjunct Professor, Pacifica College
Anaheim, CA

Sep 2013-Dec 2014

- Introduction to Sports Marketing and Social Media.

Marketing and PR Director, EVS Sports
Rancho Dominguez, CA

Oct 2012-Jun 2013

- Planned, create and implement all marketing projects that promote goodwill and enhance sales/promote EVS products.
- Managed annual Marketing and PR budget of \$100K.
- Managed EVS' entire social media network.
- Sustained database of all industry contacts and update when necessary.

- Drafted, finalize and distribute press releases based on EVS' needs.
- Created, build and retain relationships with all industry magazine associates.
- Collaborated with the Athlete Marketing Manager and Inside Sales Reps to facilitate and implement specials.
- Created cross promotional marketing objectives with charities, outside industry contacts.
- Developed strategic sales and marketing plans to increase brand awareness and sales by utilizing EVS Athletes.
- Launched sales promotions in a timely manner that coincides with EVS sponsored events, holidays, races, etc.
- Assisted in developing athlete marketing and sales campaigns to achieve company sales goals.
- Managed CRM database and mass email schedule.
- Facilitated new product launches.
- Collected testimonials pertaining to EVS products and use accordingly in marketing plan.
- Initiated new media and sponsorship opportunities (i.e. magazine product reviews, event sponsorship, etc.).
- Assist with new and updated product copy from year to year.
- Performed catalog proofing.
- Competition research (i.e. competitor email campaigns, web development, social media).

Marketing Manager, Revgear Sports Co.

Mar 2012-Oct 2012

Van Nuys, CA

- Managed all social media content (Facebook, Twitter, YouTube, and blog).
- Managed Revgear pro and amateur athletes; as well as coaches, gym owners, and Ring Girls.
- Processed and coordinated fulfillment of sponsorship requests and fighter contract obligations.
- Maintained relationship with media.
- Digital and print marketing metric analysis.
- Maintained digital, video, print archives.
- Managed Email and CRM Marketing.
- Provided copy for Quarterly Revgear catalog; in addition to quarterly licensee catalogs.
- Coordinated product filming and photo shoots.
- Created new "outside of the box" marketing programs.

Manager of Marketing and Promotions, Homestead Miami Speedway

Feb 2011-Jan 2012

Homestead, FL

- Assisted VP of Marketing/Sales and Director of Marketing.
- Maintained Speedway's website (content generation, information/ad placement, web design/layout).
- Managed all social media content and blogger outreach.
- Lead development and launch of Speedway's Mobile Application in coordination with third party vendor.
- Oversaw development and continued maintenance of Mobile Website with Speedway's I.T. department.
- Created all graphics and graphic media (tickets, flyers and brochures, ads, signs).
- Created innovative promotions (on-line contests, text-to-win).
- Maintained facility signage, design, and placement.
- Facilitated drivers for press conferences and media appearances.
- Coordinated and documented driver press conferences.
- Draft and finalize press releases when needed (in conjunction with PR dept.)
- Worked efficiently with ad agency.
- Managed entertainment for and during events.
- Managed community outreach and marketing via grassroots marketing events (street teams, show car).
- Photo and written documentation of every in market events.
- Managed yearly promotional budget while reducing expenses and increasing Speedway's market exposure.

Director of Marketing and Promotions, Irwindale Speedway

Jan 2010-Feb 2011

Irwindale, CA

- Assisted General Manager and Corporate Sales Executives
- Maintained social media websites (Twitter, Facebook, and Constant Contact Email Marketing).
- Maintained website updates and content.
- Facilitated drivers for press conferences and media appearances.
- Managed bands and car clubs on event nights.
- Formatted and published monthly Speedway Newsletter. Formatted and published monthly Speedway Newsletter.
- Designed and published weekly promotional flyers, tickets, programs.
- Managed community outreach and marketing.
- Photographed and documented each event.
- Processed and scheduled mascot appearances and event requests.

SKILLS

Proficient in: Microsoft Word, PowerPoint, Excel, Outlook, Calendar and Publisher; Adobe Photoshop; VideoPad Video Editor. Working knowledge of FinalCut; Basic knowledge of HTML

LEADERSHIP EXPERIENCE

Guest Professor , University of Miami Sports Administration Program; Marketing and New Media	October 2011
Panel Member , ISC Marketing Summit 2012-Digital/Social Media	January 2012
Pi Kappa Alpha Fraternity-Kappa Psi Chapter , Public Relations Chair	Dec. 2007-Mar. 2009

#28

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Wednesday, March 08, 2023 9:25:09 AM
Time Spent: 00:11:23
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Deborah ("Debby") Koken

Q2

Fairview Park Steering Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Fairview Park is Costa Mesa's only nature park. My interest in nature has led me to many years of volunteer activities with Fairview Park Alliance, Banning Ranch Conservancy, the Sierra Club, Back To Natives, the California Native Plant Society and many other environmental organizations, and I want to participate in beautifying Fairview Park and educating Costa Mesans about its resources.

I have completed a habitat restoration training course offered jointly by Back To Natives and the U.S. Forest Service, as well as Orange County Parks volunteer training.

Q4

As a Committee member, what ideas or projects are of interest to you?

I am interested in habitat restoration and preservation and in developing volunteer-based habitat restoration programs in Fairview Park.

Q5

Respondent skipped this question

Optional Resume:

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, October 03, 2023 7:12:25 PM
Last Modified: Tuesday, October 03, 2023 7:27:54 PM
Time Spent: 00:15:29
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Jennifer L Thomas

Q2

Fairview Park Steering Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

As a resident on Canyon Drive, I use Fairview Park walking and hiking trails three to seven days a week. I would like to help steer the future use of the park as a frequent visitor and stakeholder of the park. I participated in the most recent public workshop regarding the potential changes to the Master Plan and I realized I had many ideas regarding park use, and that I was very passionate about protecting the future of the park.

My experience includes planning and hosting charity functions in addition to my professional experience as an accountant and payroll tax professional for over 25 years.

Q4

As a Committee member, what ideas or projects are of interest to you?

My focus is supporting the update to the Fairview Park Master Plan and providing any support, ideas, and feedback to ensure the park keeps providing a safe and enjoyable experience for Costa Mesa residents.

Q5

Respondent skipped this question

Optional Resume:

#6

COMPLETE

Collector: Web Link 1 (Web Link)
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Last Modified: Thursday, October 05, 2023 2:22:22 PM
Time Spent: 00:07:37
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Terri Fuqua

Q2

Fairview Park Steering Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have been on this committee for 4 years. We have not yet completed/formulated a complete plan for our park's future. I am very interested in it's completion and future.

Q4

As a Committee member, what ideas or projects are of interest to you?

A nature oriented park that will appeal to all, appeal to wildlife, and a calm and quiet place for respite. Would like to see created some paths where viewing would be easy and harmless to the environment,

Q5

Respondent skipped this question

Optional Resume:

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, October 09, 2023 3:50:56 PM
Last Modified: Monday, October 09, 2023 4:37:08 PM
Time Spent: 00:46:12
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Mathew Martin Garcia

Q2

Fairview Park Steering Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have been a user of the park since the late 1990's to today. A resident of Costa Mesa, just south of the Fairview Park (Continental Ave) since 2012. I voted for Measure AA in 2016 and desire to see the park endure. I continue to support Measure AA. I am a father of two small boys that love Costa Mesa parks, and I especially care for preserving the open space at Fairview Park in a way that balances protecting the sensitive species and environment with our community's ability to access and use the space for recreation. I would like to spend my time supporting this committee to give back to the community with useful recommendations to the City Council.

I have attended Fairview Park Steering Committee meetings since early 2021 and am currently serving as an Alternate Member of the Fairview Park Steering Committee. I regularly attend Costa Mesa City Council meetings and stay up to date with current agenda items. I am a working professional with over 15 years of experience in business operations, including specific focus on the disciplines of engineering, accounting, human resources, quality assurance, information technology, and facilities/maintenance.

Q4

As a Committee member, what ideas or projects are of interest to you?

I am interested in helping support park activities and restoration work. I have participated in over a dozen Fairview Park restoration events in the last 2 years and have encouraged other members of the community to participate as well. I am a big believer in dialogue and understanding the perspectives of others. I would like to support general improvements to the park, especially activities supported by community volunteers. Specifically, supporting kiosk upgrade projects and community events at the park come to mind. By enabling community engagement at the park, the community themselves will help ensure the success of the park, and possibly grow engagement in other city activities. I am interested in pushing forward a monthly event at the park that brings together the community with the goal of building understanding through dialogue about the different uses of the park.

Q5

Optional Resume:

Resume%20-%202023-10-09.pdf (714.9KB)

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:	Mat Garcia
Address:	████████████████████
City/Town:	██████████
ZIP/Postal Code:	██████
Email Address:	████████████████████
Phone (cell):	██████████

Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Mathew Martin Garcia

Summary

Working professional with 15 years of broad experience in a wide variety of engineering, manufacturing, and business disciplines. Advanced educational degrees with a passion for being useful. Dedicated to my family; my wife and two young children. Passion for community engagement. Interested in getting more involved in giving back to others with the goal of leaving things better than I found them.

Experience

January 2020 – current | Head of Business Operations – **Overair, Inc.**

Lead a 16-member team responsible for accounting, information technology, human resources, quality assurance, security, facilities, and facility maintenance at a start-up company working to change urban aerial mobility with an all-electric vertical takeoff and landing 5-passenger aircraft. Member of the Company since day one. Contributed to growing the organization from 5 to 150 employees. Headquartered in Santa Ana, CA. Company has raised \$170M in venture-backed funding through Series-B.

May 2010 – January 2020 | Multiple Positions – **Karem Aircraft, Inc.**

Held engineering, manufacturing, QA, and administrative roles at a small, but extremely ambitious and challenge-seeking company developing next-generation tilt-rotor aircraft and related technologies primarily for the US DoD.



Karem Aircraft, Inc.
9 yrs 9 mos
Lake Forest, CA

- **Head of Administration, Quality Assurance, and Infrastructure**
Jul 2017 - Jan 2020 · 2 yrs 7 mos
- **Quality Assurance Manager**
Jan 2013 - Jul 2017 · 4 yrs 7 mos
- **Mechanical Engineering Manager**
Jan 2015 - Oct 2016 · 1 yr 10 mos
- **Engineering Integration**
May 2010 - Jan 2013 · 2 yrs 9 mos

May 2009 – May 2010 | Flight Test Engineer – **The Boeing Co.**

Worked on a team flight testing a 6,000-pound, 36-foot rotor diameter, advanced autonomous helicopter at multiple sites throughout the US with contracts from DARPA, the US Army, and others.

Education

- *University of California, Irvine* – MS Mechanical and Aerospace Engineering, 2009
 - Specialization in flight control systems
- *University of California, Irvine* – BS Aerospace Engineering, 2007

Hobbies and Organizational Involvement

- Volunteer President of Harbor Soaring Society, a 501(c)(3) non-profit organization
- Currently serving term as a Fairview Park Steering Committee Alternate Member
- Actively involved with Fairview Park issues and have attended Council and Committee meetings since early 2021
- Volunteered at over a dozen restoration events in Fairview Park in the last 2 years
- Volunteer with the Victoria Elementary PTA and coach for variety of youth sports teams
- Passionate about STEAM outreach activities supporting the youth of our community
- Love for the outdoors, nature, and camping with my family