

Below are the additional accomplishments outside of the pre-existing budgeted and new programs that were implemented from the budget forecast on page 56 in the Arts & Culture Master Plan

## **GOAL #1: INCREASE OPPORTUNITIES FOR ALL TO EXPERIENCE ARTS AND CULTURE THROUGHOUT OUR COMMUNITY, WITH A COMMITMENT TO EQUITY, DIVERSITY AND INCLUSION**

### **1.1 EXPAND ARTS & CULTURAL OFFERINGS FOR CHILDREN AND YOUTH**

		<b>ACHIEVEMENT STATUS</b>		
		<b>YES</b>	<b>NO</b>	<b>Explanation</b>
<b>1.1.1 -</b>	Increase the City's financial contribution to Summer Camp for the Arts		X	SMART Camp is not part of the arts funding.
	Evaluate impact of City's contribution & determine following year's contribution			
<b>1.1.2 -</b>	Engage community organizations in exploring new opportunities	X		
<b>1.1.3 -</b>	Create/support more performance opportunities for youth		X	No Budget & schools have funding through Prop 28
<b>1.1.4 -</b>	Explore with SCFTA campus institutions off-site youth arts programs		X	Budget & Staff capacity
<b>1.1.5 -</b>	Engage OCC, Vanguard, Coastline & UCI in exploring new opportunities		X	Budget & Staff capacity
<b>1.1.6 -</b>	Engage Newport-Mesa Unified School District in exploring new opportunities X	X		
	Evaluate effectiveness of outcomes from these outreach efforts			

### **1.2 INCREASE FREE ARTS EXPERIENCES YEAR-ROUND THROUGHOUT THE CITY FOR ALL**

		<b>ACHIEVEMENT STATUS</b>		
		<b>YES</b>	<b>NO</b>	<b>Explanation</b>
<b>1.2.1 -</b>	Create a one-time pilot art "crawl" experience with other organizations X	X		
	Evaluate the art crawl experience and if successful, create ongoing schedule			
<b>1.2.2 -</b>	"Costa Mesa Residents FREE" - SCFTA, resident groups, SCR	X		

<b>1.2.3</b> - Acquire a "showmobile" for use as stage for outdoor performances	X	\$150K mobile truck Budget & Staff capacity (PW capacity, special licensing required)
<b>1.2.4</b> - Develop schedule of performances throughout the city on the showmobile	X	Budget & Staff capacity
<b>1.2.5</b> - Open a call for performing artists, ensembles for the showmobile schedule	X	Budget & Staff capacity
<b>1.2.6</b> - On a limited basis, make showmobile available for rent to groups	X	Budget & Staff capacity

## GOAL #2: EXPAND PUBLIC ART THROUGHOUT THE CITY

### 2 ESTABLISH A WORLD CLASS PUBLIC ART PROGRAM

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
<b>2.1</b> - Continue the City-operated program of temporary utility box art Review additional sites that are suitable for such installations.	X		
<b>2.2</b> - Develop a plan for an ambitious temporary and permanent public art program	X		In progress, exploring Public Art funding options. (1% fee for development)
<b>2.3</b> - Create a new program of temporary installations of large-scale sculptures.	X		In progress, on the CIP list for 2028
Install one phase of large-scale temporary art (3 works)			
<b>2.4</b> - Consider a policy of developer fees to support public art	X		In progress, exploring public art funding options
<b>2.5</b> - Create a new program of permanent public art Install permanent public art	X		In progress, exploring public art funding options
<b>2.6</b> - Research imaginative public works elements		X	In progress, exploring public art funding options
Call for designs & selection process of public works elements			
Fabricate and install new public works elements			

## GOAL #3: PROFESSIONALIZE AND ELEVATE THE STATUS OF ARTS AND CULTURE IN CITY GOVERNMENT

### 3.1 BOLDLY ASSERT COSTA MESA'S "CITY OF THE ARTS" BRAND

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
3.1.1 - Create inspiring new logo	X		
3.1.2 - Incorporate new logo in all City communications		X	Not implemented at this time
3.1.3 - Agendize "artistic moment" at all Council meetings		X	Currently have the Poet Laureate present once a year to City Council
3.1.4 - Appoint an Artist Laureate	X		

### 3.2 HIRE PROFESSIONAL ARTS AND CULTURE STAFF

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
3.2.1 - Create a full-time Arts Specialist position	X		
3.2.2 - Develop a position description	X		
3.2.3 - Open a search	X		
3.2.4 - Invite outside arts leaders to be part of interview process	X		
3.2.5 - Hire new Arts Specialist	X		

### 3.3 ESTABLISH A CITY ARTS COMMISSION & RETAIN ARTS COMMITTEE IN NEW ROLE

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
3.3.1 - Establish an Arts Commission comprised of 7 members appointed by Council	X		
3.3.2 - Retain Cultural Arts Committee with a new mission	X		

## GOAL #4: SUPPORT COSTA MESA'S THRIVING CREATIVE ECONOMY

### 4.1 RE-IMAGINE THE CITY'S ARTS GRANTS PROGRAM FOR GREATER IMPACT

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
4.1.1 - Re-think the mission of the grant program	X		
4.1.2 - Increase the range of grant amounts	X		

### 4.2 ADDRESS THE NEED FOR CREATIVE SPACES

#### Visual Arts

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
4.2.1 - Explore underutilized City & private spaces for temporary exhibitions or gallery		X	Budget & Staff capacity and redundancy in programming (ARTventure)
4.2.2 - Explore easier paths for artists & property owners to establish creative spaces	X		
4.2.3 - Explore possible incentives for property owners to provide visual arts space	X		Private Property mural (optional)
<b>Performing Arts</b>			
4.2.4 - Test new Library/Lions Park spaces as performance venues by offering free trial use	X		
4.2.5 - Convene CM Playhouse & Attic Theatre to learn more about their needs	X		
Based on conversation, determine role of the City in advancing a plan			
4.2.6 - Study further needs for 300-400 and 3000-4000 seat venues		X	Budget & Staff capacity
Based on research, determine role of the City in advancing a plan			

### 4.3 HELP KEEP COSTA MESA'S "CREATIVES" IN THE CITY

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
4.3.1 - Explore opportunities for affordable housing and work space for artists		X	Budget & Staff capacity

### 4.4 PROMOTE GREATER CREATIVE SECTOR COLLABORATION

#### ACHIEVEMENT STATUS

	YES	NO	Explanation
4.4.1 - Host initial meeting of CM arts organization representatives	X		
	X		

Send a City representative to attend future meetings

**4.4.2** - Host initial meeting of CM industry representatives

Send a City representative to attend future meetings

	X	Budget & Staff capacity