



Agenda Report

Arts Commission

Item #: 23-1339

Meeting Date: 9/07/2023

TITLE: ART MURAL APPLICATION AT 2300-C HARBOR BOULEVARD

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

It is the recommendation of staff that the Arts Commission review the proposed mural at 2300-C Harbor Boulevard in Costa Mesa, as part of the Northgate Market business and offer any comments or suggestions.

BACKGROUND:

The Art in Public Places Report created by consultant, Arts Orange County was approved by the Arts Commission on April 6, 2023 to address aspects of the Arts and Culture Master Plan's Goal #2: Expand Public Art throughout the City.

Murals on private property procedures and requirements and art mural application document are part of Action 2.2: to develop a plan for more ambitious temporary and permanent public art. Murals and the Commissioning Process can also be found within the Art in Public Places Report beginning on page 29 (Attachment 1).

Action 2.2: Develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

The owners and operators of Northgate Market, a private business at 2300-C Harbor Boulevard in Costa Mesa, will commission artist Levi Ponce to paint a mural on the building façade of the building, facing the parking lot. The new mural permit application was filled out and pictures and dimensions of the design have been attached to the original application (Attachment 2).

ANALYSIS:

The newly drafted Mural Permit Application and Review Process for Private Property will be part of a larger Public Art Policy document created by City staff in the coming months.

The first step of Action 2.2 was to establish Public Art Criteria and Guidelines to assist with new temporary and permanent public art projects in the future, which was brought to the Arts Commission

on May 4, 2023. Murals on private property is one of the next steps in this process. In the coming months, a new policy for public art donations and criteria will be brought to a future Arts Commission meeting.

The Mural Permit Application is in process to be included in the citywide software sometime later in 2023. Currently applicants fill out a paper application with attached images of design/proposals to present at an Arts Commission meeting.

FISCAL REVIEW

There are currently no costs associated with this process.

LEGAL REVIEW

There is no legal review required for this report.

CONCLUSION:

Arts Commission will review the materials provided concerning the proposed mural on 2300-C Harbor Boulevard in Costa Mesa and offer any comments or suggestions as part of a discussion.