

#24

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Page 1

Q1

Full Name:

SYED ZIA HUSSAIN

Q2

Indicate the name of the Committee you are interested in serving on:

- Animal Services Committee,**
- Active Transportation Committee,**
- Fairview Park Steering Committee,**
- Finance and Pension Advisory Committee,**
- Housing and Public Service Grants Committee,**
- Traffic Impact Fee Ad Hoc Committee**

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I am undergraduate in Urban Planning and becoming a part of the Costa Mesa City Committee can help me understand and learn more about the real-world projects and issues faced by the City.

Q4

As a Committee member, what ideas or projects are of interest to you?

I would like to incorporate my studies and would like to participate in the best of my abilities and knowledge to contribute to the best possible feedback and input I can provide.

Q5

Optional Resume:

SZH-URP-CM.pdf (400.4KB)

SYED ZIA HUSSAIN

Member of Mobile House Park Advisory Committee at City of Costa Mesa

City of Costa Mesa, CA

PROFESSIONAL PROFILE

Devoted and team-oriented ESFJ personality type with over 2 years of hands-on involvement in, urban planning, community involvement, and project supervision. Described as warm-hearted and paying attention to clients, and do well with team members in the effort to accomplish defined objectives. Skilled in data analysis, organizing and conducting research, preparing data visualization of research finding of projects in compliance with municipal codes and policies. Expert in performing practical studies like social survey, or case study of urban environment. Seeking to adopt practical experience and utility-focused mind-set towards achieving defined project goals.

EDUCATION

- **Bachelor of Science in Urban and Regional Planning** 2025
Cal Poly Pomona, California, United States
- **Associate Degree in Architecture** 2019
Orange Coast College. California, United States
- **Associate Degree in Event Management** 2016
Orange Coast College. California, United States

RECREATIONAL PROJECTS

Creative Brain (After School Program) Feb - updated

- Teach classes for Art, animation, and music at the Advanced Learning Academy, Santa Ana, CA.

Community Service Leader II | City of Costa Mesa (Recreational Dept) Part-Time Jan – Mar 2024

- Supporting the R.O.C.K after-school program by actively positive learning environment and
- Demonstrating self-motivation and teamwork skills to collaborate effectively with colleagues and program participants.
- Assisting in on-field program planning and maintaining detailed records, including daily schedules, logbooks, and work hours.
- Supervising student check-ins and check-outs, coordinating activities, conducting fire drills, and providing assistance with homework, arts and crafts, and recreational games.

Student Connect SoCal Community Outreach | SCAG Project May 2023 – Jun 2023

- Engaged with the public to encourage survey participation and conducted interactive street events to gather community feedback.
- Researched potential locations for future surveys and provided strategic recommendations to enhance outreach efforts.

INTERNSHIP EXPERIENCE

Planning Aide Intern | Cal Poly Pomona Facility Planning and Management, CA

- Maintained accurate records and organized files to ensure efficient access to project documentation and information as may be needed.
- Conducted cold calls to gather relevant data, created detailed figure-ground drawings, and performed comprehensive site and data analyses to support project planning.
- Prepared and printed architectural drawings, authored detailed reports, and handled various administrative tasks to assist in daily operations.

Administrative Intern | City of Tustin Department of Community Planning, Tustin, CA

- Reviewed variance applications, conditional permits, and design reviews to ensure compliance with planning standards and regulations.
- Conducted quality control checks and updated code files to maintain accuracy and consistency within project documentation.
- Analysed and evaluated General Plans, zoning ordinances, subdivision plans, and environmental reports to support informed decision-making.

SKILLS

Communication | Interpersonal Relation | People Management | Project Support | Report Writing | Urban Planning | Urban Design | MS Office | SketchUp | Rhino | AutoCAD | Adobe Creative Suite | Micro-Station | ArcGIS | InDesign | Research | Customer Service | Marketing and Sales | Organizational Skills | General Clerical Tasks | Data Management | Data Entry | Data Visualization

MEMBERSHIP

- Member of Mobile Housing Committee, City of Costa Mesa, CA
- American Planning Association

ACHIEVEMENT:

- Fonder of “Smart City Developers” (Students and young professionals NP organization. Organize seminars, produce documentaries, and community development projects)
- [Smart City Developers - YouTube](#) (channel)
https://www.youtube.com/watch?v=6hnuY80V_PM&t=18s
<https://www.youtube.com/@ocsmartcitydevelopers6812>

#9

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Page 1

Q1

Full Name:

Jose L. Toscano

Q2

Indicate the name of the Committee you are interested in serving on:

**Active Transportation Committee,
Fairview Park Steering Committee**

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Dear city council members,

My name is Jose Toscano, and I am writing to express my interest in serving in one of two city committees: the Active Transportation Committee and the Fairview Park Steering Committee. As a longtime resident of this great city, I have been engaged and involved in finding ways to improve our city for all. This last year, I got out of my bubble and spoke with the residents. From the residents of Mesa Verde to Eastside, to College Park, to Westside, to Mesa del Mar residents, I spoke with people of all backgrounds, ethnicities, and differing views, but what I found that we had most in common was our shared love for our city. I would like to serve on any of these committees to provide a new and fresh perspective. I applied to serve on the Parks and Community Service Commission earlier this year. While I didn't get appointed, it brought a valuable experience that strengthened my motivation to serve. As the youngest commission applicant in the city's history at age 19, I found that age wasn't a barrier to making a difference. I met residents of all generations volunteering their free time with the typical shared goal of improving the city and conserving what makes it great.

I want to serve on the Fairview Park Steering Committee because Fairview Park is an important part of our community and contributes to our city's uniqueness and beauty. I'm an active community member and have been a resident of Costa Mesa practically my whole life. I believe I can contribute to advising the council on ways to preserve the park and find common-ground solutions to improve it. Fairview Park is a massive part of my childhood. When I was a kid, I remember my family couldn't afford to go to many places, and we were fortunate enough to have a vast open green space in our city to enjoy and escape from the neighborhood where I grew up that lacked any green space. I want other generations to have the same opportunity that I once did and continue to preserve the accessibility and safety of the park for all residents alike. If appointed to this committee, I will attend every meeting and strongly advocate for its conservation.

As for the Active Transportation Committee, I would like to serve for various reasons. First, for the city to be inclusive of all residents, we must take steps to protect the safety of those who can not afford a car or would like to find healthier alternatives to commute, such as biking. However, we must also consider the perspectives of residents of the affected areas where the new bike lanes will be installed. As somebody who grew up in a low-income neighborhood on the city's west side, I've witnessed firsthand the concern of transportation. Many of my neighbors had no choice but to bike to commute to do necessities such as school, work, grocery shopping, etc. To this day, I engage with people who bike in Costa Mesa daily and have brought up safety concerns. We must realize that many residents simply can't afford a car, and we must accommodate that to ensure their safety. If appointed to this committee, I will engage with all perspectives on the transportation issue and prioritize equity, sustainability, and community safety.

Q4

As a Committee member, what ideas or projects are of interest to you?

I would like to see something done about planes flying over Fairview Park, which has been causing a lot of noise pollution. This has been a common concern for citizens, and I have heard a lot about it as it impacts the quality of life and the park's natural environment.

Q5

Respondent skipped this question

Optional Resume:

#32

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Page 1

Q1

Full Name:

Nicholas Lapating

Q2

Indicate the name of the Committee you are interested in serving on:

Active Transportation Committee,
Traffic Impact Fee Ad Hoc Committee

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

My career path has been focused on transportation and mobility. As a resident of Costa Mesa I want to apply my skill set to assisting in performing my civic duty to help better the community in which i live.

Q4

As a Committee member, what ideas or projects are of interest to you?

As a proud resident of Costa Mesa it has been amazing to see the growth that the city has experienced as well as the elevated commerce and cultural options. With that growth it will be imperative to have the proper transportation network of all mobilities as well as have a sound parking plan for areas that are over parked and with low inventory exceeding capacity.

Q5

Optional Resume:

Resume%20-%20Nick%20Lapating.pdf (35.1KB)

NICHOLAS LAPATING



A twenty-year parking professional with a strong background operations throughout Southern California. A compassionate leader with a strong moral compass and a high emotional intelligence, who is focused on the success of his teams. Is process driven to achieve goals and often takes on changing tasks with tact, resilience, and poise.

EXPERIENCE

GENERAL MANAGER

LAZ Parking | Orange County, CA

October 2022 - Present

Currently responsibilities for operations management, business development, and client & customer satisfaction throughout Orange and Riverside Counties. Has also developed a strong, specialized operational team to support the diverse portfolio of locations including municipal, enforcement, transportation, healthcare, retail, restaurant, and commercial locations. In the first year as General Manager added an additional 10 locations through organic growth and winning new deals accounting for \$378K in new annualized DLOP.

DIRECTOR OF OPERATIONS

LAZ Parking | Orange County, CA

July 2016 – October 2022

Managed the financials and operations of 80+ locations, 800+ employees and 50 managers throughout Orange and Riverside Counties. Oversaw growth of the OC market from 2.38M DLOP increasing to 3.16M in DLOP over this period.

PORTFOLIO MANAGER

LAZ Parking | Los Angeles, CA

February 2010 – June 2016

Joined the LA region as an assistant manager of the 2nd location in the region. Worked in multiple roles helping to grow the region with a location count increasing to over 200 locations.

LOCATION MANAGER

LAZ Parking | Los Angeles, CA

August 2006 – January 2010

LOCATION MANAGER

Signature Parking | Santa Barbara, CA

October 2004 – July 2006

EDUCATION

DOUBLE MAJOR: BACHELOR OF ARTS SOCIOLOGY & BACHELOR OF ARTS GEOGRAPHY

University of California Santa Barbara

September 2005

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Page 1

Q1

Full Name:

Tiia Alcazar

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I've seen the improvements made to the city's bicycle network, but I think there is still a lot to do. Born and raised in Europe, I have a lot of practical experience of what a functioning pedestrian and bicycle network looks like and that is something I am passionate about seeing in Costa Mesa as well.

Q4

As a Committee member, what ideas or projects are of interest to you?

Improving street lighting
Improving bicycle and pedestrian safety

Q5

Respondent skipped this question

Optional Resume:

#13

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Page 1

Q1

Full Name:

Trace Yulie

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have served on the ATC for two previous terms and would like to continue. I also serve as a bike ambassador for the UCI community.

Q4

As a Committee member, what ideas or projects are of interest to you?

I am primarily interested in bicycle facilities that improve safety for westside residents, including children biking to school and low-income adults using bikes as their primary form of transportation.

Q5

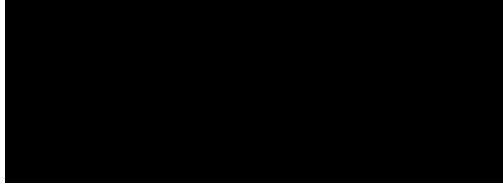
Respondent skipped this question

Optional Resume:

#39

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Page 1

Q1

Full Name:

Joselyn Perez

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I've been a resident of Costa Mesa for over six years and I currently live on the westside. I like to cycle as an athlete but I also ride for fun and to get around town. One of my favorite ways to spend my free time is charting out and exploring new bike routes through Orange County and beyond. I have a lot of experience with bike paths and cycling infrastructure all around California. I can spot ideas that look good on paper but don't necessarily work in the real world- sharrow immediately come to mind. I've spent time riding in Northern California and have seen really great concepts like San Francisco's "green wave", where traffic lights sync up to allow cyclists to ride smoothly at a specific speed. I want to bring my first hand, on-the-street, experience to the Active Transportation Committee.

Additionally, I grew up in a household where not all of my family members could drive. My dad rode his bike to work, day in and day out, until he retired. In his retirement, he gets around town by walking and riding an e-bike. This influenced me to see walking and cycling as not just leisure and recreational activities, but as necessary and legitimate ways of getting from point A to point B. We need to do our best to serve our community that walks, bikes, and rides the bus rather than drives. Walking, cycling, and riding the bus should be dignified and we need to provide the right infrastructure.

Lastly, I currently work for a city government. I have experience with circulation elements, plans, and public meetings. My professional experience makes me well equipped to understand the types of material we will be expected to read and vote on.

Q4

As a Committee member, what ideas or projects are of interest to you?

I've appreciated the roll out of the Adams Ave bike lanes, bollards along Placentia, and bike boxes. I want to help prioritize and implement similar projects that connect our City. We've got some great bike trails and paths, but they don't connect. The prime example I can think of: we don't have a continuous path to get from the Santa Ana River Trail to the Back Bay. No matter where you exit the SART, at some point you end up cycling on a road that doesn't have a bike lane. I think we can get a lot more people out of cars and on bikes if we eliminate these missing links. The Santa Ana Ave bike lane gap in front of Kaiser Elementary demonstrated just how much our community wants the infrastructure to bike more. I want to help make things like that happen.

Q5

Optional Resume:

Jperez_20250321_Newport.pdf (148KB)

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:

Address:

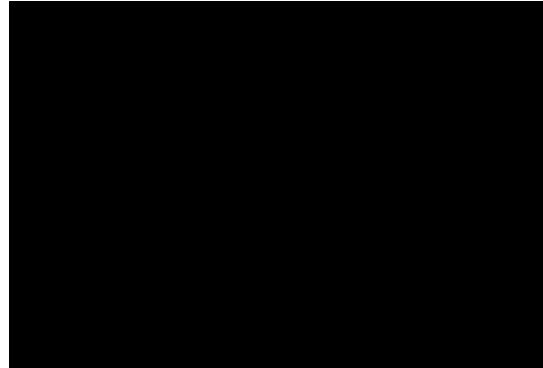
Address 2:

City/Town:

ZIP/Postal Code:

Email Address:

Phone (cell):



Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Joselyn Elana Perez

Joselyn Perez

PROFESSIONAL EXPERIENCE

City of Newport Beach, December 2018 - Present

Senior Planner, 2024 – present

Associate Planner, 2023 – 2024

Assistant Planner, 2020 – 2023

Planning Technician, 2018 – 2020

- Provide excellent customer service to the public at the Planning Counter.
- Review plans (both residential and commercial) for consistency with zoning regulations and other land use requirements.
- Prepare public notices, staff reports, and resolutions for discretionary projects (Coastal Development Permits, Minor Use Permits, and Conditional Use Permits).
- Process General Plan Amendments and Zoning Code amendments.
- Present projects at public hearing at the Planning Commission and City Council level.
- Present study session items at City Council.
- Serve as staff liaison to the subcommittee updating the Safety Element of the General Plan
- Supervise the preparation of CEQA documents
- Write and release Requests for Proposals (RFPs).
- Lead Development Review Committee (DRC) meetings and provide preliminary comments early in the development process.
- Supervise the Planning intern.

Recology, Environmental Planner II November 2015 – November 2018

- Research zoning ordinances to make project and operational recommendations.
- Prepare and submit for discretionary permits (primarily Conditional Use Permits) and serve as the Applicant's representative.
- Write Project Descriptions for CEQA documents and peer-review technical studies.
- Represent Recology before government entities (Planning Commission, Regional Water Board, Calrecycle, etc.).

Kiewit, Environmental Compliance Coordinator March 2012 - October 2015

- Read construction drawings and recommended environmental protection Best Management Practices (BMPs) based on construction sequence.
- Inspect SWPPP BMPs and hazardous waste accumulation areas.
- Maintain compliance records.
- Prepare and submit for permits (City of LA, LA County, SCAQMD, etc).
- Conducted training for staff and craft/union employees on environmental compliance topics.

EDUCATION

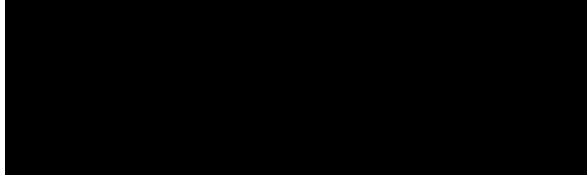
University of California Santa Cruz

B.A. in Environmental Studies and Minor in Latin American and Latino Studies

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Q1

Full Name:

Austin Archer

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I wish to serve on the Active Transportation Committee because active transportation is my favorite form of transportation. I love being able to live and work in the same community, and that the city of Costa Mesa is committed to building infrastructure that allows all of it's constituents to commute safely by bicycle and other alternatives to automobiles.

The most significant reason I wish to serve on this committee is because in January of this year I was in fact in an accident while riding my bike to work. Fortunately I received only a minor injury, but I must admit getting hit by a car is quite radicalizing. Since then I have attended an advocacy workshop run by the League of American Bicyclists and have become a certified League Cycling Advocate. Not only would I love to share my knowledge and experience with the committee, I am even more excited by the idea of being able to learn from the other committee members about the amazing work they're doing to create a safer and more rideable community.

You can find me actively transporting myself to work (Pitfire Pizza) and school (OCC) where I'm studying political science. See you on the road!

Q4

As a Committee member, what ideas or projects are of interest to you?

I love the Safe Routes to School Action Plan. I think creating an integrated system that allows not only students but the entire community to safely commute from point A to point B anywhere within our city and beyond is amazing.

I think people are more connected to their community when they walk or ride through them, and building out our infrastructure is a great first step toward encouraging that behavior. We have the opportunity to build beautiful infrastructure that makes people want to use it.

Another concern I have is that I think at the bedrock of "active transportation" is an affordability issue. Cars are expensive and the cost of living is ever increasing. Building active transportation infrastructure will increase the equity in our community. Roads can only be used by those who can afford to, but sidewalks and bike paths can be used by everyone.

Q5

Optional Resume:

Austin%20Archer%20-%20Resume%20-%202025.pdf (106.4KB)

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

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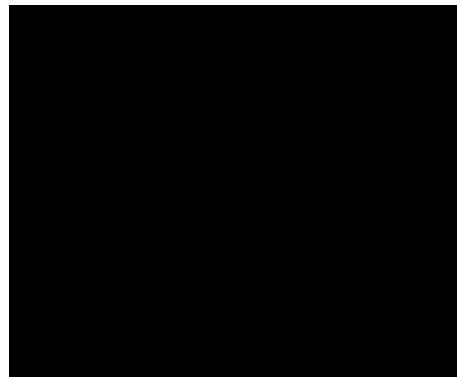
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City/Town:

ZIP/Postal Code:

Email Address:

Phone (cell):



Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Austin Archer

Austin Archer

Hard-working individual with 16 years of customer service experience, proven leadership and organizational skills, and minute attention to detail. Seeking to apply my knowledge, work ethic and communication skills at your bartop.

Work Experience

Gracias Madre - Newport Beach, CA **April 2022 - April 2024**
Shift Lead / Bartender

- *Experience* - Has breadth of knowledge on the production of agave spirits including tequila and different varieties of mezcal
- *Positivity* - Shows up with a big smile ready to work hard, attend to guests' needs, and support the team

Puesto Los Olivos - Irvine, CA **December 2016 - June 2022**
Lead Bartender / FOH Trainer

- *Organization* - Managed the inventory of alcohol and bar ready mixes including daily quality check documentation
- *Leadership* - Opened two Puesto locations as a trainer in which I developed the procedures for opening and closing support staff

In-N-Out Burger - Tustin, CA **October 2009 - May 2017**
Associate

- *Customer Service* - Met the specific needs of customers through high-quality service and friendliness
 - *Teamwork* - Cooperated with others in a fast-paced and high-stress work environment in order to achieve a common goal
-

Leadership / Activities

Orange Coast College Debate Team **January 2025 - Present**

- *Growth* - Political Science Major actively increasing communication skills

Tournament Organizer **January 2023 - Present**

- *Community* - Hosts weekly Super Smash Bros. Melee tournaments garnering 20+ entrants, streamed live at twitch.tv/ocmelee

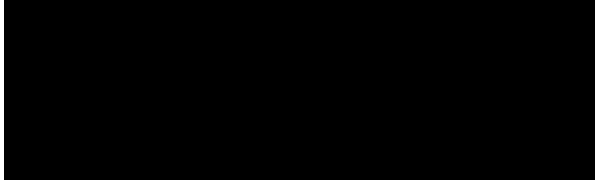
In-N-Out Burger Store #63 Book Club **November 2015 - May 2017**

- *Friendship* - Organized group meetings in which members comfortably shared thoughts and opinions on classic and modern literature

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Q1

Full Name:

Drew John Murphy

Q2

Indicate the name of the Committee you are interested in serving on:

**Active Transportation Committee,
Fairview Park Steering Committee,
Housing and Public Service Grants Committee,
Traffic Impact Fee Ad Hoc Committee**

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Architectural Professional since 1983 and have lived in Costa Mesa for 43 of the last 48 years beginning in 1976.

Q4

As a Committee member, what ideas or projects are of interest to you?

Effective management of the committee's responsibility.

Q5

Respondent skipped this question

Optional Resume:

#25

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Page 1

Q1

Full Name:

Lisa Masson

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I am passionate about creating a safer, more walkable community for pedestrians, cyclists, and families with strollers. I have lived in Costa Mesa for much of my adult life and want to give back to my community. I have also lived in a highly walkable city in Europe, and noticed a lifestyle improvement that resulted from that increase in walkability. The importance of active transportation is paramount in the fight against climate change and I would like to help in these efforts.

Q4

As a Committee member, what ideas or projects are of interest to you?

As a committee member, I would like to discuss projects relating to education of road safety for children. A road safety park for little ones to learn the rules of the road interests me and I'd like to prepare something on that topic for the group. As a parent in the community, I want to make the roads safer for folks including children to navigate.

Q5

Optional Resume:

Lisa_Masson_CV_2025.pdf (2.9MB)



Education

International TEFL Academy

(2017 – 2018)

- Teaching Certificate, Graduated 2018
- 20 hours of teaching, 150 hours of coursework

Chapman University

(2008 - 2012)

Bachelor of Fine Arts in Graphic Design

London Olympics Student Designer

Summer Study Abroad 2010

- Conceptualized and designed projects in teams using the London 2012 Olympic branding that revolved around sustainable design.
- Presented to LOCOG, AECOM and Burro Happold

Germantown Academy

Class of 2008

High School Diploma

Work Experience

Board Director, The Masson Foundation, Aliso Viejo, California

(March 2024 – Present)

- Design brand identity: brandmark and logotype
- Create advertisements and marketing materials to expand brand recognition at fundraising events
- Represent the organization at events and maintain relationships

Creative Director, Lifestyle of Giving (formerly Scripsense), Aliso Viejo, California

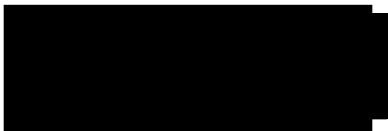
(January 2013 – September 2017, December 2019 - May 2022)

- Brand development, strategic conceptualization
- Design materials for web, app, motion, illustration, print, presentations and more
- Create, implement and track marketing campaigns, social media campaigns
- Manage affiliate marketing portfolio, outreach to new brands, curate deals
- Represent the brand at events at conferences, fundraisers, etc.

Founder, 3 Fresh Eyes, Prague, Czech Republic

(September 2017 – April 2020)

- Develop and create original copywriting and photography content with a travel and art focus
- Create and maintain website and social media presence
- Outreach to brands to create and maintain relationships
- Engage and encourage sales of products and services



English Teacher Assistant, Variety of Elementary Schools, Prague, Czech Republic

(October 2017 – October 2019)

- Create lesson plans and teaching strategies based on student's needs and abilities
- Work with individual students or small groups to reinforce learning material

Founder, Lisa Horn Design, Laguna Beach, California

(November 2012 – November 2014)

- Freelance creative agency specializing in art direction, branding and identity, web design
- Press releases and social media account management

Creative Director, Level Entertainment, Huntington Beach, California

(July 2012 – November 2012)

- Host events, event photography and publicize appearances
- Graphic, web and print design
- Social media management

Graphic Designer, Peace Love EDM, Orange, California

(January 2012 – July 2012)

- Design brand identity package, brandmark, logotype, etc.
- Represent the brand at events and conferences
- Design apparel, marketing materials and print items

Graphic Design Intern, Volcom, Costa Mesa, California

(May 2011 – September 2011)

- Assist art department with catalog design, layouts, color correcting, photo editing, etc.
- Assist with photoshoots, event planning and set design

Technical Skills

- Adobe Creative Suite (InDesign, Photoshop, Illustrator, After Effects)
- Microsoft Office (Word, Excel, Powerpoint)
- Wordpress, WIX, Squarespace
- Email automation (Mailchimp)
- CRM / Customer Support (Zendesk, Freshdesk)
- Social Media Management (Sprout Social)
- Policy and Procedure Development

References:

How We Worked Together:

- **Melinda Masson** *Masson Investments* Lifestyle of Giving and the Masson Family Foundation

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Q1

Full Name:

Russell Toler

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

The last thing I would want to do is to get in the way of someone more qualified than me, or to block someone's first step of getting more involved. But I'm throwing my hat in the ring in case few people are applying and/or if anyone thinks that my experience and insight would be useful and a good fit for the committee. No hard feelings if I'm passed over.

Making our streets more safe, comfortable, and beautiful, along with the twin goal of reducing car-dependency, is really the "single issue" that I have the time and energy to dedicate any free time to. I've helped lead the Costa Mesa Alliance for Better Streets for several years, served on the Planning Commission, and work for a respected urban design firm.

My family of four (+ dog) has lived for several years with a single car, which typically is reserved for my wife—leaving me getting all over town on my bike. When my kids were smaller, our "second car" was a front-loaded Urban Arrow electric cargo bike that we put hundreds of miles on. My kids still get to and from school every day on their own bikes. I am committed to ensuring that they can get around safely.

Q4

As a Committee member, what ideas or projects are of interest to you?

I think that the City has done a fantastic job over the past five years when it comes to making active transportation more safe and comfortable, and I am committed to that momentum continuing. Here are my big thoughts/ideas:

- Figuring out how to do more with less. Federal grant money may be drying up and we need to keep moving forward even with smaller budgets for AT projects.
- Building out a bikeable network and closing gaps in that network. This is especially true at intersections and connecting bikeable streets across major streets like Newport Blvd.
- Focusing on reclaiming street space, slowing traffic speeds, and modal filtering (this includes finally implementing what the ATP calls Class III Bicycle Boulevards).
- Improving our MO when it comes to Class IV lanes—i.e. coming up with more permanent and attractive designs, either from the start or as a "phase 2" after a trial.
- Helping give input on specific designs, to help ensure that our streets remain/become intuitive and convenient for all users.

Q5

Respondent skipped this question

Optional Resume:

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:

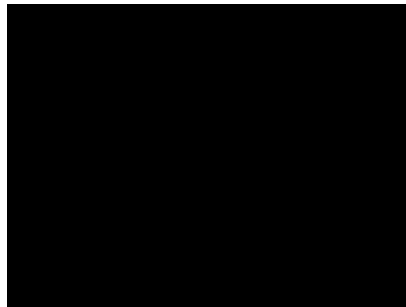
Address:

City/Town:

ZIP/Postal Code:

Email Address:

Phone (cell):



Q7

By checking this box and typing my name below, I am electronically signing my application.

Signature Required:

Q8

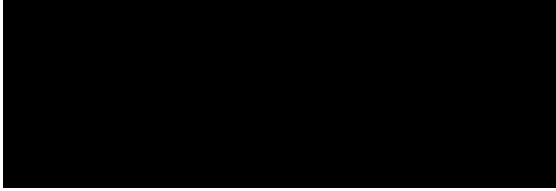
Full Name:

Russell Toler

#8

COMPLETE

Collector:
Started:
Last Modified:
Time Spent:
IP Address:



Page 1

Q1

Full Name:

Garrett R Kingsley

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Hi! I wish to serve on the Active Transportation Committee of Costa Mesa because I believe the fundamental key to leading a healthy and fulfilled life is walkable and bikeable cities. Access to spontaneous meet-ups, running into your neighbors, outdoor recreation, and safer methods of getting around are important to create community and create your "village." Relying on your community and deep social connection are the best ways to live healthier and longer. There are so many studies that report how loneliness, static social skills, and inactivity are the silent killer(s). We can support and uplift our neighbors and circles to live better by providing pedestrian and cycling connectivity in our neck of the woods, and I want to be a part of it!

I believe I would be a beneficial addition to this committee for two reasons:

- I am under 30 years old, unmarried, and make less than \$80,000 per year. I represent a demographic of people in Costa Mesa that may otherwise feel under-represented or unrepresented. I may represent those who don't drive, can't drive, or are find driving financially prohibitive. To those groups of people, pedestrian and cycle connectivity is vital.

- I am employed as an Operations Manager, so I understand the inner workings of project management and how new projects come to fruition. I am often looped into conversation or added to committees for projects such as new licenses, financial process overhaul, building renovations, or maintenance programs. A large part of my job is based around how to improve processes and improve connection.

Q4

As a Committee member, what ideas or projects are of interest to you?

I took a look at the Pedestrian Master Plan and found lots of information I'd like to be involved in! Below are some of the ideas & projects that are of the most interest to me:

- Street Canopies & lighting where its lacking
 - goal of all trips less than 1 mile to be 30% walking,
 - wayfinding for both pedestrian and cyclists (love the signage in Eastside for cyclists already!)
 - projects on traffic calming on high traffic routes,
 - installing more pedestrian refuge islands,
 - reviewing prohibited crossings & restore where possible,
 - educating the community on bicycle and pedestrian safety,
 - become more involved with land use planning to encourage storefronts to face the street, promoting a culture of walking
-

Q5

Optional Resume:

GARRETT.resume%20(1).docx (23.3KB)

Q6

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:

Address:

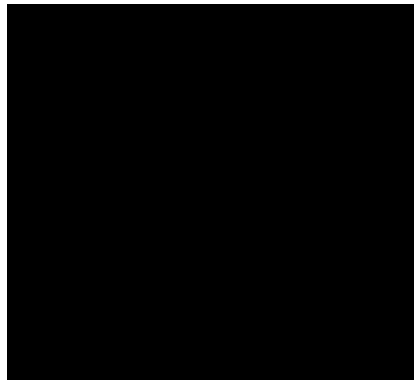
Address 2:

City/Town:

ZIP/Postal Code:

Email Address:

Phone (cell):



Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Garrett R Kingsley

GARRETT KINGSLEY

PROFESSIONAL SUMMARY

A reliable, outgoing, personable and motivated Foodservice Management & Operations professional with a positive attitude and work ethic, and a strong customer service orientation. An individual focused on teamwork and motivation, that draws on the ability to learn new skills quickly, and the willingness to accept new challenges and responsibilities.

EDUCATION

Connecticut State Community College of Manchester, Manchester, CT, 2018-2020

Enrolled in Associate of Science Degree Program in Foodservice Management, accredited by the American Culinary Federation.

Coursework: Advanced Food Preparation, Food and Beverage Cost Control, Sustainable Foodservice Management, Hospitality Marketing, and Human Resource Management.

EXPERIENCE

Active Culture: Natural Foods Café, Velvet Yogurt, Inc.

Regional Operations Manager, Southern California, 2023-present;

Store Manager, Laguna Beach & Long Beach, 2021-2023;

Assistant Manager, Laguna Beach, 2020-2021

- Responsible for performance and revenue of three locations in OC & LA counties
- Assisted with operations related to two additional locations in NorCal and Oregon
- Directly oversaw \$6M+ in sales in 2024, an increase of 5% from 2023 and 11% from 2022.
- Created and championed roll-out of quarterly internal health inspections, quarterly internal audits; championed roll-out of corporate credit card accounts, invoice pay process, research and roll-out of digital maintenance software
- Spearhead physical improvements, such as parking lots, prep spaces, safety equipment, and order technology
- Growth focused: directly oversaw promotion and development of 3 Store Managers, contributed to two store openings in 2021 and 2022, participate in annual summit to grow sales, drive profit and development
- Set targets for Store Managers to improve performance, policies, and procedures
- Managed labor costs, food costs, legal compliance, negotiate with vendors
- Assist with Human Resources – interviewing, hiring, promotions, growth & performance, disputes, recognition
- Plan and execute teambuilding exercises as well as assist in planning and executing of Yelp events, marketing specials, and private dining events
- Conduct biannual performance reviews of Store Managers, including making suggestions to executives on rate increases or bonuses
- Establish relationships with all vendor representatives and connect to find solutions with product shortages or pricing
- Facilitate positive work environments, open and honest communication, and accept negative and positive feedback. Relay this information company-wide between employees and management/ownership
- Assist in new location openings, hiring, and training.
- Create training guides and modules for both hourly employees and Shift Supervisors

GARRETT KINGSLEY

Orange County, California | (C) 860.373.5096 | garrettkingsley18@gmail.com

- Consistently adjust restaurant practices to reduce allergen risks, improve product quality, and remain code-compliant with local health regulations by developing and championing monthly internal health inspections

Bistro on Main, *MACC Charities*, Manchester, CT

FOH Manager-in-Training, 2020 (shortened due to COVID-19 closure)

- Worked with OpenTable and Toast POS systems
- Gained experience behind the bar, learning safe alcohol service practices
- Assisted in developing an inventory method for the bar and liquor in storage
- Assisted in ordering liquor and dry stock items
- Learned critical watch points for waste, loss, theft, and quality in a full-service establishment

Wendy's Restaurant, *Meritage Hospitality Group*, Colchester, CT

Shift Supervisor, 2017-2020

- Monitor food safety practices in the restaurant
- Monitor cash collection, and accurately count and deposit cash twice daily
- Successfully run a full shift, keeping drive through times low, customer satisfaction high, while coaching employees in production positions to achieve best quality
- Coach employees in customer service positions on how to upsell, recommend, and complete orders timely and accurately
- Review applications and conduct interviews for new hires
- Participate in training new employees and new management staff
- Complete cleaning charts and assign tasks to crew members
- Complete inventory sheets nightly, and orders when necessary

CERTIFICATIONS

Food Protection Manager, *ServSafe*

Awarded 11/2023, expires 11/2028

Certificate ID: 24869967

Responsible Beverage Server, *State of California Alcoholic Beverage Control (ABC)*

Awarded 10/2023, expires 10/2026

Server ID: 313396649

Level 1 Wine Sommelier, *Wine & Spirit Education Trust (WSET) via The Wine Academy of Las Vegas*

Awarded 11/2023

Credential ID: 600-1504-4

#31

COMPLETE

Collector:
Started:
Last Modified:
Time Spent:
IP Address:



Page 1

Q1

Full Name:

Joanna Farnham

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I am an avid walker in the neighborhood (specifically Eastside Costa Mesa) and walk anywhere up to 10-12 miles daily. My husband and I have been residents of Costa Mesa for 12 years and love our community - I'd love to serve on a city committee and be more involved!

Q4

As a Committee member, what ideas or projects are of interest to you?

Keeping pedestrians and bikers safer in Costa Mesa. Cars (and e-bikes) frequently run stop signs in our neighborhoods and I have almost been hit on numerous occasions. I'd love to help brainstorm additional ways to keep those walking/biking safe. I would also love to see more community walking / biking events, etc. and motivate those in our communities to stay active!

Q5

Respondent skipped this question

Optional Resume:
