

Page 1

Q1

Full Name:

Jason Komala

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

Dear Members of the City Council,

My name is Jason Komala, and I am writing to express my sincere interest in serving as a Parks and Community Services Commissioner for the City of Costa Mesa. Having spent several years deeply involved in local community service, I am passionate about contributing to the development and preservation of green spaces and community services that enhance the quality of life for all residents. My background in leadership, strategic planning, and my personal commitment to Costa Mesa make me confident that I can be a valuable asset to this important role.

From 2015 to 2021, I had the honor of serving on the Cultural Arts Committee for the City of Costa Mesa, where I worked collaboratively with fellow members to promote and celebrate the arts in our city. Additionally, my volunteer work with the Fairview Park Alliance has been incredibly fulfilling, especially our current partnership with Kelly Dalton to help restore and preserve Fairview Park. This experience has given me a deep appreciation for the vital role parks play in our community's well-being, and I am eager to further contribute to their development and care.

I am also currently pursuing a Ph.D. in Instructional Systems Design, a journey that reflects my commitment to lifelong learning and my drive to continuously grow as a leader. This advanced degree is equipping me with cutting-edge strategies in design thinking, problem-solving, and the development of impactful systems, which I believe will enhance my ability to contribute to the Parks and Community Services Commission. My studies emphasize creating inclusive and effective solutions—a perspective that aligns closely with the city's mission to serve all residents equitably.

I have a strong passion for ensuring our city continues to have accessible green spaces for everyone to enjoy. Parks are vital hubs for social connection, physical activity, and mental well-being. It is also essential to provide services that support all areas of Costa Mesa, particularly those that are underserved and underrepresented. I believe it is important to create an environment where everyone, regardless of background or circumstance, has access to the resources and spaces they need to thrive. As a commissioner, I would strive to champion this vision.

In addition to my community service experience, my background in organizational leadership gives me the skills to drive change and strategic initiatives. I hold a BA in Management and an MBA in Organizational Leadership Development, which has equipped me with the tools to lead large teams, foster a culture of collaboration, and align efforts with the city's broader goals. These experiences, paired with my doctoral studies, have shaped my ability to think strategically and work effectively with diverse stakeholders to bring meaningful projects to life.

Ultimately, my desire to serve as a commissioner comes from a deep commitment to the future of our city. I want to contribute to the Costa Mesa we live in today and ensure it is a place our children and future generations will continue to love and call home. I look forward to the possibility of working together to make Costa Mesa an even better place for everyone.

As a Commission member, what ideas or projects are of interest to you?

As a Commissioner for Parks and Community Services I am not only inspired by my passion for protecting green spaces, but also because of my personal experiences as a new father and with elderly family members. I've seen firsthand how important it is to create community experiences that engage and inspire both our youngest and oldest citizens-something many people don't think about until they need it.

For example, I remember trying to find senior center classes for my mom that would challenge her while also helping her build a social network. For my own kids, I'm always looking for activities that will help them develop team-building and social skills, while also letting them burn off some of that energy. To me, family is everything, and I believe one of the best services we can provide as a city is to help people care for those who once cared for them or those they care about. That's why I'm passionate about contributing to the growth and development of community spaces that serve all generations.

Q5

Respondent skipped this question

Optional Resume:

Q6

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

Name:	Jason Komala
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	
Q7	By checking this box and typing my name below, I am

Q7

Signature Required:

Q8

Full Name:

Jason Komala

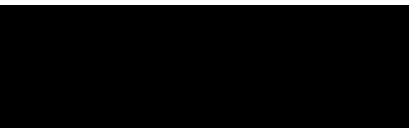
Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Respondent skipped this question

electronically signing my application.

Current or Most Recent Employer:



Page 1

Q1

Full Name:

James Peters

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I would love to give back to the community. I have coached basketball for grades 6 to 7 and I have run over a dozen marathons and 24 half marathons. Parks and green spaces are important part of our community and I would love to help.

Q4

As a Commission member, what ideas or projects are of interest to you?

Helping with keeping Fairview Park clean. Organizing kids sports like basketball. Wherever I am needed.

Q5

Respondent skipped this question

Optional Resume:

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By checking this box and typing my name below, I am

electronically signing my application.

Name:	James Peters
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

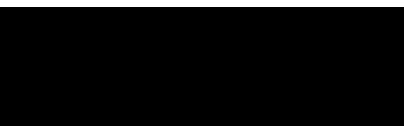
Q8

Full Name:

James Peters

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10	Respondent skipped this question
Current or Most Recent Job Title:	
Q11	Respondent skipped this question
Key Accomplishments:	
Q12	Respondent skipped this question
Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	



Page 1

Q1

Full Name:

Daniel Baume

Q2	Parks and Community Services Commission,
Indicate the name of the Commission you are interested in serving on:	Planning Commission

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

Im enthusiastic about improving our community and ensuring that public spaces and urban planning reflect the needs and ideas of the residents. As a Head Coach for youth athletics, a charter member and board member of the Goat Hill Lions club, a original board member and service leader of Labors of Love, a constant volunteer and advocate of Fairview Park alliance and many more services. I have been serving the City of Costa Mesa as a volunteer for over 20 years. I am passionate about helping create accessible, and inclusive public spaces.

Q4

As a Commission member, what ideas or projects are of interest to you?

Im very interested in the Fairview Park master plan, as well as the recent purchase of land on Shalimar street. Bike lanes and road diets as well are of high interest.

Q5

Optional Resume:

inbound8369832681676586972.docx (16.9KB)

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By checking this box and typing my name below, I am

electronically signing my application.

Name:	Dan Baume
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Daiel Joseph Baume

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10 Current or Most Recent Job Title:	Respondent skipped this question
Q11 Key Accomplishments:	Respondent skipped this question
Q12 Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	Respondent skipped this question

Daniel Baume



WORK EXPERIENCE

Orange County Fairgrounds Operations Manager 1995-2010 Drxfixit Construction Assistant General Manager 2010 – 2021 J&F Custom Painting Lead Painter 2010 – Present Newport Mesa Unified School District Custodian 2023 – Present City of Irvine Senior Athletic Lead 2023-Present

EDUCATION

Costa Mesa High School Graduated 1998 Orange Coast College General Education 2000-2002

SPECIALIZED SKILLS

OSHA 10 Certified Carpentry Electrical Tile Application Rough Framing Finish Framing Dry Wall Mudding Texture & Paint Cabinetry Construction/Installation Plumbing Facilities Maintenance CPR Certified Microsoft Suite

VOLUNTEER WORK

Costa Mesa Little League Assistant Coach 2005-2008 Costa Mesa Pop Warner Football Head Coach, Assistant Coach, Admin 2002-2018 Fairview Park Alliance Board Member/Volunteer 2017-Present Socal Elite (Basketball League) Head Coach 2021-Present Newport Harbor Lions Club Member 2020-2022 Costa Mesa Sanitary District Citizens Advisory Committee Member 2016-2022 Costa Mesa Historial Preservation Committee Committee Member 2020-2024 Fairview Park Steering Committee Committee Member 2020-Present Costa Mesa Goat Hills Lions Club Charter Member/Board Member 2022-Present Love Costa Mesa – Labors of Love Program Project Manager 2022-Present

AWARDS

Melvin Jones Fellowship AwardHighest Form Recognition of Lions Club2023Love Costa Mesa Neighboring Champion Award2023



Page 1

Q1

Full Name:

Syed Zia Hussain

Q2 Indicate the name of the Commission you are interested in serving on: Arts Commission (Complete Questions NextPage) , Parks and Community Services Commis Planning Commission	
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Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I have AS degree in Architecture and later pursue Urban Planning because my interest has always been to view the city development process with regards to its impact on its users (residential and commercial).

Q4

As a Commission member, what ideas or projects are of interest to you?

My ideal Costa Mesa is the city of Orange County that attracts people from other cities to visit it for commercial and pleasure reasons. I will bring in the aspect to make Costa Mesa more and more people friendly which means safer, more economical, and environmentally friendly.

At this moment I am serving as member of Mobile House Park Advisory Committee at City of Costa Mesa.

https://www.costamesaca.gov/government/commissions-and-committees/mobile-home-park-advisory-committee/committee-members-and-staff

Q5

Optional Resume:

URP%20RESUME.pdf (273.6KB)

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By checking this box and typing my name below, I am

electronically signing my application.

Name:	Syed Zia Hussain
Address:	
Address 2:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Syed Zia Hussain

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Current or Most Recent Employer:

Serra Sol Senior Living

Q10

Current or Most Recent Job Title:

Activity Assistant

Q11

Key Accomplishments:

In-Process to start a Non-Profit Organization that emphasizes on encouraging quality education and knowledge of Urban planning. Already organized two seminars (hybrid) with Sustainable and Transport management dept Malmo University, Sweden and California. produced two urban planning related documentaries. And starting a community education program that highlights information on Architecture and urban designs

Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:

Member of UNESCO-CID 2024, qualified IDTA, UK. (International Dance Teachers Association) Gold Level, organized cultural events in Leeuwarden Town Netherlands covered by local TV channels and newspapers grants paid by the Town hall (https://www.youtube.com/watch?v=u2-CJBE12oM), President of Music society at InterCollege Nicosia, Cyprus. Band member of Lasers released three albums and managed the group. I was the songwriter, singer and produced music. Contributed in art directors for our song videos. Appeared in Tv shows. (https://www.youtube.com/@lasersmusicpk)

Q13

Why are you applying to be an Arts Commissioner for the City of Costa Mesa?

I believe with my background experience in performing arts and also my ethnicity I will bring diversity in our Arts Commissioner. My background is from Pakistan and as you can see I have international qualification and experience also.

Q14

Please share your vision for the arts in Costa Mesa:

I believe the connection between urban planning/design and Art goes I long way back. Copenhagen (city in Denmark) is an example of how Art and urban design plans a role in neighborhoods security, economy, and social health. I would like to see my Costa Mesa promote similar role.

Q15

Please share your experience in producing and/or participating in Arts and multicultural programing:

I have produced several art projects in Pakistan (family festival in my home town, released three music albums, appearances on TV channels and press coverage, Netherlands (multi-cultural promotional events with Expect-Leewuarden, and freelance projects with town hall grants, on local channels and press, and Cyprus (President of Music society)

Q16

Please share any other relevant work experience, volunteer work, community activities or memberships:

all mentioned above

Q17

How did you hear about this opportunity?

I am a regular follower of City of Costa Mesa.

Syed Zia Hussain

Member of Mobile Housing Committee, City of Costa Mesa, CA

"StrengthFinder Personality Test" Type ESFJ: Helpful, Harmony, attention to clients' needs, work well with others to achieve goals, take commitments seriously, structured, and organized, best in organizing people to get a job done!

seriously, structured, and organized, best in organizing people to get a job done!	
Education	
Cal Poly Pomona, California, United States.	updated
Bachelor of Science in Urban and Regional Planning GPA 3.16	upuateu
Orange Coast College. California, United States.	Dec 2019
Associate degree in Architecture	
Associate Degree in Event Management GPA 3.36	
Orange Coast College. California, United States.	Dec 2016
Associate Degree (Honors) in Event Management GPA 3.36	
Work Experience:	
Work Experience:	
Freelance Projects (YouTube: <u>Smart City Developers - YouTube</u>)	2023 - updated
Produced a documentary on "Students Design Net-Zero House - Sustainability Decathlon" 2024.	
"Impact of McBride Park Long Beach, CA."	
SCD-Seminar I & SCD-Seminar 2rd. (hybrid event with research exchange between California and Sweden)	
Community Service Leader II. City of Costs Mass (Regenstional Dont) Dart Time	Inp (24 Mar (24
Community Service Leader II: City of Costa Mesa (Recreational Dept) Part-Time.	Jan '24 – Mar '24
Support R.O.C.K after-school program. Require self-motivation and team-player abilities. Assist with program planning on field	
schedule and log-book of day to day duties and hours of work. Supervise check-in and check-outs, activities, fire drills, help wit	n nomework, artwork
and games, and keep a health and safe environment.	
Student Connect SoCal Community Outreach: SCAG Project	May '23-June '23
Engage public to fill out surveys, conduct street events, Research and suggest new locations for more survey	, , , , , , , , , , , , , , , , , , ,
Planning Aide Intern:	June '22-July '22
Cal Poly Pomona Facility Planning and Management, CA.	n d a doministrativa vyark
Record keeping, cold calls, drawing figure grounds, site analysis, printout architectural drawing, keeping files, report writing, a	nu aunimistrative work.
Administrative Intern)ct '21- Feb '22
City of Tustin Department of Community Planning, Tustin, CA.	
Review variance, condition permits, and design reviews, Quality control and update code files. Customer service and attend ph	one calls. Review
General Plan, zoning, subdivision, and environmental report review. Work as a team and individually.	
Event Planner Unpaid Intern	June '15 – Dec '15
American Family Housing, Tustin, CA	through heinging in
Outreach, promotion, and marketing for "Summer Festival for Homeless Veterans". Sold out a stall and raise more than \$3,000 vendors.	in ough bringing in
Awards and Recognitions:	
Research on Walkability, presented at OCC Symposium 2019 and 2020. And at Cal Poly Pomona, CA. 2023.	
Topic: "Effects of New High-Density Residency on Walkability in Costa Mesa, CA".	
Topic: "How Mix-Use Land Contributes to Walkability in 19th Street, Costa Mesa, CA." 2023.	
Skills: MS office, Sketch up, Rhino, AutoCAD, Adobe Creative Suite, Micro-Station, ArcGIS, and InDesign.	

Administration Skill: Comfortable working in, group and individual setting, research, excellent customer service skills, and marketing and sales experience, organizational skills, general clerical tasks, data managing, data entry, report writing, and event management.

Clubs and Organization:

- Member of OC- American Planning Association.
- Member of Young Transportation Planners, LA, and American Planning Association.
- Orange Coast College: Scholarship in Architecture, and member Architecture Club.





Page 1

Q1

Full Name:

Brandice Lea Leger

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I have been a Costa Mesa resident for almost 40 years and am a current PACS commissioner

Q4

As a Commission member, what ideas or projects are of interest to you?

Finding options like chess boards at parks for teens

Q5

Respondent skipped this question

Optional Resume:

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Name:	Brandice Lea Leger
Address:	
Address 2:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Brandice Lea Leger

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10	Respondent skipped this question
Current or Most Recent Job Title:	
Q11	Respondent skipped this question
Key Accomplishments:	
Q12	Respondent skipped this question
Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	



Page 1

Q1

Full Name:

Jose Luis Toscano

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am interested in serving on the Parks and Community Service Commission because I care about and love the city I grew up in. I want to help conserve our parks and promote recreational opportunities for the youth growing up in Costa Mesa. As a kid, I enjoyed playing in our parks and participating in after-school activities while my mom worked. Much of what Costa Mesa offers helped me develop as a kid and put me on the right path. I want to serve as a commissioner to not only conserve our parks but to improve them as well. As crime in Costa Mesa is on the rise, a lot of the parks that I went to as a kid are becoming emptier due to the vast amount of homeless people who use the parks as a shelter. I believe this is a major issue that I'd advocate for reform on, and I would work with the council to bring forth ideas to tackle the problem. I believe what qualifies me to become a commissioner is that I am very involved in the community. When I canvassed for various political candidates during this recent election season, I knocked on doors near 19th Street and Placentia Ave. This is a sector of Costa Mesa that is predominantly Hispanic, and I spoke with voters who voiced concerns about the lack of recreational activities for their kids in the city due to the language barrier. Many people had told me that I was one of the very first people who had knocked on their door, not just to ask them to vote for a specific political candidate, but to ask them about their concerns. Many of them felt neglected by the current governance. I am educated and informed on this city's issues and have heard from the constituents. I am gualified to use that knowledge to help the community. I've always come up with innovative ways to tackle issues. For example, when I was in High School, many of the seniors who were eligible to vote had no clue there was even a midterm election occurring in 2022, so I took matters into my own hands and created a whole new section of the school newspaper that was politics related and reached out to Mayor Stephens and many of our elected officials in Orange County to conduct recorded interviews to spread civic awareness in the school and make students aware of the issues that affected them. I have a strong work ethic combined with my passion for the city and understanding of what we have to do, which has developed a personal drive for me to create change that would benefit the commission.

As a Commission member, what ideas or projects are of interest to you?

As a commissioner, I would like to help create more recreational opportunities and advocate for youth sports in neighborhoods with low access to existing ones. To help tackle the crime and gang issue, we must help prevent it from the root cause. Another area that I'd like to work on is ensuring our parks are safe and clean. The rise in homelessness that the city is facing has affected our parks. I would work with the council to advocate for policies that prioritize public safety to tackle this issue, such as increased park patrols and working with local organizations to help those who are battling addiction and mental health issues.

Q5

Optional Resume:

Updated%20Resume%20Jose.pdf (61.1KB)

Q6

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Q7	By checking this box and typing my name below, I am
Phone (cell):	
Email Address:	
ZIP/Postal Code:	
City/Town:	
Address:	
Name:	Jose Toscano

Q1

Signature Required:

Q8

Full Name:

Jose Luis Toscano

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Respondent skipped this question

electronically signing my application.

Current or Most Recent Employer:

Jose Toscano

Political Science Student

I am dedicated to uplifting our communities and society and leaving a better future for generations. I am passionate about politics, government, community involvement, and law.

Contact

Education

ORANGE COAST COLLEGE

Political Science, Aug 2023 – May 2025. Completing IGETC Requirements to transfer to a 4-year university.

Languages

English (Fluent) Spanish (Fluent) On December 12, 2024, I interviewed for a position at State Senator Steven Choi's district office in Irvine. The interview was conducted by Senator Choi, his district director Kyle Swarts, and Chief of Staff David Orosco. I was offered a paid internship in the office, which I accepted. As of now, December 16, 2024, I am currently in the onboarding process.

PAID DISTRICT OFFICE INTERN CALIFORNIA STATE SENATE

POLITICAL CANVASSER 2024 ELECTIONS

May 2024 - Nov 2024

Experience

I spoke with voters in Spanish-speaking neighborhoods and successfully persuaded them to vote Republican. I knocked on doors in Costa Mesa, Irvine, Huntington Beach, Newport Beach, and Seal Beach. I canvassed and phone-banked for various conservative candidates in Orange County through campaigns and activist groups.

LOSS PREVENTION CSA II THE TJX COMPANIES, INC.

Apr 2021 - Present

I partnered with the loss prevention detective to coordinate the apprehension of shoplifters. I filed reports on external theft incidents, recovered merchandise, and saved the company thousands of dollars in shrink reduction. To deter potential theft, I wore a tactical uniform with a body camera and a tactical vest. I also engaged in customer service at the front entrance of the store.



Page 1

Q1

Full Name:

Cara Roseanne Stewart

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

As a longtime resident of Costa Mesa and an active member of our community, I sincerely appreciate the vital role parks and community services play in enhancing our City's quality of life. From creating inclusive recreational spaces to fostering community connection, this commission's work aligns closely with my passion for ensuring Costa Mesa remains a thriving, welcoming place for all residents. Serving on the Parks and Community Services Commission offers an opportunity to leverage my skills and experience to give back to the community while shaping initiatives that benefit current and future generations by collaborating with the City staff and City Council.

My professional and civic experience equips me to contribute meaningfully to this commission:

Civic Engagement and Leadership in Costa Mesa: I have a strong history of serving our City, including my roles on the Fairview Park Steering Committee and the Animal Services Committee. In these positions, we worked collaboratively to enhance environmental sustainability, community engagement, and policy development. These positions deepened my understanding of balancing preservation, recreation, and resource accessibility to serve our diverse population.

Community Building and Advocacy: As a leader in organizing local events, I've demonstrated my commitment to fostering dialogue and collaboration among residents, officials, and stakeholders. I bring a track record of successfully uniting diverse groups around shared goals and priorities.

Strategic Communications and Project Management: As the CEO of a strategic communications agency, I've honed skills in community engagement, stakeholder communication, and project coordination. These skills are critical for facilitating public input and ensuring that commission initiatives are aligned with the community's needs and values.

Passion for Parks and Green Spaces: My active participation in Costa Mesa's community has reinforced my belief in the importance of accessible, well-maintained parks and recreational programs. From personal experiences as a dog owner visiting Fairview Park and TeWinkle Park almost daily to supporting family-focused events like the annual Barktober, I understand the unique needs of residents and the value these services provide.

Commitment to Inclusive Services: Through my professional and volunteer work, I've championed initiatives that promote inclusivity and equity. I am passionate about ensuring that all Costa Mesa residents, regardless of background or ability, can access recreational opportunities that enrich their lives.

My leadership style is rooted in collaboration, shaped by years of experience guiding diverse teams and managing initiatives that prioritize community needs. I approach challenges with an open mind, leveraging collective insights to develop thoughtful, practical solutions that address our City's unique opportunities and complexities.

I am deeply committed to listening to and amplifying the voices of Costa Mesa's residents, ensuring that decision-making processes are transparent, inclusive, and reflective of our community's diverse perspectives. My goal is to represent all residents, fostering a sense of trust and shared ownership in our initiatives.

With a forward-thinking perspective, I strive to balance preserving our natural resources and community assets with the innovation needed to ensure our parks and community services remain relevant, accessible, and vibrant. By embracing tradition and progress, we can create spaces and programs that resonate with current residents and future generations alike.

Serving on the Parks and Community Services Commission would be more than a role to me; it is a chance to deepen my connection to Costa Mesa and contribute meaningfully to the city's well-being. Collaborating with fellow commissioners and community members would be an honor to shape initiatives that enhance our quality of life and strengthen our shared sense of community.

As a Commission member, what ideas or projects are of interest to you?

As a prospective Costa Mesa Parks and Community Services Commission member, I am particularly interested in championing initiatives that enhance our community's quality of life, promote environmental sustainability, and foster inclusive engagement. Drawing from current trends and best practices, here are several ideas and projects I would advocate for:

Consideration of Water-Wise Pocket Parks: Implementing small-scale, drought-tolerant green spaces can provide recreational areas while conserving water—a critical consideration for Southern California. Such parks have been successfully introduced in nearby communities, offering environmental and social benefits.

Community Engagement in Park Planning: A comprehensive community engagement strategy ensures that park developments reflect our residents' diverse needs and desires. Resources like the National Recreation and Park Association's Community Engagement Resource Guide can help create equitable access to high-performing parks.

Promotion of Inclusive Recreational Programs: Developing programs that cater to all age groups, abilities, and cultural backgrounds fosters inclusivity and community cohesion. Engaging with diverse community members during the planning process ensures that recreational offerings meet the varied needs of our population.

With a forward-thinking perspective, I aim to balance preserving our natural resources and community assets with the innovation needed to ensure our parks and community services remain relevant, accessible, and vibrant. By embracing tradition and progress, we can create spaces and programs that resonate with current residents and future generations alike.

We can further strengthen Costa Mesa's parks system by focusing on sustainability, inclusivity, and responsiveness to our community's evolving needs.

Q5

Optional Resume:

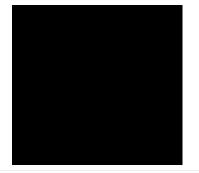
Board%20Bio%20CRS.pdf (124.2KB)

Q6

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Name:
Address:
Address 2:
City/Town:
ZIP/Postal Code:
Email Address:
Phone (cell):

Cara R. Stewart





Cara R.Stewart STRATEGIC ADVISOR, STARTUP EXECUTIVE & ENTREPRENEUR

BIOGRAPHY

Cara R. Stewart's combination of strategic acumen, entrepreneurial success, and boardroom experience positions her as an ideal director for startups seeking innovative leadership and growth-oriented guidance.

Cara's career began at the Orange County Register, where she honed her ability to craft compelling narratives and gained a deep understanding of public engagement. Leveraging her journalism background, she transitioned into strategic communications roles at global corporations such as Ingram Micro and Toshiba America Information Systems, as well as public agencies like the City of Anaheim Public Utilities. These roles laid the foundation for her entrepreneurial pursuits and leadership in high-stakes industries. In 2002, Cara founded WunderMarx, a solo consultancy that she scaled into one of the top three PR and marketing agencies in Orange County, California, in less than four years. WunderMarx set itself apart in the Southern California market by combining robust business consulting with integrated marketing communications. The agency served a diverse client portfolio-including distribution, logistics, semiconductors, enterprise SaaS, fintech, and medical devices-and played a key role in developing the brand reputation of emerging-growth companies. Notably, Cara led efforts that helped six client companies successfully navigate mergers, acquisitions, and significant institutional investments. Cara's entrepreneurial success continued with MyJane, a pioneering wellness-focused cannabis startup for women. Recognizing the untapped potential in the adult-use cannabis market, Cara accelerated MyJane's growth through targeted branding and go-to-market (GTM) strategies, resulting in a successful acquisition by ManifestSeven Holdings Corporation within one year. At ManifestSeven, she served as Vice President of Marketing, leading a team of 24 specialists across two states and managing a \$5 million P&L. She integrated acquired brands into a cohesive strategy and pivoted the company to a digital-first approach that drove a 40% year-over-year increase in e-commerce sales and listing on the CSE.

Areas of Expertise

- Startup Strategy & Market Growth: Expertise in guiding early-stage companies through ideation, scaling, and achieving successful exits.
- Integrated Marketing & Brand Development: Skilled in creating strategic brand and GTM plans that elevate market position and drive growth.
- Boardroom Governance & Leadership: Proven experience advising boards and serving on nonprofit boards, providing strategic oversight and policy development.
- Financial Acumen: Experienced in managing multimillion-dollar budgets and aligning marketing strategies with financial KPIs.
- M&A and Change Management: Successful history of leading brand integrations post-acquisition and executing change management strategies.

Key Accomplishments

- WunderMarx Growth: Founded and scaled the firm to a top-tier status in Orange County, achieving \$3.1
 million in annual revenue within four years. Led brand equity efforts for clients that contributed to six
 successful mergers and acquisitions, including Axiom Microdevices (acquired by Skyworks), GloNav
 (acquired by Broadcom), and OptionEase (acquired by Solium Capital).
- MyJane: Co-founded and drove the rapid development of a unique wellness-focused cannabis brand for women, resulting in a strategic acquisition by ManifestSeven. Spearheaded market research with 42,000 Gen X and Baby Boomer women, built demand through focus groups and educational initiatives, and secured seed funding.
- ManifestSeven Leadership: Oversaw an integrated marketing team, developed multi-brand GTM strategies, and introduced a digital-first approach that increased e-commerce sales by 40% YOY. Initiated the company's first community relations and cause marketing programs, launched educational retail events, and implemented a customer loyalty program.

Board and Advisory Experience

- Startup Advisor: Provided strategic guidance to startups, focusing on market validation, GTM strategies, and growth.
- Board Service: Active on the boards of nonprofit organizations, including the Alzheimer's Association Orange County and Irvine Valley College Foundation, contributing to governance, strategic planning, and community engagement.

Collaborative Philosophy

Cara brings wisdom, analytical depth, and visionary thinking to her board roles. Her approach is characterized by strategic foresight, balanced decision-making, and an ability to inspire high-level collaboration.

Skills and Competencies

- Strategic Vision & Market Insight: Identifies market opportunities and devises strategic plans that position startups for success.
- Cross-Functional Team Leadership: Skilled in managing large, multigenerational teams across various functions and locations.
- Crisis Management & Communications: Developed industry-specific crisis communication protocols, including for the COVID-19 pandemic.
- Stakeholder Engagement & Advocacy: Effective in forging partnerships and building trust among stakeholders, board members, and key business partners.

Community Leadership and Advocacy

Cara's commitment to community service is evident through her advisory roles and civic involvement. She has been a mentor to startup founders, an advisor for SPARK Orange County, and a participant on city committees such as the Fairview Park Steering Committee and Animal Services Committee in Costa Mesa, reflecting her dedication to fostering both entrepreneurial growth and public service.

Contact Information



Page 1

Q1

Full Name:

Lauren Weiss

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am very passionate about my community and believe it is important for people to have a space to come together and feel a sense of belonging. I work for a Nonprofit and understand the importance of having dedicated volunteers to help further a mission.

Q4

As a Commission member, what ideas or projects are of interest to you?

I am interested in the ongoing revamp of lions park and finding a way to enhance Tewinkle park so that others may enjoy it as much as I do. In line with my career, I am interested in the Senior Center and all of their programming.

Q5

Respondent skipped this question

Optional Resume:

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Lauren Weiss
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

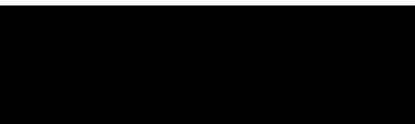
Q8

Full Name:

Lauren Weiss

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10	Respondent skipped this question
Current or Most Recent Job Title:	
Q11	Respondent skipped this question
Key Accomplishments:	
Q12	Respondent skipped this question
Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	



Page 1

Q1

Full Name:

Stephen Smith

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

We can enhance this community through the careful stewardship of our public services and parks, and that is why I am applying to be considered for membership on the commission. My background as a consultant and project manager, where I've focused on leveraging data to meet concrete business objectives, aligns closely with the needs of this commission. My personal attachment and growing connection to our community further strengthen my candidacy.

Throughout my career, I have utilized data aggregation tools like Excel and Google Analytics to deliver actionable insights for clients, ensuring their business objectives are met efficiently. I take pride in my proficiency with Excel, which I understand is a valuable asset in municipal governance. With access to data sources, I can format information into a digestible format or, if necessary, create new data sets from existing artifacts which can then be analyzed.

I deeply understand the importance of maintaining safe, clean, accessible, and verdant public spaces, recognizing their significant positive impact on community well-being. Conversely, I am aware of the negative effects that neglected or unattractive public areas can have on our city's quality of life.

My experience collaborating with business team leaders and stakeholders to align financial strategies with community goals demonstrates my collaborative nature. I have managed demanding clients, preparing me to handle the varied expectations of our community members with grace and efficiency.

Appointing me to the Parks and Services Commission would not only leverage my existing skills but also fulfill a personal passion for public service. With the exception of parenting, Public Service numbers among the most thankless of tasks. Nonetheless, it is one of the highest callings that we as Costa Mesan's, Californians, and indeed as Americans we can embrace. Being of service to those around you is integral to a person's satisfaction with their own lives; and I am personally committed to this ethos in all its dimensions.

By appointing me, you would be ensuring conscientious management of our community resources, enhancing our city for everyone, and embracing my dedication to this wonderful community I have come to know and love. I am ready to serve and am available for any further discussion or questions you might have.

Q4

As a Commission member, what ideas or projects are of interest to you?

Park Improvements; Tewinkle "Bark Park", Heller Park (recent vandalism there). Review and streamline staffing efforts and focus (Parks indicate no pattern of systematic management).

Generate New Community Events In Parks To Attract Businesses (Markets and Events).

Q5

Optional Resume:

Stephen_Smith_Parks_Service_2025.pdf (55KB)

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Stephen Smith
Address:	
Address 2:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Stephen Moore Smith III

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10	Respondent skipped this question
Current or Most Recent Job Title:	
Q11	Respondent skipped this question
Key Accomplishments:	
Q12	Respondent skipped this question
Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	

<u>_inkedIn</u>• Costa Mesa, CA

Professional Experience

TTEC-Digital

Costa Mesa, CA • September 2021 to Present

Irvine, CA • October 2019 to May 2020

Consultant, Technology Consulting (Technical Account Manager)

- Elicit and document customer requirements from business users.
- Work with developers to scope, estimate effort and manage the development process.
- Translated technical issues into Amazon Connect and AWS solutions and services

Software Support Engineer

- Write code to maintain and improve customer call center performance.
- Coordinate with Clients regarding improvements, additions and problem resolution in Amazon Connect and suite.
- Manage, Update and implement solutions within Client code base to ensure operational efficiency and cost minimization.

Advanced Sterilization Products

Data Analyst

- Collaborated with Regulatory affairs to work through SAP data issues to ensure transition to new SAP instance.
- Developed VBA tools to aid in rule reprogramming reconciliation efforts.
- Initiated comprehensive cross system analysis of different product entries to conform to compliance issues.

Bravo Business Media

Plymouth Meeting, PA • November 2017 to October 2018

Product Data Coordinator

- Wrote complex SQL queries around business problems to perform QA tasks.
- Managed the data integration and quality assurance activities for over 200+ brands.
- Created VBA tool to facilitate the identification and removal of problematic data patterns.
- Conceived, developed and managed outreach campaign for brands through e-mails and phone calls.

Education

American University, B.A. Political Science • Washington, DC



Page 1

Q1

Full Name:

Elizabeth (Betsy) C. Densmore

Q2	Parks and Community Services Commission,
Indicate the name of the Commission you are interested in serving on:	Planning Commission

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I want to help keep Costa Mesa a well-run and innovative city. I have decades of experience as a community activist, educator and business manager which have particularly honed my skills as a good listener, facilitator and problem solver.

Q4

As a Commission member, what ideas or projects are of interest to you?

Re parks, helping to maintain and improve the ones we have, especially Fairview. Re Planning, supporting efforts to make it easier to attract, build and renovate housing and businesses so that Costa Mesa continues to thrive.

Q5

Optional Resume:

Densmore%20Bio2024.pdf (78.9KB)

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Elizabeth (Betsy) C. Densmore
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Elizabeth C. Densmore

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10 Current or Most Recent Job Title:	Respondent skipped this question
Q11 Key Accomplishments:	Respondent skipped this question
Q12 Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	Respondent skipped this question



BIO-SKETCH

Betsy Densmore is part owner and business manager for Great Mex Grill, LLC, where she provides accounting and financial oversight, coordinate marketing and advertising strategies and advises on personnel and operational issues. She is also Founder of the Academies for Social Entrepreneurship (ASE), an educational organization which has helped to start or scale nearly three hundred social enterprises, catalyzing approximately ten million dollars in new revenue for innovative, mostly charitable ventures.

She previously managed an office and lead programs for a global training and development organization for six years. Her past experience also includes a decade of service as the Executive Director of a community foundation, running an energy services social enterprise, and serving as the Manager of Consumer and Community Affairs for a Fortune 100 retailer.

Densmore has taught entrepreneurship at Golden West College and Pepperdine University and currently serves as consulting faculty for courses at UCLA and USC. She is frequently asked to speak about social enterprise at colleges and to a variety of service and professional organizations locally.

Densmore has a long history of community service. She currently serves on the Boards of the Episcopal Diocese of Los Angeles and her local church, St. John the Divine in Costa Mesa. She is also a District 5 Coordinator for the Neighboring Initiative of Love Costa Mesa/Trellis. She previously served on the Boards of Innovative Housing Opportunities, an affordable housing developer, and Someone Cares Soup Kitchen.

She holds an MA in Public Policy and Administration from the University of Wisconsin-Madison.

City of Costa Mesa Application for Commission Appointment

All information on this page <u>only</u>, is considered public information and will be released to the public, including being posted on the City's website.

Name: Jacob Husen

Indicate the name of the Commission you are interested in serving on:

Planning Commission and/or Parks and Community Service Commission



City of Costa Mesa 77 Fair Drive, Costa Mesa, CA 92626

 Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.
 (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

My wife and have lived in Costa Mesa for the past 5 years. We recently bought a home here and this is where we will raise our family. We currently have 2 boys with another baby on the way. The reason I want to join the Commission is because I want to give something back to the community that my family and I are part of.

As a practicing attorney, I believe I have a skillset that could be helpful to the Commission. My job is centered around working with people. This is one of my favorite parts of my profession even though it can be challenging. In my job, you have to be a good reader and writer as well as a critical thinker. Ultimately, to be good at my job, you need to be a good problem solver. I think that combination of enjoying working with people and being an effective communicator makes me a good candidate for the Commission. Also, as a small business owner, I understand the challenges of running an efficient, effective and profitable business.

Presently, we are working with the City's Planning Department for a project on our home. I'm learning first hand about all of the departments that are involved and need to come together to approve and move projects forward in the city.

A part from that, my family and I use the City's parks all the time. Whether it's taking the kids to the playground, walking our dog at Fairview Park or going to ride the train, we cherish all that Costa Mesa offers to it's residents. Last but not least, I'm ambitious and really want to be part of the Commission so I can learn more and hopefully give back at the same time.

2. As a Commission member, what ideas or projects are of interest to you?

For the Parks and Community Service Commission, I'm interested in the Fariview Park master plan. This is an area, that we use all the time and I'm excited about the proposed changes that are coming. Also, we love the events that the City offer to the public, like the Concert in the Park series. I'd like to be a part keeping projects like that available for everyone.

For the Planning Commission, like I mentioned above I've experienced how many moving parts come together for projects in our community. A huge role in my career has been to grow the firm and operate it efficiently. I would love the opportunity to learn more about the City's operations be a part of that future growth.

3. FOR ARTS COMMISSION APPLICANTS ONLY	
Please complete the additional Arts Commission questionnaire and include with this application.	
Note: This contact information will not be posted on the City's website or distributed to	
the public. However, this information is still subject to release pursuant to the California Public Records Act.	
4. Contact Information:	
Name:Jake Husen	
Note: Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.	
By checking this box and typing my name below, I am electronically signing my application.	
Signature: Jake Husen Date: 1/8/25	

Please submit application by mail, email or bring to City Hall no later than 5 p.m. on Friday, January 10, 2025. The appointments are tentatively scheduled for the January 21, 2025 City Council meeting.

Mailing Address: City Clerk's Office City of Costa Mesa P.O. Box 1200 Costa Mesa, CA 92628-1200 Phone: (714) 754-5225 Fax: (714) 754-4942 cityclerk@costamesaca.gov

Jake Husen, Esq.

Law Offices of Brad Husen 2200 Vesper Cir, Ste, F7, Corona, CA 92879 (951) 751-9457 • jake@husenlaw.com

EXPERIENCE

Law Offices of Brad Husen

Attornev

December 2018- Present Our firm exclusively practices plaintiff's personal injury law. My Dad started the firm over 30 years ago. Today, my dad, my brother and I run the firm. I oversee all aspects of representing our clients, including, but not limited to: jury trials, arbitrations, negotiating claims and regular client contacts. In addition, I am responsible for supervising a support staff of 7 employees.

PROFESSIONAL ORGANIZATIONS AND CERTIFICATIONS

Straus Institute-Mediating the Litigated Case Certificate of Completion

Pepperdine—Caruso School of Law April 2024 This was a 40-hour immersive program that helps attorneys, judges and non-lawyers prepare for the practice of mediating litigated cases. This course covers topics from distributive bargaining vs. facilitative bargaining to culture and ethical issues. The program also included numerous small-group and largegroup breakouts to practice the skills we were learning.

Consumer Attorneys Association of Los Angeles

September 2018 – Present Organization dedicated to educating members through collaborating and sharing ideas, experiences and strategies inside and outside the court room.

Orange County Trial Lawyers Association

March 2020 - Present Plaintiff's organization that offers events and resources to teach and train lawyers on the best practices for their clients.

Leo A. Deegan Inns of Court

Training in civility, ethics, legal skills and professionalism as well as an opportunity to network with other attorneys and judges in the Inland Empire.

EDUCATION

California Western School of Law, San Diego, CA

J.D., magna cum laude, April 2018

- California Western Law Review and International Law Journal, Associate Editor, 2016 -2018
- Trial competition, Honorable mention, 2016 •
- Moot court school wide competition, 2016
- Entertainment and Sports Law Society Member

San Diego State University, CA

Bachelor of Science in Business Marketing (IMC), Minor in Environment and Society; December 2014

- Dean's List Fall and Spring 2014
- Intermural Basketball Champions 2013, 2014 •
- Thesis Projects:
 - 0 Integrated Marketing Plan for The San Diego Archaeology Center
 - Small Business Consulting for La Costa Gourmet 0

July 2019 - July 2020



Page 1

Q1

Full Name:

Elizabeth Dorn Parker

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I have had the privilege of serving on the PACS Commission for the past 4 years. My recent experiences have been involved in moving from plans and supporting our community during COVID lock downs, to planning and supporting the re-boot of community services, events, and planning for park renovations to planning on future resources and facilities across the city.

Q4

As a Commission member, what ideas or projects are of interest to you?

I look to continuing my focus on expanding pickle ball courts, working on Fairview Park's plans to include educational resources to ensure it is protected for all future generations, updating and upgrading parks and playgrounds, curbing dogs off leash through education and resources, supporting the continued expansion of the partnerships between the city, NMUSD, and now OCC. The goal of my volunteer work and dedication is continued expansion of the quality of life for all through parks, community services, and events that enhance all residents and businesses in Costa Mesa.

Q5

Optional Resume:

Elizabeth%20Dorn%20Parker%20BIO_2024.pdf (97.2KB)

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Elizabeth Dorn Parker
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Elizabeth Dorn Parker

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10 Current or Most Recent Job Title:	Respondent skipped this question
Q11 Key Accomplishments:	Respondent skipped this question
Q12 Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	Respondent skipped this question

Dr. Elizabeth "Liz" Dorn Parker, Ed.D. has dedicated much of her career to working in public education, non-profit organizations supporting education, and volunteering in community-based organizations.

After retiring from her job at Orange Coast College Foundation as a foundation development, alumni and outreach specialist, she moved to being elected to the Coast Community College District Board. In her position at the OCC Foundation, she was responsible for developing and coordinating the activities for the Foundation, large donor development, community and business partner outreach, alumni engagement, and establishing new and on- going fundraising campaigns. In her new elected position, she continues to support not only OCC, but also now Golden West College and Coastline College with resources, partnerships and businesses.

From 1982 to 2014, Elizabeth served as an elected trustee on the Orange County Board of Education. During her 32 years on the Orange County Board of Education, she was elected to leadership positions as President of O.C. School Boards Association and President of the California County Boards of Education. Additionally, Elizabeth was responsible for outreach and collaboration with business leaders, educational organizations, institutions, and legislative initiatives and laws on the local, state and federal levels.

Liz has an extensive history of being active in the community. Currently she is a member of the Samueli Academy Board of Education, a public charter high school serving foster and low-income students through innovative work-based learning. She is currently service at Costa Mesa's PACS Commission Chair and recently joined the board of Save Our Youth (SOY). She has also volunteered her time as a board member and vice president of the Newport Harbor High School Foundation and board member and president of Newport Harbor Baseball Association and AYSO Soccer Region 97, and the Costa Mesa Women's Club.

Liz received her Bachelor's degree in Art History from University of California, Los Angeles, a Master's in Public Administration from California State University, Fullerton, and a Doctorate in Education with a concentration on Community College Leadership at California State University, Fullerton. The doctoral research was a 9-year study of Community College Foundations across the country.





Page 1

Q1

Full Name:

Kathryn Boren

Q2 Indicate the name of the Commission you are interested in serving on: Arts Commission (Complete Questions 9-17 on the NextPage), Parks and Community Services Commission, Planning Commission	Indicate the name of the Commission you are interested in	NextPage) , Parks and Community Services Commission,
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Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am interested in serving my local community. I moved to beautiful Costa Mesa about two years ago, previously I lived in Fresno for 13 years and served on several appointed boards for non-profits and local government. Professionally, I have been in Public Relations and Public Affairs for the last 25 years and hold a Masters in the Science of Law with a focus on Water and Environmental Law. I was formerly the Senior Communications Officer for the California Department of Public Health's VaccinateALL 58 campaign which ran a \$100m advertising and public relations/affairs program for the State during the pandemic, and currently work with environmental and sustainability clients in California and nationally.

Q4

As a Commission member, what ideas or projects are of interest to you?

I am particularly interested in helping Costa Mesa pursue its forward thinking agenda. I will go where I am most needed and my professional and education background will be of most service to my fellow community members.

Q5

Respondent skipped this question

Optional Resume:

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Kathryn Boren
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Kathryn Boren

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Current or Most Recent Employer:

Self Employed

Q10

Current or Most Recent Job Title:

Principal and CEO

Q11

Key Accomplishments:

Successfully stewarded large creative campaigns for clients and the state of California which included enlisting local artists who speak directly to their community for several commissioned projects.

Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:

During my time in public relations and marketing, specifically on the VaccinateALL 58 campaign for the California Department of Public Health, we enlisted several local muralists throughout the state to represent their communities during one of the most difficult times in our recent history as a state and nation. We worked with over 127 different non-profits and local organizations to ensure the representation of the community was grounded in the community voice, allowing them to lead. I am proud to say that those murals survive today and are integral parts of the legacy of the pandemic that contribute beauty to the surrounding area commemorating a time and the people lost that indelibly remains with all of us.

Q13

Why are you applying to be an Arts Commissioner for the City of Costa Mesa?

My grandmother passed away from COVID in 2021, she taught me to paint. I can remember hours spent with her when I was young laboring over oil paintings and watching her skillful hand sweep across the canvas. She imprinted an appreciation for art, what it does for the soul and how it can bring to life a place within oneself that is otherwise underrepresented with words. I want to serve on the Arts Commission to honor her legacy and to continue her pursuit of educating others about art.

Q14

Please share your vision for the arts in Costa Mesa:

I believe art is for everyone, it comes in so many forms and is so deeply personal to each that observes or creates it. My vision is one of education and exposure, ensuring we are promoting the arts in a versatile and accessible way.

Q15

Please share your experience in producing and/or participating in Arts and multicultural programing:

As mentioned above, an achievement I am particularly proud of are the COVID murals throughout the state, but I have participated in putting together many multicultural programs for and with the state and during my time at Fenton Communications. Fenton is the preeminent progressive communications agency in the country, focused on promoting diversity and inclusion through its work and subsequent thought and behavior change. During my time at Fenton I participated in some of the most forward thinking multicultural strategies for communication and implementation in the country. My clients included Amnesty International, Climate Action League, WK Kellogg Foundation, Irvine Foundation, Annie E Casey Foundation, Santa Barbara Foundation, Chef Ann Foundation, State of California and more. Although most of my time was spent on strategic communication, this comes with a great deal of art work, from digital graphic design to printed materials, murals all the way to billboards. In each on of our campaigns we looked at how to best spend dollars in a responsible and culturally competent way when producing artwork. It is of paramount importance to have first-person experience when representing a community, and I believe we did this work extremely well.

Q16

Please share any other relevant work experience, volunteer work, community activities or memberships:

Please see above.

How did you hear about this opportunity?

City Website

#26



Page 1

Q1

Full Name:

Shayanne Wright

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

I am reapplying to serve on the Parks Commission because I care deeply about creating community spaces that are accessible, enjoyable, and sustainable. My time on the Parks and Community Services Commission has given me valuable experience, from gathering public input on community gardens to giving feedback on \$15 million in Capital Improvement Projects. I have worked through challenging discussions, provided thoughtful feedback, and stayed focused on the needs of our residents. As a local business owner, I understand the importance of balancing enhancements with maintaining the character of our community. I am open-minded, hardworking, and ready to contribute to shaping the future of Costa Mesa's parks and green spaces.

Q4

As a Commission member, what ideas or projects are of interest to you?

As a Parks Commission member, I'm interested in projects that expand and protect green spaces, make parks more accessible, and encourage community use. I'd like to explore adding more community gardens, outdoor dining areas, and family-friendly spaces like playgrounds and accessible seating. I'm also passionate about creating safe walking and biking paths that connect parks to neighborhoods, schools, and local businesses, making it easier for anyone to enjoy them. As we improve our parks, I'd like them to become more sustainable as well - using native plants and water-wise landscaping to keep our parks environmentally friendly. Most importantly, I want to help us listen to the community better to make sure our parks meet the needs of Costa Mesa residents.

Q5

Respondent skipped this question

Optional Resume:

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act. Once appointed, Commission members must complete an Oath of Allegiance, administered by the City Clerk, required by Article XX, Section 3, of the Constitution of the State of California.

By checking this box and typing my name below, I am

electronically signing my application.

Name:	Shayanne Wright
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

Q8

Full Name:

Shayanne Wright

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9	Respondent skipped this question
Current or Most Recent Employer:	
Q10	Respondent skipped this question
Current or Most Recent Job Title:	
Q11	Respondent skipped this question
Key Accomplishments:	
Q12	Respondent skipped this question
Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:	

#27



Page 1

Q1

Full Name:

Jordan Annis

Q2

Parks and Community Services Commission

Indicate the name of the Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

In my career I've worked at multiple summer camps in charge of recreation and games (Bayside Church & Forest Home summer camps). In these roles I was in charge of games and activities for high school youth. I've also been involved in a variety of Church youth groups.

My career is in technology and I've worked for sport tech companies and am currently working for iFIT (a Treadmill and Bike tech company).

A lot of my experience is in programing games, sports and being involved in the fitness world. I like in Eastside costa mesa with my wife, we have been here for 3 years and have been int he Newport/Costa Mesa area overall fore 8 years. I love Eastside and hope to have my kids grow up here one day and would love to be a part of building that.

Q4

As a Commission member, what ideas or projects are of interest to you?

- Adult & Teen sports leagues
- General events

- Getting involved with more events on 17th street. I think that the Santa Walk in CDM is big hit. 17th is such a lively area, I would love to help come up with ideas to make that area more of a community hub for events.

Optional Resume:

Jordan%20Annis%20Resume%202024.pdf (56.6KB)

Q6

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Name:	Jordan Annis
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

By checking this box and typing my name below, I am

electronically signing my application.

Q7

Signature Required:

Q8

Full Name:

Jordan Annis

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Current or Most Recent Employer:

iFIT Health and Fitness

Q10

Current or Most Recent Job Title:

Product Manager

Key Accomplishments:

- Launched AI Fitness trainer to over 600,000 users

Q12

Please share your background and experience or knowledge of the arts (visual and performing), arts education, arts administration and community outreach/engagement:

I've spent years running and managing recreation for summer camps for teenagers.

Q13

Why are you applying to be an Arts Commissioner for the City of Costa Mesa?

I want to get involved in Cost Mesa and our recreation and events. I love this city and want to make it a better place for my friends and future kids.

Q14Respondent skipped this questionPlease share your vision for the arts in Costa Mesa:Respondent skipped this questionQ15Respondent skipped this questionPlease share your experience in producing and/or
participating in Arts and multicultural programing:Respondent skipped this questionQ16Respondent skipped this questionPlease share any other relevant work experience,
volunteer work, community activities or memberships:Respondent skipped this question

Q17

How did you hear about this opportunity?

Instagram

Jordan Annis

Product Manager

EDUCATION

2015

Bachelor of Science, Marketing Azusa Pacific University

2020

Intro to Python Course Udemy.com

SKILLS

- Python
- Javascript
- Figma
- Swift
- Jira
- Asana

CONTACTS

WORK EXPERIENCE

Al Product Manager | iFIT Health and Fitness

November 2023 - Present

- Manage AI Fitness Coach Product (in beta)
- Prioritize and write requirements for features for AI Fitness Coach product
- Work with marketing to create product education campaign
- Manage internal stakeholders expectations on product and feedback
- Review and work with Engineering team on AI prompts to ensure quality UX
- Implemented CSAT survey to identify customer needs and validate product

Product Manager | Tenant (Property Management Software)

May 2023 - November 2023

- Managed Accounting product
- Prioritized and wrote requirements for features for Accounting product
- Worked with customers to identify use cases

Product Manager | iFIT Health and Fitness

October 2021 - November 2022

- Managed customer engagement and subscription products
- Collaborated with finance executives to build revenue generating initiatives
- Worked with over 30 engineers to deliver on product initiatives
- Delivered "Digital Trophy Case" to over 1 million users
- Communicated product initiatives to executive stakeholders
- Reviewed and set KPIs and metrics for product division to execute on division goals

Product Manager | Self-employed

April 2020 - August 2021

- Built a website where customers can sign up for pilates classes (Squarespace + Mindbody Integration)
- Consulted for a Tax Investigation company and product managed a customer intake flow
- Consulted as a product manager on a Loan Origination system specializing in disclosure integration; managed document integration with the system

Product Manager | Trace (Youth Sports Computer Vision Highlights) March 2019 - April 2020

- Worked with Head of Product and CEO to come up with iOS app strategy and initiatives
- Built inventory and logistics system for hardware (grew business to \$2M ARR)
- Oversaw feature (iOS and Hardware) that allowed customers to view the uploading status of sensor and video data
- Managed 2 full-time and 4 part-time employees in the Logistics Department
- Managed 2 full-time employees on the Customer Service team for ~4 months;

built tiered customer support and outsourced team to scale while doubling customer numbers

• Collected feedback from customers regularly (5-10 times per week)

Product Manager | Ethos Lending

April 2016 - January 2019

- Partnered with sales executives to execute on revenue generating product features
- Delivered features for financial software platform that funded \$5.5B in loans
- Built Broker Portal (core product) product redesign
- Led team of 10 engineers and analysts as product manager and Scrum Master
- Managed grooming, road-mapping, and backlog prioritization with executives
- Wrote release communication for internal stakeholders and customers
- Built integration with third party document management platform
- Maintained spring planning and Scrum Master duties

#28



Page 1

Q1

Full Name:

Jennifer Leigh Tanaka

Q2	Parks and Community Services Commission,
Indicate the name of the Commission you are interested in serving on:	Planning Commission

Indicate why you wish to serve on this Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission. A resume (optional) may be attached.

We are at a critical moment in the history of Costa Mesa: not only will the city embark on its most ambitious rezoning since its last General Plan update in the next few years, it will also lay the groundwork for the future development of the centrally-located Fairview Developmental Center. At the same time, the City is revising the master plan for its largest open space asset, Fairview Park, and our local park resources and recreational programs are facing mounting pressure from increasing maintenance and improvement costs as well as a growing regional population.

I would like to help the city meet these challenges in any way I can. I have been closely observing City Hall for some time and, thanks to prior service on the Animal Services Committee and the Finance and Pension Advisory Committee, as well as my role as board member of the Costa Mesa Alliance for Better Streets, I have had the opportunity to make personal connections with residents as well as City Staff in a variety of departments spanning from Public Works to Parks and Community Services to the CMPD to the Finance Department. I have enjoyed working with them on various city initiatives, including providing input on the initial FDC planning, the inclusionary housing ordinance, the consolidated master fee schedule, the temporary fencing at Harper Park, the "e-bike" updates to the bicycle ordinances and, most recently, the residential beekeeping ordinance, and I would love the opportunity to continue this work in the public interest.

My career as a corporate attorney in the private sector has given me certain transferable skills that I believe would serve the city well. I am accustomed to leading high-stakes legal transactions from start to finish. I enjoy reading up on new areas of law or policy to better serve my clients, such that I am not intimidated by having to wrap my arms around technical rules or concepts in a short amount of time. I also have a passion for public policy and local government going back to my higher education days. And because I have never worked in government, real estate, construction, labor relations or development, I can bring an independent perspective to my public service roles.

But perhaps my best qualification is that I am a mother, a wife and a neighbor raising a family in a city that she loves. I want to preserve what makes Costa Mesa a special place while providing a sound foundation for future improvement.

As a Commission member, what ideas or projects are of interest to you?

In the planning and economic development departments, I am excited to see how major long-term projects like the Measure K site rezoning and the Fairview Developmental Center planning evolve. Each represents a once-in-a-lifetime opportunity to fully assess our current built environment and how it may adapt to changing demographics, transportation options, macroeconomics, and technology.

However, I am even more interested in making the planning process work efficiently and fairly for residents, entrepreneurs, developers and community organizations that want to invest in our city, especially in the areas that will not receive significant zoning overhauls in the coming years. Organic, resident-driven redevelopment and investment that is otherwise permitted by our zoning code and General Plan is, at the moment, discouraged by a slow, frustrating and opaque development process. I believe Planning Commissioners should play a role here by first auditing these processes, and then by holding City Hall accountable to develop useful performance metrics and streamline inspections and approvals to the extent possible.

I would also like to see a Planning Commission that makes a clear, indelible distinction between its roles as policy advisory body and an administrative body. Forceful advocacy for better city policy has its place. However, when applicants, rather than new city policies or ordinances, are before the Planning Commission, Commissioners should maintain sincere fidelity to the General Plan, the zoning code and the CMMC as written. Aggressive use of discretion, even in service to good policy, creates opportunities and incentives for influence.

Instead, I would love to see a more robust public dialogue between the Planning Commission and the City Council regarding any policy matters that arise during an application. I cannot recall the last time there was a formal report issued by the Planning Commission to the City Council, and I think that should change. If a particular application or policy reveals issues that are of far-reaching importance to the city at large, the Planning Commission should be encouraged to surface these concerns to the City Council. This communication should be done publicly to the extent practicable to ensure maximum transparency.

With respect to parks and community services, I would like to see the PACS Commission be more active in city policy. CMMC Section 12-71 states that the PACS Commission may "by its own motion, conduct studies and investigations and hold public hearings as it may deem necessary for the formulation of policies, plans, and procedures relating to parks, recreation, senior programs, recreation facilities, community facilities, and parkways, or to determine the wisdom and efficacy of such policies, plans and procedures, or to determine an action plan to pursue in implementing the city's Parks, Recreation and Open Space Master Plan" (emphasis mine).

I don't believe this aspect of the PACS Commission mission is being fulfilled. I want a PACS Commission that will dig into the reasons why our neighborhood parks projects continually languish on our 5-year capital improvement plan. I'd like to see PACS Commissioners work with the CMPD to get an accurate accounting of the cost to adequately police our various parks and school fields. The PACS Commission should interview youth sports organizers to determine whether we are meeting our current and future organized recreation needs.

I would also like the PACS Commission to consider forming a subcommittee to address the upcoming disruptions to the Senior Center programming likely to be caused by the planned housing development on the Senior Center parking lot. This is a perfect use-case for a subcommittee, as it is limited in time and scope and focused on a single project: working with Jamboree Housing Corporation to ensure that access to the Senior Center is not disrupted during construction, and that Senior Center users are kept informed of changes to traffic patterns, shuttle services, and available parking. Forming such a subcommittee would show initiative and commitment to the senior community, who will be asked to shoulder the burden of constructing (much needed) senior housing few of them will have an opportunity to inhabit.

Additionally, while the PACS Commission has encouraged City Staff to provide frequent updates on our parks-related capital improvement projects, I would encourage PACS Commissioners to have a renewed sense of urgency in 2025. The Brentwood Park project, for example, is running behind schedule, and the PACS Commission should investigate why. It should also work with City Staff

to ensure future projects stay on track.

Finally, the PACS Commission should forcefully advocate the City Council to instruct the Staff to revise the Open Space Master Plan to reflect current city needs and priorities. This project has been repeatedly deferred such that the OSMP is now woefully out-of-date, which interferes with the PACS Commission's ability to effectively advise the City Council regarding OSMP goals. This should change.

Q5

Optional Resume:

Resume%20(Jenn%20Tanaka).pdf (139.4KB)

Q6

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Name:	Jennifer Tanaka
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required:

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Jennifer Leigh Tanaka

Page 2: QUESTIONS FOR ARTS COMMISSION APPLICANTS ONLY

Q9

Respondent skipped this question

Current or Most Recent Employer:

Q10

Respondent skipped this question

Current or Most Recent Job Title:

Jennifer L. Tanaka

Volunteer Associations	
New York State Bar	2013-Present
Bar Admissions California State Bar	2017-Present
 As a junior, mid-level and lead associate, represented investment banks, public c companies in a variety of financing and other transactions, including initial public offerings, mergers and acquisitions, and debt financings 	
Summer Associate and Corporate Associate; New York, NY	orporations and private
Cravath, Swaine & Moore LLP Sum	mer 2011, 2012-2015
negotiations on behalf of the company for a \$50 million convertible note round a managed numerous compliance and regulatory matters	nd independently
Served as temporary corporate counsel on secondment reporting directly to the	General Counsel; led
Hyperloop Technologies, Inc. d/b/a Hyperloop One Corporate Counsel on Secondment, Los Angeles, CA	Fall 2017
 Represented venture-backed companies and venture capital funds in financing traprivate equity offerings, IPOs, venture debt financings, and venture capital invest venture-backed companies in merger and acquisition transactions on both buy-a 	ments; also represented
Corporate Associate, San Diego, CA and New York, NY	
Gunderson Dettmer Stough Villenueve Franklin & Hachigian, LLP	2015-2018
• Served as a product owner of an internal workflow and data management platfor department, now a blueprint for a system for all other Pathway departments	m for the legal
 Negotiated primary investments in private equity and venture capital funds and c of multiple limited partners, including pension plans, funds-of-funds and non-pro 	
completed over \$300 million of buy- and sell-side secondary market transactions	-
 Vice President and Assistant General Counsel, Irvine, CA Led the secondaries practice within the legal team and significantly grew the practice 	tice; independently
Pathway Capital Management, LP	2018-Present
Legal Experience	
Bachelor of Arts, Political Science and History, magna cum laude, Honors	
	2004-2008
Master of Arts, International Security and Political Economy, Honors	
University of Chicago	2008-2009
University of Michigan Law School Juris Doctor, <i>magna cum laude</i> , Order of the Coif	2009-2012

Costa Mesa Alliance for Better Streets Vice President

2021-Present