



# City of Costa Mesa

77 Fair Drive  
Costa Mesa, CA 92626

## Agenda Report

Arts Commission

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**File #:** 25-408

**Meeting Date:** 8/7/2025

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**TITLE:** SCOPE OF WORK ARTS AND CULTURE PLAN UPDATE

**DEPARTMENT:** PARKS AND COMMUNITY SERVICES

**PRESENTED BY:** LAURETTE GARNER, ARTS SPECIALIST

**CONTACT INFORMATION:** LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

### **RECOMMENDATION:**

Staff recommends the Arts Commission review and provide feedback on the proposed scope of work (Attachment 1) for the Arts and Culture Master Plan Update.

### **BACKGROUND:**

The City of Costa Mesa's Arts and Culture Master Plan (Attachment 2) was adopted in March 2021 and outlined a five-year strategy to support the City's motto as the "City of the Arts." Since its adoption, the City has implemented a wide range of arts initiatives and appointed its first professional arts staff in 2022. In 2023, a dedicated Arts Commission was also formed to guide policy and support programming.

Over the past four years, the City has established and maintained numerous arts programs, including:

- Annual Art Crawl
- ARTventure Juried Exhibition and Community Arts Day
- The Exhibition gallery at the Senior Center
- Youth Art Wall in City Hall
- Free outdoor performances in parks
- Utility Box Art Program
- Arts Grant Program
- Poet Laureate Program
- Artist Directory
- Arts and Culture Calendar
- Free at the Segerstrom Center Campus program

As the Master Plan enters its fifth and final year, an update to the Plan is needed to reflect community needs, assess implementation progress, and position the City for future growth.

**ANALYSIS**

The proposed update to the Arts and Culture Master Plan includes a comprehensive scope of work that builds upon the success of the 2021 plan while integrating new areas of focus, such as:

- A review of existing arts programs and public input
- Updated community engagement (including multilingual surveys and forums)
- Revised strategic goals and implementation strategies
- Evaluation of the City's current arts-related staffing structure and workload
- A proposed staffing plan to align with future arts programming needs
- Funding strategy recommendations and performance tracking metrics

As part of the research and comparative analysis, staff included two sample arts plans. One from the City of Redmond's and one from the City of Asbury (Attachment 3 & 4) to help in creating the City's direction and ensuring alignment with national best practices. These documents highlight innovative approaches to public art funding, cultural equity, and community engagement that may be adapted to Costa Mesa's unique arts identity.

The update will guide the City's arts and cultural vision over the next 5–10 years and ensure that staffing, funding, and policies align with community values and expectation.

**FISCAL REVIEW:**

The Arts and Culture Master Plan is funded for the 2025-26 Fiscal Year.

**LEGAL REVIEW:**

No legal review is required at this time.

**CONCLUSION:**

Staff recommends the Arts Commission review and provide feedback on the proposed scope of work (Attachment 1) for the Arts and Culture Master Plan Update.