



# City of Costa Mesa

77 Fair Drive  
Costa Mesa, CA 92626

## Agenda Report

Arts Commission

---

Item #: 24-305

Meeting Date: 8/1/2024

---

**TITLE:** ARTS AND CULTURE STAFF REPORT  
**DEPARTMENT:** PARKS AND COMMUNITY SERVICES  
**PRESENTED BY:** LAURETTE GARNER, ARTS SPECIALIST  
**CONTACT INFORMATION:** LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

### UPDATES:

#### ❖ Art Crawl

- The new Art Crawl experience is planned for October 12, 2024 from 10:30am to 5:00pm.
- The online application opens on September 3<sup>rd</sup> and closes on October 9, 2024.
- Accepts 25 participants with a waitlist.  
(*Arts & Culture Master Plan: Goal 1. Action 2.1*)

#### ❖ ARTventure

- The Jury Panel met on July 17, 2024 to select awards and artworks for the juried art exhibition at the Norma Hertzog Community Center (NHCC) from September 14 through September 22, 2024. We had about 200 artist applications and now have about 280 artworks to display in the exhibition.
- The Opening Reception and Community Art Day for the exhibition will take place on September 14 at NHCC with an Awards Ceremony on September 21 at the Orange County Museum of Art (OCMA).
- Currently, we have banners at City Hall and at the NHCC to promote the event along with paper and digital flyers at City Hall and on the website. A Costa Mesa Minute, presented by Vice Chair Zuckerman, Commissioner Ochoa and Commissioner Ashendorf, should be posting to our social media accounts soon, if it hasn't already. We will promote all the events in the City newsletter and on the Parks & Community Services social media pages. We have also promoted ARTventure events in The Spotlight, Local Arts Magazine and on the ArtsOC website. All commissioners are encouraged to attend the Community Arts Day and Awards Ceremony.  
(*ACMP: Goal 1. Action 2.1*)

#### ❖ Budget for Fiscal Year 2024-25

The Arts and Culture Master Plan was fully funded for the 2024-25 fiscal year, with an additional \$10,000 added for the Arts Grant Program.

❖ **Free Park Performances**

- The next free park performance will be August 24 at 6:30pm at Heller Park with Symphony on the Go!
- ARTventure Community Arts Day will also host many free park performances on the Lions Park lawn and inside the Norma Hertzog Community Center. Details are on the website [www.artventurecm.com](http://www.artventurecm.com).
- We are currently in the planning stage for performances for the Hispanic Heritage Month Celebration.

*(ACMP: Goal 1 Action 2.4)*