

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, October 05, 2023 11:41:08 AM
Last Modified: Thursday, October 05, 2023 11:59:13 AM
Time Spent: 00:18:04
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Syed Zia Hussain

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Attached resume

I think I have the drive to sincerely help the committee in developing better extensive network for bikeable lanes that is safer and more convenient to use.

Q4

As a Committee member, what ideas or projects are of interest to you?

I have had the privilege to live in Netherlands for 5 years and have recently visited Stroget (the world class walking street) in Denmark. I took my travel as a tourist and as well as a study trip and have learnt a lot about the active transportation connectivity and the derive for the community to use it.

I am interested in the Active Transportation Projects. The Adams/Pinecreek Intersection Improvements project does take my interest as I have lived in Pinecreek Village for the past ten years and after completing my undergrads I do see the need to install a better and safer bike and walkway at OCC college. I also find the Local Road Safety Plan very interesting and crucial to establish a walkable neighborhood.

Q5

Optional Resume:

URP%20RESUME.pdf (267.4KB)

Syed Zia Hussain

Ziahussain2019@gmail.com. Cell phone: 1-714-280-3730

Education

Cal Poly Pomona, California, United States.

Bachelor of Science in Urban and Regional Planning GPA 3.1

Anticipated Dec'23

Orange Coast College, California, United States.

Associate degree in Architecture

Associate Degree in Event Management

GPA 3.36

Dec 2019

Relevant Coursework

URP 4062 Senior Project – Research on “How Mix-Use Land Contributes to Walkability in 19th Street, Costa Mesa, CA.”

URP 4350 Regional Transportation Policy and Planning - Understanding factors in land use, travel behavior, politics and finance that shape regional transportation policy choices.

URP 4040 Place-making – Field-trips, taking video/photos for land-use research short assignments. And recognize zoning standards applications and districts connectivity. Trip supervised by professor and personal from City office.

City of Costa Mesa Planning Commission - Attend meetings.

Work Experience:

Smart City Developers- Meetup Group

June 2023 - update

Community Enrichment Program – Provide information how build environment effects healthy, economic, and environment.

CivicWell 2023 Adaptation Climate Forum – Support to recruit volunteers.

Presented research work to Malmo University, Sweden.

Videography on “Impact of McBride Park Long Beach on Youth”

[McBride Park Impacts on the Youth Community Long Beach, California. - YouTube](#)

And several field trips. Group page <https://www.meetup.com/oc-smart-city-developers-meetup-group/> details on past Events page.

Volunteer Civic-Well

July '23-Aug'23

Supported in recruit volunteers for “2023 California adaptation Forum”. Supported through “Smart City Developers” meetup group.

Student Connect SoCal Community Outreach: SCAG Project

May '23-June '23

Engage public to fill out surveys, conduct street events, Research and suggest new locations for more survey

Planning Aide Intern:

June '22-July '22

Cal Poly Pomona Facility Planning and Management, CA.

Record keeping, cold calls, drawing figure grounds, site analysis, printout architectural drawing, keeping files, report writing, and administrative work.

Administrative Intern

Oct '21- Feb '22

City of Tustin Department of Community Planning, Tustin, CA.

Review variance, condition permits, and design reviews, Quality control and update code files. Customer service and attend phone calls. Review General Plan, zoning, subdivision, and environmental report review. Work as a team and individually.

Awards and Recognitions:

Researches on Walkability, Presented at OCC Symposium 2019, 2020 Topic: “*Effects of New High-Density Residency on Walkability in Costa Mesa, CA*”.

Skills: MS office, Sketch up, Rhino, AutoCAD, Adobe Creative Suite, Micro-Station, ArcGIS, InDesign, and some knowledge on HCS, SYNCHRO and the MUTCD.

Administration Skill: Comfortable working in, group and individual setting, research, excellent customer service skills, and marketing and sales experience, organizational skills, general clerical tasks, data managing, data entry, report writing, and event management.

Clubs and Organization:

- Member of OC- American Planning Association.
- Member of Young Transportation Planners, LA, and American Planning Association.
- Member of ITE (Institute of Transportation Engineering Student Chapter CPP).
- Orange Coast College: Scholarship in Architecture, and member Architecture Club.

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, February 27, 2023 12:22:15 PM
Last Modified: Monday, February 27, 2023 12:44:13 PM
Time Spent: 00:21:57
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Kevin Tobin

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Professionally I have worked for public agencies in the transportation industry for 20+ years and currently serve as a transportation engineer for City of Irvine. I am familiar with transportation industry best practices, transportation consulting practices and right of way concerns.

Personally, I have been a resident of Costa Mesa for 19 years and I enjoy walking and bicycling throughout Costa Mesa and neighboring cities. I often commute to work via bicycle from my home near I405 & Harbor to I5 & Sand Canyon.

I have previous experience serving on a Costa Mesa committee and continue to be an active member of the community.

Q4

As a Committee member, what ideas or projects are of interest to you?

As traffic collision incidents continue to rise, particularly those involving bicyclists and pedestrians, I am particularly interested with how to best apply solutions locally in our community while balancing needs of other roadway users, business owners and other members of the community.

Kevin Alan Tobin

1434 Deauville Pl · Costa Mesa, Ca 92626

ktobin@uci.edu

949-241-5123

Skills-

The ability to expertly manage all division level elements transportation planning and traffic signal operations & maintenance, including budgeting, city council presentations, contract management and Capital Improvement Projects.

Experienced working with all levels of city management, citizen advisory boards, etc. Able to manage public expectations and collaborate on projects across multiple city departments including Public Works, Information Technology and Public Safety.

Education -

2023, University of Massachusetts, Masters in Public Administration

2020, UC Irvine, Project Management, Certification

2010, UC Berkeley, Traffic Signal Engineering Academy, Certification

2007, UC Irvine, Industrial Psychology, Bachelor of Arts Degree

Professional Experience-

City of Irvine, Transportation Department · 949-724-7684

Acting Senior Transportation Engineer December 2019 – Present

As acting Traffic Signal Maintenance division manager for the last two years, I oversee a work group of 9 full time staff and an annual budget of \$4.1 million to perform maintenance to 400 City-owned traffic signals, roundabouts and enhanced-visibility crosswalks. I also manage Capital Improvement Projects, maintenance contracts and procurement and represent the division to City Council and council advisory committees.

City of Irvine, Public Works Department · 949-724-7684

Associate Engineer February 2019 – December 2019

Here I managed traffic signal maintenance contracts, Capital Improvement Projects and all in-house engineering responsibilities. These tasks involved heavy database programming, long-term project tracking and Computer Aided Design. Promoted to interim Senior Engineer position.

U.C. Irvine, Transportation Services, Traffic Management Division · 949-824-0967

Traffic Systems Coordinator May 2010-February 2019

At UC Irvine I managed all elements of operations, maintenance, budget and planning for campus transportation systems. I oversaw roadway engineering, maintenance operations, capital improvement projects and event planning. I performed budget forecasting, team building, goal planning and coordinate efforts with numerous campus departments, upper management and citizen advisory boards. I serve as liaison to the Institute for Transportation Engineers (ITE) and lecturer for the UCI Institute of Transportation Studies.

#25

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, March 07, 2023 11:07:42 AM
Last Modified: Tuesday, March 07, 2023 1:59:38 PM
Time Spent: 02:51:55
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Michaela Teissere

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I am interested in serving on the Active Transportation Committee because I am passionate about creating, promoting, and supporting alternative (non-car) ways of transportation for Costa Mesa citizens. This committee and what it does aligns strongly with my personal values. Not only do I think it is important to do our part to combat climate change and be more resilient to the effects of climate change, but also it is important because it will improve the overall health and wellbeing of our community.

As far as experience and qualifications are concerned, I am the administrative assistant for a Costa Mesa-based non-profit organization, Pacific Chorale. I possess excellent organizational skills and am extremely dependable. I also regularly attend community events like bike rides and am active with Costa Mesa Alliance for Better Streets (CMABS).

Q4

As a Committee member, what ideas or projects are of interest to you?

A strong and healthy community is defined by how well it takes care of its most vulnerable populations. My interest would focus on projects that improve active transit safety and accessibility for children, the elderly, and the disabled, who rely on alternative (non-car) ways of getting around the city. Additionally, improving currently existing infrastructure for bike lanes and bus stops is something that interests me greatly, as someone who desires to safely bike around town more in my day-to-day life.

Q5

Respondent skipped this question

Optional Resume:

#32

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, March 08, 2023 5:20:59 PM
Last Modified: Wednesday, March 08, 2023 5:39:40 PM
Time Spent: 00:18:40
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Dean Fisher

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I've been a lifelong cyclist and have an interest in improving the access and safety of using the bicycle as a transportation tool. I've lived in Costa Mesa for 33 years and commuted to work by bicycle for most of that time. I've seen recent improvements to bike lanes on Bristol and Merrimac Streets, among others, and use those new lanes frequently. I also have worked in Public Works in planning, engineering and constructing public infrastructure and have a keen grasp on what it takes to take an idea from concept to completion.

Q4

As a Committee member, what ideas or projects are of interest to you?

I don't have specifics in mind and am not an expert in current masterplans or regulations. That being said, I do think that bicycles can provide a very functional way to improve our way of life while allowing for a more sustainable way to provide the necessary increases we will need to our local transportation system.

Q5

Respondent skipped this question

Optional Resume:

#33

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, March 08, 2023 7:44:06 PM
Last Modified: Wednesday, March 08, 2023 7:55:26 PM
Time Spent: 00:11:20
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Richard Huffman

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have watched Costa Mesa grow over the years, having grown up in Corona del Mar, attending UCI, and finally buying a home here. I raised a family here, have been active in school and civic affairs, cycled and walked neighborhoods, and attended many council and commission meetings. The city has evolved from open fields and quaint bungalows to a vibrant metropolis that is exciting, but it is also faced with the issues of older growing cities. One such issue is how to retrofit Costa Mesa to accommodate active transportation.

The reason I want to continue serving on the Bikeway and Walkability Committee is to implement the Active Transportation Plan, as supplemented by the upcoming Pedestrian Master Plan. For more than seven years the Committee has worked to create and carry out a comprehensive plan that will benefit the community for years to come. Much more work remains to fulfill the goals and policies contained in that plan, particularly as the city embarks on the mandate for major land use changes for increased housing.

My professional experience includes a career as a general contractor, real estate broker, and teacher, and along with my interest in civic activism, I have acquired an in-depth knowledge of all areas of Costa Mesa. I have extensive knowledge of the physical layout of the city and the issues that it faces in connection with the incorporation of new bikeways and multiuser trails. I am also on the board of directors of two local nonprofit organizations for preservation and conservation.

Q4

As a Committee member, what ideas or projects are of interest to you?

One of the policies in the Active Transportation Plan is mode shift away from motor vehicle use. As a member of this committee, I want to help the City meet this challenge by reviewing projects with the eyes of a pedestrian or cyclist.

As a result of the pandemic, we have seen an increase in the popularity of cycling and walking in our neighborhoods, especially electric bikes, and scooters. We need to take advantage of this mode shift and encourage residents to use cycling and walking as primary modes of transportation. The build-out of the projects in the Active Transportation Plan would accomplish that, but we need to increase the rate at which we are constructing them.

Active transportation needs to be a priority for the revised and new specific plans and overlays that are being contemplated to guide major redevelopment. New high-density neighborhoods could lead the way for safe active transportation within and connecting to all the primary destinations throughout the city and beyond.

The City's Suggested Routes to Schools have not been updated in more than 10 years. Those routes are only for elementary schools. An update of the routes should include routes for all levels of education, and should consider the use of e-bikes and e-scooters, along with the fact that some students are traveling longer distances to get to our magnet, junior high and high schools. I suggest the addition of routes to parks, libraries and other student destinations.

Thank you for your support of this committee. I appreciate your consideration for reappointment.

Q5

Respondent skipped this question

Optional Resume:

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:	Richard Huffman
Address:	████████████████████
City/Town:	██████████
ZIP/Postal Code:	████
Email Address:	██
Phone (cell):	██████████

Q7

By checking this box and typing my name below, I am electronically signing my application.

Signature Required:

#26

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, March 07, 2023 10:15:31 PM
Last Modified: Tuesday, March 07, 2023 10:31:09 PM
Time Spent: 00:15:38
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Neill Conti

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

As a Costa Mesa resident with a gravel bike and beach cruiser, my experience coasting along this city's streets has prompted my interest in serving this community. I believe that my what I see firsthand on the road would lend itself useful in committee chambers to provide the key insights from an individual relying on active transportation policies.

Q4

As a Committee member, what ideas or projects are of interest to you?

Expanding bike protected bike lanes throughout desired bike routes and optimizing the current map for active transit.

Q5

Respondent skipped this question

Optional Resume:

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, February 22, 2023 11:53:00 AM
Last Modified: Wednesday, February 22, 2023 11:59:14 AM
Time Spent: 00:06:14
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Trace Yulie

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have served a consistent term on the committee and wish to continue by serving another term. As a member of the committee, I contributed to two community walk audits and a walk/bike to school event. I'm currently a UCI Bike Ambassador and have participated in their Driver Safety certification and Smart Cycling training program, as well as numerous bike education events.

Q4

As a Committee member, what ideas or projects are of interest to you?

I am interested in road safety education, walk/bike-to-school events, and bicycle facility improvement.

Q5

Respondent skipped this question

Optional Resume:

#19

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, March 03, 2023 9:18:13 AM
Last Modified: Friday, March 03, 2023 9:22:15 AM
Time Spent: 00:04:01
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Randall Hoppe

Q2

Indicate the name of the Committee you are interested in serving on:

Animal Services Committee ,
Active Transportation Committee ,
Fairview Park Steering Committee ,
Finance and Pension Advisory Committee ,
Historical Preservation Committee ,
Housing and Public Service Grants Committee

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

As a mid 30's individual and resident of Costa Mesa I think it is important to have additional representation of the community in local government. I have been getting more and more interested in the policies that affect myself and the community in which I reside. Having additional insight and potential input into the local community sounds like a good way to be involved and make a difference in the area in which I live.

Q4

As a Committee member, what ideas or projects are of interest to you?

I wouldnt say that there is a particular area in which I am interested. I am interested in an over arching view of the entire process. To understand better how the policy works and the process in which it happens.



Randall Hoppe

917 W 19th St, B Costa Mesa, CA 92627 · (408) 839-0262 · randallrhoppe@gmail.com

Marketing Strategist I Social Media Strategist I Brand Builder

EDUCATION

Bachelor of Science in Communications (Organizational/Professional), Minor in Public Relations
California State Polytechnic University, Pomona, June 2010

Master of Science in Marketing
United States Sports Academy, December 2013

WORK EXPERIENCE

Advertising and Brand Marketing Manager, K1 Speed.
Irvine, CA

Jun 2013-Present

- Develop quarterly and yearly marketing strategy and calendar.
- Plan, create and implement all marketing projects that promote goodwill and enhance sales/promote K1 Speed.
- Develop and main company national brand identity and yearly marketing campaigns.
- Manage annual Marketing and PR budget \$10M.
- Manage paid media buys for all 60 locations worldwide. (TV, radio, billboards, print publications, Google Adwords, Social Media, etc).
- Develop in store sales promotions to increase traffic and drive sales at the local level.
- Oversee the planning, creation, and execution of all Social Media and Influencer Marketing initiatives.
- Oversee and maintain active partnerships with sporting organizations and national brands.
- Create cross promotional marketing objectives with charities, outside industry contacts, and partners.
- Initiate new media and sponsorship opportunities (i.e. media reviews, event sponsorship, etc.).
- Monitor advertisement-response data.
- Competition research (competitor email campaigns, social media, and digital marketing campaigns).
- Develop graphic elements for digital advertising, print advertising, and web.
- Manage daily relationship with third party vendors and agencies.
- Reconcile overall marketing and location restaurant marketing budgets in relation to the P&L.
- Work with Director of Operations and local Managers to create plans, develop marketing tactics, and execute programs with the goal of increasing sales and guest counts.
- Continue to monitor and uncover local marketing opportunities that align with marketing strategy and objectives

Marketing Director, Rebel Coast Winery
Redondo Beach, CA

Sep 2013-Oct 2014

- Planned, created and implement all marketing projects that promote goodwill and enhance sales/promote Rebel Coast.
- Planned, created, and execute all Media Buy initiatives for Rebel Coast Winery.
- Planned, created, and execute all Social Media initiatives for Rebel Coast Winery.
- Sustained database of all industry contacts and update when necessary.
- Drafted, finalized and distribute press releases based on Rebel Coast Winery's needs.
- Created, built, and retain relationships with all industry magazine and press associates.
- Created cross promotional marketing objectives with charities, outside industry contacts, and partners.
- Initiated new media and sponsorship opportunities (i.e. magazine product reviews, event sponsorship, etc.).
- Monitored advertisement-response data; prepare presentations for the company.
- Competition research (i.e. competitor email campaigns, web development, Social Media).

Adjunct Professor, Pacifica College
Anaheim, CA

Sep 2013-Dec 2014

- Introduction to Sports Marketing and Social Media.

Marketing and PR Director, EVS Sports
Rancho Dominguez, CA

Oct 2012-Jun 2013

- Planned, create and implement all marketing projects that promote goodwill and enhance sales/promote EVS products.
- Managed annual Marketing and PR budget of \$100K.
- Managed EVS' entire social media network.
- Sustained database of all industry contacts and update when necessary.

- Drafted, finalize and distribute press releases based on EVS' needs.
- Created, build and retain relationships with all industry magazine associates.
- Collaborated with the Athlete Marketing Manager and Inside Sales Reps to facilitate and implement specials.
- Created cross promotional marketing objectives with charities, outside industry contacts.
- Developed strategic sales and marketing plans to increase brand awareness and sales by utilizing EVS Athletes.
- Launched sales promotions in a timely manner that coincides with EVS sponsored events, holidays, races, etc.
- Assisted in developing athlete marketing and sales campaigns to achieve company sales goals.
- Managed CRM database and mass email schedule.
- Facilitated new product launches.
- Collected testimonials pertaining to EVS products and use accordingly in marketing plan.
- Initiated new media and sponsorship opportunities (i.e. magazine product reviews, event sponsorship, etc.).
- Assist with new and updated product copy from year to year.
- Performed catalog proofing.
- Competition research (i.e. competitor email campaigns, web development, social media).

Marketing Manager, Revgear Sports Co.

Mar 2012-Oct 2012

Van Nuys, CA

- Managed all social media content (Facebook, Twitter, YouTube, and blog).
- Managed Revgear pro and amateur athletes; as well as coaches, gym owners, and Ring Girls.
- Processed and coordinated fulfillment of sponsorship requests and fighter contract obligations.
- Maintained relationship with media.
- Digital and print marketing metric analysis.
- Maintained digital, video, print archives.
- Managed Email and CRM Marketing.
- Provided copy for Quarterly Revgear catalog; in addition to quarterly licensee catalogs.
- Coordinated product filming and photo shoots.
- Created new "outside of the box" marketing programs.

Manager of Marketing and Promotions, Homestead Miami Speedway

Feb 2011-Jan 2012

Homestead, FL

- Assisted VP of Marketing/Sales and Director of Marketing.
- Maintained Speedway's website (content generation, information/ad placement, web design/layout).
- Managed all social media content and blogger outreach.
- Lead development and launch of Speedway's Mobile Application in coordination with third party vendor.
- Oversaw development and continued maintenance of Mobile Website with Speedway's I.T. department.
- Created all graphics and graphic media (tickets, flyers and brochures, ads, signs).
- Created innovative promotions (on-line contests, text-to-win).
- Maintained facility signage, design, and placement.
- Facilitated drivers for press conferences and media appearances.
- Coordinated and documented driver press conferences.
- Draft and finalize press releases when needed (in conjunction with PR dept.)
- Worked efficiently with ad agency.
- Managed entertainment for and during events.
- Managed community outreach and marketing via grassroots marketing events (street teams, show car).
- Photo and written documentation of every in market events.
- Managed yearly promotional budget while reducing expenses and increasing Speedway's market exposure.

Director of Marketing and Promotions, Irwindale Speedway

Jan 2010-Feb 2011

Irwindale, CA

- Assisted General Manager and Corporate Sales Executives
- Maintained social media websites (Twitter, Facebook, and Constant Contact Email Marketing).
- Maintained website updates and content.
- Facilitated drivers for press conferences and media appearances.
- Managed bands and car clubs on event nights.
- Formatted and published monthly Speedway Newsletter. Formatted and published monthly Speedway Newsletter.
- Designed and published weekly promotional flyers, tickets, programs.
- Managed community outreach and marketing.
- Photographed and documented each event.
- Processed and scheduled mascot appearances and event requests.

SKILLS

Proficient in: Microsoft Word, PowerPoint, Excel, Outlook, Calendar and Publisher; Adobe Photoshop; VideoPad Video Editor. Working knowledge of FinalCut; Basic knowledge of HTML

LEADERSHIP EXPERIENCE

Guest Professor, University of Miami Sports Administration Program; Marketing and New Media

October 2011

Panel Member, ISC Marketing Summit 2012-Digital/Social Media

January 2012

Pi Kappa Alpha Fraternity-Kappa Psi Chapter, Public Relations Chair

Dec. 2007-Mar. 2009

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, February 19, 2023 7:31:29 PM
Last Modified: Sunday, February 19, 2023 7:45:39 PM
Time Spent: 00:14:10
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Jose Gomez

Q2

Indicate the name of the Committee you are interested in serving on:

**Active Transportation Committee ,
Housing and Public Service Grants Committee**

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I want to serve on both the Active Transportation and the Housing and Public Service Grants committee to help the people of my community. I want to be the voice of the people, and I know what the people want, especially younger voices in the community that get unnoticed. Some of my qualifications would be that I know how to lead due to being a former Boy Scout, Senior Patrol Leader position, and being an intern for City Councilmen Manuel Chavez. I am also on Estancia's Honor Roll and a Lyceum member. Nevertheless, some of my experience comes in the form of listening to my community and knowing what the people want. As mentioned before, I also believe that my leadership skills would be a beneficial addition to the committee.

Q4

As a Committee member, what ideas or projects are of interest to you?

As an Active Transportation committee member, I would strive for safer, clear, and better bike lanes and sidewalks. I would also try to make the streets safer by regulating the speed at which cars go, especially in certain places. And as a Housing and Public Service Grants committee member, I would want to make sure that the public is aware that there are resources for them, especially for those who may not understand as well due to language barriers. Not to mention that I would also like to gain the trust of those people, as the saying goes "There is nothing scarier than the government coming and saying 'Don't worry! I'm here from the government and I'm here to help'".

Q5

Respondent skipped this question

Optional Resume:

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, February 16, 2023 11:06:30 AM
Last Modified: Thursday, February 16, 2023 11:50:04 AM
Time Spent: 00:43:34
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Peter Dickey

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I am a long term resident (40+ years) of the Eastside who walks and bike rides on a daily basis and would like to see walkability and bikeability enhanced throughout the city.

My formal education is in Mechanical Engineering and have worked in Aerospace for 40 years, the last 20 in department management. I will be retiring soon and am interested in volunteering as a way to give back to the community.

As a homeowner, I have completed numerous improvement projects where drawings & permits were involved and feel I have a good understanding of the planning and permitting process. I am able to read drawings and specifications and understand the content fairly easily.

Q4

As a Committee member, what ideas or projects are of interest to you?

1. Sidewalk maintenance and bike lane expansion to enhance overall safety and encourage folks to get outside and enjoy our city.
 2. Projects to identify and mitigate risks related to e-bike use on roads and sidewalks, specific to general safety when it comes to mixing bikes with cars and pedestrians.
 3. Exploring synergies between Costa Mesa bikeability goals and complementary initiatives being pursued by CALbike.
 4. Supporting Santa Ana river bed community of cities that border the channel and the agencies that enable access for exercise & commuting.
-

#24

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, March 07, 2023 12:15:58 AM
Last Modified: Tuesday, March 07, 2023 12:55:43 AM
Time Spent: 00:39:44
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Daniel Bremmer

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

I have an interest in civic design and how planning can improve health, safety and general quality of life for people whether they are walking cycling or driving a car--all things that I personally do and would like to do safely.

Cycling: I've been a bicycle commuter for most of my adult life, biking to work in Seattle, New York and Reykjavik, Iceland. I currently work from home in Costa Mesa, cycling mostly for pleasure but occasionally to run errands. I feel perfectly safe cycling into the Newport Back Bay and through Irvine, but not as much in Costa Mesa where there is neither a clear delineation between walking, cycling and driving areas nor do drivers here correctly give the right of way to cyclists.

Walking: I also often take my dog and 2-year old daughter on walks as East Side Costa Mesa. The Back Bay is our go-to, but I also enjoy living in one of the few places where I can walk to a record store (Factory Records), to brunch (Dick Church's, Breakfast Republic), sushi (Shunka) or just to what I call 'dessert alley' for Ice Cream (Stella Jeans) or Donuts (Sidecar). What's insane is that there are whole sections of our street, Tustin Ave, where there aren't any sidewalks. It creates an awkward situation where I need to have one eye on the dog, one eye on cars a hand ready to push the stroller in case a motorist isn't paying attention.

Driving: I grew up in Orange County, so car culture is ingrained in me. I'm a car nerd that's done work for Mazda, Toyota, Audi and Rivian and I'm obsessed with the transition to EVs. As a driver, I am terrified when a kid zips out from between cars in front of me. In cycling activist circles in New York there was an antagonistic relationship between drivers and cyclists that I never fully understood as I am both, and in neither instance do I want to be involved in a collision.

NOTE: One of my main clients at work is Google Maps, and I do create social media content for Google Maps that has to do with cycling, pedestrian, driving and public transportation routing. I do not think that this should create a direct conflict of interest, and my employer does have a program to support civic and nonprofit inclusion, but I want to be fully transparent with you. If selected, I would need to check with business affairs and my Google Maps conflict to ensure that there was no perception of conflict on their end.

Q4

As a Committee member, what ideas or projects are of interest to you?

I am interested in projects that make the city safer for people no matter how they are getting around at that time--walking, cycling, driving, ride-sharing or taking public transportation. I think it's important to think of these not as different groups, but different ways people want to get around, and all those people should be able to do so safely and without worrying about hurting anyone.

While complete streets and using parking as a divider between cars and cyclists are in many cases the ideal scenario, I think we should also be open to more scalable solutions like expanding speed bumps in residential areas, creative ways to make cyclists aware of safer routes, targeted social media campaigns to inform people about safer routes and right-of-ways and drawing more attention to crosswalks in areas where people and cars meet (aka 19th and Newport). I'd also like to see more programs like New York's Summer Streets, The Five Boro Bike Tour or LA's CicLAVia where streets are closed to cars for a day so people can see what it would be like if more of our streets were designed for people, not machines.

Q5

Optional Resume:

[danielbremmer_resume_3-22.pdf \(302.6KB\)](#)

Daniel Bremmer

Creative Director / Life Nerd



Daniel Bremmer is a Creative Director that has spent nearly 20 years chasing his passion for culture, technology and adventure from Art Center College of design in Pasadena to London, Seattle, New York, Reykjavik and back to Los Angeles. Iceland's most popular comedian once called him "the nicest voice in Icelandic advertising." Just keep in mind that it's literally his job to tell jokes.

He's crafted experiences and stories that connect with people across mediums for brands like Intel, Inspired By Iceland, National Geographic, HBO, Mazda, Audi, Toyota, The Economist, Target, Oreo and AT&T. He is most proud of his cause-related work like branding child hunger organization No Kid Hungry and creating Barack Obama's 2008 voter registration campaign, Vote For Change.

Daniel's work has been featured in Contagious, Creativity, Campaign, Communication Arts, The FWA, The New York Times, Los Angeles Times, The Guardian, The Wall Street Journal, NPR, Rolling Stone, Meet The Press, two books and one art museum.

He used to brew beer, collect vinyl records and explore the world's bike trails. But now he mostly tries to make his daughter, Zelda, laugh.

You can find Daniel geeking out on most any social platform as @danielbantastic.

danielbremmer.com
@danielbantastic

Revere (Edelman) LA / NYC SVP, Group Creative Director August 2021 – Present

Creative lead on Google Social Lab creating social, earned and paid work for Search, Maps, Workspace and Brand. In our first six months we supported Google's TikTok launch and produced the top performing content across Twitter and Instagram. I also serve as co-creative lead for Google Pixel, supporting the global launch of the Google Pixel 6 and US initiatives around DEI, Snapchat and NBA partnerships.

SS+K NYC Creative Director, Special Projects

April 2020 – July 2021
Lead Creative for Inspired By Iceland's COVID-19 response, "Looks Like You Need Iceland." Our global launch initiative, "Let It Out" invited people around the world to scream out their frustrations into a web-based app to be released in Icelandic nature. ADWEEK called it "2020's ultimate tourism campaign." Joyscroll.com countered doom-scrolling with Icelandic positivity and "Looks Like You Need An Adventure" invited the world to turn their pandemic sweatpants into boots for their first post-pandemic adventure.

The Garage Team Mazda Costa Mesa, CA Creative Director (Freelance) August 2018 – March 2019

Digital creative lead supporting the launch of the Mazda3 and leading projects for Mazda social media. As a pro-bono project, we created the delightfully brutal One Show Screen Gold-winning trailer and campaign for the 2019 Newport Beach Film Festival that was banned from Fashion Island.

Íslenska Reykjavik Creative Director

June 2017 – July 2018
I spent an adventure year leading a creative department on the global business for Icelandair and Inspired By Iceland as well as supporting domestic Icelandic clients. We produced the most successful campaign to date for Inspired By Iceland, "The Hardest Karaoke Song In the World." Other highlights include Iceland's World Cup campaigns for Icelandair and Inspired By Iceland.

daniel@danielbremmer.com
+1 714 369 7726

360i, New York NY Group Creative Director August 2014 – June 2017

Creative lead on integrated and social media campaigns with an emphasis on innovation and brand storytelling. We Revived Lean Cuisine with the emotional #WeighThis campaign, introduced fans to an Albert Einstein chat bot for National Geographic, built Target Treatster, a social network with IoT interface for trick-or-treaters, let fans spend a day as Michael Jordan through an interactive facebook film for Hanes and planted #Springmoji, the world's first emoji garden for Miracle Gro.

Huge, Brooklyn NY Creative Director (Freelance) 2013 – 2014

Social media lead on Audi, TD Ameritrade and FDA anti-smoking

BBDO, New York NY VP, Creative Director 2009 – 2012

Creative lead on Mountain Dew, GE, AT&T, The Economist and Starbucks

SS+K, New York NY Copywriter 2006 – 2008

Barack Obama, Delta, Audi, No Kid Hungry, Credo, Revver, Associated Schools Of Public Health, My Rich Uncle and Blue Cross Blue Shield

Publicis, Seattle, WA Copywriter 2004 – 2006

T-Mobile, Minute Maid Global, Dish Network, Bullitt Foundation, WA Lottery, Eos Airlines, SafeCo

Karmarama, London UK Creative, 2002 – 2003

NFL UK Super Bowl, IKEA UK

Art Center College Of Design 2003

BFA Advertising Design, ACSI President

Press/Awards

Cannes, One Show, Webby's, FWA, Digiday, Addys, ARF David Ogilvy Awards, Contagious, WSJ, The Guardian, New York Times, LA Times, Rolling Stone, Ad Age, AdWeek, Creativity, Communication Arts, Business Insider, NPR, Meet The Press, etc.

2121 Tustin Ave #C2
Costa Mesa, CA 92627 USA

#27

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, March 08, 2023 8:29:19 AM
Last Modified: Wednesday, March 08, 2023 8:41:30 AM
Time Spent: 00:12:10
IP Address: [REDACTED]

Page 1

Q1

Full Name:

Robert Morse

Q2

Active Transportation Committee

Indicate the name of the Committee you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee. A resume (optional) may be attached.

Currently I am an Alternate Member of the Active Transportation Committee. I have learned much, wish to continue as regular Member.

Q4

As a Committee member, what ideas or projects are of interest to you?

Interested in seniors and disabled being able to use bikes and ebikes for transportation needs.

Q5

Respondent skipped this question

Optional Resume:
