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TITLE:

RESOLUTION AUTHORIZING STREET CLOSURES FOR THE 2022 ORANGE COUNTY MARATHON RUNNING FESTIVAL

DEPARTMENT: PUBLIC SERVICES DEPARTMENT/ TRANSPORTATION SERVICES DIVISION

PRESENTED BY: RAJA SETHURAMAN, PUBLIC SERVICES DIRECTOR

CONTACT INFORMATION: JENNIFER ROSALES, TRANSPORTATION SERVICES MANAGER (714) 754-5343

RECOMMENDATION:

Staff recommends the City Council adopt Resolution No. 2022-xx, designating event routes for the 2022 Orange County (OC) Marathon Running Festival, and approving the temporary street closures for April 30, 2022 and May 1, 2022, as requested for the 2022 OC Marathon Running Festival.

BACKGROUND:

A Special Event Permit application was submitted to the City on January 13, 2022 (Attachment 2), requesting permission to close certain streets to conduct the 2022 OC Marathon Running Festival. The application is currently being reviewed by the City's Special Event Committee, comprised of representatives from various City departments.

This is the thirteenth year the City of Costa Mesa will participate in the OC Marathon, which has been an annual event in the Orange County area since 2004. Similar to the previous marathons, the proposed route for the 2022 OC Marathon Running Festival begins at Fashion Island in the City of Newport Beach and finishes at the Orange County Fair and Event Center in Costa Mesa. This year's OC Marathon Running Festival is comprised of three (3) sub-events:

1. Full Marathon (26.2 miles) on Sunday, May 1, 2022
2. Half Marathon (13.1 miles) on Sunday, May 1, 2022
3. 5K Fun Run/Walk (3.1 miles) on Saturday, April 30, 2022

The routes within Costa Mesa for the 2022 full and half-marathon events are shown on Attachments 3 and 4, respectively. A map depicting the route for the 2022 5K Fun Run/Walk is shown on Attachment 5. There are no changes to the proposed routes on public streets for the above events from the 2019 OC Marathon Running Festival.

Within Costa Mesa, the streets affected by the Full Marathon include portions of Santa Ana Avenue,

Bristol Street, Red Hill Avenue, Main Street, Sunflower Avenue, Anton Boulevard, Avenue of the Arts, Bear Street, Gisler Avenue, Country Club Drive, Mesa Verde Drive West, Adams Avenue, Placentia Avenue, Oriole Drive, Canary Drive, Tanager Drive, Golf Course Drive, Harbor Boulevard, Merrimac Way, and Fairview Road. The streets affected by the Half Marathon include portions of Santa Ana Avenue, Mesa Drive, and Newport Boulevard Southbound Frontage Road. The affected streets for the 5K Fun Run/Walk are Arlington Drive, Fairview Road, and Merrimac Way.

The Half Marathon event is proposed to start in the City of Newport Beach at 6:15 a.m. For the Half Marathon event, street closures in Costa Mesa begin at 7:00 a.m. and the last affected road segments reopen no later than 10:30 a.m.

The 5K Fun Run/Walk event will begin and end at the Orange County Fair and Event Center. For the 5K Fun Run/Walk, street closures will begin at 4:00 p.m. on Saturday and the last affected road segment will reopen no later than 6:00 p.m.

Since the proposed routes for all three (3) events are not among the previously approved Special Event street areas in the currently approved resolution (Attachment 6), City Council approval is required for these new street closures.

ANALYSIS:

Prior years' marathon events have enjoyed success due to the efforts of organizers, as well as City staff. Similar to prior Marathon events, the organizers will be required to conduct an extensive outreach to churches and businesses that are open during the time of the street closures and detours. In addition, residential areas affected by closures will be notified in advance.

On the weekend of the 2021 OC Marathon, police management personnel, sworn officers, civilian officers, and explorers (from Costa Mesa and other agencies) provided support for the events. The Fire Department had personnel stationed at the Emergency Medical Services (EMS) tent for the event. As a result of close coordination between various City departments and event organizers, and implementation of traffic control, impacts on many residential and commercial areas as well as arterial streets have been minimized.

Street Closures:

A number of minor and major arterial streets will require full closure, while some other streets will require either half-closure (one direction), or partial closure (only the closure of one or two lanes in one direction). In order to minimize impacts to the public, the closure of streets will be phased to occur as the fastest runners approach, and will be reopened as the last of the runners and the official sweep vehicle passes by. The fastest marathon runners are expected to finish in approximately two (2) hours and 20 minutes. The overall length of time for the slowest runners of the marathon with traffic control will be limited to a maximum of seven (7) hours. The marathon begins at 5:30 a.m.; therefore, the last runner permitted on the course with traffic control would finish no later than 12:30 p.m. A sweep vehicle will circulate through the course in time with the slowest paced runner to ensure the course is clear and that streets can be reopened as soon as possible.

Attachment 7 presents a brief summary of the arterials affected by the proposed Full Marathon, Half-Marathon, and 5K Fun Run/Walk routes through Costa Mesa. The Mesa Verde Community, Inc. Board and the Mesa Verde Country Club will, as years past, be notified of the event and the street

closures. Additional information to assist the patrons of the Mesa Verde Country Club and to navigate the proposed closures will be provided to the Mesa Verde Country Club as the event date approaches.

Impacts to traffic flow will occur at various intersections as marathon participants move along the route, beginning as early as 6:30 a.m. and ending at approximately 1:00 p.m. Attachment 8 identifies the major intersections where traffic detours are necessary to provide for the safety of runners while crossing intersections. As shown in the attachment, traffic control on Harbor Boulevard and Fairview Road will be conducted as "soft closures," whereby vehicles will be allowed through as gaps in runners permit. Adams Avenue will be subject to full closure for approximately two (2) hours followed by soft closures for up to four (4) hours. Advance warning signs will be positioned to advise drivers of possible delays during this time. Traffic control will be actively managed by Costa Mesa Police Officers, allowing traffic to pass through the closed area as much as possible. With the proposed closure of the Adams Avenue at Placentia Avenue/Mesa Verde Drive West intersection, there will be coordination with City of Huntington Beach staff for the placement of advance warning signs within their City limits to minimize congestion and delays.

Staff has also reviewed planned street improvement projects within the City for any conflicts with the 2022 OC Marathon Running Festival and confirms that no projects are scheduled on streets that would impact the proposed route for this event. Close monitoring of project schedules will continue as the date of the marathon approaches.

Traffic Control:

OC Marathon Running Festival representatives estimate up to 10,000 participants and approximately 10,000 spectators along the 26-mile route. Due to the large scale of the event and magnitude of street closures, lane closures, and detours, the Transportation Services Division will require that the applicant be responsible for the preparation and submittal of detailed traffic control plans prepared by a Registered Traffic Engineer. Additionally, the applicant will be responsible for furnishing all traffic control devices such as cones, signs, and barricades required for the event. The overall traffic control at intersections and driveways will be directed by Costa Mesa Police Department Officers and Explorers.

The Police Department will staff this event similarly to prior years' events making any necessary adjustments based on actual field conditions. Since the OC Marathon is being held on a Sunday, it will not affect weekday peak rush-hour traffic. Therefore, during the hours in which the event occurs in Costa Mesa, it is expected to have a lesser impact on traffic flow. With traffic control at all locations monitored and managed by the City's Police Department, emergency access to all properties is assured at all times.

Fire Department personnel on the Special Event Committee are involved in reviewing the Special Event Permit application and will include any necessary conditions and implement appropriate measures to ensure emergency response is not adversely affected.

Public Information:

The applicant will be conditioned to provide written notification prior to the event to all property owners and tenants affected by the street closures. Some samples of correspondence are included with the Special Event Application (Attachment 2). The applicant is engaged in discussion with the

Orange County Fair and Event Center, for approval to utilize the property for the event and anticipates their approval.

Similar to prior years, staff will work with the applicant to identify and be certain that all properties directly affected by the event receive adequate notice of the time and period of closure, as well as proper detour information. Additionally, as part of the traffic control requirements, the Public Services Department staff will require the placement of changeable message signs at key locations in advance of the event to give adequate notice of the planned street closures.

OC Market Place:

In previous years, the traffic restrictions on Fairview Road, southbound Newport Boulevard Frontage Road, and Harbor Boulevard created long delays to visitors to the OC Market Place. The OC Fair and Event Center cancelled the OC Market Place on Sunday of the prior OC Marathon events. This eliminated a major traffic issue that was experienced by the OC Market Place vendors and visitors alike.

For the 2022 OC Marathon event also, the OC Market Place is expected to be closed for the entire weekend. The cancellation of the OC Market Place for the 2022 event will reduce the amount of traffic on those roadways and will result in significantly fewer impacts. Parking for the OC Marathon event will be significantly improved due to the cancellation of the OC Market Place.

Areas of Improvement:

The following are some of the observations and areas for improvement identified for earlier OC Marathon events and continue to apply for the 2022 OC Marathon Running Festival:

- Event start times should be maintained as close to schedule as possible.
- Field-review all water stations and band locations, particularly near residential areas.
- No music or loud noises near residential areas before 8:00 a.m.
- Address traffic issues related to vehicles exiting the Fairgrounds parking lot and on Fair Drive.
- Improve course signage for all events.

ALTERNATIVES:

The City Council may choose to not approve the requested route as submitted and direct the applicant to revise the route to use other streets. This alternative, however, would not be preferred by the organization as it will potentially have significant impacts on the planned event.

The City Council may also choose to not approve the resolution and the requested street closures. This may result in cancellation of the 2022 OC Marathon Running Festival.

FISCAL REVIEW:

The applicant will reimburse the City for the cost of Police and Fire support during the event per the Special Event Permit application.

LEGAL REVIEW:

As part of the Special Event Permit application, the applicant will be required to provide the City with indemnity and insurance per the City's requirements. The City Attorney's Office has reviewed this report and the proposed Resolution and approves them both as to form.

CITY COUNCIL GOALS AND PRIORITIES:

This item supports the following City Council Goals:

- Strengthen the public's safety and improve the quality of life.

CONCLUSION:

A Special Event Permit application has been submitted to the City requesting closure of certain streets on April 30, 2022 and May 1, 2022, to conduct the 2022 OC Marathon Running Festival. Staff requests City Council's approval to close the identified streets for this event. In addition, staff requests adoption of the Resolution, designating the event routes in compliance with Costa Mesa Municipal Code, Section 9-208.9.