



CITY OF COSTA MESA

ARTS COMMISSION

Agenda

Thursday, May 4, 2023

6:00 PM

City Council Chambers

The Commission meetings are presented in a hybrid format, both in-person at City Hall and as a courtesy virtually via Zoom Webinar. If the Zoom feature is having system outages or experiencing other critical issues, the meeting will continue in person.

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Please click the link below to join the webinar:

<https://us06web.zoom.us/j/81725255148?pwd=SIE4V2hFRVksZFAvejhRbkE5T3dhdz09>

Or sign into Zoom.com and “Join a Meeting”

Enter Webinar ID: 817 2525 5148 / Password: 811727

- If Zoom is not already installed on your computer, click “Download & Run Zoom” on the launch page and press “Run” when prompted by your browser. If Zoom has previously been installed on your computer, please allow a few moments for the application to launch automatically.
- Select “Join Audio via Computer.”
- The virtual conference room will open. If you receive a message reading, “Please wait for the host to start this meeting,” simply remain in the room until the meeting begins.
- During the Public Comment Period, use the “raise hand” feature located in the participants’ window and wait for city staff to announce your name and unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

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Call: 1 669 900 6833 Enter Webinar ID: 817 2525 5148 / Password: : 811727

During the Public Comment Period, press *9 to add yourself to the queue and wait for city staff to announce your name/phone number and press *6 to unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

4. Additionally, members of the public who wish to make a written comment on a specific agenda item, may submit a written comment via email to the paccomments@costamesaca.gov. Comments received by 12:00 p.m. on the date of the meeting will be provided to the Commission, made available to the public, and will be part of the meeting record.

5. Please know that it is important for the City to allow public participation at this meeting. If you are unable to participate in the meeting via the processes set forth above, please contact the City Clerk at (714) 754-5225 or cityclerk@costamesaca.gov and staff will attempt to accommodate you. While the City does not expect there to be any changes to the above process for participating in this meeting, if there is a change, the City will post the information as soon as possible to the City’s website.

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Note regarding agenda-related documents provided to a majority of the Commission after distribution of the agenda packet (GC §54957.5): Any related documents provided to a majority of the Commission after distribution of the Agenda Packets will be made available for public inspection. Such documents will be posted on the city's website and will be available at the City Clerk's office, 77 Fair Drive, Costa Mesa, CA 92626.

All cell phones and other electronic devices are to be turned off or set to vibrate. Members of the audience are requested to step outside the Council Chambers to conduct a phone conversation.

Free Wi-Fi is available in the Council Chambers during the meetings. The network username available is: CM_Council. The password is: cmcouncil1953.

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ARTS COMMISSION REGULAR MEETING

MAY 4, 2023 – 6:00 P.M.

CHARLENE ASHENDORF
Chair

FISHER DERDERIAN
Commissioner

DEBORA WONDERCHECK
Vice Chair

ERICA LUCIA
Commissioner

ALLISON MANN
Commissioner

ALISA OCHOA
Commissioner

HEIDI ZUCKERMAN
Commissioner

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS – MATTERS NOT LISTED ON THE AGENDA
Comments are limited to three (3) minutes, or as otherwise directed.

COMMISSIONER COMMENTS AND SUGGESTIONS
Comments are limited to three (3) minutes, or as otherwise directed.

OLD BUSINESS:

- 1. [MINUTES](#) [23-1192](#)

RECOMMENDATION:

Approval of the minutes of the April 6, 2023 Arts Commission meeting.

Attachments: [4/6/2023 Arts Draft Minutes](#)

NEW BUSINESS:

- 1. [APPROVAL OF FISCAL YEAR 2022-2023 ARTS GRANTS](#) [23-1193](#)

Attachments: [Agenda Report](#)

[1. Arts Grant Award Recipients](#)

2. [**PUBLIC ART CRITERIA AND GUIDELINES REVIEW**](#) [**23-1194**](#)

Attachments: [Agenda Report](#)

[1. Public Art Criteria and Guidelines](#)

[2. Example - City of San Mateo](#)

[3. Example - City of Santa Ana](#)

MONTHLY REPORTS

1. [**ARTS AND CULTURE STAFF REPORT**](#) [**23-1195**](#)

Attachments: [Arts and Culture Staff Report - April 2023](#)

ADDITIONAL COMMISSION MEMBER & STAFF COMMENTS

ADJOURNMENT

Next Regularly Scheduled Meeting: Thursday, June 1, 2023



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1192

Meeting Date: 5/4/2023

TITLE:

MINUTES

DEPARTMENT: PARKS AND COMMUNITY SERVICES

RECOMMENDATION:

Approval of the minutes of the April 6, 2023 Arts Commission meeting.

THE COSTA MESA ARTS COMMISSION

APRIL 6, 2023
6:00 P.M. – UNOFFICIAL MINUTES

CALL TO ORDER by Commissioner Zuckerman at 6:01 P.M.

PLEDGE OF ALLEGIANCE by Commissioner Mann.

ROLL CALL

= Present = Absent

Commissioners

- Charlene Ashendorf, Chair
- Fisher Derderian
- Erica Lucia
- Alisa Ochoa
- Allison Mann
- Debora Wondercheck, Vice Chair
- Heidi Zuckerman

City Staff

- Jason Minter, Parks & Community Services Director
- Ashley Thomas, Recreation Supervisor
- Laurette Garner, Arts Specialist
- Laura Fautua, Executive Assistant
- Kathia Viteri, Office Specialist I

Commissioner Zuckerman chaired the meeting.

Vice Chair Wondercheck arrived at 6:30pm. (During the discussion of Art in Public Places Review.)

PUBLIC COMMENTS

Kate Ryan: Resident and working artist of Costa Mesa expressed pleasure in taking part of the recent Art Crawl experience. She shared that the event was very well organized by staff and looks forward to seeing the city plans to develop its infrastructure for the arts and the art crawl experience.

COMMISSIONER COMMENTS AND SUGGESTIONS

Commissioner Mann: Asked staff about future Art Crawls.

Commissioner Ochoa: After the passing of her mother, the Commissioner found solace in music, stories, and poems. Thanked staff for expressing sympathy and support.

Commissioner Zuckerman: Recited the poem *Yes! No!* by Mary Oliver.

OLD BUSINESS

1. MINUTES

030223 Arts Commission Draft Minutes

MOTION/SECOND: Commissioner Ochoa made a motion to approve the March 2, 2023 minutes /Seconded by Commissioner Mann.

The motion carried by the following roll call vote:

Ayes: Commissioner Lucia, Commissioner Mann, Commissioner Ochoa, Commissioner Zuckerman

Nays: None

Absent: Chair Ashendorf, Vice Chair Wondercheck, Commissioner Derderian

Motion Carried: 4-0

NEW BUSINESS:

1. ART IN PUBLIC PLACES REVIEW

Ms. Garner presented.

Pat Gomez, Patrick Bryan, and Rick Stein from Arts Orange County assisted with any questions the Commission had.

Commissioner Zuckerman had questions regarding the budget.

Commissioner Ochoa referenced page 52, and the definition of public art. Asked whether there was a possibility for ephemeral public art and art that cannot be embodied in a lasting material object that's participatory or immaterial.

Commissioner Zuckerman asked about six initiatives in order to discuss the framework with the Commission.

Vice Chair Wondercheck asked how many temporary structures would be received for the \$60,000 budget?

Commissioner Mann inquired about the cannabis tax.

Commissioner Lucia asked if there would be a priority to public art projects as there have been multiple inquires from the public, including how to donate.

Commissioner Zuckerman asked that before the Commission starts to spend any money or invite proposals of either temporary or permanent works, she would like to see a collection strategy to help ensure the value of art and culture. Inquired if the Commission can do field trips to surrounding cities to see what other cities have implemented.

Commissioner Lucia loved the idea of field trips to other agencies. Inquired what else can the Commission do when exploring this or encouraging the City Council.

Commissioner Mann inquired if there would be a different criteria for small or large installation submissions.

Commissioner Zuckerman stated she thinks a conversation around criteria for setting the collection is something that would be wonderful and believes crowdsourcing prior to bringing it to the commission would be useful. Reminded the Commission a motion was needed as it is the recommendation of the staff that the Commission approve the art in public places report for inclusion in future programs and policies.

MOTION/SECOND: Commissioner Lucia made a motion to approve the art in public places report for inclusion in future programs/Seconded by Commissioner Ochoa.

The motion carried by the following roll call vote:

Ayes: Commissioner Lucia, Commissioner Mann, Commissioner Ochoa, Vice Chair Wondercheck, Commissioner Zuckerman

Nays: None

Absent: Chair Ashendorf, Commissioner Derderian

Motion Carried: 5-0

MONTHLY REPORTS

1. ARTS & CULTURE STAFF REPORT

Ms. Garner presented.

Commissioner Zuckerman inquired about the grant amounts.

Commissioner Ochoa thanked staff on the report and asked about future grant cycles and whether a more robust messaging services could be implemented to help get the word out.

Commissioner Zuckerman asked for a report back at the next meeting about different strategies and some goal setting.

Commissioner Lucia asked if previous participants of the utility box or an artist distribution list would receive information about the grant program to encourage applicants.

Commissioner Wondercheck inquired about the art grant qualifications to ensure different performing art organizations have an opportunity to qualify. Asked if the release be open for two more weeks.

Commissioner Zuckerman asked if Commissioners may publicize the information on their social media accounts and tag Costa Mesa.

ADDITIONAL COMMISSIONER MEMBER & STAFF COMMENTS

ADJOURNMENT Commissioner Zuckerman adjourned at 7:19 P.M.

NEXT REGULAR ARTS COMMISSION MEETING: Thursday, May 4, 2023 at 6:00 P.M.



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1193

Meeting Date: 5/4/2023



Agenda Report

Arts Commission

Item #: 23-1193

Meeting Date: 5/04/2023

TITLE: APPROVAL OF FISCAL YEAR 2022-2023 ARTS GRANTS
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

It is the recommendation of staff that the Arts Commission review and approve grant awards for the Fiscal Year 2022-2023 Arts Grant program.

BACKGROUND:

The Cultural Arts Committee (CAC) implemented an Arts Grant program in 2017, funded by money generated through ARTventure fees and Utility Box Art Program sponsorships. As of May 25, 2021, the CAC Grant Program had distributed \$11,375 to twenty-three arts related projects organized by artists and arts organizations hosted within the City of Costa Mesa.

The current fiscal year, 2022-23, will be the first-year grant awards are funded through the Arts and Culture Plan Fund. In addition, the Arts Grant program includes the revised guidelines that were approved by the Arts Commission at the February 2, 2023 meeting. The total grant amount for the current fiscal year is \$5,000.

ANALYSIS:

In preparation for the current year Arts Grant program, staff prepared a grant announcement which was posted using the following methods:

- The Spring Spotlight, the City's recreation magazine that was printed and distributed to 45,500 households
- The Snapshot, the City's weekly newsletter
- The Parks and Community Services social media accounts
- Emails sent to various artists and arts organizations in the Arts database

Applications were available on the City's website www.costamesaca.gov/artsculture and were initially due by March 31. At the April Arts Commission the deadline was extended to April 20, 2023.

Staff reviewed each of the grant applications to ensure they were complete and met all of the criteria established in the Arts Grant Guidelines. For the current fiscal year, there were seven grant applications received, of which five met the requirements.

Staff created an Arts Grant Review Panel, which consisted of one Arts Commissioner and two community members with previous experience in the arts. The review panelists were each provided the five Arts Grant Program applications, along with guidelines for scoring and the scoring rubric. Panelists were instructed to complete a scoring sheet for each application, and submit them to the Arts Specialist. Funding amounts were designated by each panelist and subsequently reviewed and approved by City staff.

Staff have provided a breakdown of the programs and the funding amounts recommended by the Arts Grant Review Panel (Attachment 1). Staff are recommending that the Commission review the results and approve the grant amounts for the organizations listed, with the amounts that are specified for each organization.

All organizations that applied for grants have been notified of the meeting. Applicants are welcome to make public comments during the appropriate portion of the meeting. Any questions related to the review or scoring process can be shared with staff. Once approved, staff will draft an agreement for each awarded applicant and submit the necessary forms to the finance department requesting that checks be processed and mailed to the grant recipients. Staff will be monitoring the applicants to ensure that all grant funds are used for the purpose identified in the application and may attend funded events. Each awarded applicant is required to fill out an Arts Grant Final Report. Arts grantees may also be asked to present about their project/event at an upcoming Arts Commission meeting. Any problems or issues will be reported back to the Commission at a later date. Each organization has 12 months to spend their funds, or they will be required to forfeit them back to the City.

FISCAL REVIEW

Funding for the Arts Grant program is currently supported with funds from the Arts & Culture Plan Fund as per the Arts & Culture Master Plan. The fund currently has \$5,000 to distribute for the 2022-2023 fiscal year. An additional \$500 will be funded by monies raised by the previous Cultural Arts Committee to be used for arts related projects and programs.

LEGAL REVIEW

None.

CONCLUSION:

At this time, the scoring sheets have been submitted and reviewed. It is the recommendation of staff that the Arts Commission review and approve the grant awards for the Fiscal Year 2022-2023 Arts Grant program as follows:

- Costa Mesa High Band Boosters: \$500
- Friends of the Costa Mesa Libraries: \$500
- Orange Coast Unitarian Universalist Church: \$2,000
- Pacific Chorale: \$2,000
- Skeith DEWine: \$500

ARTS GRANT AWARD RECIPIENTS

FISCAL YEAR 2022-23

Arts Organization or Individual	Project or Event	Award Amount
<i>Costa Mesa High Band Boosters</i>	6th annual Mesa Jazz Festival hosted by Costa Mesa High School Instrumental program. The event is open to the public and free admission will be advertised. The event is held in the beautiful Costa Mesa High School Performing Arts Center.	\$500
<i>Friends of the Costa Mesa Libraries</i>	Bountiful Book Bin is a project to apply a vinyl wrap to the book bin located at the Friends of Costa Mesa Libraries Used Bookstore in the back parking area of Mesa Verde Library.	\$500
<i>Orange Coast Unitarian Universalist Church</i>	The 5th Orange Coast Wild & Scenic Environmental Film Festival will show tow screenings of short films that inspire environmental activism and a love for nature.	\$2,000
<i>Pacific Chorale</i>	The annual Choral Festival draws over 300 singers and 1,300 of their friends and fans to Costa Mesa for a banner weekend each year. Community members who are not members of Pacific Chorale sign up to join the Chorale for a "fantasy camp" weekend singing major choral works under the direction of Artistic Director Robert Istad, with no audition necessary. The 3-day festival culminates in a free public concert in Segerstrom Concert Hall.	\$2,000
<i>Skeith DEWine</i>	Out in the Streets project consists of two parts. The first is a panel discussion of 5-8 people with connections to the LGBTQ skateboard world. The second part is the creation of a documentary film about 15 minutes long. Interviews from the panel discussion will be woven into the film.	\$500

TOTAL: \$5,500



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1194

Meeting Date: 5/4/2023



Agenda Report

Arts Commission

Item #: 23-1194

Meeting Date: 5/04/2023

TITLE: PUBLIC ART CRITERIA AND GUIDELINES
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

It is the recommendation of staff that the Arts Commission review and discuss the drafted Public Art Criteria and Guidelines (Attachment 1).

BACKGROUND:

The Arts and Culture Master Plan's Goal #2 states: Expand public art throughout the city.

As discussed at the April 2023 Arts Commission meeting and after the approval of the Art in Public Places document, City staff will move forward on the following action item:

Action 2.2: Develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

The first step of Action 2.2 will be to establish Public Art Criteria and Guidelines to assist with new temporary and permanent public art projects in the future.

ANALYSIS:

The Art in Public Places document is a comprehensive report of recommendations for programs and policies and provides detailed specifics as to how the six initiatives from the Arts and Culture Master Plan may be executed in the next three years. Each of detailed components below will be crucial to assisting City staff in creating new policies and processes around the Arts & Culture Master Plan initiatives:

1. Public Art Commissioning Process
2. Public Art Collection Management
3. Murals and the Commissioning Process
4. Public Art Donations and the Criteria

5. Public Art inclusion in City Public Works Development Projects

6. Public Art inclusion in Private Development Projects

The newly drafted Public Art Criteria and Guidelines will address number four from the components listed above, as related to the Arts & Culture Master Plan initiatives, and will also be part of a larger Public Art Policy document created by City staff in the coming months.

Two examples from other cities have been identified as relevant comparisons for this review process. The City of San Mateo is comparable in population size to Costa Mesa and City of Santa Ana is another Orange County city well known for supporting the arts. (Attachments 2 and 3)

FISCAL REVIEW

None.

LEGAL REVIEW

None.

CONCLUSION:

Review and discuss the drafted Public Art Criteria and Guidelines.

PUBLIC ART CRITERIA AND GUIDELINES

VISION

As per the Arts and Culture Master Plan, approved by the Costa Mesa City Council in March of 2021, the City of Costa Mesa seeks to encourage and expand Public Art throughout the City by establishing and growing a world class public art program that serves all districts and neighborhoods.

MISSION

The City of Costa Mesa strives and continues to promote temporary art projects alongside potential permanent public art projects with the intention of securing funds to execute both types of public art throughout the City, while also incorporating imaginative design in all the City's functional elements and fixtures.

PUBLIC ART PROGRAM GOALS

Public Art in the City of Costa Mesa should:

- Reflect the vibrant, eclectic aesthetic that is unique to the City of Costa Mesa;
- Be of high artistic quality and created by a professional artist;
- Enrich the community;
- Be included in all public realm development in Costa Mesa, whether in the civic, private or other public sector;
- Include artists in civic planning processes whenever possible;
- Encourage participation from the community whenever possible;
- Contribute to cultural development by developing new public art, rather than supplying existing work;
- Ensure the quality of art and its relevance to the community and site, by selecting it through a consistent process incorporating community input and professional advice.

REVIEW GUIDELINES

1. Relevance of the piece to the building or city, its values, culture, and people;
2. Suitability of the work for outdoor display, including its maintenance and conservation requirements;
3. Relationship of the work to the site and the host community, especially how it serves to activate or enhance public space;
4. Appropriateness of the scale of the artwork;
5. How closely the proposed artwork meets the goals set out in the Request for Proposal and envisioned by the community.

SITE SELECTION

1. Experience high levels of pedestrian traffic and be part of the city's circulation paths;
2. Be easily visible and accessible to the public;
3. Serve to anchor and activate its site;
4. Enhance the overall public environment and pedestrian streetscape experience;
5. Help to create a place of congregation and activity; and
6. Establish landmarks and neighborhood gateways.

PLACEMENT CRITERIA

1. Artworks displayed in interior public spaces should be publicly accessible at least during normal building operating hours *without* obtaining special passes or permits to view them.
2. Artworks displayed in exterior public spaces should be publicly accessible 24 hours per day or, if they are sited in a setting such as a park, be accessible during the normal hours of that site's operation.
3. Artworks should not block windows or entranceways, nor obstruct normal pedestrian circulation in and out of a building (unless such alteration is specifically a part of the experience or design of the artwork).
4. Art should not be placed in a given site if the landscaping and maintenance requirements of that site cannot be met.
5. Art should be sited so as to be either immediately visible or in a location where it will be visible by the most people.
6. Art should be placed in a site where it is not overwhelmed by nor competing with the scale of the site or adjacent architecture, large retail signage, billboards, etc.
7. Art should be placed in a site where it will enhance its surroundings or at least not detract from it (creating a "blind" spot where illegal activity can take place).
8. Art should be sited where it will create a place of congregation or in a location that experiences high levels of pedestrian traffic and activity.
9. Art should be located in a site where it will effectively enhance and activate the pedestrian and streetscape experience.
10. Permanent public art shall be constructed of durable, high quality materials and require minimal or no maintenance. Temporary public art shall be constructed of materials appropriate to its duration of public display.
11. Public art shall be securely installed.
12. On-site locations for public art projects include, but are not limited, to:
 - Walls
 - Ceilings
 - Floors
 - Windows
 - Staircases
 - Escalators
 - Entrances and Exits
 - Rooftops
 - Parks
 - Plazas
 - Along roadways, traffic islands, or medians
 - Bridges
 - Historic places or landmarks such as the Diego Sepulveda Adobe, should be given the closest scrutiny, including input from the Historical Society, before approval

**City of San Mateo Civic Arts Committee
Guidelines for Art In Public Places
Implementing Chapter 23.60 of the City of San Mateo Municipal Code**

In accordance with Chapter 23.60 of the City of San Mateo Municipal Code, the City of San Mateo Civic Arts Committee is charged with implementing the City's Art in Public Places program. This includes approving individual requests to install art as part of private development projects, as required by Chapter 23.60.

The Committee shall also make recommendations to the City Council regarding use of funds which are paid in-lieu of providing art work as part of private development projects.

The following guidelines shall be used by the Civic Arts Committee in evaluating public arts as part of private development projects, and in the use of in-lieu funds. However, from time to time the Guidelines may be subject to amendment by a vote of the Civic Arts Committee.

1. Public Art Criteria:

- a. Criteria for Artwork: Criteria to be used when considering approval of artwork, either as part of a private development project or acquisition of artwork through the use of in-lieu funds, shall include but not be limited to the following:
 - **Inherent Artistic Quality**: The assessed aesthetic merit of the piece as a work of art, independent of other considerations.
 - **Context of Artwork with Site**: Works of art must be compatible in scale, material, form, and content with their surroundings. Consideration should be given to the architectural, historical, geographical and social/cultural context of the site.
 - **Media**: All forms of visual art may be considered. Works may either be portable or permanently attached.
 - **Permanence**: Due consideration shall be given to the structural and surface soundness, and to inherent resistance to theft, vandalism and weathering.
 - **Ability to Maintain**: Significant consideration shall be given to the cost and amount of ongoing maintenance and/or repair anticipated, and the ability to provide adequate maintenance.
 - **Public Safety and Accessibility**: Each work shall be evaluated to ensure that it does not present a hazard to public safety and complies with all applicable building codes and accessibility requirements.
 - **Diversity**: The Arts Committee is committed to acquiring art works that are reflective of diverse cultural communities and perspectives. To that end, the Committee shall actively seek artwork from artists of diverse racial, sexual, and cultural identities. The program shall also strive for diversity in style, scale, media and numbers of artists represented
 - **Feasibility**: Proposed objects shall be evaluated relative to their feasibility and convincing evidence of the artist's ability to successfully complete the work as proposed. Factors to be considered include, but are not limited to: project budget, timeline, artist's experience, soundness of materials, city approval requirements, and level of community support.

- Duplication: To assure that the artwork will not be duplicated, the artist will be asked to warrant that the work is unique and an edition of one unless stated to the contrary in the contract.
- b. Site Criteria: Prior to approving a site for an artwork, either as part of a private development project or acquisition of artwork through the use of in-lieu funds, the Civic Arts Committee shall take into consideration the following factors:
 - Visibility and public access
 - Public Safety
 - Relationship of proposed artwork to existing or future architectural features, natural features and urban design.
 - Future development plans for area
 - Overall program goal or concept
 - Landscape design
 - Relationship of proposed artwork to existing art works within the site vicinity
 - Environmental impact
- c. Inter-Departmental Coordination: Location of public art on public property or in any way affecting public property shall require review and comment by the affected City department. For example, public art to be placed in a City park shall require review and comment by the City's Parks and Recreation Department.

2. Artist Selection Criteria:

- a. Criteria: When recommending that in-lieu fees be used to commission a work of art or purchase a work of art, the Civic Arts Committee will select artists on the basis of their qualifications, as demonstrated by the judged quality of their past work and appropriateness of their artistic expression, professional experience, or specific proposal for a particular project, and the assessed ability of the Artist to successfully execute the project within the project timeline, as determined by the Arts Committee in its sole discretion. Other considerations include the artist's current work load and/or the number of artworks by that artist in the Civic Art Collection. Consideration shall be given to local artists; however, the Civic Arts Committee is not limited to the use of local artists.
- b. Ineligible Applicants: The following persons are ineligible for Civic Arts Committee or purchase of their work based on a recommendation by the Civic Arts Committee:
 - Civic Arts Committee members and members of their immediate family.
 - Elected or Appointed city officials and members of their immediate family.
 - City of San Mateo staff and members of their immediate family.

3. Artist Selection Methods: Art or Artists may be selected by the following means:

- a. Direct Purchase: An existing artwork is purchased
- b. Open Competition: The commission is advertised and project guidelines published. All professional artists may participate with possible limitations based upon geographical or other eligibility criteria. Upon review of materials, a single artist may be selected, or a limited number of finalists will be paid an honorarium to prepare a specific site proposal and/or attend an interview with the selection panel.

c. Limited Competition: Artists are considered for a commission by invitation only. Names of artists to be invited to apply are generated by Civic Arts Committee. Information to be submitted includes, but is not limited to the following:

- Project description and goals
- Project parameters and scope-of-work
- Application deadline and project
- Timeline
- Application procedure and submittal requirements
- Selection procedure
- Criteria for selection of artist and/or artwork
- Geographic restrictions for residency of artist, if any
- Budget

4. Amendment: This document can be amended as necessary by a vote of the Civic Arts Committee.

Chapter 15

Public Art Guidelines

15.1 INTRODUCTION AND PURPOSE

Public art contributes significantly to the public identity of a place. Public art can stimulate creativity, imagination and add a unique human quality to the outdoor environment. A city rich in art becomes an outdoor cultural museum accessible to everyone.

Public art enriches the urban landscape and provides a means to express the City's cultural and social heritage. Therefore, public art is an increasingly important element to Santa Ana's built environment. The guidelines contained in this Chapter provide guidance for the development, placement, and selection of artwork.



Figure 15-1: Public art integrated into development is encouraged

15.2 GENERAL DESIGN OBJECTIVES

- Encourage the use of public art in the design of private and public development proposals.
- Foster collaboration among artists, developers, architects, landscape architects, and engineers to fully integrate artwork within public places.

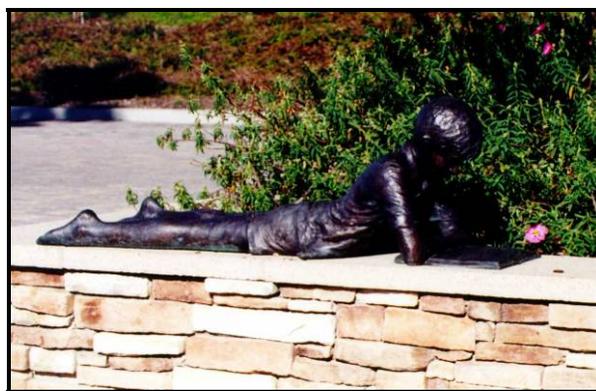


Figure 15-2: Integrate art into public places

15.3 PUBLIC ART GUIDELINES

- a. Public art associated with commercial development is encouraged. It is strongly encouraged that art should invite participation and interaction, add local meaning, interpret the community by revealing its culture or history, and/or capture or reinforce the unique character of a place (*Refer to Figure 15-1*).
- b. The physical setting of public art should be considered in its design. The impact of physical space and

nearby structures on public art should also be considered.

- c. The placement of freestanding pieces of art should avoid locations where it would compete with a storefront, obstruct a pedestrian path, create a traffic hazard, compete with another piece of art, or adversely impact adjacent buildings.



Figure 15-3: Locate public art in prominent locations and outside pedestrian paths

Figure 15-4: Enhance otherwise blank walls with murals

- d. Art should be sited to complement other features, such as a plaza or architectural components that acknowledge and respond to the presence of the art and make the art an integral part of site development (Refer to Figure 15-3).
- e. Public art should be constructed using durable materials and finishes such as stone or metal.
- f. Murals or bas-relief should be used to enhance otherwise blank walls (Refer to Figure 15-4).



15.4 CITY REVIEW PROCESS

Developers should contact the City as early as possible during the design process to obtain information regarding inclusion of artwork within a development proposal and guidelines for developing a project art plan, selecting and working with artists and art consultants.

Development of the Public Art Plan

A project Public Art Plan should be prepared by the project proponent to address the following:

- Describe the qualifying artwork, including artist concept & drawings, if available;
- Indicate the intended site(s), media, and materials of the artwork(s);
- Detail the schedule for the selection, fabrication(s) and installation of the artwork; and
- Describe plans for maintenance of the artwork(s).



Figure 15-5: Public art as part of a water feature

15.5 WORKING WITH CONSULTANTS

Project developers are strongly encouraged to work with an art consultant in the selection of artists and artwork. An art consultant can provide expert assistance about artists who work on public projects. Budgets, site selection and contract knowledge will assist the developer in developing the Public Art Plan.

15.6 SELECTING ARTISTS

Artists selected should be generally recognized as a professional of serious intent. Their work should show strong artistic excellence, the ability to produce works appropriate to the site, integration of artworks into the design of the building or landscape. The artwork should show recognition of accessibility, durability, and an awareness of the issues of security, maintenance, and safety (*Refer to Figure 15-6*).



Figure 15-6: Select public art that is accessible, durable, withstands weather, and provides ease of maintenance

15.7 ELIGIBLE ARTWORK TYPES

All forms of original creations of visual art are eligible, including but not limited to:

- a. Any public location within a project, including the street wall, paths and linkages, gardens and grounds, plazas, etc. The treatment of these areas might involve light, sound, water, tactile qualities, and any manner of materials.



Figure 15-7: Public art located in commercial development

- b. Painting of all media, including both portable and permanently affixed works, such as murals;



Figure 15-8: Sculptures of a variety of forms are encouraged

- c. Sculpture which may be in the round, bas-relief, high relief, mobile, fountain, kinetic, electronic, architectural etc., in any material or combination thereof; (Refer to Figure 15-8) and,
- d. Other visual media including, but not limited to, prints, drawings, stained glass, artistic lighting, calligraphy, mosaics, photography, clay, fiber and textiles, wood, metals, paving,

plant materials, plastics, crafts or artifacts, or other materials or combination thereof.

15.8 ARTWORK LOCATION

- a. Maximum visibility of the art is of primary concern. Public art location(s) should be clearly visible and freely accessible during daylight hours (Refer to Figure 15-9).
- b. The placement of artwork should avoid locations where it would conflict with monument signage.
- c. The developer should guarantee public access to the artwork(s).



Figure 15-9: Public art should be accessible to everyone

- d. Artwork shall be a permanent part of the development and shall remain in place for the life of the building.

15.9 LIGHTING

- a. Exterior artwork(s) should be adequately lit so as to be clearly visible from sidewalks during evening hours (Refer to Figure 15-10).

- b. Interior artwork should be adequately lit during all hours of public access (Refer to Figure 15-11).



Figure 15-10: Exterior public art should be adequately lit during evening hours



Figure 15-11: Interior public art should be adequately lit during hours of public access

15.10 OWNERSHIP AND MAINTENANCE

- a. The artist, project developer and architect (if appropriate) should

be credited for their roles in the art project through a plaque located near the artwork.



Figure 15-12: Credit should be given to the artist and/or sponsor directly adjacent to the artwork

- b. Art should be maintained and repaired as necessary by the property owner(s).
- c. Stolen or vandalized art should be replaced or repaired as close as possible to its original form.
- d. In the event repair of a work is required; the responsible artist(s) should be notified and given the opportunity to do the repair for a reasonable fee. In lieu of the original artist being available, another professional artist shall repair the work.
- e. The property owner(s) or representative should be responsible for the installation, future preservation, maintenance, and replacement if necessary, of the public art provided for the life of the development project.

- f. Public artwork that is removed due to ownership change should be replaced in-kind by the new property owner(s).



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1195

Meeting Date: 5/4/2023



Agenda Report

Arts Commission

Item #: 23-1195

Meeting Date: 5/4/2023

TITLE: ARTS AND CULTURE STAFF REPORT

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

UPDATES:

❖ Exhibition Spaces

• The Exhibition

Alan Mayeda, a long-time member of the Costa Mesa Senior Center, will be displaying celestial charts that he created to showcase a blend of art and science. The charts are a very small sample of narratives from Alan's book, *Ten Astrological Features of Fame and Fortune - An Astrologer Look into the Celestial DNA of Celebrities*. Alan's exhibition is titled: Celestial Markers of Fame and Fortune. The celestial/natal charts of individuals who are or were highly successful in their field will be on display from May 5- August 30, 2023. The reception will be May 8, 2023 from 12pm-1:30pm at the Costa Mesa Senior Center.

• Youth Art Wall

Currently showcasing artwork from Corona Del Mar Middle School.

(Arts & Culture Master Plan: Goal 4. Action 2.3)

❖ Free Park Performances

- Reminder that the first Free Park Performance with Symphony on the Go! will take place on May 27th at the Costa Mesa Senior Center from 1pm-1:50pm. The next one will be June 18th at the Balearic Community Center from 7pm-7:50pm.

- Currently working on scheduling more events for the next fiscal year.

(ACMP: Goal 1. Action 1.2.4)

❖ Utility Box Art Program

- New utility art boxes:

Artwork By:	Box #	Location
Melody Avena	29	Wilson St. & Harbor Blvd.
Melody Avena	30	Fair Dr.

Orange Coast College boxes are still pending a few edits.

(ACMP: Goal 2. Action 2.1 to 2.6)

❖ **Additional Box Art**

Artwork By:	Box #	Location
Lauren Kilb & Natasha Meyer	126	Jack Hammett Sports Complex

Box 126 at the Jack Hammett Sports Complex was a City Manager's office project that was commissioned last year and was completed this month.

❖ **Professional Development: Arts and Culture Summit**

- Attended the first Arts & Culture Summit in Sacramento on April 17-18, 2023. The first day included panel discussions comprised of arts organizations and artists from all over California, and a 2-hour workshop on Arts Advocacy. The second day was an Art Rally organized by Californians for the Arts at the state capitol that included speakers from the state senate and other arts professionals.