



# **City of Costa Mesa**

## **ARTS COMMISSION**

### **Agenda**

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**Thursday, December 1, 2022**

**6:00 PM**

**City Council Chambers**

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The Commission meetings are presented in a hybrid format, both in-person at City Hall and virtually via Zoom Webinar. Pursuant to the State of California Assembly Bill 361 (Gov. Code §54953(b)(3)) Commission Members and staff may choose to participate in person or by video conference.

You may participate via the following options:

1. Attending in person: Attendees are encouraged to wear masks at their discretion. If you are feeling ill, or if you've been exposed to someone with COVID-19, you may still participate in the meeting via Zoom.
2. Members of the public can view the Commission meetings live on COSTA MESA TV (SPECTRUM CHANNEL 3 AND AT&T U-VERSE CHANNEL 99) or [http://costamesa.granicus.com/player/camera/2?publish\\_id=10&redirect=true](http://costamesa.granicus.com/player/camera/2?publish_id=10&redirect=true) and online at [youtube.com/costamesatv](https://www.youtube.com/c/costamesatv).

### 3. Zoom Webinar:

Please click the link below to join the webinar:

<https://us06web.zoom.us/j/81725255148?pwd=SIE4V2hFRVksZFAvejhRbkE5T3dhdz09>

Or sign into Zoom.com and “Join a Meeting”

Enter Webinar ID: 817 2525 5148 / Password: 811727

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- Select “Join Audio via Computer.”
- The virtual conference room will open. If you receive a message reading, “Please wait for the host to start this meeting,” simply remain in the room until the meeting begins.
- During the Public Comment Period, use the “raise hand” feature located in the participants’ window and wait for city staff to announce your name and unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

Participate via telephone:

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During the Public Comment Period, press \*9 to add yourself to the queue and wait for city staff to announce your name/phone number and press \*6 to unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

4. Additionally, members of the public who wish to make a written comment on a specific agenda item, may submit a written comment via email to the [Laurette.Garner@costamesaca.gov](mailto:Laurette.Garner@costamesaca.gov). Comments received by 12:00 p.m. on the date of the meeting will be provided to the Commission, made available to the public, and will be part of the meeting record.

5. Please know that it is important for the City to allow public participation at this meeting. If you are unable to participate in the meeting via the processes set forth above, please contact the City Clerk at (714) 754-5225 or [cityclerk@costamesaca.gov](mailto:cityclerk@costamesaca.gov) and staff will attempt to accommodate you. While the City does not expect there to be any changes to the above process for participating in this meeting, if there is a change, the City will post the information as soon as possible to the City’s website.

Note that records submitted by the public will not be redacted in any way and will be posted online as submitted, including any personal contact information.

All pictures, PowerPoints, and videos submitted for display at a public meeting must be previously reviewed by staff to verify appropriateness for general audiences. No links to YouTube videos or other streaming services will be accepted, a direct video file will need to be emailed to staff prior to each meeting in order to minimize complications and to play the video without delay. The video must be one of the following formats, .mp4, .mov or .wmv. Only one file may be included per speaker for public comments. Please e-mail to [Laurette.Garner@costamesaca.gov](mailto:Laurette.Garner@costamesaca.gov) NO LATER THAN 12:00 Noon on the date of the meeting.

Note regarding agenda-related documents provided to a majority of the Commission after distribution of the agenda packet (GC §54957.5): Any related documents provided to a majority of the Commission after distribution of the Agenda Packets will be made available for public inspection. Such documents will be posted on the city's website and will be available at the City Clerk's office, 77 Fair Drive, Costa Mesa, CA 92626.

All cell phones and other electronic devices are to be turned off or set to vibrate. Members of the audience are requested to step outside the Council Chambers to conduct a phone conversation.

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As a LEED Gold Certified City, Costa Mesa is fully committed to environmental sustainability. A minimum number of hard copies of the agenda will be available in the Council Chambers. For your convenience, a binder of the entire agenda packet will be at the table in the foyer of the Council Chambers for viewing.

In compliance with the Americans with Disabilities Act, Assistive Listening headphones are available and can be checked out from the City Clerk. If you need special assistance to participate in this meeting, please contact the City Clerk at (714) 754-5225. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. [28 CFR 35.102.35.104 ADA Title II]. Language translation services are available for this meeting by calling (714) 754-5225 at least 48 hours in advance.

En conformidad con la Ley de Estadounidenses con Discapacidades (ADA), aparatos de asistencia están disponibles y podrán ser prestados notificando a la Secretaria Municipal. Si necesita asistencia especial para participar en esta junta, comuníquese con la oficina de la Secretaria Municipal al (714) 754-5225. Se pide dar notificación a la Ciudad por lo mínimo 48 horas de anticipación para garantizar accesibilidad razonable a la junta. [28 CFR 35.102.35.104 ADA Title II]. Servicios de traducción de idioma están disponibles para esta junta llamando al (714) 754-5225 por lo mínimo 48 horas de anticipación.

**ARTS COMMISSION REGULAR MEETING****DECEMBER 1, 2022 6:00 P.M.****CHARLENE ASHENDORF**  
Chair**ERICA LUCIA**  
Commissioner**DEBORA WONDERCHECK**  
Vice Chair**ALLISON MANN**  
Commissioner**ALISA OCHOA**  
Commissioner**HEIDI ZUCKERMAN**  
Commissioner**VACANT**  
Commissioner**CALL TO ORDER****PLEDGE OF ALLEGIANCE****ROLL CALL****PUBLIC COMMENTS – MATTERS NOT LISTED ON THE AGENDA**

Comments are limited to three (3) minutes, or as otherwise directed.

**COMMISSIONER COMMENTS AND SUGGESTIONS**

Comments are limited to three (3) minutes, or as otherwise directed.

**OLD BUSINESS:**

1. [MINUTES](#) [22-957](#)

**Attachments:** [110322 Arts Unofficial Minutes Final](#)**NEW BUSINESS:**

1. [ARTS & CULTURE MASTER PLAN BUDGET](#) [22-956](#)

**Attachments:** [Arts & Culture Master Plan Budget Report](#)[1. Excerpts from the FY2022-23 Operating Budget \(pages 120 & 123\)](#)[2. Excerpts from the Arts & Culture Master Plan \(pages 56-57\)](#)

2. [APPROVAL OF UTILITY ART BOX PROGRAM APPLICATIONS 22-958 REPORT](#)

**Attachments:** [Approval of Utility Art Box Program Applications Report](#)  
[1. Utility Art Box Submissions](#)

**MONTHLY REPORTS**

1. [ARTS & CULTURE STAFF REPORT](#) [22-959](#)

**Attachments:** [Arts & Culture Staff Report](#)

**ADDITIONAL COMMISSION MEMBER & STAFF COMMENTS**

**ADJOURNMENT**

**Next Regularly Scheduled Meeting: Thursday, February 2, 2023**



# City of Costa Mesa

## Agenda Report

77 Fair Drive  
Costa Mesa, CA 92626

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**File #:** 22-957

**Meeting Date:** 12/1/2022

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**TITLE:**

**MINUTES**

**DEPARTMENT:** PARKS & COMMUNITY SERVICES

**RECOMMENDATION:**

Arts Commission to approve the minutes of November 3, 2022, Arts Commission Regular meeting.

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THE COSTA MESA ARTS COMMISSION

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NOVEMBER 3, 2022

6:00 P.M. – UNOFFICIAL MINUTES

<https://www.youtube.com/watch?v=macJmVuQts&t=463s>

**CALL TO ORDER** by Commissioner Ashendorf at 6:00pm

**ROLL CALL**

☒ = Present    ☐ = Absent

**Commissioners**

- ☒ Charlene Ashendorf, Chair\*
- ☒ Erica Lucia
- ☒ Alisa Ochoa
- ☒ Allison Mann
- ☒ Debora Wondercheck, Vice Chair\*
- ☒ Heidi Zuckerman
- ☐ Vacant

**City Staff**

- ☒ Jason Minter, Parks & Community Services Director
- ☒ Monique Villasenor, Recreation Manager
- ☒ Ashley Thomas, Recreation Supervisor
- ☒ Laurette Garner, Arts Specialist
- ☒ Brenda Green, City Clerk
- ☒ Kimberly Barlow Hall, City Attorney
- ☒ Laura Fautua, Executive Secretary
- ☒ Kathia Viteri, Office Specialist I

*\*Reflection of Chair and Vice Chair titles are after NEW BUSINESS: ELECTION OF A CHAIRPERSON AND VICE CHAIRPERSON motion.*

**PLEDGE OF ALLEGIANCE** by Commissioner Wondercheck

**ADMINISTRATION OF OATH OF OFFICE** Completed by Brenda Green, City Clerk

**WELCOME** – Jason Minter, Parks & Community Services Director, provides a brief welcome to the First Arts Commission meeting and introduction to City Staff.

**PUBLIC COMMENTS**

**Mark Vukceovich (Zoom):** Would like the Arts Commission to consider bus shelters as a form of architectural public art and more murals around the City.

**COMMISSIONER COMMENTS AND SUGGESTIONS**

**Commissioner Lucia:** Is a lifelong lover and supporter of the arts and had the privilege from a young age to have training and background in theater and performing arts. She studied public relations and advertising at the Dodge College of Film and Media Arts at Chapman University where she also had the opportunity to work at Musco Center for the Arts, and was able to develop a background in operations and marketing for a large scale theater facility. She is a District Director for a local state senator and public service is her passion. She is looking forward to working with her colleagues to ensure Costa Mesa residents have access to arts education.

**Commissioner Mann:** Is excited to meet everyone and be a part of the Commission. She was born and raised in Los Angeles and art has been a part of her life since she was born. Her parents owned a theater, her father was an actor and mother was a producer. New York and Los Angeles were key places in her upbringing and she has experience building theater companies from the ground up and has a lot of experience working in the acting industry, as well as working with writers directors, choreographers, producers, and in the

performing arts. As a mom of three children, she wants to make sure the youth in Costa Mesa have a lot of art exposure and she looks forward to providing input, since Costa Mesa already has a lot of great diversity in the arts.

**Commissioner Ochoa:** Is a visual artist, arts professional, and educator and a parent living here in Costa Mesa. It is an honor to serve her City as a Commissioner to help boost the arts in the community of Costa Mesa. Although her residency has only been 3 years, she has had ties with this City for 20 years. One of the first public art pieces she saw and wrote her thesis on was Noguchi's *California Scenario* and it is an experience that she introduced to her child and was formative in her relationship with her husband and the City. She is looking forward to contributing to future art aspects as a Commissioner.

**Commissioner Wondercheck:** Has a strong background within the arts and is a cellist and orchestral conductor. She has taught in the Newport Mesa School District, where she began her teaching career and was awarded the Teacher of Promise for her role in teaching orchestra, as well as general music. She then moved into teaching at the Irvine School District as a Master Teacher, Director of Orchestras, and at the same time was a professor at Vanguard University of Music. She has also taught music in the Costa Mesa Waldorf School of Orange County. She has been running, for the last 18 years, the Arts & Learning Conservatory, which is a non-profit organization in Costa Mesa that makes arts accessible and equitable. Students of the organization come from 55 schools throughout Orange County including San Bernardino County, making orchestra, band, and musical theater classes available to children who wouldn't normally have that access, and making the arts something that everyone has the right to. She is excited to be here to lend her area of expertise in the arts as a Commissioner and wants to see the City thrive and to uphold the City's motto, *City of the Arts*.

**Commissioner Zuckerman:** Is the CEO & Director of the Orange County Museum of Art (OCMA). Upon the opening of their new building, the museum has received over 20,000 visitors and has exceeded their year visitation from their previously owned building. She acknowledges that one of their museum goals is to bring art to the whole community and is honored to be a part of the Arts Commission. Although she is not a Costa Mesa resident, she works in Costa Mesa and has made it her mission to make artist's lives better.

**Commissioner Ashendorf:** Has been a 20-year resident and served on the Cultural Arts Committee for over 12 years. Today is something that so many volunteers have been working toward for years, and she believes that it is such a privilege to be part of this distinguished group of commissioners, and she thanked the staff, the city council and also the hundreds of stakeholders who put their time and interest into the Arts & Culture Master Plan. She is a grant writer and fundraiser and has had a career as a nonprofit manager. She started writing stories at the age of seven and poetry at the age of 10. She's had both of her works published in high school and a little side note, it was Paul Simon who took her first poem from her. Literature and writing is really important to her, and she hopes that will be part of the arts moving forward.

**OLD BUSINESS:** None

## **NEW BUSINESS**

- 1. PRESENTATION: Brown Act Training Act, Ethics, Conflict of Interest, Robert Rules of Order - City Attorney**



City Attorney Barlow Hall presented.

## **2. ELECTION OF A CHAIRPERSON AND VICE CHAIRPERSON**

Mr. Minter presented report.

**MOTION/SECOND:** Commissioner Wondercheck made a motion to elect Commissioner Ashendorf as Chair/Seconded by Commissioner Ashendorf.

The motion carried by the following roll call vote:

**Ayes:** Commissioner Ashendorf, Commissioner Lucia, Commissioner Mann, Commissioner Ochoa, Commissioner Wondercheck, Commissioner Zuckerman

**Nays:** None

**Absent:** None

**Motion Carried:** 6-0

Commissioner Ashendorf is now Chair of the Arts Commission.

**MOTION/SECOND:** Commissioner Ashendorf made a motion to elect Commissioner Wondercheck as Vice Chair/Seconded by Commissioner Mann.

The motion carried by the following roll call vote:

**Ayes:** Commissioner Lucia, Commissioner Mann, Commissioner Ochoa, Commissioner Wondercheck, Commissioner Zuckerman, and Chair Ashendorf,

**Nays:** None

**Absent:** None

**Motion Carried:** 6-0

Commissioner Wondercheck is now Vice Chair of the Arts Commission.

*No public comments were raised prior to the roll call vote for the two motions.*

## **MONTHLY REPORTS**

### **1. ARTS & CULTURE STAFF REPORT**

Ms. Garner presented.

Chair Ashendorf asked staff if we are looking beyond City facilities for exhibit spaces for public art and also inquired on the status of the *Home on the Range mural*.

Commissioner Mann found the report very interesting.

Commissioner Zuckerman inquired about the budget amount for the fiscal year and enjoys seeing the diversity in the report of the programs currently available. Looking forward to placing input as a Commissioner.

Vice Chair Wondercheck requested staff adjust the “Art” stated in the report be adjusted to “Arts” to allow more than one form of art be submitted for grant review.

Chair Ashendorf inquired about the Arts & Culture Master Plan.

## **ADDITIONAL COMMISSIONER MEMBER & STAFF COMMENTS**

Chair Ashendorf praised staff on the new Spotlight publishing and inquired on an update regarding the Ponderosa mural vandalism.

Commissioner Mann inquired about the Commissioner vacancy appointment status and if current commissioners have any role with the selection.

**ADJOURNMENT** Chair Ashendorf at 7:14 P.M.

**NEXT REGULAR ARTS COMMISSION MEETING: THURSDAY, DECEMBER 1, 2022 at 6:00 P.M.**

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# City of Costa Mesa

## Agenda Report

77 Fair Drive  
Costa Mesa, CA 92626

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**File #:** 22-956

**Meeting Date:** 12/1/2022

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**TITLE:**

**ARTS & CULTURE MASTER PLAN BUDGET**

**DEPARTMENT:                      PARKS & COMMUNITY SERVICES DEPARTMENT**



## **ARTS COMMISSION AGENDA REPORT**

MEETING DATE: December 1, 2022

ITEM NUMBER: NB-1

**SUBJECT: ARTS & CULTURE MASTER PLAN BUDGET**

**DATE: DECEMBER 1, 2022**

**FROM: LAURETTE GARNER, PARKS & COMMUNITY SERVICES ARTS SPECIALIST**

**FOR FURTHER INFORMATION CONTACT: (714) 754-5322**

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### **RECOMMENDATION**

This report is being provided per the request of the Arts Commission, no action required.

### **BACKGROUND**

At the request of the Commission, staff are providing an excerpt from the Fiscal Year 2022-23 Operating budget for the Arts & Culture Master Plan (Attachment 1). Included in the Arts & Culture Master Plan are recommendations for the implementation of various programs, grants, and activities for years 1-5 (Attachment 2).

On November 3, 2020, Costa Mesa voters approved the “City of Costa Mesa Retail Cannabis Tax and Regulation Measure” (Measure Q). Currently the Arts & Culture Master Plan budget is funded through Measure Q, and is defined as follows:

***¼ Percent for the Arts:** Of the Total 7 percent cannabis tax rate, half a percent is dedicated to the Arts and Culture Master Plan in the FY 2022-23 Adopted Budget, and another half percent to a New First Time Homebuyers Program. The Arts and Culture Master Plan Fund will support the full implementation of Year Two of the Arts and Culture Master Plan including the new Arts Coordinated position hired in Year One.*

The Arts & Culture Master Plan was approved by City Council on March 16, 2021. A copy of the Arts & Culture Master Plan has been provided to all Arts Commissioners, and it can be found on the City’s website at the following link: <https://www.costamesaca.gov/city-hall/city-departments/parks-and-community-services/arts-culture>. Staff will be providing a brief presentation of these recommendations and their status.

### **LEGAL REVIEW**

No legal review is required.

### **CONCLUSION**

This report is being provided per the request of the Arts Commission, no action required.

**Budget Narrative**

The Fiscal Year 2022-23 budget for the Parks and Community Services Department is an increase of \$369,422, or 4.7 percent, compared to the adopted budget for Fiscal Year 2021-22. The increase is primarily due to budgeted biological, management and maintenance consulting services at Fairview Park. There are also minimal increases in the General and Arts Cultural Master Plan Funds to cover slight increases in salaries and benefits to both funds.

Expense by Fund	FY 19-20 Actuals	FY 20-21 Actuals	FY 21-22 Adopted Budget	FY 22-23 Adopted Budget
<b>PARKS AND COMMUNITY SERVICES DEPARTMENT BY FUNDING SOURCE</b>				
General Fund - 101	\$ 5,562,516	\$ 4,004,589	\$ 7,664,502	\$ 7,679,331
Cultural Arts Master Plan (MeasQ) - 130	-	-	194,401	220,898
Disaster Fund - 150	728,093	707,673	-	-
American Rescue Plan Fund - 204	-	153,132	-	-
Park Development Fees Fund - 208	304,171	229,923	-	328,095
<b>Total Parks and Community Services Department</b>	<b>\$ 6,594,781</b>	<b>\$ 5,095,316</b>	<b>\$ 7,858,903</b>	<b>\$ 8,228,325</b>

Expense Category by Program	FY 19-20 Actuals	FY 20-21 Actuals	FY 21-22 Adopted Budget	FY 22-23 Adopted Budget
<b>PARKS AND COMMUNITY SERVICES DEPARTMENT BY PROGRAM</b>				
<b>PARKS AND COMMUNITY SERVICES - 14300</b>				
<b>Parks and Community Services Administration - 50001</b>				
Salaries and Benefits	\$ 970,579	\$ 1,020,390	\$ 985,251	\$ 1,043,875
Maintenance and Operations	309,722	310,601	372,114	374,929
Fixed Assets	2,509	-	2,000	2,000
<b>Subtotal Parks and Comm. Svs. Admin.</b>	<b>\$ 1,282,811</b>	<b>\$ 1,330,991</b>	<b>\$ 1,359,365</b>	<b>\$ 1,420,804</b>
<b>Fairview Park - 20115</b>				
Salaries and Benefits	\$ 207,293	\$ 218,865	\$ 283,738	\$ 301,543
Maintenance and Operations	329,969	268,333	4,000	352,095
Fixed Assets	2,896	-	-	-
<b>Subtotal Fairview Park</b>	<b>\$ 540,158</b>	<b>\$ 487,198</b>	<b>\$ 287,738</b>	<b>\$ 653,638</b>
<b>Homeless Outreach - 20605</b>				
Salaries and Benefits	\$ 239,105	\$ 74,229	\$ -	\$ -
Maintenance and Operations	110,845	290,982	-	-
<b>Subtotal Homeless Outreach</b>	<b>\$ 349,949</b>	<b>\$ 365,211</b>	<b>\$ -</b>	<b>\$ -</b>
<b>Downtown Recreation Center - 40121</b>				
Salaries and Benefits	\$ 96,722	\$ 49,765	\$ 221,166	\$ 72,570
Maintenance and Operations	82,830	88,635	75,470	87,320
<b>Subtotal Downtown Recreation Center</b>	<b>\$ 179,553</b>	<b>\$ 138,400</b>	<b>\$ 296,636</b>	<b>\$ 159,890</b>

**PARKS AND COMMUNITY SERVICES - 14300 (Continued)****Balearic Community Center - 40122**



Expense Category by Program	FY 19-20 Actuals	FY 20-21 Actuals	FY 21-22 Adopted Budget	FY 22-23 Adopted Budget
Salaries and Benefits	\$ 42,108	\$ 11,497	\$ 65,648	\$ 61,068
Maintenance and Operations	1,015	35	3,500	3,475
<b>Subtotal Mobile Recreation</b>	<b>\$ 43,123</b>	<b>\$ 11,532</b>	<b>\$ 69,148</b>	<b>\$ 64,543</b>
<b>Bark Park - 40248</b>				
Salaries and Benefits	\$ 20,448	\$ 14,716	\$ 11,340	\$ 11,567
Maintenance and Operations	699	819	1,600	1,600
<b>Subtotal Bark Park</b>	<b>\$ 21,147</b>	<b>\$ 15,534</b>	<b>\$ 12,940</b>	<b>\$ 13,167</b>
<b>Community Gardens - 40249</b>				
Salaries and Benefits	\$ 5,155	\$ 173	\$ 19,811	\$ 23,352
Maintenance and Operations	8,724	3,411	3,600	3,600
<b>Subtotal Community Gardens</b>	<b>\$ 13,879</b>	<b>\$ 3,584</b>	<b>\$ 23,411</b>	<b>\$ 26,952</b>
<b>Animal Care Services - 40250</b>				
Salaries and Benefits	\$ 228,081	\$ 72,376	\$ 168,697	\$ 219,044
Maintenance and Operations	285,155	246,369	438,400	430,865
<b>Subtotal Animal Care Services</b>	<b>\$ 513,236</b>	<b>\$ 318,745</b>	<b>\$ 607,097</b>	<b>\$ 649,909</b>
<b>Senior Mobility Program - 40251</b>				
Salaries and Benefits	\$ 34,570	\$ 29,168	\$ 51,726	\$ 17,979
Maintenance and Operations	80,816	29,115	2,800	2,800
<b>Subtotal Senior Mobility Program</b>	<b>\$ 115,386</b>	<b>\$ 58,284</b>	<b>\$ 54,526</b>	<b>\$ 20,779</b>
<b>Arts and Culture Master Plan - 40252</b>				
Salaries and Benefits	\$ -	\$ -	\$ 120,001	\$ 220,898
Maintenance and Operations	-	-	74,400	-
<b>Subtotal Arts and Culture Master Plan</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 194,401</b>	<b>\$ 220,898</b>
<b>Parks, Arts and Community Services Commission - 50125</b>				
Maintenance and Operations	4,600	4,600	7,950	7,950
<b>Subtotal Parks, Arts and Comm. Svs. Comm.</b>	<b>\$ 4,600</b>	<b>\$ 4,600</b>	<b>\$ 7,950</b>	<b>\$ 7,950</b>
<b>Cultural Arts Committee - 50190</b>				
Maintenance and Operations	7,681	10,747	13,000	13,000
<b>Subtotal Cultural Arts Committee</b>	<b>\$ 7,681</b>	<b>\$ 10,747</b>	<b>\$ 13,000</b>	<b>\$ 13,000</b>
<b>Historic Preservation Committee - 50191</b>				
Maintenance and Operations	100	-	500	500
<b>Subtotal Historic Preservation Committee</b>	<b>\$ 100</b>	<b>\$ -</b>	<b>\$ 500</b>	<b>\$ 500</b>

BUDGET FORECAST

X – Year in which action is initiated  
PRIORITY/RECOMMENDATION

1.1 – CHILDREN & YOUTH

Existing	SMART Camp EXPAND & POSSIBLE ADDITION OF OTHER ORGANIZATIONS/YOUTH PROGRAMS	\$60,000	\$70,000	\$80,000	\$90,000	\$100,000
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1.2- FREE ARTS EXPERIENCES CITY-WIDE

Existing	ArtVenture CURRENT EXPENDITURE YEARLY	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Existing	Galleries CURRENT EXPENDITURE YEARLY	\$400	\$400	\$400	\$400	\$400
Existing	Action Arts CURRENT EXPENDITURE YEARLY	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
New	Free Park Perfs. by local artists ONCE PER DISTRICT FY19-20 (6), INCREASE ONE ANNUALLY NOT INCLUDING SUMMER, WHEN CONCERTS ALREADY SCHEDULED BUDGET \$2,000 PER CONCERT FOR ARTISTS, STAFFING, PROMO	\$6,000	\$12,000	\$24,000	\$36,000	\$48,000
New	Art “Crawl” \$250 AVAILABLE TO VENUES (4) FOR STAFFING, REFRESHMENTS RENTAL & STAFF OF 4 SHUTTLE VANS (ESTIMATED AT \$500 EACH)		\$3,000	\$3,000	\$3,000	\$3,000
New	Costa Mesa Free at Segerstrom Center Campus PILOT PROGRAM TO OFFER FREE TICKETS TO CM RESIDENTS AT SELECTED PERFORMANCES; ADD OCMA WHEN IT OPENS		\$50,000	\$60,000	\$60,000	\$60,000
New	Showmobile \$150,000 ONE-TIME CAPITAL EXPENSE, USEFUL LIFE AT LEAST 10 YEARS		\$150,000			

2 – EXPAND PUBLIC ART

Existing	Utility Box Art 12-14 per year	\$12,500	\$12,500	\$12,500	\$12,500	\$12,500
New	Large-scale (6) INSTALLATION OF LARGE-SCALE TEMPORARY ART THROUGHOUT THE CITY; ONE IN EACH OF THREE DISTRICTS PER YEAR, TWO-YEAR LOAN INSTALLATION AND SELECTION CONSULTANTS		\$60,000	\$60,000	\$60,000	\$60,000

X – Year in which action is initiated  
PRIORITY/RECOMMENDATION

		FY21-22	FY22-23	FY23-24	FY24-25	FY25-26
New	Re-design public amenities TO BE DETERMINED; AS NEEDED FOR REPLACEMENT					
New	Permanent Public Art DEVELOP PLAN; FUND THROUGH DEVELOPER FEES					
3.1 – ASSERT “CITY OF THE ARTS” BRAND						
New	Graphic design BRANDING PROCESS		\$15,000			
New	Artist Laureate HONORARIUM FOR INDIVIDUAL ARTIST SELECTED FOR ONE YEAR TERM – RESPONSIBILITIES WILL INCLUDE FREE PUBLIC PROGRAMS, APPEARANCES		\$2,500	\$2,500	\$2,500	\$2,500
3.2 – HIRE PROFESSIONAL ARTS STAFF						
	ARTS SPECIALIST (FTE) SALARY AND BENEFITS		\$120,000	\$120,000	\$120,000	\$120,000
3.3 – ESTABLISH ARTS COMMISSION						
New	Commissioner stipends \$100/MONTH STIPEND PER COMMISSIONER			\$8,400	\$8,400	\$8,400
4.1 – RE-IMAGINE ARTS GRANTS						
EXISTING	ARTS GRANTS SEE RECOMMENDATIONS SECTION FOR DETAILS	\$4,000	\$5,000	\$7,500	\$10,000	\$12,500
4.2 – NEED FOR CREATIVE SPACES						
	TBA, STAFF TIME AND POSSIBLE OUTSIDE CONSULTANTS					
4.3 – KEEP “CREATIVES” IN COSTA MESA						
NEW	AFFORDABLE ARTIST HOUSING TO BE DETERMINED					
4.4 – PROMOTE CREATIVE SECTOR						
	STAFF TIME					
TOTAL						
	\$103,400 CURRENT FY18-19 BUDGET	\$112,900	\$530,400	\$408,300	\$432,800	\$457,300
PER CAPITA						
	(BASED ON 113,825 POPULATION) \$0.91 CURRENT PER CAPITA ARTS EXPENDITURE	\$0.99	\$4.66	\$3.59	\$3.80	\$4.02
ANNUAL TAX REVENUE GENERATED BY COSTA MESA CREATIVE SECTOR \$1,700,000						



# City of Costa Mesa

## Agenda Report

77 Fair Drive  
Costa Mesa, CA 92626

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**File #:** 22-958

**Meeting Date:** 12/1/2022

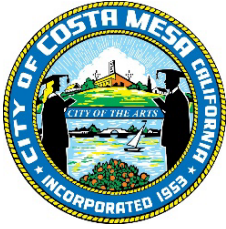
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**TITLE:**

**APPROVAL OF UTILITY ART BOX PROGRAM APPLICATIONS**

**DEPARTMENT:                      PARKS & COMMUNITY SERVICES**





## **ARTS COMMISSION AGENDA REPORT**

MEETING DATE: December 1, 2022

ITEM NUMBER: NB-2

**SUBJECT: APPROVAL OF UTILITY ART BOX PROGRAM APPLICATIONS**

**DATE: DECEMBER 1, 2022**

**FROM: LAURETTE GARNER, PARKS & COMMUNITY SERVICES ARTS SPECIALIST**

**FOR FURTHER INFORMATION CONTACT: (714) 754-5322**

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### **RECOMMENDATION**

It is the recommendation of the Arts Specialist that the Arts Commission approve the six (6) Utility Art Box designs by the following artists:

#	Artwork By:	Box #	Location
1	Ronald Chee	70	Adams Ave. and Harbor Blvd.
2	Ronald Chee	80	Sunflower Ave. and Bear St.
3	Toni Taylor	99	E. 17 <sup>th</sup> St. & Superior Ave.
4	Ana Cadwell	10	Orange Ave. & E. 17 <sup>th</sup> St.
5	Karin Gallo	122	Victoria Pl. & Victoria St.
6	Michael Ward	121	Adams Ave. & Mesa Verde Center

For box reference, please see Attachment 1. With the Commission's approval, implementation of these boxes will begin January 2023.

### **BACKGROUND**

The City of Costa Mesa owns over 120 utility boxes at signalized intersections throughout the city. A Utility Box Art Program was launched in early 2015 to spotlight a handful of utility boxes as beautiful art pieces. The city currently has over 40 utility art boxes that display artwork from local artists.

### **FISCAL REVIEW**

Funding for the Utility Art Box Program is available in the Arts & Culture Plan Fund, as per the new Arts & Culture Master Plan.

### **LEGAL REVIEW**

No legal review is required.

## **CONCLUSION**

It is the recommendation of the Arts Specialist that the Arts Commission approve the six (6) Utility Art Box designs by the following artists:

#	Artwork By:	Box #	Location
1	Ronald Chee	70	Adams Ave. and Harbor Blvd.
2	Ronald Chee	80	Sunflower Ave. and Bear St.
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5	Karin Gallo	122	Victoria Pl. & Victoria St.
6	Michael Ward	121	Adams Ave. & Mesa Verde Center

For box reference, please see Attachment 1. With the Commission's approval, implementation of these boxes will begin January 2023.

**Artist:** Ronald Chee

**Short Bio:** "Navajo" diné artist, Ronald Chee, is a painter/printmaker registered out of Fort Defiance, Arizona. Primarily self-taught, he uses acrylic painting, mixed media and monotype printmaking processes to share his native traditional and contemporary culture. His use of vibrant color is inspired by bygone times, as well as modern, political commentary that helps to deliver a powerful and insightful visual experience for his patrons. Mr. Chee lives in Costa Mesa with his family and sells his art online through native art markets, museum gift shops and art shows and exhibits throughout the Southwest.

**Website:** <https://ronaldchee.com/>

**Additional Information:** Box #70

**Artwork:** Karma, What Goes Around Comes Around

**Original Medium:** Acrylic paint, collage





**Artist:** Ronald Chee

**Short Bio:** "Navajo" diné artist, Ronald Chee, is a painter/printmaker registered out of Fort Defiance, Arizona. Primarily self-taught, he uses acrylic painting, mixed media and monotype printmaking processes to share his native traditional and contemporary culture. His use of vibrant color is inspired by bygone times, as well as modern, political commentary that helps to deliver a powerful and insightful visual experience for his patrons. Mr. Chee lives in Costa Mesa with his family and sells his art online through native art markets, museum gift shops and art shows and exhibits throughout the Southwest.

**Website:** <https://ronaldchee.com/>

**Additional Information:** Box #80

**Artwork:** Carousel Ponies

**Original Medium:** Mixed media monotype with ink pens





**Artist:** Toni Taylor

**Short Bio:** Toni Taylor believes art is more than shapes, texture and design and is a way to communicate through color and rhythm. She has her Bachelor of Arts in Studio Art and a teaching credential from Cal State University Fullerton. She taught master sculpting and 3D design at the Irvine Fine Art Center and has also taught 3D design at a CSUF art camp for 6-14 year olds. Art is not only a passion of hers, it's truly a gift she loves to share with others.

**Website:** NA

**Additional Information:** Box #99

**Artwork:** Midsummer Daydream

**Original Medium:** Photography





**Artist:** Ana Cadwell

**Short Bio:** Ana Cadwell is a mixed media artist. Her passion is abstract art. She is inspired by patterns in nature and intuitive visions.

**Website:**

**Additional Information:** Box #10

**Artwork:** Interstellar

**Original Medium:** Acrylic and spray paint, paint pens and collage canvas pieces





**Artist:** Karin Gallo

**Short Bio:** Karin Gallo is a self-taught artist from Chile, and a proud mom of two and a warrior. The intent of her work reveals an unseen universe full of optimism and light and she believes in women and in their strength, convictions and resilience. Her art is a revelation and a revolution as a human being, as a woman and as a mother, where each creation is a contemplation of what she wants to be, and what she thinks every woman should be.

**Website:** <https://karingalloart.com/>

**Additional Information:** Box #122

**Artwork:** Dreams of Papeete

**Original Medium:** Acrylic on canvas



**Artist:** Michael Ward

**Short Bio:** Michael Ward is a self-taught painter from Costa Mesa, California. He draws inspiration from Edward Hopper, Charles Sheeler, Richard Estes and Vermeer.

**Website:** <https://www.tmichaelward.weebly.com>

**Additional Information:** Box #121

**Artwork:** Kona Lanes

**Original Medium:** Acrylic on canvas







# City of Costa Mesa

## Agenda Report

77 Fair Drive  
Costa Mesa, CA 92626

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**File #:** 22-959

**Meeting Date:** 12/1/2022

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**TITLE:**

**ARTS & CULTURE STAFF REPORT**

**DEPARTMENT:                      PARKS & COMMUNITY SERVICES**



## **ARTS COMMISSION AGENDA REPORT**

MEETING DATE: December 1, 2022

ITEM NUMBER: MR-1

**SUBJECT: ARTS & CULTURE STAFF REPORT**

**DATE: DECEMBER 1, 2022**

**FROM: LAURETTE GARNER, PARKS & COMMUNITY SERVICES ARTS  
SPECIALIST**

**FOR FURTHER INFORMATION CONTACT: (714) 754-5322**

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### **UPDATES ON PROGRAMMING AND PROJECTS**

- **Arts Grants**

- A new Arts Grant Guidelines document has been drafted, along with a new arts grant agreement. Currently the legal team is reviewing these items. Once approved, these two documents will be presented to the Arts Commission for review.

*[Arts & Culture Master Plan (ACMP): Goal 1. Action 2.1]*

- **Arts Directory**

- The *Costa Mesa Arts Directory* is a free online listing of information originally created for Costa Mesa artists and organizations. This Directory has recently been expanded to include the entire Orange County arts community. The Directory serves as a resource to highlight the City of Arts and Orange County's ever growing population of local artists and arts organizations.
- In the future, there may be a need to create lists for specialized skills for specific public art projects and programs.

- **ARTventure**

- Staff is currently reviewing options for a venue for the 2023 event. Ideally, a venue will be able to accommodate the Juried Art Show for a longer period of time with more flexible options for artwork pickup and drop-off

- **Exhibit Spaces**

- Staff is in conversation with City Manager's office about a City Hall lobby renovation. The exhibit spaces on the first floor will be considered in these conversations; mainly for the *Youth Art Gallery* space and the conference room. A new sign commissioned by a local artist is being proposed, as well as a new temporary movable wall and new hanging system for the conference room.
- The fifth floor exhibit space known as *Art on the Fifth* is currently being reevaluated.
- *The Exhibit* space at the Senior Center will have a new exhibit beginning in January. Bonnie Matthews, the current artist on exhibit had to relocate last minute to the east coast and took down her artwork the middle of November.

(ACMP: 4.2.3)

- **Public Art & Utility Art Box Program**
  - Art in Public Places (public art policy) is currently being reviewed by City leadership. More on that later.  
(ACMP: Goal 2.1 through 2.6)
- **Art Crawl Experience**
  - Staff is working on an Art Crawl experience for March of 2023 to celebrate Women's History month and honor local women artists. More soon.  
(ACMP: 1.2.1)
- **Implement new Free Park Performances**
  - Pacific Symphony will be hosting two performances in June at City parks as part of their Symphony on the Go program.  
(ACMP: 1.2.4)

To reference the *Arts & Culture Master Plan* (ACMP) goals, please visit this web link at <https://www.costamesaca.gov/home/showpublisheddocument/51156/637871664701430000>.