



Agenda Report

Arts Commission

Item #: 23-1194

Meeting Date: 5/04/2023

TITLE: PUBLIC ART CRITERIA AND GUIDELINES
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
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RECOMMENDATION:

It is the recommendation of staff that the Arts Commission review and discuss the drafted Public Art Criteria and Guidelines (Attachment 1).

BACKGROUND:

The Arts and Culture Master Plan's Goal #2 states: Expand public art throughout the city.

As discussed at the April 2023 Arts Commission meeting and after the approval of the Art in Public Places document, City staff will move forward on the following action item:

Action 2.2: Develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

The first step of Action 2.2 will be to establish Public Art Criteria and Guidelines to assist with new temporary and permanent public art projects in the future.

ANALYSIS:

The Art in Public Places document is a comprehensive report of recommendations for programs and policies and provides detailed specifics as to how the six initiatives from the Arts and Culture Master Plan may be executed in the next three years. Each of detailed components below will be crucial to assisting City staff in creating new policies and processes around the Arts & Culture Master Plan initiatives:

1. Public Art Commissioning Process
2. Public Art Collection Management
3. Murals and the Commissioning Process
4. Public Art Donations and the Criteria

5. Public Art inclusion in City Public Works Development Projects

6. Public Art inclusion in Private Development Projects

The newly drafted Public Art Criteria and Guidelines will address number four from the components listed above, as related to the Arts & Culture Master Plan initiatives, and will also be part of a larger Public Art Policy document created by City staff in the coming months.

Two examples from other cities have been identified as relevant comparisons for this review process. The City of San Mateo is comparable in population size to Costa Mesa and City of Santa Ana is another Orange County city well known for supporting the arts. (Attachments 2 and 3)

FISCAL REVIEW

None.

LEGAL REVIEW

None.

CONCLUSION:

Review and discuss the drafted Public Art Criteria and Guidelines.