

If you **DO NOT** receive a confirmation, please contact our office as soon as possible at
(714) 754-5225.

City of Costa Mesa Application for Commission/Committee Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Lambert Higuera

Indicate the name of the Commission or Committee you are interested in serving on:

The Historical Committee



City of Costa Mesa
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Commission/Committee. Provide any experience or qualifications you may possess that you think would be beneficial to this Commission/Committee. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

As a Costa Mesa native, I am deeply interested in the history that has effected the development and trajectory of this beautiful city. Having been raised on Shalimar Drive, a historically underrepresented community, I am prepared to look at this city from a nuanced perspective, lending an attentive eye toward neighborhoods that would benefit the most from city-wide care. As a UC Irvine graduate, I majored in both Cognitive Psychology and Philosophy, which have prepared me to manage complex and detailed information regarding a variety of topics. During the majority of my time as a student, I served as a tutor at Orange Coast College, where I become sensitive to the needs of others, effectively mentoring and educating students about psychology, philosophy, mathematics, linguistics, and writing. This helped me become an effective communicator and careful advocate to those in need.

2. As a Commission/Committee member, what ideas or projects are of interest to you?

As a committee member, I am interested in developing a project that interviews Costa Mesa residents about their experience living in Costa Mesa. I hope to bring awareness to the events that have shaped Costa Mesa on a personal and collective level. Specifically, I am excited to learn about and bring awareness to the positive changes that have already occurred in Costa Mesa's historically underrepresented communities.

Lambert Gonzalez Higuera

Costa Mesa, CA | (949) 873-1664 | Lamberthiguera@gmail.com

Education

University of California, Irvine — Psychology and Philosophy Irvine, CA | 2018 — 2022
GPA: 3.659 | Completed a Dual BA with an emphasis in Learning & Cognition and Cognitive Neuroscience. Awarded Dean's Honor List 6 times. Elected as the Social Media Manager at the UCI Philosophy Club.

Orange Coast College — Psychology and Liberal Arts Costa Mesa, CA | 2016 — 2018
GPA: 3.770 | Received the M.F. Johnston & Monia Johnston Philosophy Scholarship and the Basil Peterson Scholarship. Participated in Study Abroad Cambridge, a program that allows students the opportunity to spend the summer at the University of Cambridge.

Experience

Tutor/Professional Expert — Orange Coast College Costa Mesa, CA | 2019 — 2020

- Coordinated with faculty to promote effective student learning as an embedded tutor, focusing on mediating closely between professor and student in a class of more than 40 students.
- Organized weekly study groups, consisting of 5 to 20 students, where detailed reviews of relevant course material took place, along with student test-preparation, class-specific study plan building, and personalized student proficiency assessments.
- Diversified tutoring center enrollment by giving monthly classroom presentations and expanding my course load to include courses within disciplines such as linguistics, philosophy, and psychology.

Tutor/Student Assistant — Orange Coast College Costa Mesa, CA | 2017 — 2018

- Provided one-on-one assistance to more than 20 students on a weekly basis, facilitating homework completion, concept clarification, and test preparation.
- Engaged in frequent course material review to address relevant questions regarding statistical concepts and methodology, as well as how to implement the most effective study regimen.
- Fostered long-term relationships with students and instructors, building an instinct for student individual needs and instructor expectations.

Leadership

Social Media Manager — UCI Philosophy Club Irvine, CA | 2020 — 2021

- Composed all online written communication, which included designing online posts, expanding social media outreach, and replying to interested students on Twitter, Facebook, and Instagram.
- Participated in weekly club meetings, planned future meetings and events during bi-weekly board meetings, and collaborated with board members to create new ways engage club members.
- Led a variety of club meetings discussions and spoke at interclub events to broaden club outreach, which often required public speaking and one-on-one debate.

Volunteer — MIKA Community Development Corp. Costa Mesa, CA | 2008 — 2016

- Guided youth community members through the proper procedure and safety precautions involved in surfing for 8 consecutive summers as a Volunteer Surf Instructor for MIKA Surf Club.
- Codeveloped a community clean-up program that reduced furniture dumping and other street waste in Costa Mesa, participating in community cleaning and city council meetings with the sanitary district.
- Assisted the community learning center by tutoring kids on the weekdays, as well as aided the corporate office by organizing file cabinets and supply closets.

Skills

Language: English and Spanish (Fluent)

Technical: Python, SPSS, Microsoft Word, PowerPoint, Excel, Data Collection, Data Analysis, and Qualtrics

Certifications: CITI Program: Responsible Conduct of Research, Community-Based Researchers, Social/Behavioral Investigators, Vulnerable Subjects – Research Involving Children, and Consent in the 21st Century

#49

COMPLETE

Collector: Web Link 3 (Web Link)
Started: Monday, August 15, 2022 1:12:07 PM
Last Modified: Monday, August 15, 2022 1:34:04 PM
Time Spent: 00:21:56
IP Address: 209.198.211.126

Page 1

Q1

Full Name:

Philip Richard Palisoul, II

Q2

Indicate the name of the Committee/Commission you are interested in serving on:

Arts Commission (Complete Questions 9-17 on the Next Page)

,

Animal Services Committee,

Active Transportation Committee,

Fairview Park Steering Committee,

Historical Preservation Committee,

Mobile Home Park Advisory Committee

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I'd love to be able to give back to the Community in anyway possible and thing this would be a great way to start. As a resident of Costa Mesa for the last 15+ years and as a father of two, I'd love to help make Costa Mesa safer through the Active Transportation Committee.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Anything to help make Costa Mesa a safer place for the residents.

PHIL R. PALISOUL

458 Flower Street – Costa Mesa CA 92687 • palisoul@gmail.com • 949-887-2954

EXPERIENCED BUSINESS DEVELOPMENT AND PROJECT MANAGER

PROFESSIONAL EXPERIENCE

Director of Business Development and Project Management

Omnia Pacific Construction, Orange, CA <http://www.omniapacific.com> April 2019 to Present

- Increase sales from \$200,000 to over \$1.9 million in multi-family/retail/office projects
- Develop marketing strategy with Executive Team for company moving forward
- Create new relationships and foster existing relationships to drive sales
- Work with company President to identify new business opportunities and revenue streams
- Manage all projects from bid to completion to ensure satisfied clients and to create future opportunities
- Attend (in person and virtual) industry events as primary representative for company

Project Manager

Jones Lang LaSalle, Irvine, CA <http://www.jll.com/> March 2018 to April 2019

- Manage multiple retail location developments throughout Southern California from project kickoff to close out
- Coordinate tenant improvement projects including selection of contractors at Manhattan Village Shopping Center
- Lead multiple construction teams to complete concurrent tenant improvement projects and new construction projects
- Develop project construction budgets and schedules to maximize profitability and pace of work
- Maintain excellent relationships between vendors, key stakeholders and the client

Managing Director/COO

Gen Next, Newport Beach CA <http://www.gennext.com> November 2013 to March 2018

- Director level Manager overseeing remote team of Regional Directors focus on expansion across United States
- Directly responsible for increasing membership buy-in of C level executives into organization nationwide
- Responsible for routine updating and presentations to Board of Directors and key stakeholders
- Project Management in efficiency changes such as complete rollout of Salesforce CRM

Senior Project Manager

Craig Realty Group, Newport Beach CA <http://www.craigrealtygroup.com/> January 2011 to November 2013

- Managed large expansion and development projects for Off-Price Retail Centers
- Budgeted complete project – developed, monitored and controlled all budget aspects
- Managed entitlement process – worked to get all necessary permits and government approvals for zoning and municipalities
- Redeveloped and managed bid process for new construction projects including negotiations with General Contractors
- Project List: Woodburn Phase Four Development 78,000sf, Citadel Phase Four 60,000sf., preplanning and entitlement for Outlets at San Clemente, entitlement for Cabazon

Project Manager

Craig Realty Group, Newport Beach CA <http://www.craigrealtygroup.com/>

March 2008 to January 2011

- Off-Price Retail Center Project Management and Development
 - Tenant improvement and property management
 - Managed various construction projects on site with subcontractors including roofing, fire and safety systems, parking lot replacements, etc.
 - Analyzed all bids and negotiated contracts with contractors on all projects
 - Project List: Managed leasing and tenant improvement for Green River property with 20 tenant spaces and approximately 176,000sf, Citadel Phase Three 77,000sf.

Construction Department Assistant

Craig Realty Group, Newport Beach CA <http://www.craigrealtygroup.com/>

2006 to March 2008

- Off-Price Retail Center Construction Assistant
 - Effectively managed multiple retail and industrial centers including negotiating and writing leases
 - Signage review and approvals
 - Streamlined the bidding process to ensure more accurate hard bids and to meet budget targets

Executive Director

Non-profit political organization, Los Angeles CA

2004 to 2006

- Coordinated county party activities, fundraising and Get Out The Vote efforts for the largest county in the United States
- Managed a team of 10 employees and interns to maximize communication and efficiency with party volunteers
- Organized over 600 county-wide precinct captains, district chairmen and coalition chairmen resulting in 100,000 more voters

West Coast Director

Leadership Institute San Diego CA <http://www.leadershipinstitute.org/>

2003 to 2004

- Served as the charter leader, organizing the network throughout the West and Pacific Northwest
- Advanced the infrastructure and network support, provisioning resources and a 24 hour rapid response program
- Authored curriculum for the accelerated leadership program; developed training and facilitated learning

EDUCATION

Master's Degree in Business Administration, University of California at Irvine

2009

- **Marketing Project Leader:** Verizon Wireless Integration Project: created the sales consolidation and implementation plan
- **Advanced Coursework included:** Project Management in a Changing Culture, Organizational Development, Technology in Project Management, Sustaining Output Methodology and Statistical Methodology in Project Management

Bachelor of Arts Degree in International Relations, University of California at San Diego

2003

- Captain of the Men's Varsity Crew Team

CONTINUING EDUCATION

PRESENT

- **Project Management Professional Certification (in progress), Project Management Institute**
 - <http://www.pmi.org/Certification>

VOLUNTEER WORK

Salvation Army, www.salvationarmy.org - collection of food for families in need

Toys for Tots, www.toysfortots.org - collection of Christmas gifts for families in need

#50

COMPLETE

Collector: Web Link 3 (Web Link)
Started: Monday, August 15, 2022 2:28:11 PM
Last Modified: Monday, August 15, 2022 2:30:54 PM
Time Spent: 00:02:43
IP Address: 104.178.238.25

Page 1

Q1

Full Name:

Elise Gates

Q2

Animal Services Committee,

Indicate the name of the Committee/Commission you are interested in serving on:

Historical Preservation Committee

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I am a life long animal lover, and would like to work to improve the lives of our animal friends.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Improving animal parks and recreation.

Q5

Optional Resume:

Resume_Elise_Gates.docx (22.5KB)

ELISE GATES

(714) 887-4893 | egates0424@gmail.com | www.linkedin.com/in/ebieb

SUMMARY

Ambitious team player with solid multi-tasking and leadership abilities and experience across a broad range of business areas with an enthusiastic, energetic, upbeat attitude. Strong ability to be proactive and self-motivated and takes initiative to complete and anticipate office administrative needs. Able and eager to learn the substance of the work involved to be an effective facilitator within the business unit.

SKILLS & ABILITIES

- Strong verbal, written and interpersonal skills
- Attentive to detail
- Problem Solving
- Organization and Time Management
- Resource Management
- Process Improvement
- Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)

EDUCATION

The University of Arizona, Tucson, Arizona
Bachelor of Arts in Secondary Education, 3.6 GPA

EXPERIENCE

09/2020 to Present Financial Advisor, Prudential Financial, Orange, California

- Completes fact-finding process to allow for thorough understanding of clients' financial goals and needs
- Offering strategic advice on products and services, such as investments, insurance coverage and debt management tools
- Specializes in helping clients meet their protection needs through a variety of insurance products
- Performing market research to stay current with financial trends
- Maintaining compliance with all rules and regulations in the financial industry

11/2017 to 08/2019 Administrative and Marketing Assistant, Geocon West, Inc., Irvine, California

- Screening and routing phone calls, arranging conference calls/web-based meetings, ordering supplies, photocopying, scanning, and mailing documents
- Prepared and execute proposals for contract bid opportunities with a 60% success rate
- Review, analysis and reconciliation of invoices and expense reports submitted by staff and outside vendors
- Planned, implemented, and maintained strategic marketing social media strategy; extract consumer insights from social media plan; increased followers by 5% in first month of project execution

02/2016 to 10/2017 Receptionist, Westminster Veterinary Group, Westminster, California

- Screening and routing phone calls, Managing appointment and surgery calendars
- Preparing responses to correspondence containing routine inquiries regarding pet health and safety
- Contributed to coordination and execution of hospital Rewards Program, with 75% sales success rate
- Maintaining various files, databases, and filing systems

03/2015 to 02/2016 Veterinary Technician, Beach Garfield Veterinary Hospital, Huntington Beach, California

- Initiated and assisted in treatments of patients in conjunction with daily appointments
- Demonstrated technical knowledge to clients, including medication effectiveness and instructions

10/2013 to 04/2014 Senior Recruiter, College Works Painting, Irvine, California

- Evaluated candidates for acceptance into company internship program by effectively building, increasing, and maintaining a continuous pipeline of qualified and available talent
- Interviewing and registering suitable candidates via various recruiting and sourcing tools with 80% success

06/2012 to 10/2013 Administrative and Recruiting Assistant, Global IT Resources, Huntington Beach, California

- Assisting in review and analysis of searches for qualified individuals via computer databases, networking, internet recruiting resources, cold calls, and employee referrals
- Successfully develop and implemented sourcing and outreach strategies to maximize the applicant pool and meet organizational workforce needs to exceed sales goals by 15%
- Develop and delivered on boarding training for new employees by providing general team and systems orientation; Trained new and tenured employees on systems and all business functions
- Conducted market research, assembled and interpret data to prepare reports and documents
- Established clear objectives for lessons and delivered concise communications of those objectives to students, kept accurate records, and evaluated progress based on achievement of performance competencies

CERTIFICATIONS AND LICENSES

FINRA Security License Series 6, 63, and 65

CA Insurance License 4050828

TEFL Institute, Teaching English as a Foreign Language

#64

COMPLETE

Collector: Web Link 3 (Web Link)
Started: Tuesday, August 23, 2022 12:31:24 PM
Last Modified: Tuesday, August 23, 2022 12:51:01 PM
Time Spent: 00:19:37
IP Address: 172.226.7.54

Page 1

Q1

Full Name:

Janice Hansen

Q2

Historical Preservation Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I am a 23 year long resident of 427 16th Place, Costa Mesa, and am a mostly retired physician. I am originally from Hinsdale, Illinois, and I have a keen interest in historically important locations, homes, parks and points on different freedom trails in our area. I've worked with a genealogist toward preservation of a home on the Underground Railroad in Illinois. We have local areas of interest in Costa Mesa that have been sanctuary locations for travel. I would like to help these places be recognized.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Locations of interest on migrant trails, original homes, original settlers and future plans for preservation.

Q5

Respondent skipped this question

Optional Resume:

#68

Collector: Web Link 3 (Web Link)
Started: Monday, August 29, 2022 8:50:01 PM
Last Modified: Monday, August 29, 2022 9:04:40 PM
Time Spent: 00:14:38
IP Address: 104.34.20.29

Page 1

Q1

Full Name:

Brian Israelson

Q2

Historical Preservation Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I am a history nerd, nothing gets me more excited then learning, teaching and discovering history. I was born at Hoag and my family home has always been Costa Mesa. Mesa Verde is where My grandparents bought in the 50's and the Diego Sepulveda Adobe was my first introduction to the history around me as a child. I've been fascinated with our local history since, the businesses that have come and gone. We do have a great past that must be carried on to future generations.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

A separate museum at the Diego Sepulveda Adobe to expand on the whole history of our native past good and bad. The conquistadors and the Spaniards, the exploration and the first settlers, so much more we can do to expand the minds of our neighbors.

Q5

Respondent skipped this question

Optional Resume:
