

If you DO NOT receive a confirmation, please contact our office as soon as possible at  
(714) 754-5225.

## City of Costa Mesa

### Application for Committee/Commission Appointment

All information on this page only, is considered public information and will be released to the public, including being posted on the City's website.

Name: Gary Parkin

Indicate the name of the Committee or Commission you are interested in serving on:

Historical Preservation Committee



City of Costa Mesa  
77 Fair Drive, Costa Mesa, CA 92626

1. Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached. (Note: All information contained on the resume is public information, will be distributed to the public and posted on the City's website).

I am currently a member of this committee and would like to continue working with my fellow talented Committee members.

I would continue to improve and educate Costa Mesa residents on our great history. Such as

- Costa Mesa Notables, 27 to date.
- 50 year plus business in Costa Mesa, 4 to date.
- Social Media "This day/month in History".

2. As a Committee/Commission member, what ideas or projects are of interest to you?

- Update "The Story of Costa Mesa" with Youth Activity Booklet.

- Return to filming business for the 50 plus years in business, we have 5 that have been on hold during Covid.

#32

COMPLETE

**Collector:** Web Link 1 (Web Link)  
**Started:** Thursday, March 03, 2022 9:13:00 AM  
**Last Modified:** Thursday, March 03, 2022 9:15:32 AM  
**Time Spent:** 00:02:31  
**IP Address:** 70.95.231.110

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**Q1**

Full Name:

Shaun McGuinness

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**Q2**

**Historical Preservation Committee**

Indicate the name of the Committee/Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

Current Alternate Member of Historical Preservation Committee. 2021 had a scheduling conflict that appears to be resolved for 2022.

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**Q4**

As a Committee/Commission member, what ideas or projects are of interest to you?

Continuing the ongoing projects of the committee.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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#33

COMPLETE

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**Started:** Thursday, March 03, 2022 9:29:09 AM  
**Last Modified:** Thursday, March 03, 2022 9:36:36 AM  
**Time Spent:** 00:07:27  
**IP Address:** 104.129.199.56

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**Q1**

Full Name:

John McQueen

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**Q2**

**Historical Preservation Committee**

Indicate the name of the Committee/Commission you are interested in serving on:

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**Q3**

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I have served as an active member of the Historical Preservation Committee since 2004. I feel that the Committee makes a valuable contribution to the community and am very proud of the work that the Committee has done over the past 17 years.

As a member of the committee I have directly contributed on a number of committee projects, including the "Story of Costa Mesa" booklet; the Costa Mesa Historic Buildings pamphlet; the "First Residents" informational sign at Fairview Park; Costa Mesa Notable Residents; Costa Mesa Historical Site Markers; and other projects.

I welcome the opportunity to remain an active member of the Committee and to continue to serve the city and residents of Costa Mesa.

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**Q4**

As a Committee/Commission member, what ideas or projects are of interest to you?

I feel it is important to increase awareness of Costa Mesa's history and heritage, particularly to Costa Mesa residents. This helps deepen their connection to the community and helps foster civic pride. Any project that supports this objective is of interest to me.

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**Q5**

Optional Resume:

JMcQueenResume.pdf (85.9KB)

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# John McQueen

## Work History

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**2006-Present**

### **Group Manager, Strategic Partnership Marketing**

*Auto Club Enterprises, Costa Mesa, California*

- Established and oversee company's motorsports marketing program (team and track sponsorships in NASCAR and NHRA), including sponsorship negotiation and activation.
- Oversee development and execution of marketing strategy for company's Travel business line (primarily tour and cruise)
- Oversee development and execution of marketing strategy for company's Automotive products and services (Mobile battery service, Approved Auto Repair, Car Buying service, Driving School)
- Oversee development and execution of marketing strategy for number of other business lines, including Discounts & Rewards (Membership retention), Affinity credit card, and ID Theft.
- Oversee annual budget in excess of \$30M, with total staff of 29 (five direct reports)
- Lead negotiator on sponsorship contracts. Provide guidance to teams on developing, retaining and expanding company's external partnerships.
- Oversee operations team responsible for all internal events and external event activation.
- Served as member of employee performance evaluation task force
- Oversee leveraging of sponsorship assets to support organizational marketing objectives; gain media exposure; develop media & PR (community relations/advocacy) opportunities; facilitate employee engagement; and support ERS contract station retention.

## Contact

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### **Address**

Costa Mesa, CA, 92626

### **Phone**

(949) 294-2431

### **E-mail**

jmcqueen77@gmail.com

## Skills

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Budgeting

Strategic Planning

Negotiation

Marketing & Advertising Strategies

Community/Member Relations (retention)

Business Administration

Team Leadership

Communication

- Lead teams to meet or exceed 97% of lead generation, referral, and/or revenue goals in 2019.

**2003-2005**

### **Graduate Research Assistant**

*CSULB Bureau of Governmental Research and Service,  
Long Beach, California*

- Developed and completed Fleet Tire Maintenance Best Practices project grant from California Department of Resources Recycling and Recovery.
- Conducted research, facilitated workshops and drafted Best Practices Guide.

**2000-2002**

### **Director of Corporate Development**

*Long Beach State Athletics, Long Beach, California*

- Oversaw sponsorship sales and account management for Long Beach State Athletics.
- Oversaw trade (barter) partnerships for Athletic department.

## **Education**

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### **MBA: Public Administration**

*California State University - Long Beach - Long Beach, CA*

### **Bachelor of Arts: History**

*University of California - Los Angeles - Los Angeles, CA*

#17

COMPLETE

**Collector:** Web Link 1 (Web Link)  
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**Last Modified:** Wednesday, February 23, 2022 12:23:08 PM  
**Time Spent:** 00:18:29  
**IP Address:** 104.34.20.129

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Page 1

**Q1**

Full Name:

Lisa A Harker

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**Q2**

**Animal Services Committee,**

Indicate the name of the Committee/Commission you are interested in serving on:

**Historical Preservation Committee**

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**Q3**

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I love animals and would like to help promote their welfare.

I also love learning about OC and Costa Mesa historically. I dont have any experience but would love to be considered.

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**Q4**

As a Committee/Commission member, what ideas or projects are of interest to you?

Helping to promote both committee's and draw awareness to each. I do have some experience in marketing that maybe would help.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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#24

COMPLETE

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**Last Modified:** Tuesday, March 01, 2022 11:40:39 AM  
**Time Spent:** 00:02:27  
**IP Address:** 107.184.190.76

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Page 1

**Q1**

Full Name:

brian buckner

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**Q2**

Indicate the name of the Committee/Commission you are interested in serving on:

**Parks, Arts and Community Services Commission (Districts 3)**

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**Housing & Public Service Grants Committee,**

**Animal Services Committee,**

**Bikeway and Walkability Committee,**

**Cultural Arts Committee,**

**Historical Preservation Committee**

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**Q3**

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I want to be able to serve my local community. Currently don't have experience with local politics.

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**Q4**

As a Committee/Commission member, what ideas or projects are of interest to you?

The Arts in Costa Mesa.

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**Q5**

**Respondent skipped this question**

Optional Resume:

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