ATTACHMENT 3

#26

COMPLETE

Collector:	Web Link 1 (Web Link)
Started:	Tuesday, March 01, 2022 3:54:06 PM
Last Modified:	Tuesday, March 01, 2022 5:16:20 PM
Time Spent:	01:22:14
IP Address:	23.113.49.44

Page 1

Q1

Full Name:

Ralph W Taboada

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I have served on the committee since its inception and was its first chairperson when the BWC developed much of the Active Transportation Plan. I have also been Vice-Chair.

I remain a very active committee member and currently

chair two subcommittees. I have always been a very proactive committee member and feel I have made many positive contributions to the committee.

I am a long time Costa Mesa resident and continue to ride my bike extensively in the City which provides me a first hand view on the status of the City's bike route network. I along with other residents want more and improved walking and biking routes in the City. Our responsibility as committee members is to help Costa Mesa in this effort.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Over the past year or so one of my priorities has been to focus on the ATP. That is our roadmap for expanding and improving the bicycle network. I very much want to continue with this effort. The Pedestrian Master Plan (PMP) will soon be issued and the BWC has had several meetings with the KOA consultant and I along with other members have recommended project improvements to be included in the final Plan. I would also like to remain a committee member to help with the implementation of the PMP. Much work remains to improve Costa Mesa's Active Transportation infrastructure and I feel with my experience on the BWC and active interest in biking and walking I can remain a valuable member of the BWC. Thank you



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Thursday, March 03, 2022 3:17:27 PM
Thursday, March 03, 2022 3:48:54 PM
00:31:26
76.87.64.206

Page 1

Q1

Full Name:

Cynthia McDonald

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

Active Transportation has been around longer than motor vehicles, and almost all of us use some form of it every day. It is so common that we often forget we use it. We have spent so many years planning around automobiles that we overlook the need to encourage, protect, and nurture walking and cycling.

I joined this committee at its inception and have been its chair since 2018. As part of that "first class," I participated in creating the Active Transportation Plan ("ATP") adopted by the City Council in 2018. I am a firm believer in the tenet that Active Transportation builds a better city by encouraging a healthy environment, healthy people, healthy economy, and encourages equity by providing mobility for everyone.

As a cyclist and pedestrian, I am well aware of the many challenges and impediments that other cyclists and pedestrians encounter. Through my experience on this committee, I have acquired knowledge not only about street designs, so I look for critical elements of safety, but also an understanding of design interventions that encourage more residents to use their feet and bikes, such as building orientation and access, street furniture, and parkway tree selection. We need to make certain that the infrastructure the City builds gets used by those it was intended to serve.

During COVID the country saw cycling take off as a popular way to exercise. Costa Mesa can capitalize on this boom by building out the projects in the ATP. At the rate projects are currently being built, it will take 21 years to complete the current project list. The committee plays an important part in the review of these projects because we see the world from a vastly distinct perspective than motorists. The City needs to develop a seven-year plan to build out the ATP and the committee is an important element of prioritizing those projects. I continue to be enthusiastic and committed to seeing the fulfillment of the goals of the ATP and the construction of its projects.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Besides the buildout of the projects in the ATP, the committee is collaborating with staff and a consultant on the Pedestrian Master Plan ("PMP"). After the PMP is adopted by the City Council, the list of projects in the PMP will require prioritization so construction can commence. A construction timeline needs to be developed as well.

Our city ordinances need to be revised to accommodate micromobility share, achieve goals in the ATP, such as "Silver Level Bike Friendly Community," and eliminate ordinances that encourage inequity.

Since attending the first CicLAvia in 2010, I have wanted to bring open streets events to Costa Mesa. These events encourage active transportation and benefit the local businesses along and near the routes.

The Safe Routes to Schools have not been revised for more than 10 years and are limited to elementary schools. Given the growth of our City during those years, and the increased use of e-bikes, it is critical that we review the routes and expand the routes to include not only all levels of education, but also parks and popular destinations.

I appreciate your consideration and your continued support of this committee.

Q5

Respondent skipped this question

Optional Resume:

Q6

Contact Information: Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:	Cynthia McDonald
Address:	
City/Town:	
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Email Address:	
Phone (cell):	
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Signature Required

By checking this box and typing my name below, I am electronically signing my application.

Q8

Full Name:

Cynthia McDonald

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Last Modified:	Thursday, March 03, 2022 3:54:23 PM
Time Spent:	04:07:52
IP Address:	76.87.64.206

Page 1

Q1

Full Name:

Richard Huffman

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I have watched Costa Mesa grow over the years, having grown up in Corona del Mar, attending UCI, and finally buying a home here. I raised a family here, have been active in school and civic affairs, cycled and walked neighborhoods, and attended many council and commission meetings. The city has evolved from open fields and quaint bungalows to a vibrant metropolis that is exciting, but it is also faced with the issues of older growing cities. One such issue is how to retrofit Costa Mesa to accommodate active transportation.

The reason why I want to continue serving on the Bikeway and Walkability Committee is to implement the Active Transportation Plan, as supplemented by the upcoming Pedestrian Master Plan. For more than six years the Committee has worked to create and carry out a comprehensive plan that will benefit the community for years to come, but much more work remains to fulfill the goals and policies contained in that plan.

My professional experience includes a career as a general contractor, real estate broker, and teacher, and along with my interest in civic activism, I have acquired an in-depth knowledge of all areas of Costa Mesa. I have extensive knowledge of the physical layout of the city and the issues that it faces in connection with the incorporation of new bikeways and multiuser trails. I am also on the board of directors of two local nonprofit organizations.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

One of the policies in the Active Transportation Plan is mode shift away from motor vehicle use. As a member of this committee, I want to help the City meet this challenge by reviewing projects with the eyes of a pedestrian or cyclist.

As a result of the pandemic, we have seen an increase in the popularity of cycling and walking in our neighborhoods, especially electric bikes and scooters. We need to take advantage of this mode shift and encourage residents to use cycling and walking as primary modes of transportation. The build out of the projects in the Active Transportation Plan would accomplish that, but we need to increase the rate at which we are constructing them.

E-bikes and e-scooters must be considered in future street designs. In addition, our ordinances were written long before the advent of this new technology, and do not provide for regulation of their use as shared mobility. Companies are interested in bringing bike and scooter shares to Costa Mesa and we need to be ready and cooperative in this effort towards mode shift.

The City's Suggested Routes to Schools has not been updated in more than 10 years. Those routes are only for elementary schools. Update of the routes should include routes for all levels of education, and should consider the use of e-bikes and e-scooters, along with the fact that some students are travelling longer distances to get to our magnet, junior high and high schools. I suggest the addition of routes to parks, libraries and other student destinations.

Thank you for your support of this committee. I appreciate your consideration for reappointment.

Q5

Respondent skipped this question

Optional Resume:

06

Name:

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Address: City/Town: ZIP/Postal Code: Email Address: Phone (cell):

Q7

Signature Required

Richard Huffman

By checking this box and typing my name below, I am electronically signing my application.

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Collector:	Web Link 1 (Web Link)
Started:	Friday, February 04, 2022 9:33:51 AM
Last Modified:	Friday, February 04, 2022 9:40:33 AM
Time Spent:	00:06:42
IP Address:	76.87.72.205

Page 1

Q1

Full Name:

Flo Martin

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

Katrina Foley appointed me to the "original" Bikeway and Walkability Committee in 2015. I have been an active member of this committee ever since.

The team has worked hard to develop, write and edit the City's Active Transportation Plan. Currently, we are working on the Pedestrian Master Plan {PMP}.

I have lived and walked in all parts of Costa Mesa, from my home to Fairview Park, to Back Bay, to South Coast Plaza and to the Home Ranch for the past 55 years.

As a past member of the Bikeway and Walkability Committee, I worked with the Walk Audit Subcommittee and participated in multiple walk audits. As a member of the Presentation subcommittee, I developed several presentations for City Council and for public meetings of the entire Bikeway and Walkability Committee. I am also on the Active Transportation (ATP) subcommittee and have worked side by side with Cynthia McDonald, Ralph Tabaoda and David Martinez to prioritize the City's ATP projects.

In the past year, I have participated in multiple meetings and walk audits with Kimley-Horn to provide input for the PMP. The same with Berkeley SafeTREC's Complete Streets Safety Assessment and with the group that is developing the Local Roads Safety Plan. I am a founding member of the Costa Mesa Alliance for Better Streets and serve on its leadership committee. CMABS is a strong force in advocating for and advising on projects related to safe (Complete) streets for people.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

I wish to continue the work of creating the PMP and advocating for neighborhoods where people can bike or walk to where they work, shop, meet friends or simply enjoy the fresh air and our wonderful California fun in the sun.

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Last Modified:	Tuesday, March 01, 2022 11:40:39 AM
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IP Address:	107.184.190.76

Page 1

Q1

Full Name:

brian buckner

interested in serving on: Housing & Public Service Grants Committee, Animal Services Committee, Bikeway and Walkability Committee, Cultural Arts Committee, Historical Preservation Committee	Q2 Indicate the name of the Committee/Commission you are interested in serving on:	Animal Services Committee, Bikeway and Walkability Committee, Cultural Arts Committee,
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Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I want to be able to serve my local community. Currently don't have experience with local politics.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

The Arts in Costa Mesa.

Q5

Respondent skipped this question

Optional Resume:

COMPLETE

Collector:	Web Link 1 (Web Link)
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Last Modified:	Tuesday, February 22, 2022 11:50:22 AM
Time Spent:	00:05:16
IP Address:	70.95.244.248

Page 1

Q1

Full Name:

Jimmy Vivar

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I want to serve on the Bikeway and Walkability Committee because I am passionate about active transportation and road safety for pedestrians, cyclists, people with disabilities, and others who are the most vulnerable road users. Because I am a person with a disability and cannot drive, I am especially interested in Costa Mesa's development of a more friendly pedestrian network. Also, I have a professional background in transportation engineering from my work at the LA Dept. of Transportation and want to bring that to the City of Costa Mesa. Also, if there are many qualified candidates for this committee, I would be more than happy to be considered to serve as an alternate member again.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

The particular initiatives that interest me are open streets programs and bringing an open streets event to the City of Costa Mesa. Also, I am interested in Safe Routes to School programs and transportation engineering that keeps the needs of pedestrians and cyclists at the forefront.

Q5

Optional Resume:

Resume_Vivar_BWC Committee_2022.pdf (73.7KB)

Jimmy Vivar, EIT

Costa Mesa, CA | 213-972-4993

Transportation Engineering Associate Los Angeles Department of Transportation Planning and Land Use Development

Planning Commissioner, District 4 City of Costa Mesa Appointed September 2021 Term Expires January 2023

EDUCATION

Loyola Marymount University Bachelor of Science, Civil Engineering

EIT: 162945

PROFESSIONAL EXPERIENCE

Citywide Temporary Traffic Control

- Referenced California MUTCD for appropriate signage in and around on-street construction areas
- Reviewed traffic control plans to ensure optimum safety for vehicular, pedestrian, and bicycle traffic, as well as ADA accessability needs
- Analyzed construction phasing plans for logistic feasibility
- Referenced traffic count data to reduce adverse impacts to traffic flow during peak hours

Transportation Planning and Land Use Development

- Prepared technical letters for interdepartmental correspondence for LADOT's transportation assessments of proposed developments
- Reviewed proposed developments for CEQA and VMT (vehicle miles traveled) impacts
- Ensured that driveway placements, pedestrian entrances, and other project features did not inhibit safe circulation of vehicles, pedestrians, and bicycles in and around project sites
- Ensured that projects met all ADA accessability standards and encouraged active transportation

Relevant Training

Signal Design Temporary Traffic Control Transportation Planning Signal Timing City Approval Process Pedestrian and Bicycle Safety Geometric Design Traffic Circulation Safety Public Speaking and Communication Street Design Standards Community Engagement ADA Design Standards

LEADERSHIP AND ACTIVITIES

Member of ITE (Institute of Transportation Engineers)

Member of ASCE (American Society of Civil Engineers)

Alternate Member of City of Costa Mesa Bikeway and Walkability Committee

Participant of California Transportation Foundation Symposium (2017)

Participant of NACTO (National Association of City Transportation Officials) Conference (2020)

Participant of CoMotion LA Transportation Conference (2020)



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Last Modified:	Tuesday, March 01, 2022 5:30:13 PM
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IP Address:	67.151.202.71

Page 1

Q1

Full Name:

Bridget Gleason

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I wish to continue serving on the Bikeway and Walkability Committee in order to support and advocate for projects myself and fellow committee members have been working on that improve and bring about awareness to the city's biking and walking infrastructure needs. This includes an open streets event and bike lane/path connectivity.

I grew up in Costa Mesa, attended Estancia High School (Go Eagles) and in 2020 purchased my first home on the West side. More bike lanes/paths, safer crosswalks, and green paint have been put down since I started traversing the city on bike and foot — but we have much more to do, particularly on busy corridors residents and visitors utilize to commute to work and school.

My day job is in the engineering industry, with a focus on transportation infrastructure. I have a thorough understanding of the project life cycle, from planning through construction. This understanding also includes how projects are funded, funding sources, and the grant application process. My exposure to projects stretches across the US and I have seen what comparable cities have accomplished in improving their bike and walk infrastructure. Being able to apply this understanding to projects and planning is an asset to the committee, as well as providing fresh ideas from near and far.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

My biggest focus is on overall connectivity within the city and to our adjoining neighbor cities and already developed bike/walk infrastructure (ie Santa Ana River Trail). I would like to be a part of the committee that brings safer and consistent connections to schools and the economic drivers of our city.

I would like to be involved voice in improving 19th Street and see it move from the current improvement plans to something much more grand in the scheme of bike facilities, safe crosswalks, and traffic calming to reduce accidents.

I want to continue focusing on committee events that promote safe walking and biking, including growing bike and walk to school day, open streets events, and partial streets closures to major city events.

Q5

Respondent skipped this question

electronically signing my application.

Optional Resume:

Q6

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:	Bridget Gleason
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address: Phone (cell):	
Q7	By checking this box and typing my name below, I am

Signature Required

Q8

Full Name:

Bridget Gleason

COMPLETE

Collector:	Web Link 1 (Web Link)
Started:	Tuesday, February 08, 2022 3:42:54 PM
Last Modified:	Tuesday, February 08, 2022 3:52:34 PM
Time Spent:	00:09:40
IP Address:	134.6.54.114

Page 1

Q1

Full Name:

Matthew Petralia

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I've been paying attention to the ideas and thoughts our Council Rep Arlis Reynolds has been conveying to our community regarding Bikeways and Walkability . I am very concerned that Arlis is pushing her interests and not what is best for our community. I want to ensure that we have proper representation for the members of the community on this committee and it's not just driven by enthusiasts. I am a father and husband. My wife and I both work and our children are school aged. I want to be a voice for families like my own that rely on our Automobiles for transportation as the only feasible mean.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

I am very interested in ensuring that any improvements to Bikeways and Walkability do not come at the expense of the majority, people that rely on Automobiles and Buses.

Q5

Optional Resume:

MattPetraliaResume1.pdf (118.8KB)

2064 President Pl • Costa Mesa, CA 92627 516.996.0562 • mrp635@yahoo.com

Assistant General Manager – Dave and Buster's, Orange

High-performance, technically savvy professional with strong background in successfully leading and managing large-scale hospitality business systems. Proven hands-on expertise in developing relationships with outside vendors to maximize sales and profit. Talent for collaborating with peers to integrate unique ways of motivating our team to provide the best experience possible. Skilled leader capable of successfully interacting with diverse individuals and groups, utilizing strong communication skills to evaluate opportunities and develop solutions to continue to produce results.

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AREAS OF EXPERTISE:

- Flexibility in approach to challenges
- Vendor relations; New product rollouts •
- P&L Performance
- Food safety and sanitation
- Human resources

PROFESSIONAL EXPERIENCE

DAVE AND BUSTER'S INC. - Orange, CA

Assistant General Manager

Promoted after displaying skills and achievements that have supported the growth of store and team. Directly responsible for P&L performance and review. Under direction from General Manager, work through team to exceed performance and fiscal goals. Work through direct reports to ensure all aspects of business are being executed at highest standard.

Key Responsibilities:

- Drive fiscal results through advanced planning and execution of initiatives.
- Manage maintenance and repairs for HVAC, plumbing and hot and cold kitchen equipment.
- Drive food safety and sanitation programs. •

DAVE AND BUSTER'S INC. - Orange, CA

Senior Manager

Promoted in order to continue to build my skills and knowledge in high volume restaurant and entertainment venues. Focus on human resources and employee documentation to ensure successful audit compliance. Responsible for overseeing the productivity and development of new in-role direct reports. Act as store liaison to corporate payroll and HR department. Oversee and lead new system roll out. Support service and kitchen departments labor management. Identify candidates and negotiate offers for new hires.

Key Achievements:

- . Successfully maintained compliance and correct procedures for documentation for staff of 175.
- Trained and educated new in-role managers to properly utilize scheduling program to maximize • scheduling efficiency to meet targets and deliver exceptional service to guests.
- Maintained HR audit compliance for staff of 175+.
- Maintained 30% turnover throughout high volume season while constantly onboarding new team members.
- Successfully executed staffing plan to reduce unnecessary labor spending for high volume kitchen team.
- Managed the planning, training, installation and execution of new POS and Scheduling software.

07/2019 - Present

Guest recovery and follow-up

Large scale system changeover

Cost analysis and best practice implementation

Analyzing POS database to identify trends

Payroll Analysis and scheduling efficiency

09/2016 - 07/2019

PAGE 2

12/2009 - 09/2016

DAVE AND BUSTER'S INC. – Orange, CA

Area Operations Manager

Recruited to provide high-level leadership and management expertise in beverage operations. Use trends to identify key areas to implement new strategies to maximize profitability and performance. Lead the team to providing the best guest experience by transferring energy and excitement. Act as an ambassador for our guests and ensure that the value of our product meets their expectations. Create an environment where our team members feel they are appreciated, valued, and supported in reaching their own goals. Work to develop talent for future new store openings.

Key Achievements:

- Lead team in achieving beverage sales and profit goals with complete focus on integrity and guest satisfaction.
- Played key role in development and roll out of safety and sanitation systems to maintain perfect health code assessments.
- Maintain weekly communication to team on their performance and actively work to support them in their own career goals within our organization.

DAVE AND BUSTER'S INC. - NEW YORK, NY

Bar Department Head

Recruited to oversee and support Beverage Operations for a New Store Opening. Developed strategies for execution and operations to maximize potential of new location. Interviewed, recommended hires, and trained a new team for a flagship store. Helped spread a culture of teamwork, communication and fun to a staff of over 200. Maintained high standard of integrity in operations at a pace way above normal procedures.

Key Achievements:

- Catalyst in developing a strategy to maintain the highest level of talent by increasing income potential for tipped employees by implementing an automatic gratuity.
- Establish policies and programs for ensuring a high level of guest satisfaction. Monitored accountability for team to ensure value for guests.
- Lead team to be role models and mentors for new employees and team members with opportunity.

DAVE AND BUSTER'S INC. – Providence, RI

Hourly Team Member – Cocktail Department Head

Began career as a Bus Boy and was promoted to top position of Bar Department Head. A strong work ethic, clear communication, and integrity were some of the key skills that were recognized for each promotion.

Key Achievements:

- Demonstrated high level of professionalism in supporting team and implementing initiatives.
- Provided an unmatched level of guest service, taking immense pride in being of service to our guests.

EDUCATIONAL BACKGROUND

Bachelor of Arts in Food Service Management – JOHNSON AND WALES UNIVERSITY, PROVIDENCE, RI

Associate of Arts in Baking and Pastry Arts – JOHNSON AND WALES UNIVERSITY, PROVIDENCE, RI

08/2008 - 12/2009

01/2005 - 08/2008

COMPLETE

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Page 1

Q1

Full Name:

Andrew Barnes

Q2

Bikeway and Walkability Committee

Indicate the name of the Committee/Commission you are interested in serving on:

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

My motivation in submitting this application is threefold: 1) I want to improve the safety of our streets; 2) I want to increase the access to and economic vitality of our commercial districts; and 3) I am willing to bring a higher level of participation and dedication than some current committee members are able to provide.

I am motivated to improve the safety of our streets to reduce the number of vehicle/pedestrian and vehicle/bicycle crashes such as the one that irreparably damaged my wife. This is a deeply personal motivation that sustains my energy for working towards changes that have a long time horizon and that require consultation and cooperation with multiple stakeholders.

There are numerous examples of cities that have demonstrated how pedestrian and bicycle policies and infrastructure improved their economic vitality. I want to work towards similar outcomes for Costa Mesa. I know from numerous discussions with residents of Costa Mesa that areas such as East 17th Street see fewer retail and restaurant patrons due to vehicular congestion. Partnering with the business community the City can implement policies that can increase patronage in these areas.

Having attended virtual meetings of this committee and witnessing the uneven productivity and focus of the current members, I can increase the productivity of the committee with commensurate attention and dedication to initiatives. Recently retired from 30+ years of consulting, I have the time, energy and consensus-building experience required to move the Bikeway and Walkability Committee initiatives forward.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

I would like to see improvement the continuity of bicycle and pedestrian pathways that reduces the potential adverse interactions with vehicles, and road designs that reduce vehicular speeds such as round-abouts, reduced lane widths, and now with the recent passage of AB-43, we have yet another tool to reduce vehicular speeds in our City. I would like the Committee to consider mixed use pathways that allow pedestrians and bicyclists to use the same facilities as this should improve the continuity of these facilities. Many aspects of these projects and ideas may be beyond the preview of the Bikeway and Walkability Committee, but to the extent that the Committee can support these efforts, we should support such initiatives.

I would like to work towards traffic control infrastructure that is designed to move people with the greatest efficiency, not just cars. Most of the current traffic control systems are designed to accommodate cars, largely ignoring pedestrians and bicyclist. A notable exception is the recent implementation of advance walk signals allowing vehicle drivers a greater opportunity to see pedestrians an bicyclists before the vehicle is given a green light to proceed. With signals that accommodate active transportation, we will see fewer jaywalkers and bicyclists running through intersections against signals.

I would also like to see a concerted outreach effort to the business community to show how bicycle and pedestrian considerations can improve their economic vitality. Numerous studies have been published that document the economic benefits of accommodating bicycles and pedestrians. When this information is shared during in-person discussions and brain-storming sessions, business owners may become allies in the effort to improve active transportation infrastructure and policies. Imagine the outcome, for instance, if the City is able to approve conditional permits that allow bike parking in lieu of some number of car parking spaces, and the business owners promoted shopping by bicycle (perhaps a bike valet to reduce the need for locking your bicycle) or foot (scheduled delivery of purchases). We could reduce the number of vehicle trips through the City making the streets safer, promote healthy active transportation, and increase economic vitality of our business districts.

Q5

Respondent skipped this question

Optional Resume:

Q6

Contact Information:Note: This contact information will not be posted on the City's website or distributed to the public. However, this information is still subject to release pursuant to the California Public Records Act.

Name:	Andrew Barnes
Address:	
City/Town:	
ZIP/Postal Code:	
Email Address:	
Phone (cell):	

Q7

Signature Required

By checking this box and typing my name below, I am electronically signing my application.

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Web Link 1 (Web Link)
Wednesday, March 02, 2022 11:52:20 PM
Thursday, March 03, 2022 12:41:39 AM
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Page 1

Q1

Full Name:

Altaf Wahid

Q2	Finance and Pension Advisory Committee,
Indicate the name of the Committee/Commission you are interested in serving on:	Bikeway and Walkability Committee,
	Fairview Park Steering Committee

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I currently work in corporate financial planning and analysis for a local software company and have extensive experience in budgeting and forecasting that I think would be relevant to the Finance & Pension Advisory and Bikeway & Walkability committees. I also live near Fairview park and regularly walk along the trails near Fairview and Talbert parks so I have a keen interest in their upkeep. I previously volunteered on a committee in Buena Park for 6 years that helped advise on the disbursement of annual CDBG funds. I loved meeting with local organizations and building relationships with community members.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Fiscally, it's important to me that we plan and invest wisely for the future while ensuring that our initiatives are appropriately funded. I would also like to help protect the large open spaces that are unique to Costa Mesa. There is very little undeveloped land or large, open community spaces left in Orange County so I think it's vital that we preserve and invest in what remains.

Q5

Optional Resume:

Resume - Altaf Wahid.pdf (15.7KB)

ALTAF WAHID

Costa Mesa, CA • altaf.wahid@gmail.com • (714) 397-3982 • linkedin.com/in/altafwahid

EDUCATION

University of Southern California, Marshall School of Business – Los Angeles, CA Master of Business Administration	May 2022
University of California, San Diego – La Jolla, CA Bachelor of Science, Management Science; Minor: Accounting	May 2014
EXPERIENCE	
Alteryx (NYSE: AYX) – Irvine, CA Manager, Financial Planning & Analysis	2019 – Present
 Conduct quarterly business reviews with sales leaders across APAC, EMEA, and AMER. Review sales and marketing performance compared to plan and forecast, deliver analytical insights, and provide recommendations to enhance GTM efficiency and drive bookings 	
• Spearheaded creation of regular monthly touchpoints between FP&A and regional sales a quicker insights and ensure teams are tracking to forecast	leaders to deliver
• Led a 3-month project to improve revenue and bookings forecast accuracy by building a to identify deals with a low probability of closing; improved forecast accuracy by 6%	predictive model

Oversaw project to design and implement a forecasting and budgeting system (Anaplan). Maintained all • revenue and expense models, built a budgeting portal for business leaders to submit AOP requests, and created SOX-compliant reports for quarterly SEC reporting

LoanDepot (NYSE: LDI) - Lake Forest, CA

Financial Analyst

- Managed financial planning and reporting systems for fifth largest mortgage loan originator in the US. Redesigned numerous reporting hierarchies, implemented new features, and performed system maintenance during forecast and planning periods
- Led a 6-month project to redesign a company process of pulling credit reports for mortgage applicants. New process resulted in a 12% cost reduction, saving company \$2.8 million annually
- Initiated project to build a centralized finance database to enhance reporting, provide more in-depth revenue and expense analysis, and shorten monthly forecasting process
- Leveraged Alteryx and SQL Stored Procedures to automate manual processes, directly saving team • members dozens of hours across FP&A and accounting while providing more timely access to data

Stearns Lending – Santa Ana, CA

Accountant

- Served as primary contact between a 40-person accounting team and developers to design, customize, and implement a new accounting system (Workday Financials). Functioned as the System & Business Process Administrator to develop, manage, and improve internal controls
- Built macros using VBA for Excel to manipulate system-generated reports, streamline processes related • to loan origination, and format data for upload into accounting system
- Recorded settlements and adjustments of 19 warehouse credit lines across 10 legal entities, prepared • month-end reconciliations, and served as sole accountant for 2 join ventures

COMMUNITY

Citizens' Advisory Committee on Community Development – Buena Park, CA

Committee Member

Met with local non-profit organizations that assist low-to-moderate income families and assessed community impact. Made recommendations to city council on the disbursement of CDBG funds.

2014 - 2017

2009 - 2015

2017 - 2019



COMPLETE

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Time Spent:	00:02:47
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Time Spent:	00:02:47

Page 1

Q1

Full Name:

Hengameh Abraham

Q	2

Indicate the name of the Committee/Commission you are interested in serving on:

Finance and Pension Advisory Committee, Bikeway and Walkability Committee, Cultural Arts Committee

Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

Serving the city in any capacity is a passion of mine & I would love the opportunity to serve at either committees

Q4

Respondent skipped this question

As a Committee/Commission member, what ideas or projects are of interest to you?

Q5

Optional Resume:

inbound7380946663576053567.docx (11.2KB)

Hengameh Seyrafi

OBJECTIVE	An opportunity to apply my 11 years of experience as a pharmacy
	technician.
SKILLS & ABILITIES	 Accurate data entry skills Able to read, write, and speak English fluently Strong time management and organizational skills Excellent communication skills, both orally and in writing Willingness to be a team player and promote a positive team environment Excellent attention to detail Flexible and proactive to meet varied patient needs Self-motivated and able to work independently Able to effectively present information to the patient and in small group situations Dedicated to excellence and quality Able to collaborate with other healthcare professionals Strong interpersonal and "people" skills Experienced in Microsoft Office (Word, Excel, Outlook, etc.) Able to add, subtract, multiply, and divide in all units of measure; this may include using whole numbers, common fractions, and decimals and being able to compute rate, ratio, and percent
EXPERIENCE	Nysansa Learning Corporation 640 N. Tustin Ave #101, Santa Ana, CA, 92705
	Behavioral Therapist
	MedlIfe Pharmacy & Compounding April 2016 to April 2018
	6644 Irvine Center Drive, Irvine, CA, 92618
	949-502-7272
	Lead Tasks as a lead pharmacy technician.
	Monitor and prioritize workflow of pharmacy technicians, including billing activities.
	Prepare dosage medications for dispensing into bottles and unit dose packaging.
	Assist in preparing and dispensing medication under direct supervision of Pharmacist.
	Filing prior authorization forms and submitting them, submitting Medi-Cal TAR forms.
	Wal-Mart Pharmacy October 2005 to March 2014 and September 2015 till December 2015
	27470 Alicia Pkwy, Laguna Niguel, CA, 92677
	949-360-0923

	Supervised technicians and clerks as a lead technician.
	Inventory for control and non-control medications.
	Scheduling and replacing floating pharmacist and technicians when needed.
	Ordering medications and OTC meds daily for inventory.
	Customer service for patients who have complaints and concerns.
	Billing insurances of all types from Medical, Medicare, and private insurances and submitting prior authorization forms when needed.
	Contacting prescribers for medication verification and/or change of medication when needed.
	On maternity leave from May 2014 till September 2015
EDUCATION	Bachelor of Science in Health Sciences
	California State University of Fullerton, Graduation Date: January 2012
	High School Diploma, Mission Viejo High School, June 2004
	PTCB Certificaiton 410101070950389
	California Pharmacy Technician License: 80290
REFERENCES	
	Jason Berg, PharmD
	Supervisor and pharmacy manager at Walmart
	949-374-1251
	Jabber 481@yahoo.com
	Christian Harrison, PharmD
	949-293-9792
	Christianmichaelharrison@gmail.com



COMPLETE

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Page 1

Q1

Full Name:

Jennifer Vavra

Q2 Indicate the name of the Committee/Commission you are interested in serving on:	Parks, Arts and Community Services Commission (Districts 3) , Housing & Public Service Grants Committee, Bikeway and Walkability Committee
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Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I have been serving already on the HPSG Committee for the past year. Recently I have also become involved with Project Hope Alliance and am hoping to become involved with more of the associated community organizations.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

I believe in the Strong Towns movement and would like to be involved in any project that systematically strengthens the fabric of our community. I am interested in perpetuating the sense of "place" that Costa Mesa uniquely embodies today in Southern California.

Q5

Optional Resume:

Jenny Vavra - Resume Draft 4.docx (14.8KB)

GENERAL MANAGER

Executive Leadership - Operations Management - Sales Strategy - Market Evaluation & Strategic Positioning Operational Efficiencies - Financial Oversight - Process Optimization - People Management & Coaching

Senior-level executive with over fifteen years of success. Maximizes cost savings and improves operational functions by creating analytics tools, streamlining processes, and delivering global automation and innovation. Achieves optimal business performance excellence by monitoring KPIs, leveraging supporting resources, and establishing results-focused objectives and timetables. Consistently delivers successful outcomes during times of uncertainty and within the most challenging environments.

Serves as a trusted advisor and strategist to executives, management teams, organizational partners, and relevant staff. Inspires the identification of hidden opportunities and the development of innovative solutions by collaborating with key stakeholders. Transforms underperforming individuals and groups into dedicated teams driven to achieve aggressive goals and objectives. Competencies include:

- Systematic Thinking
- Eliminating Organizational Silos
- Executive Presentations
- Project Management & Implementation
- Operational Optimization
- Innovation & Change Management
- Strategic Planning & Sales Structure
- Product Line Operationalization

CAREER SYNOPSIS

Equinix, Redwood City, CA

The world's digital infrastructure company.

SENIOR DIRECTOR, AMERICAS OPERATIONS ENABLEMENT (2019-present)

Reporting to the Vice President of Global Operations Enablement, leads operations enablement activities with a team of 30 associates across five functions. Drives global automation and process optimization efforts. Manages a \$4 million annual operating budget and provides recommendations for \$800 million global operations budget.

- Increased operational efficiencies and improved customer experience by simplifying and globalizing operations processes across 230 data centers and 3,000 employees.
- Reduced cage cleanup cycle time to 20 days from 180+ days and by automating and targeting notification process at 36 sites with roll out to ~200 additional sites planned by mid-2022.
- Improved cycle time by 10% and reduced kickback of disconnect orders to customers by 80% by evaluating risk and customer impact to streamline process. Piloted at five sites to prove efficacy and before rolling out change to entire 240 site portfolio.
- Decreased cycle time for custom cage restrictions to two weeks from 6-9 months, standardizing and automating execution against standard options. Established a twice monthly review board to review and approve/reject truly custom security requests.
- Cut average site audit preparation and review time to less than two hours from over eight hours, working with Care and Compliance teams to standardize and simplify upstream request and communication practices, and switching to remote fulfillment.
- Re-structured a team of 60 reactive operations support specialists into dedicated functions landed in appropriate organizations. With
 remaining 30 team members stood up a process and system transformation team that runs 30-40 transformation projects with
 supporting analytics and measurement.
- Improved average time for documentation change request to implementation from 60 days to two weeks with the launch of an
 operations knowledge base and governance team responsible for documentation across the global 6,000 person operations
 organization.
- Driving key initiatives including: workforce dashboards and optimization projects to achieve 5% annual improvement against \$800 million annual budget; development and rollout of global availability calendaring to allow customer scheduling of services; delivery of Next Generation Service Management to improve customer communication during incidents and outages.

SENIOR DIRECTOR, AMERICAS SALES OPS (2016-2019)

Oversaw a regional team of 110 members across strategy and planning, reporting and analytics, compensation, sales support, transaction support, and bid management, leading the team through organizational transitions, regional restructures, and global alignments. Guided creation of sales support tasks and process improvements. Reported to VP of Global Sales Operations, managing a \$7 million budget.

2013-present

- Supported growth from \$37 million to \$47 million recurring revenue bookings, and 160 to 240 headcount while reorganizing the sales team into acquisition and retention territories. Stood up planning and tracking during evolution to multi-Channel organization. Established a sales support function and team, and managed bid management, quote support, and order management functions.
- President's Club Winner in 2017 and 2019
- Selected for Archimedes Leadership program in 2017

DIRECTOR, AMERICAS SALES PLANNING (2013-2016)

Managed territory definition and quota setting for the ~200-person Americas sales and sales engineering teams.

- Delivered logically consistent territory definitions, account alignment to sales patches, and quotas. Developed and socialized algorithm for quota setting based on historical account performance. Advised leaders on account allocation and quota developments.
- Eliminated inefficient spreadsheet-driven process by devising the quota-setting model in Anaplan. Implementation was subsequently scaled from Americas region to Global sales.

Hewlett Packard, Palo Alto, CA

An American multinational information technology company with over 53,000 employees globally.

SENIOR MANAGER, CORPORATE STRATEGY

Managed work streams for executive transformation and optimization initiatives via ad hoc teams. Reported to Director of Corporate Strategy.

- Crafted five-year strategic plan for Enterprise Services, a \$26 billion business unit. Analyzed capabilities, identified operational gaps, and developed plans for achieving expansion targets.
- Developed business case for support services organization, recommending organization design, projected cost and estimated impact on product and support capabilities.

Bridge Strategy Group, Chicago, IL

A management consultancy with practices in utilities, technology, and insurance.

SENIOR CONSULTANT

Provided analytics, executive messaging development, and strategic research supporting technology and public utility clientele. On-site, project-based assignments supporting strategy and transformation initiatives at client companies. Reported to a Principal Consultant.

- Guided long-term planning for a \$6 billion semiconductor manufacturer. Built analytical model predicting adoption timing of chip geometry used by Corporate Strategy for 3-4 years after engagement end.
- Streamlined configurations and options for a \$200 million RV manufacturer. Evaluated sales and profit records to recommend options to keep and options to remove. Projected profitability impact.
- Project management for a \$1.7 billion acquisition of a Midwestern electric utility. Coordinated with work stream leads to communicate status, escalate blockers and issues, and adjust project timelines.

EARLY EXPERIENCE AS A LEAD ENGINEER FOR HARRIS RF COMMUNICATIONS & SUMMER INTERN AT THE ARGONNE NATIONAL LABORATORY.

EDUCATION, CERTIFICATIONS, & TECHNICAL PROFICIENCIES

The University of Chicago, Booth School of Business

Master of Business Administration in Strategy and Innovation Gary S. Becker Distinguished Fellow

Columbia Engineering

Bachelor of Science in Electrical Engineering

Product Development Management Association, New Product Development Process Certification

Zoom, Skype/Teams, Asana, Google Suite, MS Office Suite, SharePoint, Anaplan, WorkDay, Salesforce.com, PowerBI

COMMUNITY INVOLVEMENT

City of Costa Mesa, Housing and Public Services Grant Committee Member

2010-2012

2007-2010

If you <u>DO NOT</u> receive a confirmation, please contact our office as soon as possible at (714) 754-5225.

City of Costa Mesa Application for Committee/Commission Appointment

All information on this page <u>only</u>, is considered public information and will be released to the public, including being posted on the City's website. Name: Benjamin Lechler

Indicate the name of the Committee or Commission you are interested in serving on: Bikeway and Walkability Committee



City of Costa Mesa 77 Fair Drive, Costa Mesa, CA 92626

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may
possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.
(Note: All information contained on the resume is public information, will be distributed to the public and posted on the
City's website).

I would like to serve on the Bikeway and Walkability Committee to provide my input/feedback on how these alternate modes of transportation could be improved for the residents of the City. I have been a resident of the City for approximately 10 years and in that time have on average walked the City sidewalks/streets daily and used the roadways to commute to and from work on my bicycle 2-3 days per week. In that time I have observed many positive changes, such as improvements to reduce through traffic in my neighborhood and designating bike lanes, as well as negative changes, such as increasing vehicle speeds which deter people from walking or biking and create public safety issues. I would like to participate in the process of increasing the all around awareness of traffic laws as they relate to walking and cycling and improving public safety for these sustainable modes of transportation.

2. As a Committee/Commission member, what ideas or projects are of interest to you?

- I am interested in projects to:
- Reduce speeds/through traffic in residential areas to make cycling and walking more enjoyable for residents.
- Increase the number of bikeway(s) that safely cross 55 FWY/Newport Blvd from Eastside-Westside.
- Improve public awareness of safe cycling practices.

COMPLETE

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Last Modified:	Tuesday, March 01, 2022 8:54:48 PM
Time Spent:	00:11:05
IP Address:	76.87.74.22

Page 1

Q1

Full Name:

Colin Paterson

Q2 Indicate the name of the Committee/Commission you are interested in serving on:	Parks, Arts and Community Services Commission (Districts 3) , Finance and Pension Advisory Committee, Housing & Public Service Grants Committee, Bikeway and Walkability Committee
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Q3

Indicate why you wish to serve on this Committee/Commission. Provide any experience or qualifications you may possess that you think would be beneficial to this Committee/Commission. A resume (optional) may be attached.

I wish to serve on the selected committees based on my skills, experience, and interests. As someone born at Hoag and currently residing in Costa Mesa, this community means a lot to me and my family. I am a CA licensed attorney with finance experience and additional corporate experience as well. I enjoy helping my neighbors and those in need.

Q4

As a Committee/Commission member, what ideas or projects are of interest to you?

Projects that help the most amount of people with basic services, happiness, fulfillment and safety are of the highest priorities. Our community is wonderful but there are always improvements to be made with housing, walk ability and movement, and sufficient urban planning to meet our growing needs.

Q5

Respondent skipped this question

Optional Resume: