

From: [Cynthia McDonald](#)
To: [STEPHENS, JOHN](#); [REYNOLDS, ARLIS](#); [Andrea Marr](#); [CHAVEZ, MANUEL](#); [GAMEROS, LOREN](#); [HARPER, DON](#); [HARLAN, JEFFREY](#)
Cc: [CITY CLERK](#)
Subject: Special Meeting of April 19, 2024 - Strategic Planning Retreat
Date: Thursday, April 18, 2024 5:02:30 PM

Honorable Mayor and City Councilmembers:

Due to a prior commitment, I am unable to attend the meeting tomorrow. I request that you consider adopting the following goals:

- Strengthen the City's relationship with the public:
 - Perform regular resident satisfaction surveys and release the results to the City Council and the public
 - Evaluate quality of life, economic health, government performance, livability and quality of life, mobility, community design, safety, natural environment, health and wellness, education, arts, and culture, etc.
 - Compare historical data
 - Develop a weekly community newsletter that notifies residents of upcoming city and county events, along with recreational activities, opportunities for citizen input, transportation alternatives (this Saturday is OCTA ride-the-bus-for free-day, for example), volunteer opportunities, diversity, equity and inclusiveness events, etc.
 - Increase transparency
 - Comply with **all** provisions of the California Brown Act
 - All materials given to members of the City Council, Commission and committees must be provided to the public at the same time they are given to the members
 - All presentations at meetings of City Council,

Commissions and committees must be provided to the public as soon as possible (either simultaneously or immediately after)

- Limit the closed session items to only topics allowed to be considered in closed session by the Brown Act
- Any major change or discussion of a major change to meeting topic must occur prior to the public comment period
- Minutes of all meetings must contain sufficient information to determine the information presented and the discussion and comments by the members of the City Council, Commission or committee, staff and members of the public, including the attachment or link to all presentations, public comments and any documents provided
- All “stakeholder” meetings must be noticed to the public and held in a location where the public can witness the meeting
 - A list of attendees shall be maintained
 - Appropriate notes shall be maintained
 - Any documents, presentations, etc. provided to attendees

will also be provided to the public

- Improve City's website to include a transparency portal that will include at a minimum
 - Location and brief description of major projects (see both Irvine and Santa Ana's interactive maps of major projects – TESSA does not have this feature)
 - List of all major developments and the important related documents, status, and upcoming meetings (see Santa Ana's major planning projects – TESSA does not have this feature)
 - Contracts and Agreements not excluded by the Brown Act
- Adopt an ethics policy for City employees, City Council, Commission, and committee members, including but not limited to:
 - Fraudulent Behavior
 - Conflicts of Interest
 - Unlawful Conduct
 - Unsafe or Unhealthy Conditions

Discrimination

- Sexual Harassment
- Workplace Violence
- Substance Abuse

- Better support the arts community
 - Establish a housing trust fund for affordable housing for resident artists
 - Establish an arts center/creative studios where artists can:
 - Create work
 - Display, perform and sell work
 - Instruct the community

Thank you for your consideration.

Cynthia McDonald

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