

COLGAN, JULIE

PH-1

From: Tessa <tessa@trustedfreightinc.com>
Sent: February 23, 2023 1:43 PM
To: PC Public Comments
Subject: Application # PA-22-43

Dear Planning Commission,

My name is Tessa Smith, I am emailing you regarding application PA-22-43. I've been a resident of Costa Mesa and the surrounding neighborhood for over 10 years now and I shop at 1178 Sunflower Ave (AK Market) very regularly for their wine selection. I am extremely excited to hear about potential upgrade to their license to begin selling spirits. Please accept this email as support to their application. Thank you for taking the time to read this and considering my comments.



Tessa Smith

Phone: 657-231-9138

Tessa@trustedfreightinc.com

CAUTION: This email originated from outside of the organization. Do not click links or open

attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

From: jason Myhra <Jasonmyhra777@hotmail.com>
Sent: February 23, 2023 9:16 PM
To: PC Public Comments
Subject: AK Market, application number PA-22-43

To the City of Costa Mesa:

I've come to learn that AK market has requested a license to sell hard liquor. I have been a customer for over ten years. I have been a resident of Costa Mesa for ten plus years. I witness both Rakesh and his father working every day. They always greet me with a smile and a positive attitude, no matter how good or bad their day has been. I shop there at least once a week. I'll buy a variety of items. I have asked them in the past if they have certain liquors. They informed me they don't have a license to sell what I was shopping for. It would have been convenient for me to have a one stop shopping trip. I prefer to support local businesses who I find are a valuable part of our community. Thank you for considering AK market for a C.A.P., and for reading this letter.

Regards,

Jason R. Myhra

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

COLGAN, JULIE

PH-1

From: Brandon Kocher <brandon.kocher@gmail.com>
Sent: February 24, 2023 10:06 AM
To: PC Public Comments
Subject: AK Market / Application: PA-22-43

February 24th, 2023

Costa Mesa Planning Division
77 Fair Drive
Costa Mesa, CA 92626

Application: **PA-22-43**
Site: 1178 Sunflower Ave.

City of Costa Mesa,

My name is Brandon Kocher and I am a current resident of Costa Mesa, CA. I am writing a letter of recommendation in hopes you grant permissions on pending enhancements to AK Market. This convenient store is ran by a hard working family, that day in and day out, takes pride in ensuring their patrons have a well organized and clean location to shop. It is my understanding that AK Market is applying to update their liquor selection, and create improvements within their store. This convenient store is placed in a great location allowing patrons to support local business owners & provide business continuity. I believe the city of Costa Mesa should continue to support business owners and keep businesses like AK Market growing and moving forward in this community. Thank you for taking the time to read my letter and look forward to your decision.

Best regards,

Brandon Kocher
1142 Buckingham Dr.
Costa Mesa, CA 92626

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

COLGAN, JULIE

PH-1

From: linda.marczak@gmail.com
Sent: February 26, 2023 3:38 PM
To: PC Public Comments
Cc: RIMANDO, JEFFREY; linda.marczak@gmail.com
Subject: AK Market - Planning Commission Meeting - App #PA-22-43 - Monday, February 27, 2023 @ 6 pm

February, 25, 2023

RE: AK Market | 1788 Sunflower | Planning Commission - App #PA-22-43 | February 27, 2023 @ 6 pm

To Whom it may concern,

This letter serves as my written request to approve the planned project for AK Market, as stated in the Planning Commission Agenda Report.

****Request:** Planning Application 22-43 for a Conditional Use Permit for an existing convenience store with request to change type of off-sale State Alcoholic Beverage Control (ABC) License from Type 20 (Beer and Wine) to Type 21 (General). And to modify the business operation hours.

I am in support of the proposed changes. And confident that AK Market will continue to provide the neighborhood with a safe and friendly convenience store. How many business owners can say that they routinely greet their customers by their first name, as these family business owners do.?

Having been a member of this community for the past seven years, I have had the pleasure of witnessing nothing less than a level of excellent customer service with each visit to the store.

It is important that the City of Costa Mesa supports small businesses in our community, now more than ever before. There is no doubt in my mind that the proposed modifications will be a welcoming enhancement, which will continue to meet and exceed customer expectations.

Please do not hesitate on contacting me if you have any questions.

Kindest regards,

Linda A Marczak
linda.marczak@gmail.com

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

COLGAN, JULIE

PH-1

From: Linda Sweere <lindasweere@hotmail.com>
Sent: February 26, 2023 4:23 PM
To: PC Public Comments
Subject: In Support of Application No. PA-22-43

Hello,

I wanted to take a moment to express my support for AK Market, 1178 Sunflower Ave, Costa Mesa, CA 92626. I lived in Costa Mesa for about 10 years, and this is easily my favorite small market in the area. I just moved to Laguna Hills months ago, but I still enjoy stopping into AK Market when I am in this area. I support this family operated small business and their decision to upgrade their alcohol license to remain competitive with the other businesses of this type in the city. I have often wondered if they will begin selling a wider array of alcoholic beverages, as I like to buy different products for when I entertain people at my house, and also enjoy giving them as gifts.

I would also like to point out that there are many convenient stores located near this particular one, but I prefer to shop here: this store is safe, clean, and the owners/operators are extremely personable. They have a loyal clientele who love having a welcoming neighborhood store that is conveniently located, pleasant to shop in, and offers a positive and welcoming retail experience.

It is my hope you will grant their request which will, in turn, allow them to expand their wonderful shop and build on the foundation they already have in the community.

Thank you so much for your consideration.

Very truly yours,

Linda Sweere
714-631-2688

Sent from [Outlook](#)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

From: Jose Reyes <patriot_92@icloud.com>
Sent: February 26, 2023 6:44 PM
To: PC Public Comments
Subject: Comments for PA-22-43

Dear Planning Commission Members,

I am writing to express my support for application PA-22-43 for a conditional use permit to upgrade their alcohol license. My name is Jose Reyes, and I am a long-time resident of the neighboring community. I have lived near AK market my entire life and have always appreciated the convenience and friendly service it provides.

As a supporter of small businesses, I believe that expanding the alcohol options at AK market will not only provide more variety for their customers but also lead to increased business for the store. Moreover, it's important to support our local businesses in any way we can.

I respectfully request that you approve AK market's application for a conditional use permit. I am unable to attend the planning commission meeting in person, but I wanted to show my support for this proposal. Thank you for considering my views.

Sincerely,

Jose Reyes

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.

From: Patryk Piestrzeniewicz <patrykpiest@gmail.com>
Sent: February 26, 2023 9:52 PM
To: PC Public Comments
Subject: PA-22-43

>
> Application number PA-22-43
>
> To whom it may concern
>
> I have been coming to this liquor store for many many years working
> down the street at south coast plaza mall I became a regular there
> buying lotto tickets and always finding myself having good talks with
> the owner and his son. The only thing missing for them was a liquor
> license. It would be convenient for me on my way home to stop by and
> grab whatever I needed to drink there but I always found myself making
> another spot at the market to pick up my alcohols. Please help this
> store and allow them to sell hard alcohol. They always have their
> store together nicely and I think this would be great for them and the
> community. Thank you Patryk Piestrzeniewicz
>
> Sent from my iPhone

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe. Report any suspicious activities to the Information Technology Department.