



ART MURAL PERMIT APPLICATION

Private Property

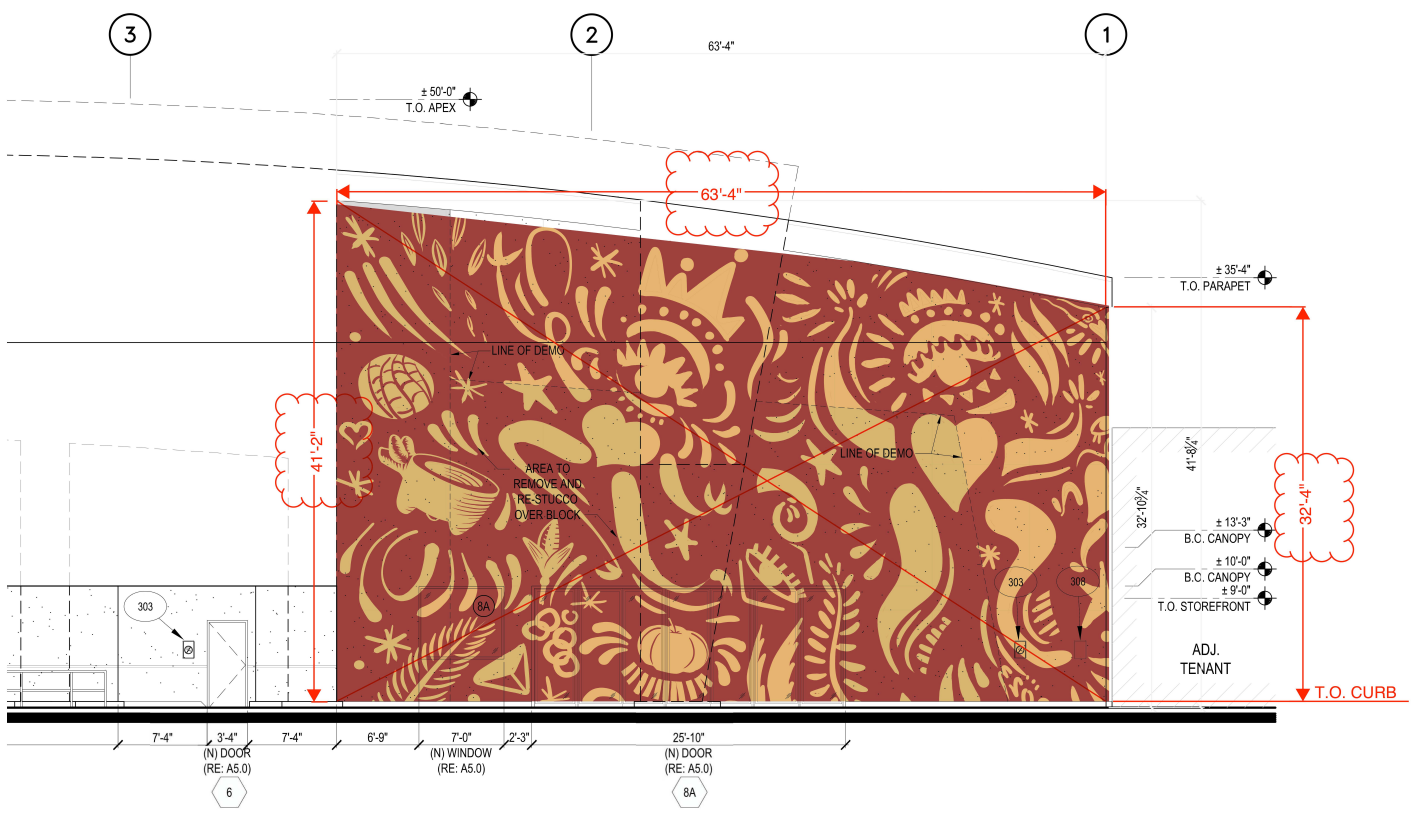
APPLICANT(S) ARTIST(S) INFORMATION		
APPLICANT #1 NAME	PHONE NUMBER	
Northgate Markets c/o Joshua Gonzalez	(714) 778-3784	
MAILING ADDRESS	CITY	ZIP CODE
1201 N. Magnolia Avenue	Anaheim	92801
EMAIL		
mail@le-architecture.com		
APPLICANT #2 ARTIST NAME	PHONE NUMBER	
Levi Ponce		
MAILING ADDRESS	CITY	ZIP CODE
665 Satsuma Avenue	North Hollywood	91606
EMAIL	WEBSITE	
leviponce@gmail.com	www.leviponce.com	
PROPOSED MURAL INFORMATION		
PROJECT SITE ADDRESS	ORIENTATION OF MURAL	
2300-C Harbor Boulevard, Costa Mesa, CA 92626	Building Facade	
DESCRIPTION AND NARRATIVE OF PROPOSED MURAL: <i>Attach a detailed drawing or mockup at scale of the proposed mural in color. Provide size dimensions, mediums/materials and any other descriptive information. Please include the title of the artwork. Artist information should be filled out above as Applicant #2.</i>		
See attached description entitled, "Tradiciones"		
PROPERTY OWNER'S INFORMATION: <i>Authorization Signature Required</i>		
NAME	PHONE NUMBER	
ICI Development Company c/o Mick Meldrum	(714) 541-1200	
MAILING ADDRESS	CITY	ZIP CODE
2222 East Seventeenth Street	Santa Ana	92705
EMAIL		
mmeldrum@icidevco.com		
PROPERTY OWNER(S) AUTHORIZATION		
PROPERTY OWNER(S) SIGNATURE(S)	DATE	
	6-22-23	
ACKNOWLEDGEMENT #1: <i>I understand that the granting of this permit is contingent upon compliance with all regulation of the City of Costa Mesa zoning ordinances and other applicable City, State and federal regulations. I hereby certify that I have read the statements contained in this application and that they are true and correct (See attached).</i>		
APPLICANT #1 SIGNATURE	DATE	
	6/24/23	
APPLICANT #2 SIGNATURE	DATE	
	6-22-23	
ACKNOWLEDGEMENT #2: <i>I understand and am aware of the federal Visual Artists Rights Act (VARA) and the California Art Preservation Act (CAPA) artist rights laws, and acknowledge that I, not the City, am responsible for compliance with these laws. Should the property be sold, I am aware that I must provide subsequent owners with maintenance information, anti-graffiti requirement and artist rights information (See attached).</i>		
APPLICANT #1 SIGNATURE	DATE	
	6/24/23	
APPLICANT #1 SIGNATURE	DATE	
	6-22-23	

"Tradiciones"

The mural at the Costa Mesa Gonzales Northgate Market will inspire locals and guests alike with a modern approach to an art form deeply rooted in Mexico. It tells a regal story that is centered around the Mexican American experience. The experiences of our parents and the dreams of our children can be seen dancing in gold.

The canvas consists primarily of Cochineal Red (a deep red), which is a color derived harvested from insects that live on cacti throughout Mexico and the South West. Harvesting the red dye is a pre-colonial tradition dating back centuries.

Sprinkled throughout the red field are gold (yellow) icons and figures. Tools, food, and nature are whimsically depicted in a way that invites the viewer into the painting and as well as the store.



63' 4"

41' 2"





