



City of Costa Mesa

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1096

Meeting Date: 3/2/2023

TITLE: ARTS AND CULTURE STAFF REPORT

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

❖ **Art Crawl Experience**

- Registration is now live on the City website. We still have spaces open. During the event we will have an interactive/educational activity available for all registered participants. 54 "trading cards" highlighting artwork by female artists with content on the back about each artist/artwork. Participants can trade them around and collect during the event and claim a Women's History Month gift at the end of the Art Crawl. CMTV (Costa Mesa TV) will be covering this event and creating a video documenting the experience.

(Arts & Culture Master Plan: Goal 1. Action 2.1)

❖ **Arts Grants**

- Application is open and currently on the website. Sent email blasts out to targeted groups: schools, artists and nonprofits.

(ACMP: Goal 1. Action 2.1)

❖ **Exhibit Spaces**

- The Youth Art Wall and Conference Room 1A spaces in the City Hall lobby currently have art on display from TeWinkle Middle School, Costa Mesa Middle School & Corona del Mar Middle School.
- Created survey and sent out to Costa Mesa businesses to gauge interest in an artist and business match program to display local art on business walls. Businesses may include: restaurants, hotels, coffee shops, property management companies, offices etc. If interest, there would be two online applications- one for businesses and one for artists and then applications could be matched based on interests/needs.
- This could be something that is expanded and encompasses temporary public art, as a public art program is developed.

(ACMP: Goal 4. Action 2.3)

❖ Public Art & Utility Box Art Program

- We are tentatively scheduled to bring Art in Public Places to Commission at next month's meeting.
- Three (3) new utility art boxes:

Artwork By:	Box #	Location
Ronald Chee	70	Adams Ave. & Harbor Blvd.
Toni Taylor	65	Santa Isabel Ave. & Newport Blvd.
Karin Gallo	122	Victoria Pl. & Victoria St.

(ACMP: Goal 2.1 through 2.6)