



Agenda Report

Arts Commission

Item #: 23-1479

Meeting Date: 12/7/2023

TITLE: ARTS AND CULTURE STAFF REPORT
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

UPDATES:

❖ Art Crawl Experience

- 25 participants for the theater arts experience. Overall, a good experience for all. Sent out a brief survey for participants. Next planned Art Crawl won't be until summer/fall of 2024 and may center around music or sculpture/three-dimensional arts.
(*Arts & Culture Master Plan: Goal 1. Action 2.1*)

❖ Arts Grants

- Application is set to open in January of 2024. This year we have \$7,500 for awards for arts projects, artists working in Costa Mesa.
(*ACMP: Goal 4. Action 1.1 and 1.2*)

❖ ARTventure

2023

- Participating artists: **135**
- Artworks (2 submissions allowed): **240**
- Awards: **8 cash awards and 8 honorable mention awards with prizes**
- Community Arts Day attendance (approximate): **500- 800**
- Awards Ceremony attendance (approximate): **250-300**
- Juried Art Exhibition attendance for duration of the show: **500** (includes large number of people who viewed the exhibition during the Community Arts Day- about 300)

2024

- Juried Art Exhibition would be on display at the Norma Hertzog Community Center from September 14 to 22, 2024
- Community Arts Day on the Lions Park Lawn on with artist reception on September 14, 2024
- Awards Ceremony at Orange County Museum of Art on September 21, 2024
- New application to open in May/June 2024
(*ACMP: Goal 1. Action 2.1*)

❖ **Free at Segerstrom Center Campus**

- Currently rolling out this new program:
- This week, the City will shuttle participants from the Costa Mesa Senior Center and from Save Our Youth to see *A Christmas Carol* at South Coast Repertory (SCR) on December 7 and 8, 2023. Each performance will offer 50 free tickets to Costa Mesa residents.
- SCR will offer tickets for another performance in April
- Philharmonic Society will offer three performances from January through May 2024
- Pacific Symphony will offer tickets for two performances beginning in January until June 2024
- Other arts organization dates and shows still pending- a schedule will be posted online and the City will shuttle people to each show and provide free tickets to each participant, tickets can also be picked up at City Hall.

❖ **Free Park Performances**

For 2023, the City of Costa Mesa hosted:

- Symphony on the Go! with Pacific Symphony (4 concerts)
- INCA, The Peruvian Ensemble for Hispanic Heritage Month Celebration
- Los Santaneros, Mariachi Band for Hispanic Heritage Month Celebration
- Martin Espino for Day of the Dead & ARTventure
- Bob Baker Marionette Theater for ARTventure
- Kimmy Pidazo for ARTventure
- Velvet String Duo for ARTventure
- Joseph Yashar for ARTventure

Next round of performances will begin in mid-summer and be scheduled out until fall of 2024.

(ACMP: Goal 1 Action 2.4)

❖ **Poet Laureate Program**

- This new program will be brought to the Arts Commission in February for review.
- Creating a new concept with assistance from Chair Ashendorf and Commissioner Derderian.

(ACMP: Goal 3 Action 3.1.4)

❖ **Public Art & Utility Box Art Program (UBAP)**

- 12-15 designs for the Utility Box Art Program will be presented to the Arts Commission at the February meeting, for review and approval.
- Butterfly Garden sculptures to be installed this month. Ribbon cutting ceremony TBD.
- Sculpture Garden is still in planning stages for location and landscaping. This year will be a prep year with a goal to select sculptures for the following fiscal year for 2024-25.

(ACMP: Goal 2 Action 2.1 to 2.6)