



City of Costa Mesa

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 22-758

Meeting Date: 6/21/2022

TITLE:

INTRODUCTION OF AN ORDINANCE TO APPROVE CODE AMENDMENT CO-2022-XX, AMENDING PORTIONS OF TITLE 10 OF THE COSTA MESA MUNICIPAL CODE PERTAINING TO PARKING BY PERMIT ONLY AND TO AUTHORIZE RELATED FEES

DEPARTMENT: PUBLIC WORKS DEPARTMENT/ TRANSPORTATION SERVICES DIVISION

PRESENTED BY: RAJA SETHURAMAN, PUBLIC WORKS DIRECTOR

CONTACT INFORMATION: JENNIFER ROSALES, TRANSPORTATION SERVICES MANAGER, (714) 754-5343

RECOMMENDATION:

Staff recommends the City Council:

1. Introduce for first reading, by title only, Ordinance No. 2022-xx, to approve Code Amendment CO-2022-xx, amending portions of Title 10 of the Costa Mesa Municipal Code (CMMC) pertaining to parking by permit only and to authorize related fees.
2. Approve proposed Amendment No. 3 to the Professional Services Agreement with Dixon Resources Unlimited increasing the maximum compensation by \$60,950 for Residential Permit Parking Support Services, for a total not-to-exceed amount of \$192,950.
3. Authorize the City Manager and the City Clerk to execute the amendment and future authorized amendments to the agreement.

BACKGROUND:

The revised Residential Permit Parking (RPP) program guidelines and policies (Attachment 3) were approved by the City Council on May 3, 2022 at its regular meeting. The guiding principles employed in the development of the City's revised RPP program include:

- Equitable access: Develop equitable programs that appropriately balance the parking needs of all residents, businesses, and visitors, while enabling the on-street parking supply to serve the community fairly, and enhance access for all.
- Sustainable solutions: Implement financially sustainable strategies that modernize and streamline parking program management.
- Efficient program management: Create an efficient and adaptable parking system that is

optimized for the City's current needs, but can be incrementally updated and adjusted over time.

Key features of the new program include the following:

- RPP will be limited to areas experiencing external parking impacts from commercial areas, neighboring cities, Fairgrounds and recreational areas;
- There is no change in petition and staff review processes for RPP;
- All housing types within impacted areas are eligible for permits;
- One permit per eligible driver based on verification of residence and vehicle registration; and
- There will be an annual permit parking fee with an escalating rate structure.

At the May 3, 2022 regular meeting, City Council authorized staff and the City Attorney to initiate amendments to the Costa Mesa Municipal Code (CMMC) incorporating proposed changes to the Residential Permit Parking program and return to City Council for approval through a Public Hearing process. In addition, the City Council approved in concept the implementation of an annual residential parking permit fee with an escalating rate structure and discount for qualifying low-income residents. The proposed fee rates for the residential permit parking program will be reviewed and considered by the City Council at a future meeting.

A Professional Services Agreement with Dixon Resources Unlimited for the Citywide Parking Study of the Residential Permit Parking program was approved by the City Council on January 21, 2020 to identify viable solutions including both short-term and long-term solutions to parking impacted neighborhoods. The scope of work included extensive stakeholder input, a parking analysis of existing and future parking conditions, alternative parking management strategies and an implementation plan.

ANALYSIS:

The Proposed amendments to Title 10 of the Costa Mesa Municipal Code (CMMC) were developed to incorporate proposed changes to the Residential Permit Parking program. The proposed changes to the CMMC pertain to Parking by Permit Only and to require the payment of related fees to be adopted by the City Council. At the July 19, 2022 meeting, the City Council will review and consider establishing and adopting these residential permit parking fees.

In order to implement the revised Residential Permit Parking Program, residential permit parking management support services are needed from Dixon Resources Unlimited. Therefore, an amendment to the PSA with Dixon Resources Unlimited is proposed for their services in the implementation phase. Dixon Resources Unlimited will support the transition of the permit process, assist in implementing the updated permit program policy, provide guidance for the new permit fee structure, and ensure seamless integration with existing parking technologies. Dixon Resources Unlimited will also manage an extensive public outreach and education campaign to ensure a smooth transition for the new residential permit program.

ALTERNATIVES:

One alternative would be to not approve the ordinance. However, this would result in the Costa Mesa Municipal Code being out of compliance with revised Council-approved residential permit parking program.

Another alternative would be to not approve the proposed amendment to the PSA with Dixon Resources Unlimited. However, this would result in delays in the implementation of the revised residential permit parking program, as staff will need to secure services of another consultant for this purpose.

FISCAL REVIEW:

If approved, the initial implementation cost for the new Citywide Residential Permit Parking program is estimated to be \$220,000, included in the department's Fiscal Year 2022-23 Operating Budget. Funding of the proposed amendment to the PSA with Dixon Resources Unlimited is included in the proposed implementation cost of the new Citywide Residential Permit Parking program.

LEGAL REVIEW:

The City Attorney's Office has reviewed this report, prepared the proposed ordinance and the PSA amendment and approves them both as to form.

CITY COUNCIL GOALS AND PRIORITIES:

This project supports the following City Council goals:

- Achieve long-term fiscal sustainability.
- Strengthen the public's safety and improve the quality of life.
- Advance environmental sustainability and climate resiliency.

CONCLUSION:

Staff recommends the City Council:

1. Introduce for first reading, by title only, Ordinance No. 2022-xx to approve Code Amendment CO-2022-xx, amending Article 3 of Title 10 of the Costa Mesa Municipal Code (CMMC) pertaining to parking by permit only (Attachment 1).
2. Approve proposed Amendment No. 3 (Attachment 2) to the Professional Services Agreement with Dixon Resources Unlimited increasing the maximum compensation by \$60,950 for Residential Permit Parking Support Services, for a total not-to-exceed amount of \$192,950.
3. Authorize the City Manager and the City Clerk to execute the amendment and future authorized amendments to the agreement.