



City of Costa Mesa

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 23-1058

Meeting Date: 2/2/2023

TITLE:

ARTS GRANT REVIEW OF GUIDELINES

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

It is the recommendation of the Arts Specialist that the Arts Commission review and approve the new Arts Grant program guidelines (Attachment 1).

BACKGROUND:

The Cultural Arts Committee (CAC) implemented an Arts Grant program in 2017 (Attachment 2), funded by money generated through ARTventure fees and Utility Box Art Program sponsorships.

As of 5/25/2021, the CAC Grant Program has distributed \$11,375 to twenty-three art related projects within the City of Costa Mesa.

ANALYSIS

The Arts & Culture Master Plan suggests creating a new mission and guidelines for the Arts Grant program. The program has currently been on hold for this reason.

Staff has reviewed the previous Arts Grant application and scoring rubric that were created in 2017 and has added a new mission, made edits and revisions and created a scoring rubric that can help bring the program closer to the goals of the Arts & Culture Master Plan. The revised Arts Grant guidelines and application, along with the original application and rubric have been added for review.

FISCAL REVIEW:

Funding for the Arts Grant program is currently supported with funds from the Arts & Culture Plan Fund as per the new Arts & Culture Master Plan. The fund currently has \$5,000 to distribute for the 2022-23 fiscal year.

(Arts & Culture Master Plan: Goal 4. Action 4.1.1)

LEGAL REVIEW:

The City of Costa Mesa's legal team has reviewed the arts grant guidelines and application.

CONCLUSION:

Approve the new Arts Grant guidelines and application. Implementation of the new Arts Grant program to begin in late February 2023.