

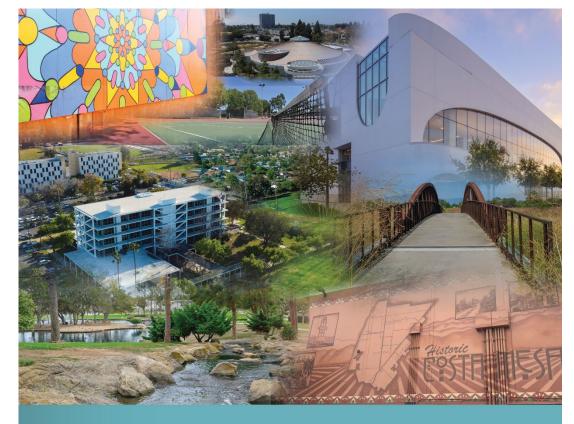
FY 2025-26
PROPOSED OPERATING AND CAPITAL IMPROVEMENT BUDGET

City Council Study Session
May 13, 2025





# "Focused. Efficient." Resilient."



# PROPOSED OPERATING & CAPITAL IMPROVEMENT BUDGET

**FISCAL YEAR** 

2025 - 2026



## FY 2025-26 PROPOSED BUDGET OVERVIEW

- Economic Update
- FY 2025-26 Proposed Budget Guiding Principles
- FY 2025-26 Estimated Revenue Highlights
- FY 2025-26 Proposed Expenditures Overview
- Status of General Fund Reserves
- Major Accomplishments
- Budget Calendar





## **ECONOMIC UPDATE**





## STATE OF THE ECONOMY

- U.S Economy is currently being driven by the theme of "uncertainty":
  - Dynamic fiscal policy (i.e., Tariffs) is negatively impacting "soft data" (e.g., Consumer Confidence) in the near term, while "hard data" (e.g., Retail Sales, Unemployment) remains neutral to positive thus far.
  - U.S. Consumer Confidence is at the lowest point since the onset of the COVID pandemic; Consumer Expectations Index is at the lowest level since 2011.
  - Retail Sales however had a strong March, driven by consumers rushing purchases (such as Autos and Electronics) ahead of the announced pending tariffs in April.
  - "Liberation Day" (April 2<sup>nd</sup>) caused a subsequent massive stock market selloff, that has thereafter responded positively to news of any new trade agreements or negotiations.
  - On Monday, May 12<sup>th</sup>, the U.S. and China announced a trade truce that temporarily reduced tariffs between the two nations, causing the stock market to rise over 3% on the day.
- Recession odds for this year have decreased but are still elevated (even after the U.S./China trade truce); a general economic slowdown is still expected.
- Travel and Discretionary Spending are the most at risk of slowdowns this year.
- California Governor's Proposed Budget May Revision for California FY 2025-26 Budget is scheduled for May 14, 2025.



## **GUIDING PRINCIPLES**

## FY 2025-26 Proposed Budget was inspired by the Five Strategic Plan Goals:

- Strengthen Public Safety And Improve The Quality Of Life
- Diversify, Stabilize, and Increase Housing To Reflect Community Needs
- Advance Environmental Sustainability And Climate Resiliency
- Recruit And Retain High Quality Staff
- Achieve Long-Term Fiscal Sustainability



FY 2025-26
PROPOSED OPERATING AND
CAPITAL IMPROVEMENT
BUDGET OVERVIEW



## FISCAL YEAR 2025-26 PROPOSED BUDGET ALL FUNDS OVERVIEW

#### **Highlights:**

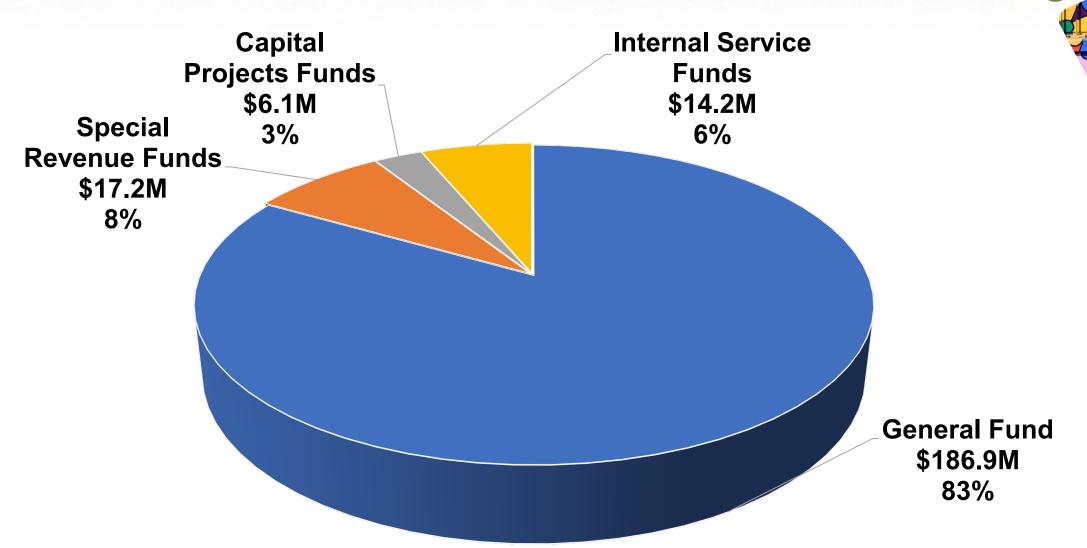
- The Proposed Budget for FY 2025-26 All Funds is \$224.4M, a \$15.4M or 6% decrease from the current fiscal year;
- Designating \$101.7M, or 54%, in General Fund resources to public safety;
- Investing \$16.7M into the City's parks, streets, active transportation network, facilities, and other infrastructure;
- Increase of \$1.8M to the annual required CalPERS contributions;
- Fully annualizes labor contracts;
- Includes funding for current labor negotiations; and
- Funds \$1.3M to the Housing Authority Fund.



## **ALL FUNDS DESCRIPTION**

- General Fund general operating fund of the City, unrestricted;
- Special Revenue Funds grants (Federal, State and/or County), restricted funding sources
  - E.g. American Rescue Plan Fund, Measure M, Gas Tax, RMRA, etc.;
- Internal Service Funds used to finance and account for activities involved in rendering equipment replacement, self-insurance services, and information technology replacement to departments within the City. Costs of materials, equipment, and services used are accumulated in these funds and charged to the user departments.
  - Equipment Replacement Fund
  - Self-Insurance Fund
  - Information Technology Replacement Fund
- Capital Improvement Fund used to finance and track financial activities that are
   designated as capital projects (\$30K and above including staff time). Large capital
   projects normally span over multiple fiscal years.

## FISCAL YEAR 2025-26 ALL FUNDS \$224.4 MILLION





# FY 2025-26 ALL FUNDS APPROPRIATIONS \$224.4M

Appropriations		Adopted	Proposed		Increase /(Decrease)	
All Funds	F	Y 2024-25	FY 2025-26	ı	Amount	Percent
Operating Budget	\$	199,282,606	\$ 204,133,821	\$	4,851,215	2%
Transfers Out		12,631,498	3,547,836		(9,083,662)	-72%
Capital Budget		27,901,236	16,693,612		(11,207,624)	-40%
Total	\$	239,815,340	\$ 224,375,269	\$	(15,440,071)	-6%



#### **HOUSING AUTHORITY**

- General Fund continues the contribution of \$1.3M to the Housing Authority Fund to support the Homeless Shelter and programs;
- Includes Assemblywoman Cottie Petrie-Norris' \$750,000 State Grant to fund the Housing Authority Fund to support the City's Homeless Program;
- Includes funding for all contractual obligations (e.g. Mercy House, Bracken's Kitchen); and
- Fully accounts for the contractual increase with Newport Beach with an increase of \$41,000 for 25 beds at the Bridge Shelter.

## INTERNAL SERVICE FUNDS

## INFORMATION TECHNOLOGY REPLACEMENT & SELF INSURANCE FUNDS

- Information Technology Replacement Fund
  - Investment for the Information Technology Strategic Plan (ITSP) for \$2.8M, including:
    - \$1.2M for year one of a ten-year depreciation schedule for the replacement of major software programs;
    - > \$1.1M for salaries and benefits expense (3 Full-Time Employees); and
    - \$0.5M towards the Citywide Desktop Replacement Program.
- Self-Insurance Internal Service Fund
  - \$320K in additional funding for increases to insurance premiums.



## SPECIAL REVENUE FUND

#### ARTS AND CULTURE MASTER PLAN FUND

- Allocates ½ percent of the seven percent Cannabis Retail and Delivery Tax (Measure Q) funding for Year Four of the goals outlined in the Arts and Culture Master Plan (\$416,990); and
- Fund has approximately \$175K shortfall to fully support the City's annual art programs and goals based on ½ percent of \$3.6M in total Measure Q revenues.
- Arts Commission voted on May 1, 2025 to recommend to increase the FY 2025-26 budget:
  - 1. Reallocate the \$100,000 for Smart Camp: to increase the Grants account by \$40,000, and leave \$60,000 for Smart Camp.
  - 2. Rollover \$110,735 from FY 2024-25 unspent appropriated budget from the Large-Scale Public Arts Program. Repurpose the FY 2025-26 budget allocation toward \$60,000 for a public/private mural art program.



## SPECIAL REVENUE FUND

### ARTS AND CULTURE MASTER PLAN FUND

	FY 2024-25 Adopted Budget	FY 2024-25 Amended Budget	FY 2025-26 Proposed Budget	Art Commission's Recommendation FY 2025-26	Difference
Revenues					
Cannabis Q Business Tax	238,300	238,300	227,472	227,472	-
Operating Transfers In	-	-	-	-	-
Total Revenue	238,300	238,300	227,472	227,472	-
Expenditures					
Arts Specialist	170,695	170,695	179,690	179,690	-
Free Arts Experiences City Wide					
-Art Venture	20,000	20,000	20,000	20,000	-
-Galleries	400	400	400	400	-
-Action Arts	10,000	10,000	10,000	10,000	-
-Free Park Performances	36,000	36,000	48,000	48,000	-
-Art Crawl	3,000	3,000	3,000	3,000	-
-Segerstrom Center Campus	60,000	-	60,000	60,000	-
Subtotal	129,400	69,400	141,400	141,400	-
Commissioner Stipend	8,400	8,400	8,400	8,400	-
Artist Laureate	2,500	121,711	2,500	2,500	_
Subtotal	10,900	130,111	10,900	10,900	-
Expand Public Art					
-Utility Box Art	12,500	12,500	12,500	12,500	-
-Large Scale	60,000	60,000	60,000	170,735	110,735
Subtotal	72,500	72,500	72,500	183,235	110,735
Grants	10,000	20,000	12,500	52,500	40,000
Total Expenditures	393,495	462,706	416,990	567,725	150,735
Net	(155,195)	(224,406)	(189,518)	(340,253)	(150,735)



### REQUESTED CHANGE IN POSITIONS

Department	Job Title	FTE
Other Funds: Housing Authority Fund		
City Manager's Office	Community Outreach Worker	(1.00)
Other Funds Total		(1.00)
General Fund		
City Manager's Office	Human Resources Analyst	(1.00)
City Manager's Office	Programmer Analyst I	(1.00)
City Manager's Office	Sr. Management Analyst (CON)	(1.00)
Police Department	Custody Officer	1.00
General Fund Total		(2.00)
Grand Total All Funds Impact		(3.00)



### RECOMMENDED FROZEN POSITIONS

Department	Job Title	FTE
Other Funds		
Development Services	Office Specialist II	(1.00)
Other Funds Total		(1.00)
General Fund		
Development Services	Chief of Code Enforcement	(1.00)
Development Services	Code Enforcement Officer II	(1.00)
Parks and Community Services	Office Specialist II	(1.00)
Public Works	Engineering Technician III	(1.00)
Public Works	Facilities Maintenance Technician	(1.00)
Public Works	Maintenance Supervisor	(1.00)
Public Works	Senior Engineer	(1.00)
General Fund Total		(7.00)
Grand Total All Funds Impact		(8.00)*



<sup>\*</sup>FTE will not be eliminated; however, funding will be adjusted to account for the frozen positions.

## CIP FUNDING SOURCES

FUND	AMOUNT
Gas Tax (HUTA)	\$ 1,040,000
CDBG	230,000
Traffic Impact Fee	420,000
Cannabis Traffic Impact Fees	150,000
Gas Tax (RMRA)	2,951,612
Capital Improvement Program	2,150,000
Measure M2 Fairshare	2,820,000
Jack Hammett Improvement	100,000
Grant Funds*	6,882,000
All Funds Subtotal	\$ 16,743,612
Future Bond/ Financing	12,000,000
All Funds Grand Total	\$ 28,743,612

<sup>\*</sup> Projects funded by grants: Adams Avenue Active Transportation Improvements – Multipurpose Trails (\$4,223,000); Clean Mobility Options Program (\$500,000); Fairview Road Active Transportation Improvements – Fair Dr. to Adams Ave. (\$1,759,000); and Pedestrian Safety Festival (\$400,000).



### CIP HIGHLIGHTS

Capital Improvement Program (CIP) All Funds Budget FY 2025-26 is \$28.7M, which includes \$12.0M for Fire Station #2 reconstruction project.

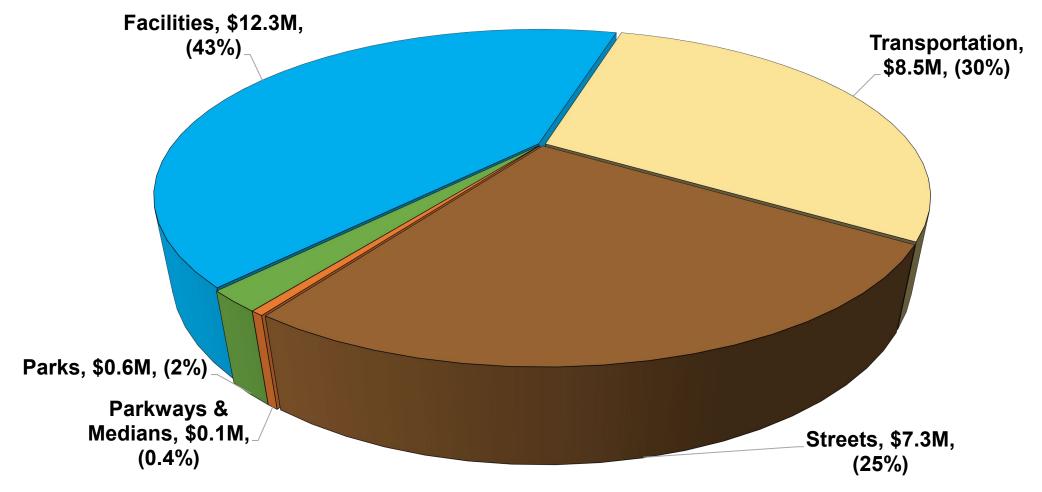
- Adams Avenue Active Transportation Improvements Multipurpose Trails
- Harbor Boulevard Rehabilitation Project (RMRA funds)
- Park Security Lighting Replacement
- Bicycle and Pedestrian Infrastructure Improvements
- Clean Mobility Options Program On-Demand Transit Services
- Pedestrian Safety Festival
- Fire Station #2 Reconstruction (Future Bond Funding)

Note: Staff is requesting for a full waiver of a 5% General Fund contribution towards the Capital Assets Needs (CAN) for FY 2025-26. Public Works will be utilizing fund balance in the Capital Improvement Program (Fund 401) to fund \$2.2 million in projects in the Proposed FY 2025-26 Capital Improvement Program (Fund 401).

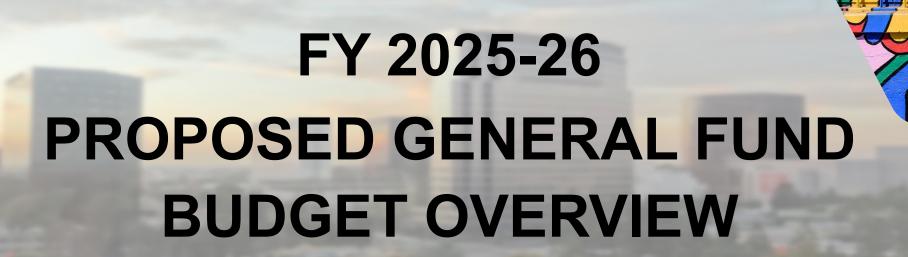


## FY 2025-26 CIP IMPROVEMENT AREAS BY CATEGORY

#### PROPOSED CIP BUDGET BY CATAGORY \$28.7M









## GENERAL FUND OVERVIEW (IN MILLIONS)

				Adopted vs Proposed Increase/(Decrease)		
Category	Adopted FY / 2024-25	Amended FY 2024-25	Proposed FY 2025-26	Amount	Percent	
Estimated Revenues	\$189.9	\$184.0	\$186.9	-\$3.0	-2%	
Total Sources of Funds	\$189.9	\$184.0	\$186.9	-\$3.0	-2%	
Expenditures						
Operating Budget	180.2	177.2	184.6	4.4	2%	
Transfers Out	9.7	6.8	2.3*	-7.4	-76%	
Total Uses of Funds	\$189.9	\$184.0	\$186.9	-\$3.0	-2%	
Total Surplus/(Deficit)	_	_	_	_		

<sup>\*</sup> Staff is requesting to enact the "Emergency Exception" clause of the Capital Asset Needs Ordinance, and utilize available fund balance in the Capital Improvement Program (Fund 401) to fund \$2.2 million in projects in the Proposed FY 2025-26 Capital Improvement Program budget to ensure compliance with the required maintenance of effort (MOE).



## GENERAL FUND REVENUE HIGHLIGHTS

- General Fund revenue is projected at \$186.9M, reflecting a decrease of \$3.0M, or 2% from the FY 2024-25 Adopted Budget;
- Sales Tax is estimated at \$75.1M, a decrease of \$6.4M, or 8% from FY 2024-25 Adopted Budget;
- Property Taxes are estimated at \$63.0M, reflecting a 4% growth over the current fiscal year;
- Transient Occupancy Tax are estimated at \$9.8M, reflecting a 3% decrease from FY 2024-25 Adopted Budget of \$10.1M;
- Fees and Charges are estimated at \$13.2M reflecting a decrease \$84K from the FY 2024-25 Adopted Budget; the proposed budget includes some proposed targeted increases based on a User and Regulatory Fee Study; and
- Cannabis taxes are estimated at \$3.6M, an increased by \$196K, or 6% from the current year budget.

## **GENERAL FUND REVENUE HIGHLIGHTS**

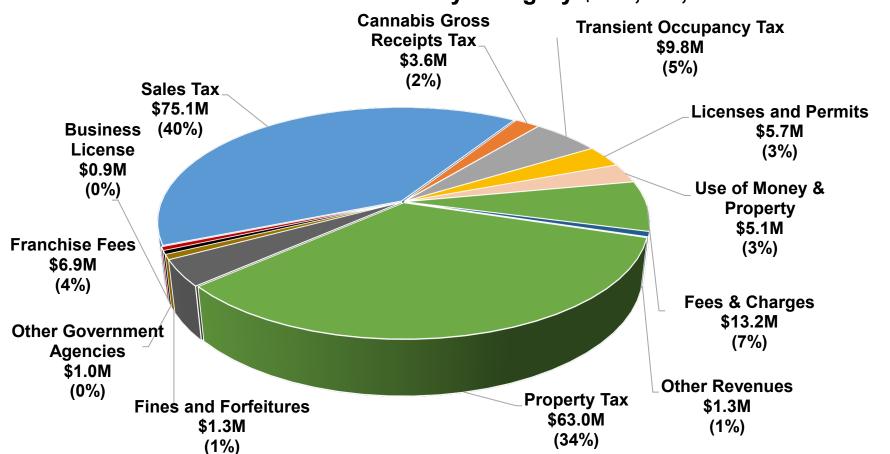
#### **New Proposed Cost Recovery Fees**

- Technology Enhancement Fee
  - To recover costs of future development related technology enhancements and system replacement
  - The proposed fee will be collected as **5**% of applicable permit fees
- General Plan Update Fee
  - A new fee is proposed to help offset the costs of General Plan and supporting document updates
  - The proposed fee will be collected as **5**% of applicable permit fees
- Credit Card Transaction Processing Fee
  - The new fee is intended to offset processing fees charged by the City's credit card payment processors
  - Fee will only apply to applicants that pay fees with a credit card.
  - The proposed fee is 2.7% of the amount paid by credit card
- Inflationary Adjustments Fees
  - CPI increase of 3.5% will be applied
- Golf Course budget reflects increases to greens fees of \$2 for Juniors and Seniors (M-Th),
   \$3 for Twilight (\$4 Fri-Sun), and \$5 for 18 holes (\$6 Sat/Sun).
- <u>Tennis Center</u> court rental fees are being reviewed but would only have minimal impact to budget regardless.



## FY 2025-26 PROPOSED GENERAL FUND REVENUE

#### **Total Revenues – General Fund by Category \$186,855,606**





### FY 2025-26 PROPOSED GENERAL FUND HIGHLIGHTS

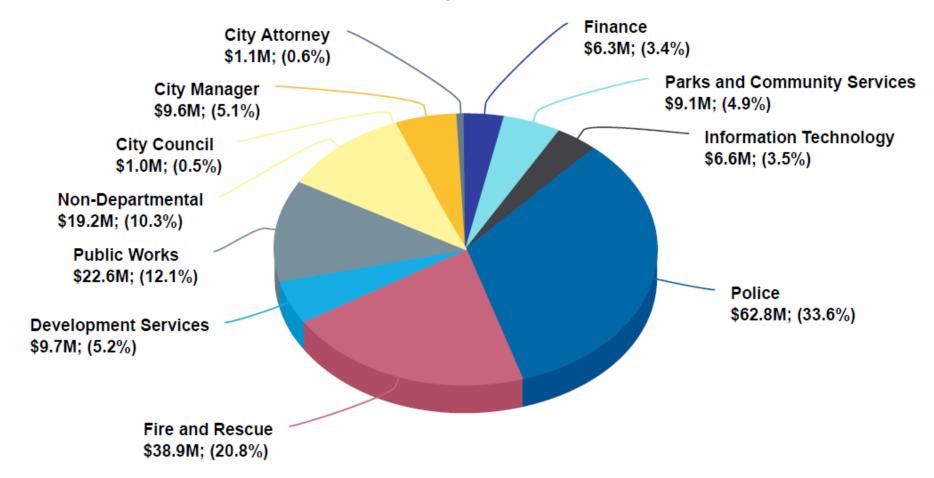
- Structurally balanced budget with no use of General Fund Reserves or ARPA Funds;
- Includes 54% commitment to Public Safety;
- Funds 1.0 new Custody Officer position in the General Fund, while reducing 3 positions for a net decrease 2 FTEs in the General Fund;
- Staff is requesting to enact the "Emergency Exception" clause of the 5% General Fund revenue contribution towards the Capital Assets Needs (CAN);
- City staff is recommending to utilize available fund balance in the Capital Improvement Program (Fund 401) to fund \$2.2M in projects. The total proposed CIP is \$28.7M, which includes \$12.0M of a future bond for the Fire Station #2 Reconstruction Project;
- Includes \$1.8M in CalPERS year-over-year increase as per CalPERS regulations;
- Continues the \$4.3M vacancy factor (negative appropriation) in the budget, of which \$3.7M is in the Police Department; and
- Allocate \$2.8 million to ensure compliance with the Information Technology Needs Municipal Code requirement of 1.5% of General Fund revenue.



### STRENGTHEN THE PUBLIC'S SAFETY

**Public Safety Represents 55% of General Fund** 

#### **Total Appropriations – General Fund by Department \$186.9 Million (Includes CIP)**





## **GENERAL FUND**

#### STRENGTHEN THE PUBLIC'S SAFETY

## **Police Department:**

- Sworn staffing levels at 142 positions;
- Highest level of Police sworn staffing since the Great Recession;
- Other annualized enhancements include:
  - One Custody Officer (Non-Sworn);
  - Salaries and benefits budget increased by a net of \$1.0M to fully fund contractual obligations;
  - \$1.0M in funding for new vehicles; and
  - \$59,915 increase for gun range maintenance, mobile data connection services for first responders, and public safety health counseling services.



## GENERAL FUND

### STRENGTHEN THE PUBLIC'S SAFETY

## Fire and Rescue Department

- Sworn staffing levels at 85 positions;
- Salaries and benefits budget increased by a net of \$1.1 million to fund contractual obligations;
- Increase \$30,000 for firefighters' personal protective equipment;
- Increase \$20,000 for training for Emergency Operations Center, and Telecommunications Staff; and
- Allocate \$99,000 for a light truck for the Community Risk Reduction program.





### **FUND BALANCE - GENERAL FUND**

(IN THOUSANDS)

Fund Balance	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24	FY 2024-25
Category	Audited	Audited	Audited	Audited	Estimate
Committed					
Declared Disasters	\$14,125	\$14,125	\$14,125	\$14,125	\$14,125
Self-Insurance	2,000	2,000	2,000	2,000	2,000
Economic Reserves	9,000	9,000	9,000	9,000	9,000
Assigned					
Compensated Absences	5,920	5,584	6,210	5,982	5,982
Police Retirement 1% Supplemental	2,275	1,885	1,737	1,572	1,572
Workers Compensation		1,000	2,000	2,000	2,000
Facilities Reserve		2,000	2,000	2,000	2,000
Strategic Plan Project		2,000	2,000	2,000	2,000
Restricted					
Pension and OPEB	1,778	3,061	3,178	3,367	3,367
Non-spendable	965	604	459	631	631
Unassigned	17,429	16,517	16,328	17,686	17,686
Total Fund Balance	\$53,492	\$57,776	\$59,037	\$60,363	\$60,363



## GENERAL FUND

## ACHIEVE LONG-TERM FISCAL SUSTAINABILITY

- Structurally balanced General Fund Budget without the use of reserves;
- Provides full funding for the IT Replacement Fund at 1.5% of General Fund revenues; and
- Includes a \$1.0M in debt payment for the bond payment for the reconstruction of Fire Station #2.



# CITY COUNCIL'S REQUESTS



### CITY COUNCIL'S REQUESTS

- Potential use of reserves to balance the FY2025-26 Proposed Budget instead of deferring the Capital Asset Needs (CAN).
- Review additional Capital Improvement Projects that could be deferred.
- Review current Tennis Center fees and the potential to increase fees to near, or at market rate.
- Review current open contracts that could be reduced.
- Review additional vacant positions that could potentially be eliminated.



### **CAPITAL ASSET NEEDS**

- City shall allocate a minimum of 5% of General Fund revenue to capital
- Limited use.
  - (a) Capital asset funds shall only be used for the construction, replacement, maintenance, improvement, or modification of city owned or operated capital assets as defined in section 2-208, including construction, design, engineering, project management, inspection, and contract administration. Capital asset funds may be applied toward debt obligations created to fund capital assets where the indebtedness originated after October 15, 2015.
  - (b) The use or loan of capital asset funds for a purpose other than those referenced in this section shall require approval of a supermajority vote of the entire city council
- Emergency exception
  - (a) In the following circumstances, the city need not comply with the requirements set forth in section 2-209, subject to supermajority approval of the entire city council:
  - (1) General fund operating reserve falls below the general fund operating reserve as set forth in section 2-205; or
  - (2) An economic downturn, natural disaster, emergency or other unforeseen circumstances.
  - (b) The exception set forth herein shall require annual supermajority approval of the entire city council.
  - (c) In the event this provision is applied, the city shall develop a plan to replenish the capital asset funds for the amount exempted



## OPTIONAL CAPITAL IMPROVEMENT PROJECTS FOR DEFERRAL

						CAPITAL IMPI	ROVEMENT F	PROGRAM
						Ongoing Ca	pital Improven	nent Projects
						Remaining E	Balances as of	05/07/2025
						Capita	al Improvement (F	und 401)
High Priority	Const./	Restr. Funds	No.	Proj #	Project Name	Budget	Actuals	Remaining Balance
			1	210019	City Hall 5th Floor Air Handler Replacement	140,000	-	140,000
			2	210021	City Hall Heater(s) Replacement	350,000	-	350,000
✓			3	210026	Police Dept - Locker Rooms Remodel	400,000	-	400,000
<b>√</b>			4	210027	Police Dept - Weather Proofing	350,000	-	350,000
	✓	✓	5	370010	Mesa Del Mar Multimodal Access	200,000	11,465	188,535
✓			6	370042	Bus Shelter Improvement	300,000	-	300,000
✓			7	800031	Westside Police Sub-Station Improvements	850,000	-	850,000
✓			8	800035	Senior Center- HVAC Replacement	725,000	-	725,000
					Total Ongoing Capital Improvement Projects	3,315,000	11,465	3,303,535



### **CITY CONTRACTS**

Descriptions	Contract Amount
Citywide Parks & Landscape Services	2,695,129
Ambulance Transportation and Staff Services	2,454,000
Street Sweeping Services For Residential & Arterial Streets	747,200
Mobile Video System	740,008
Traffic Signal Maintenance Services	550,000
Citywide Tree Trimming Services	490,000
Animal Shelter Services	480,000
School Crossing Guard Services	326,596
Medical First Aid & EMS Supplies	285,000
Transportation Services for Senior Mobility	277,500
Citywide Janitorial Services	269,442
City Hall & Police Department HVAC maintenance and repair Service	249,168
Ambulance Transport: Billing and Collection Services	240,000
Legal Services for litigation	200,000
Security Guard Services for various City Locations	183,188





#### TENNIS CENTER FEES

- Operator pays the City 10% of gross revenue from all court-use revenue sources and Pro Shop sales
- Total Tennis Center is estimated to generate \$1.0 million per year, 10%, or \$100,000 is the City's share
- All fees and charges can be set by the operator and are subject to final approval by the City Manager or designee
- Of the total revenues, court fees generate approximately \$90,000 per year, 10%, or \$9,000 is the City's share

Fountain Valley Tennis Center				
Drop-In				
\$12	per hour per court	before 6 pm		
\$15	per hour per court	after 6 pm		
\$9 per hour per court (seniors) before 6 pm				
\$12	per hour per court (seniors) after 6 pm			

Costa Mesa Tennis Center			
Drop-In			
\$8	per hour per court before 4 pm		
\$12	per hour per court after 4 pm		
12	per hour per court Sat/Sun		



#### **COSTA MESA TENNIS CENTER FEES**

PROSHOP	Ch	arge	Description	
Tennis - Can of Balls	\$	3.00		
Tennis - Candy bar	\$	1.00		
Tennis - Drink	\$	2.00		
COURTS				
1 hour Court Rental - M-F until 4pm	\$	8.00	per court per hour	
1 Tennis Court Rental - Night/Weekend M-F after 4pm, Sat/Sun	\$	12.00	per court per hour	
Ball Machine 1/2hr	\$	15.00		
Ball Machine 1hr	\$	25.00		
Junior Tennis Team	\$	225.00	per player	
Day League rental	\$	8.00	per court per hour	
Night/Weekend League rental	\$	12.00	per court per hour	
Men's Night -King of the Court (open player format)	\$	6.00	per player	
Ladies Double Drill (drills with coach)	\$	30.00	per player	
Adult Live Ball (live ball with coach)	\$	30.00	per player	
USTA Tournament Rates				
Singles			00 per player	
Doubles		\$ 23.00 per player		
Novice		\$45-60 per player		
Group Classes - One Day a week for 5-week (eduardo/patrick/other at 60/40 split)				
Group City Class - Pee Wee	\$	70.00		
Group City Class - Youth Junior Beginner/Adv Beginner	\$	100.00		
Group City Class - Youth Intermediate/Advanced	\$	100.00		
Group City Class - Adult Beginner	\$	100.00		
Group City Class - Adult Intermediate/Advanced	\$	100.00		
Group City Class - Adult Advanced	\$	100.00		
Lessons by Ball Family - contract instructors (80/20 spilt)				
Ball Coaches - Lesson - 1/2 hour	\$	50.00		
Ball Coaches - Lesson - 1 hour	\$	100.00		
Syd Private Lesson - 1/2 hour	\$	60.00		
Lessons by Eduardo/Patrick - contract instructors (60/40 split)				
Private 1 Hour	\$	70.00		
Clinics (Semi-Private Lessons) by all coaches	\$	25/30/40		









## FY 2024 - 2025 Major Accomplishments

Tuesday, May 13, 2025

### **MISSION STATEMENT**

"The City of Costa Mesa serves our residents, businesses, and visitors while promoting a safe, inclusive and vibrant community."

### **CORE VALUES**

- INTEGRITY
- SUSTAINABILITY
- COMPASSION

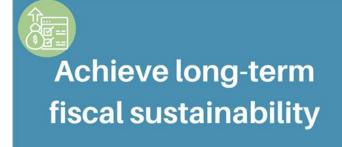
- INNOVATION
- INCLUSION
- COLLABORATION

## STRATEGIC PLANNING GOALS



Strengthen the public's safety and improve the quality of life

Advance
environmental
sustainability and
climate resiliency



Diversify,
stabilize, and increase
housing to reflect
community needs

## **EXECUTIVE LEADERSHIP**







Negotiating with NCAA Division 1 College Football Team



Planned, organized and hosted City signature events such as Earth Day, Love Costa Mesa, July 3rd, Concerts in the Park, Hispanic Heritage Month, Snoopy House



Completing final process for the Land Acquisition of 778 Shalimar Drive including tenant reallocation to City Owned Units



Coordinated with DGS, DDS, and Cal OES to monitor FDC site development, budget funding, and present financial feasibility analysis to DGS



Met with Legislative Review Team to review federal and state activity, bills, and earmark requests





Tracked and reviewed state budget actions and reviewed federal appropriations process and submitted earmark requests



Track and review Executive Orders, and administrative actions impacting City and responded to council request on impacts to Seniors



Developed City's first Legislative Platform with input from City Department Directors to be presented to City Council



Provided City Departments legislative reports and assistance on reviewing impacts of legislation (Advance Clean Fleets, Sober Living Homes, Prop. 36 & Retail Theft) and on grant applications and securing funding (EECBG, OCTA EMSD, and Safe Streets)

## Constituent Services



- Facilitated **404** Council-Constituent requests
- Supported **37** community outreach events including community resource fairs, legal aid workshops, fair housing and tenant protections workshops
- Recognized **20** local businesses at the Chamber of Commerce/Ribbon Cutting ceremonies
- Created **263** Certificates of Recognition & Proclamations
  - Responded to a total of **43** constituent inquiries regarding Tenancy/Housing (TPO)

# Community Outreach & Engagement

- Assisted City Departments in developing, advertising, and hosting **24** community events/meetings
- Assisted City Departments in the development and execution of **5** community surveys
- Attended **20** meetings hosted by community partners
- Created the "Let's Go Costa Mesa" shuttle program outreach and communications campaign that has resulted in increased ridership and brand awareness
  - Created a "Let's Do Business" awareness campaign for local businesses interested in service contracts with the City of Costa Mesa

# Community Outreach & Engagement



Worked with Economic and Development Services to develop marketing materials and an outreach campaign in support of the Mobile Home Park Advisory Committee.



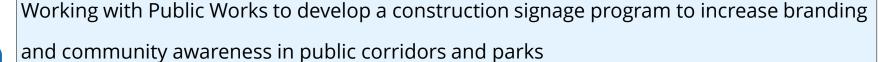
Developed marketing materials and outreach campaign for the launch of TESSA Insta-Permits.



Worked with IT to develop a constituent management program through Tyler 311 to



improve responsiveness and tracking capabilities





Working with City Departments to host pop-up information booths at city and community

events





CMTV won **7** awards across two different award shows



Improved public outreach efforts in both English and Spanish for important community issues such as rental assistance, waste management, residential parking, etc. through traditional door-to-door canvassing and social media



Created new informational web pages for key topics such as the City's new streamlined Insta-Permits, Community Outreach regarding Fairview



Development Center Specific Plan, and the new Mural Permit process Instagram saw strong growth: views up **132%**, reach increased **183%**,



Facebook performance improved significantly: views up **166%**, reach up **97%**, follows increased **70%**, and content interactions jumped **164%**.

# Communications & Marketing Continued



LinkedIn engagement spiked: impressions up 102%, reactions rose

**166%** and reposts experienced a dramatic **500%** increase



Improved public outreach efforts through both English and Spanish marketing materials for major initiatives



Preparation and development of communication materials, such as City Hall Snapshot, Costa Mesa Minute, and Spanish El Minuto, etc.

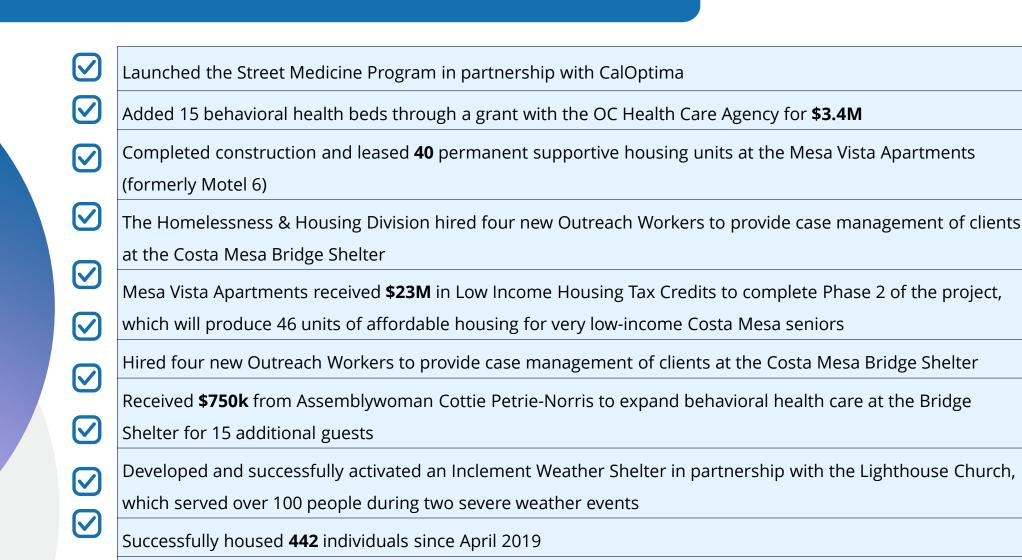


Improved public outreach efforts through both English and Spanish marketing materials for major initiatives



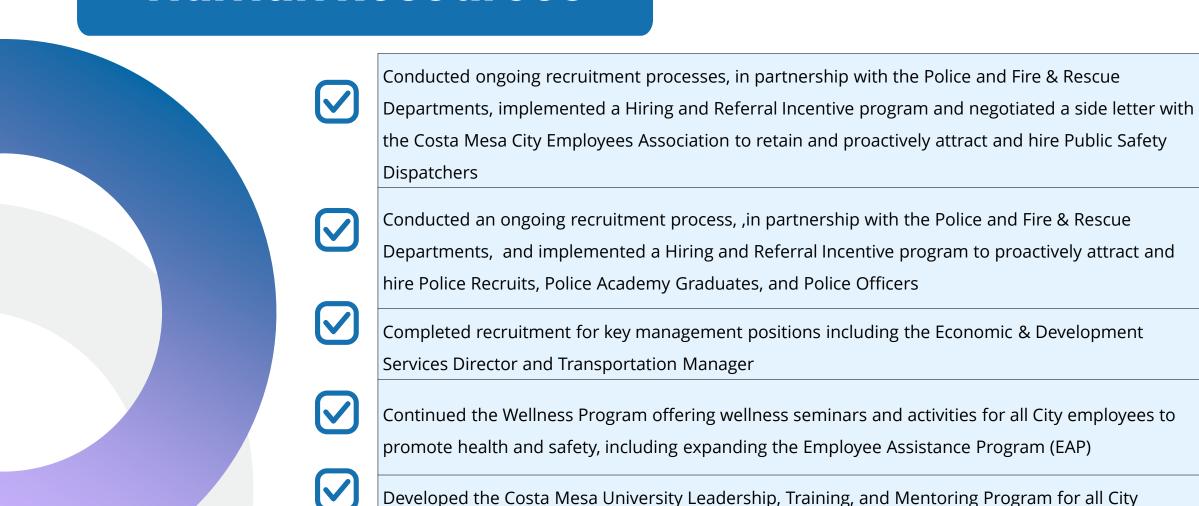
Preparation and development of communication materials, such as City Hall Snapshot, Costa Mesa Minute, and Spanish El Minuto, etc.

#### **Network For Homeless Solutions**



Received over 2,000 calls to the NHS Hotline from individuals seeking assistance

#### **Human Resources**



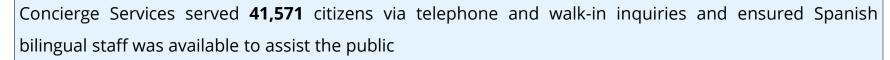
employees

Successfully negotiated with CMFA, CMFMA, and CMDMA bargaining groups

## City Clerk's Office



Successfully onducted the 2024 General Election



Processed **1,076** public records requests in compliance with the Public Records Act

Processed **54** Subpoena for Records/Appearance and **15** Summons

Successfully conducted **24** City Council Meetings: **19** Regular City Council Meetings and **5** City Council Study Session meetings via hybrid format (in person and via Zoom)

Provided English/Spanish translation and interpretation services at all **24** City Council meetings and provided Spanish translation of all the agendas and agenda reports

Promoted transparency in local government by facilitating the scanning/importing of **5,000** documents into the Laserfiche Electronic Document Imaging System and providing the public access to these documents

Successfully completed three Commission and Committee recruitments

Housin g



**350** total housing units approved, including **118 Accessory Dwelling Units (ADUs)** 



Completed approval for the Jamboree Housing affordable senior residential development with **70** units, next to the City's Senior Center



Currently processing housing applications totaling over **1,300** units



Housing Grants team administered **\$1.4** million in CBDG/HOME funds, assisting with **10** rehabilitation loans and rental assistance for **92** individuals including children

TESS A



Rollout of **10** distinct InstaPermits to streamline and provide better customer service for residents



City's Online permitting system, TESSA, given the "Turning Red Tape into Red Carpet" award by the Orange County Business Council

# Long Range Planning



Completed the Request For Proposal and launched the Rezoning Program in March 2025 (Last major step for Housing Element to be eligible for certification)



Launched the Climate Action and Adaptation Plan effort in December 2024. Successful Community engagement launch at City's Earth Day Event

# Building & Code

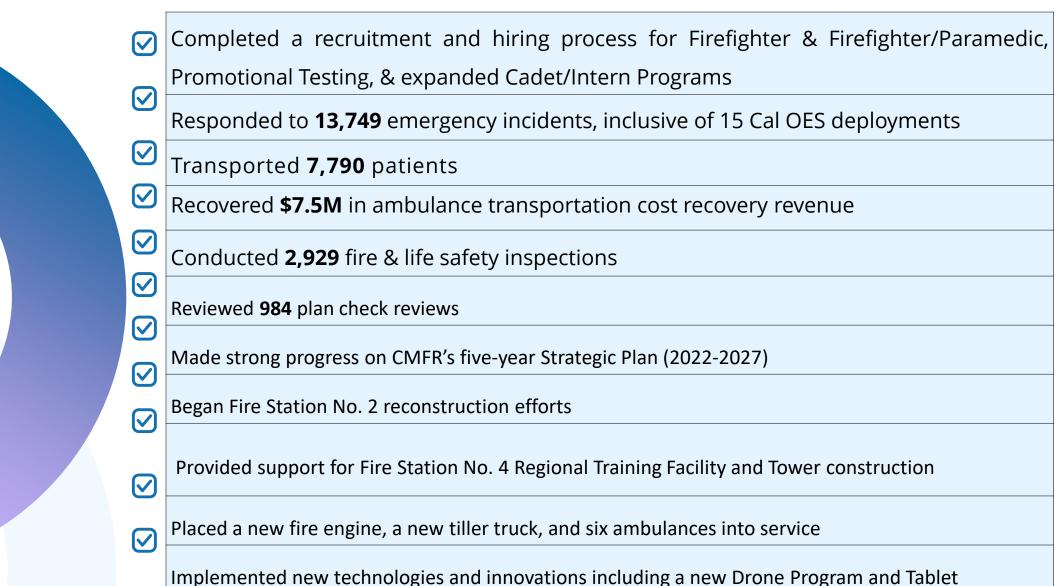


Code Enforcement addressed **1,800** complaints and inquiries, and managed **800** code enforcement cases



Building and Safety Division issued **2,800** building permits and inspectors performed **24,000** next business day building inspections

#### Fire & Rescue



### Police Department



Responded to 98,360 police calls for assistance in Costa Mesa



Made **5,143** criminal arrests protecting victims and property owners



Issued **9,698** traffic citations in our efforts to reduce traffic collisions and save lives



Overall crime reduction in Part I Crime in 2024 (-11.67%) including -40% Robbery, -12% Burglary, -20% Theft, -6% Motor Vehicle Theft



Utilized State grant funding to prevent and investigate Organized Retail Theft (ORT), resulting in a **30%** decrease in ORT incidents.



Acquired a new State of the Art Body Worn Camera (BWC) and in Vehicle Cameras (IVC) provider to improve on evidence collection, integration with other agencies and personnel oversight.



Expanded our Automated License Plate Reader coverage to **46** cameras, with an additional **18** community sponsored, totaling **64** ALPR cameras. The technology assisted in making over **70** 

## Police Department Cont.



Acquired innovative technology and tools to increase apprehension rates and reduce crime, including data analytic software, vehicle forensic software, mobile phone forensic software, and other technologies



Successful processed of **55** sworn/recruits and **21** professional staff resulting in **44** employees hired. **12** promotions - **5** Sergeants, **3** community services specialists, **1** custody officer, **1** park ranger, **2** senior police records technicians



Expanded wellness services, providing programs to address the physical and mental demands placed on law enforcement professionals



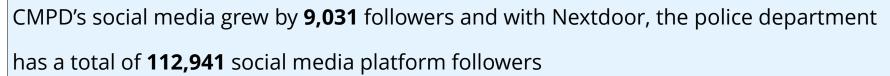
Community Policing Unit cleared **110** encampments, housed **25** people, connected 20



individuals with detox treatment and reconnected several people with family support out

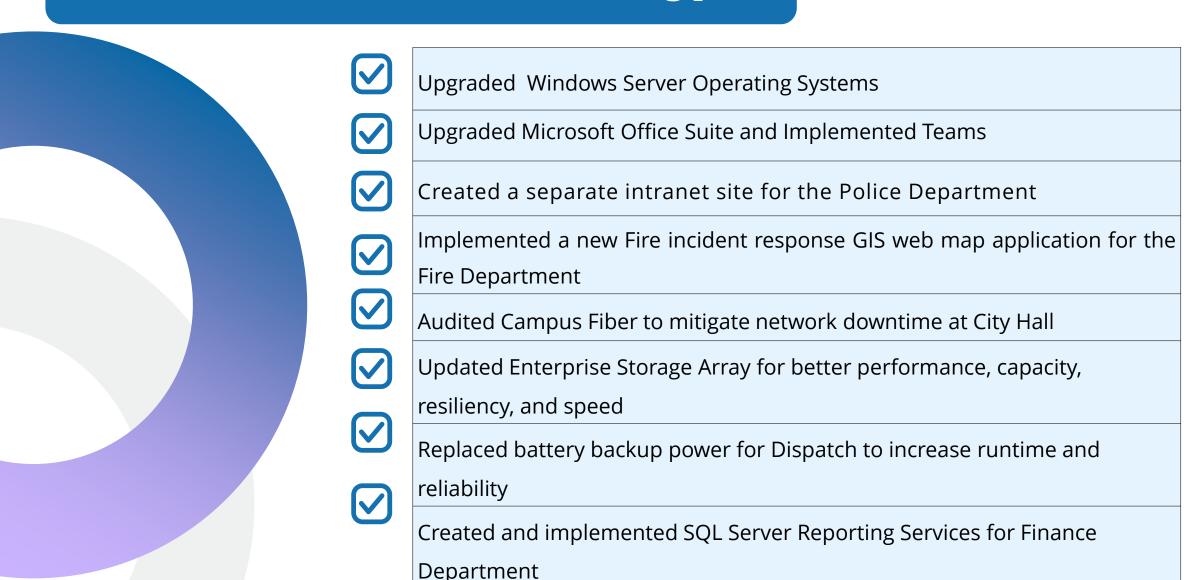


of state. In addition, they made **255** arrests and issued **38** citations



CMPD hosted **63** community outreach and events, including Coffee with a Cop. National

## Information Technology



## Parks and Community Services

## Programs & Services



#### **Senior Center**

- Meals on Wheels: **38,911** served to seniors
- Senior Mobility Program increased ridership by 30% from 17,000 to 22,000 rides



#### **Partnership**

 NMUSD, SOY and Other Local Organizations in providing a Spring Camp Conducting 1,300 swim lessons to local youth



#### **New Adaptive Programming**

- Over **400** participants within **4** seasonal dance and special events
- Implementation of resource fairs that have hosted over 30 vendors



#### **Fairview Park**

- Fairview Park Master Plan Draft Completion
- Mesa Restoration Project
- Initiated Bluff restoration project

## Parks and Community Services

## Programs & Services Continued



#### **NMUSD**

 Provided security services to Whittier, Wilson, and Rea Elementary for joint-use field access



#### **Tennis Center**

Implemented a new tennis court management system



#### **Arts and Culture**

- Installation of the Poet Laureate, Danielle Hanson
- Expanded ARTventure to a multi-day event
- Awarded **\$20,000** in grants to local artist and art organizations
- Adopted guidelines for Public Art donations
- Implemented best practices and a free permitting process through
   TESSA for murals on private property





- Completed Citywide Bicycle Wayfinding Signage Project
- Organized Bike/Walk to School Days and Continued Bicycle Safety Education Program
- Completed Mobility Improvements at Adams Avenue and Pinecreek Drive
- Intersection
  - Completed Design of Fairview Road Active Transportation Improvements
- (Fair Drive to Newport Boulevard)

Lowered Posted Speed Limits on Over 70 Roadway Segments





- Completed Police Department Range Remodel
- Completed Design of Shalimar Park and Ketchum-Libolt Park Improvements
- Conducted Outreach and Preliminary Design of Costa Mesa Skate Park Expansion
  - Completed Design and Construction of Several Pavement Rehabilitation Projects to Maintain High Pavement Condition Index (PCI)
- Substantially Completed Design of New Fire Station #2
  - City Hall Training Room and Information Technology Offices





Installation of LED Sports Field Lighting at Various City Athletic Facilities



Completed Installation of Pickleball Courts and Resurfacing of Tennis Courts at Costa Mesa Tennis Center



Addressed **1,500** Tree Related Service Calls



Responded to 6,540 Graffiti Abatement Requests Within 24 Hours



Removed **7,500** Bulky Items from City's Right-Of-Way

## **General Services**



Secured Local Assistance Grant Funds and Continued Education on Organics Recycling



Processed 680 Construction and Demolition Permits and 174 Contractor



Self-Haul Permit Applications



Developed Plan to Modernize City's Fleet



Substantial Completion of Fire Station #4 Training Tower Construction



Completion of Café Mesa at Lions Park

Initiated Facilities Needs Assessment Study

#### **Finance**



Maintained the City's AA+ Lease and Revenue Bond credit rating



Implemented the new Citywide Master Fee and Charges Schedule with the annual budget process



Exceeded City Council reserves policy by **\$5M** by Fiscal Year 2024-25



**\$6M** in year end savings helped go towards Lions park Café, Fire Training Tower, Housing Element and Visioning plan, Golf Course and Tennis Center, and bus shelters improvements



Strategically utilized remaining ARPA to offset the fiscal impact of the pandemic, including



Housing Trust Fund, rental assistance, Project Homekey, and tenant eviction protection



Allocated **\$2.4M** for Housing Element and Visioning Plan from Year End Savings

Received national and state awards for budget and finance excellence



GFOA Certificate of Recognition



GFOA Distinguished Budget Award



CSMFO Operating Budget Excellence Award



Completed financing of two fire apparatus



Initiated payments for two fire apparatus and four ambulances and police armored rescue

<del>2</del>9

#### FINANCIAL ACHIEVEMENTS

- Strategically utilized remaining ARPA to offset the fiscal impact of the pandemic, including Housing Trust Fund, rental assistance, Project Homekey, and tenant eviction protection;
- Eliminate the structural deficits contained in multiple funds (Self-Insurance Fund and Equipment Replacement Fund);
- Achieved and exceeded the City Council Reserve Fund Balance Policy of \$55M by \$5.0M; and
- Maintained City's underlying AAA rating and AA rating on its 2017 Lease Revenue Bonds.



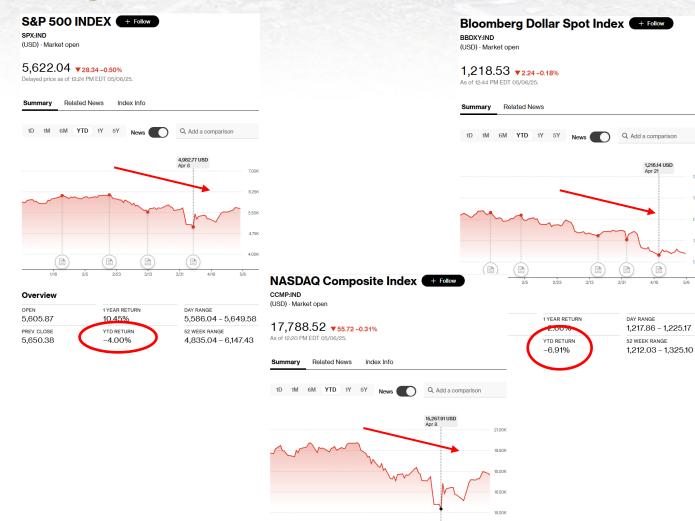
### FY 2025-26 Budget Calendar

FY 2025-26 Proposed CIP Budget Review	Finance and Pension Advisory Committee	April 9, 2025
FY 2025-26 Proposed CIP Budget Review	Parks, Arts and Community Services Commission	April 10, 2025
FY 2025-26 Proposed CIP Budget Study Session	City Council	April 22, 2025
FY 2025-26 Proposed CIP Budget Review	Planning Commission	May 12, 2025
FY 2025-26 Proposed Budget Study Session	City Council	May 13, 2025
FY 2025-26 Proposed Operating Budget	Finance and Pension Advisory Committee	May 14, 2025
FY 2025-26 Proposed Operating and CIP Budget Public Hearing	City Council	June 3, 2025
FY 2025-26 Proposed Operating & CIP Budget Special Meeting/ Study Session #2 (if necessary)	City Council	June 10, 2025
FY 2025-26 Proposed Budget Adoption (if necessary)	City Council	June 17, 2025





#### **Along With Market Indices and Consumer Sentiment**



Overview

17,623.21

PREV. CLOSE

17,844.24

1 YEAR RETURN

9.78%

YTD RETURN -8.40%

DAY RANGE

17,592.88 -17,830.35 52 WEEK RANGE

14,784.03 -20,204.58





