



CITY OF COSTA MESA

ARTS COMMISSION

Agenda

Thursday, March 5, 2026

6:00 PM

**City Council Chambers
77 Fair Drive**

The Commission meetings are presented in a hybrid format, both in-person at City Hall and as a courtesy virtually via Zoom Webinar. If the Zoom feature is having system outages or experiencing other critical issues, the meeting will continue in person.

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Members of the public are welcome to speak during the meeting when the Chair opens the floor for public comment. There is no need to register in advance or complete a comment card. When it's time to comment, line up at one of the two podiums in the room and wait for your turn. Each speaker will have up to 3 minutes (or as directed) to address the Commission.

To maintain a respectful and orderly atmosphere during the meeting, attendees shall refrain from using horns or amplified speakers. Signs and props may be brought into the Chamber, provided they do not exceed 11 inches by 18 inches in size and do not hinder the visibility of other attendees. The possession of poles, sticks, or stakes is strictly prohibited.

All attendees must remain seated while in the chamber until instructed by the Presiding Officer to approach and line up for public comment. To ensure safety and maintain order during the proceedings, standing or congregating in the aisles or foyer is strictly prohibited.

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<https://us06web.zoom.us/j/81725255148?pwd=SIE4V2hFRVvK5ZFavejhRbkE5T3dhdz09>

Or sign into Zoom.com and "Join a Meeting"

Enter Webinar ID: 828 4393 2335 / Password: 662044

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- During the Public Comment Period, use the "raise hand" feature located in the participants' window and wait for city staff to announce your name and unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

Participate via telephone:

Call: 1 669 900 6833 Enter Webinar ID: 828 4393 2335 / Password: : 662044

During the Public Comment Period, press *9 to add yourself to the queue and wait for city staff to announce your name/phone number and press *6 to unmute your line when it is your turn to speak. Comments are limited to 3 minutes, or as otherwise directed.

Additionally, members of the public who wish to make a written comment on a specific agenda item, may submit a written comment via email to the paccomments@costamesaca.gov. Comments received by 12:00 p.m. on the date of the meeting will be provided to the Commission, made available to the public, and will be part of the meeting record.

Please know that it is important for the City to allow public participation at this meeting. If you are unable to participate in the meeting via the processes set forth above, please contact the City Clerk at (714) 754-5225 or cityclerk@costamesaca.gov and staff will attempt to accommodate you. While the City does not expect there to be any changes to the above process for participating in this meeting, if there is a change, the City will post the information as soon as possible to the City's website.

Note that records submitted by the public will not be redacted in any way and will be posted online as submitted, including any personal contact information.

All pictures, PowerPoints, and videos submitted for display at a public meeting must be previously reviewed by staff to verify appropriateness for general audiences. No links to YouTube videos or other streaming services will be accepted, a direct video file will need to be emailed to staff prior to each meeting in order to minimize complications and to play the video without delay. The video must be one of the following formats, .mp4, .mov or .wmv. Only one file may be included per speaker for public comments. Please e-mail to paccomments@costamesaca.gov NO LATER THAN 12:00 Noon on the date of the meeting.

Note regarding agenda-related documents provided to a majority of the Commission after distribution of the agenda packet (GC §54957.5): Any related documents provided to a majority of the Commission after distribution of the Agenda Packets will be made available for public inspection. Such documents will be posted on the city's website and will be available at the City Clerk's office, 77 Fair Drive, Costa Mesa, CA 92626.

All cell phones and other electronic devices are to be turned off or set to vibrate. Members of the audience are requested to step outside the Council Chambers to conduct a phone conversation.

Free Wi-Fi is available in the Council Chambers during the meetings. The network username available is: CM_Council. The password is: cmcouncil1953.

As a LEED Gold Certified City, Costa Mesa is fully committed to environmental sustainability. A minimum number of hard copies of the agenda will be available in the Council Chambers. For your convenience, a binder of the entire agenda packet will be at the table in the foyer of the Council Chambers for viewing. Agendas and reports can be viewed on the City website at <https://costamesa.legistar.com/Calendar.aspx>.

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ARTS COMMISSION REGULAR MEETING

MARCH 5, 2026 – 6:00 P.M.

ALISA OCHOA
Chair

ALLISON MANN
Vice Chair

CHARLENE ASHENDORF
Commissioner

FISHER DERDERIAN
Commissioner

BRENDAN FORD
Commissioner

ERICA LUCIA
Commissioner

DEBORA WONDERCHECK
Commissioner

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS – MATTERS NOT LISTED ON THE AGENDA
Comments are limited to three (3) minutes, or as otherwise directed.

COMMISSIONER COMMENTS AND SUGGESTIONS
Comments are limited to three (3) minutes, or as otherwise directed.

CONSENT CALENDAR:
All matters listed under the Consent Calendar are considered to be routine and will be acted upon in one motion. There will be no separate discussion of these items unless members of the Arts Commission, staff, or the public request specific items to be discussed and/or removed from the Consent Calendar for discussion. The public can make this request via email at PAComments@costamesaca.gov and should include the item number to be addressed. Items removed from the Consent Calendar will be discussed and voted upon immediately following Planning Commission action on the remainder of the Consent Calendar.

- 1. [MINUTES](#) [26-175](#)

RECOMMENDATION:

Approval of the minutes of the February 5, 2026 Arts Commission meeting.

Attachments: [02/05/26 Arts Draft Minutes](#)

MONTHLY REPORTS

1. ARTS SPECIALIST REPORT

OLD BUSINESS:

1. [ARTS AND CULTURE MASTER PLAN BUDGET FOR FISCAL YEAR 26-176 2026-27](#)

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review and discuss the update on the Arts and Culture budget for Fiscal Year 2026-27.

Attachments: [Agenda Report](#)

1. [Arts & Culture Master Plan Budget Excerpt](#)

NEW BUSINESS:

1. [ART MURAL APPLICATION AT 2096 HARBOR BOULEVARD](#) [26-177](#)

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.

Attachments: [Agenda Report](#)

1. [Proposed Mural Project Plan - Starbucks](#)
2. [Artist Design Mural - Starbucks](#)

2. [ART MURAL APPLICATION AT 2274 NEWPORT BOULEVARD](#) [26-178](#)

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review and provide recommendations on the proposed mural located at 2274 Newport Boulevard in Costa Mesa, as part of the Mesa Vista housing project.

Attachments: [Agenda Report](#)

1. [Proposed Mural Project Plan - Mesa Vista](#)

3. **[SIDEWALK POETRY PROJECT REVIEW](#)** **[26-179](#)**

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review the new Sidewalk Poetry Project information and application (Attachment 1).

Attachments: [Agenda Report](#)

[1. Sidewalk Poetry Project 2026](#)

ADDITIONAL COMMISSION MEMBER & STAFF COMMENTS

ADJOURNMENT

Next Regularly Scheduled Meeting: April 2, 2026



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 26-175

Meeting Date: 3/5/2026

TITLE:

MINUTES

DEPARTMENT: PARKS AND COMMUNITY SERVICES

RECOMMENDATION:

Approval of the minutes of the February 5, 2026 Arts Commission meeting.

FEBRUARY 5, 2026
6:00 P.M. – UNOFFICIAL MINUTES

CALL TO ORDER by Chair Ochoa at 6:00 PM.

PLEDGE OF ALLEGIANCE by Commissioner Ashendorf.

ROLL CALL

= Present = Absent

Commissioners

- Charlene Ashendorf
- Fisher Derderian
- Brendan Ford
- Erica Lucia
- Alisa Ochoa
- Allison Mann
- Debora Wondercheck

City Staff

- Brian Gruner, Parks and Community Svcs. Director
- Laurette Garner, Arts Specialist
- Monique Villasenor, Recreation Manager
- Laura Fautua, Executive Assistant
- Kathia Viteri, Recreation Specialist

PRESENTATION:

1. ARTS IN THE PARK

Ms. Astrid Perez from Coastal Corridor Alliance presented.

PUBLIC COMMENTS:

Jim Fitzpatrick: Encouraged the Arts Commission to be bold, exercise its authority, and pursue stronger community impact. He also expressed concern that resident voices had previously been limited, suggested that some staff recommendations warranted reconsideration, and urged commissioners to seize their opportunity to do meaningful work for the community.

COMMISSIONER COMMENTS

Commissioner Ashendorf: Acknowledged City staff member, Megan Gurrola, for her behind-the-scenes work and her role in assembling the exhibition at the Senior Center. She also recognized fellow commissioners, the Poet Laureate, and community members involved in the Brentwood Park sidewalk poetry process, encouraged review of the regularly updated arts calendar, and highlighted Urban Workshop as a valuable local maker space supporting diverse artistic expression.

Vice Chair Derderian: Expressed enthusiasm for the new year and commended staff for their work on Snoopy House, noting the variety of performances and community effort involved. He also shared that he had served on the Brentwood Park poetry selection group, described the process as rewarding, and expressed excitement about expanding the City’s artistic presence.

Chair Ochoa: Highlighted the sidewalk poetry as an exciting example of meaningful community engagement and expressed hope that it could be expanded citywide to increase accessibility to public art. She also praised the success of the Senior Center dance concert by Backhausdance. Congratulated Commissioner Wondercheck and Ms. Thomas on their recent achievements, and expressed appreciation for the Commission and anticipation for the year ahead.

CONSENT CALENDAR

1. MINUTES – 11/06/25 Draft Minutes

Jim Fitzpatrick: commended the thoroughness and quality of the meeting minutes and acknowledged the work of the individual preparing them. He suggested that the City consider utilizing AI technology to transcribe and produce minutes in order to increase efficiency and allow staff to focus on other priorities.

MOTION/SECOND: Commissioner Wondercheck made a motion to approve November 6, 2025 meeting minutes/Seconded by Chair Ochoa.

The motion carried by the following roll call vote:

Ayes: Commissioner Ashendorf, Commissioner Lucia, Commissioner Mann, Commissioner Wondercheck, Vice Chair Derderian, Chair Ochoa

Nays: None

Abstained: None

Absent: Commissioner Ford

Motion Carried: 6-0

MONTHLY REPORTS

1. ARTS SPECIALIST UPDATE

Laurette Garner, Arts Specialist, presented.

Vice Chair Derderian inquired about the projected timeline for bringing the contract back before City Council. He also asked about the proper process for reporting graffiti on utility boxes and 311 app.

Chair Ochoa asked whether the Planning Department had been in communication with staff regarding the concrete poetry project.

OLD BUSINESS:

1. AMERICA'S 250TH ANNIVERSARY

Vice Chair Derderian and Commissioner Wondercheck presented.

Commissioner Lucia expressed appreciation for the multi-generational approach and offered her support.

Commissioner Ashendorf asked whether there were plans to memorialize the process, such as through video or audio recordings, to preserve it as part of the City's history.

Commissioner Wondercheck shared that one potential rehearsal location was the Costa Mesa Senior Center to ensure accessibility for seniors and support a multi-generational experience. She expressed enthusiasm about making the event inclusive and accessible.

NEW BUSINESS:

1. ELECTION OF CHAIR AND VICE CHAIR

Ms. Monique Villasenor, Recreation Manager, presented.

MOTION/SECOND: Commissioner Wondercheck made a motion for Alisa Ochoa to stay on as Arts Commission Chair/Seconded by Commissioner Mann.

No public comment.

The motion carried by the following roll call vote:

Ayes: Commissioner Ashendorf, Commissioner Lucia, Commissioner Mann, Commissioner Wondercheck, Vice Chair Derderian, Chair Ochoa

Nays: None

Abstained: None

Absent: Commissioner Ford

Motion Carried: 6-0

Commissioner Mann asked if we could nominate Commissioner Erica Lucia?

Commissioner Lucia respectfully declined and nominated Commissioner Mann.

MOTION/SECOND: Commissioner Lucia made a motion to nominate Commissioner Allison Mann to be Arts Vice Chair/Seconded by Commissioner Ashendorf.

The motion carried by the following roll call vote:

Ayes: Commissioner Ashendorf, Commissioner Lucia, Commissioner Mann, Commissioner Wondercheck, Vice Chair Derderian, Chair Ochoa

Nays: None

Abstained: None

Absent: Commissioner Ford

Motion Carried: 6-0

2. **ART IN PUBLIC PLACES DRAFT ORDINANCE REVIEW**

Ms. Laurette Garner, Arts Specialist, presented.

Correspondence was received for this item.

Public Comment:

Ana Gromis (Building Industry Association of Southern California, Orange County Chapter): Expressed support for public art but raised concerns that the proposed 1% fee on private development could create a barrier to housing production and increase costs for consumers. She urged the Commission to exempt housing from the requirement and instead consider incentive-based approaches, such as zoning flexibility or expedited processing, and offered to collaborate on alternative solutions.

Jim Fitzpatrick: Opposed mandates related to public art, stating they could increase housing and business costs and create regulatory burdens. He advocated for incentive-based strategies, suggested leveraging larger public works budgets, and expressed opposition to the cost of the arts master plan consultant, encouraging greater efficiency and alternative approaches.

Vice Chair Derderian asked for clarification on the development review process related to the Art in Public Places requirement, including how projects would be assessed, how funding allocations would be determined, and what role the Commission would have in approving proposed artwork. He also inquired about potential legal authority to reject proposed art, whether applicants could be required to submit revised proposals, and whether incentive-based alternatives had been considered.

Commissioner Mann supported an incentive-based approach rather than a mandate and referenced her own experience navigating the homeowner permitting process as an example of the need for incentives.

Chair Ochoa asked whether the Planning Commission had reviewed the draft and suggested referring the item for further exploration of incentives, including expedited permitting. She noted that successful examples of voluntary public art projects already existed in the City.

Commissioner Ashendorf reflected on the historical success of 1% for art programs but acknowledged the changing development climate and emphasized the need for creative incentives to advance public art locally. Also supported exploring strategies such as streamlining permitting and collaborating with developers, citing successful art-integrated projects along Bristol Street.

Commissioner Lucia stated that public feedback was valuable to the discussion and suggested conducting broader outreach to developers and business owners who had voluntarily incorporated public art to gather insights. She described the discussion as an important study session in advancing the City's identity as the *City of the Arts*.

Chair Ochoa: echoed commissioner comments.

Vice Chair Derderian advocated for art to be incorporated earlier in public works projects and sustainable public art funding source.

3. ARTS AND CULTURE MASTER PLAN BUDGET FOR FISCAL YEAR 2026-27

Ms. Monique Villasenor, Recreation Manager, presented.

Vice Chair Derderian inquired about the current and prior fiscal year cannabis tax revenue amounts allocated to the arts and requested clarification on the proposed funding structure for the Arts and Culture Master Plan update, including whether previously requested funds had been approved. He also asked about the anticipated timeline for contract approval, plan development, and Council adoption, expressing concern that implementation might realistically not occur until Fiscal Year 2027–28 given budget cycles and scheduling constraints.

Chair Ochoa asked whether the proposed \$60,000 budget was sufficient based on the applications received for the Arts and Culture Master Plan update.

Vice Chair Derderian sought clarification on the \$60,000 allocation for large-scale installations.

Chair Ochoa noted that the sidewalk poetry initiative currently lacked funding and asked whether existing allocated funds could be redirected to support it or incorporated into upcoming Parks CIP projects. She also inquired about the existence of a municipal arts fund with rollover or interest-earning capacity and reiterated her request to explore sustainable public art funding options, including grants and other revenue strategies.

Commissioner Ashendorf expressed frustration regarding budget uncertainties and questioned the measurable impact of higher-cost line items, specifically free Segerstrom Center campus tickets and park performances. She requested attendance and outcome data to evaluate whether those expenditures were providing sufficient community benefit compared to smaller programs such as Art Crawl.

Commissioner Wondercheck asked whether Segerstrom Center might be willing to donate tickets rather than relying solely on City funding and noted that the proposed allocation had already been reduced from prior years. She emphasized the importance of identifying available funding sources.

Vice Chair Derderian suggested that during the two-year period awaiting completion of the Arts and Culture Master Plan, the Commission could consider developing a strategic framework to guide interim priorities and potential recommendations to City Council. Also expressed interest in exploring what actions or funding requests could be advanced independently of staff limitations.

Chair Ochoa asked whether Vice Chair Derderian was proposing the formation of another study group to explore those ideas.

Vice Chair Derderian With pending approval, expressed interest in collaborating with interested commissioners to develop a conceptual framework for the next one to two years that could later be brought forward for full Commission consideration.

Chair Ochoa emphasized the importance of aligning any interim framework discussions with the City's General Plan goals and requested that staff report back regarding the feasibility of such discussions.

Commissioner Mann expressed appreciation for the increased arts grant funding and sought clarification on whether the existing master plan remained in effect, noting that the \$60,000 allocation was intended for an update. She questioned whether the full \$60,000 was necessary for the update process.

ADDITIONAL COMMISSIONER MEMBER & STAFF COMMENTS

ADJOURNMENT Chair Ochoa adjourned at 7:37 PM.



City of Costa Mesa

77 Fair Drive
Costa Mesa, CA 92626

Agenda Report

Arts Commission

Item #: 26-176

Meeting Date: 3/5/2026

TITLE: ARTS AND CULTURE MASTER PLAN BUDGET FOR FISCAL YEAR 2026-27

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

Staff recommends the Arts Commission:

1. Review and discuss the update on the Arts and Culture budget for Fiscal Year 2026-27.

BACKGROUND:

On November 3, 2020, Costa Mesa voters approved the “City of Costa Mesa Retail Cannabis Tax and Regulation Measure” (Measure Q). Currently the Arts & Culture Master Plan budget (Attachment 1) is partially funded through Measure Q, and is defined by municipal code as follows:

9-29.5 Cannabis Tax:

Notwithstanding any other provision of this Code, every person engaged in, managing, conducting, or carrying on any cannabis business defined in Chapter VI of this title, or any other marijuana and/or cannabis business, shall pay an annual business tax as follows:

(c) Every person who is engaged in, managing, conducting, or carrying on a business as a cannabis store-front retailer, as set forth in section 9-486(a), and/or who otherwise sells, dispenses and/or furnishes cannabis anywhere within the city, shall pay an annual business tax of 7% based on the gross receipts of that business.

(d) Every person who is engaged in, managing, conducting, or carrying on a business as a cannabis nonstore front retailer, as set forth in section 9-486(a), and/or who otherwise delivers cannabis anywhere within the city, shall pay an annual business tax of 7% based on the gross receipts of that business, subject to the applicable provisions of section 9-40.

(g) One-half of one percent of the proceeds of the tax set forth in subsections (c) and (d) shall be directed toward the implementation of the cultural and arts master plan and one-half of one percent shall be directed towards the implementation of a first time homebuyer program for current residents of the city, former residents who were raised in the city and/or who graduated from the Newport Mesa Unified School District.

In Fiscal Year (FY) 2025-26, staff requested and received funding for the programs outlined in year four (5) of the Arts & Culture Master Plan.

At the February 5, 2026, staff presented a budget update which included the FY 2026-2027 request that duplicated the same funds as outlined in year five of the master plan.

commissioners asked that this item return for the March Arts Commission meeting and that also a member of the Finance team be available to answer questions regarding funding for the Arts and Culture Plan.

ANALYSIS:

At the February meeting, commissioners asked that this item return to the Commission and that also a member of the Finance team be available to answer questions regarding funding for the Arts and Culture budget.

FISCAL REVIEW

No fiscal review is required.

LEGAL REVIEW

No legal review is required.

CONCLUSION:

Staff recommends the Arts Commission:

1. Review and discuss the update on the Arts and Culture budget for Fiscal Year 2026-27.

BUDGET FORECAST

X - Year in which action is initiated

PRIORITY/RECOMMENDATION

FY21-22 FY22-23 FY23-24 FY24-25 FY25-26

1.1 - CHILDREN & YOUTH

Existing	SMART Camp EXPAND & POSSIBLE ADDITION OF OTHER ORGANIZATIONS/YOUTH PROGRAMS	\$60,000	\$70,000	\$80,000	\$90,000	\$100,000
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1.2- FREE ARTS EXPERIENCES CITY-WIDE

Existing	ArtVenture CURRENT EXPENDITURE YEARLY	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
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Existing	Galleries CURRENT EXPENDITURE YEARLY	\$400	\$400	\$400	\$400	\$400
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Existing	Action Arts CURRENT EXPENDITURE YEARLY	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000
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New	Free Park Perfs. by local artists ONCE PER DISTRICT FY19-20 (6), INCREASE ONE ANNUALLY NOT INCLUDING SUMMER, WHEN CONCERTS ALREADY SCHEDULED BUDGET \$2,000 PER CONCERT FOR ARTISTS, STAFFING, PROMO	\$6,000	\$12,000	\$24,000	\$36,000	\$48,000
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New	Art "Crawl" \$250 AVAILABLE TO VENUES (4) FOR STAFFING, REFRESHMENTS RENTAL & STAFF OF 4 SHUTTLE VANS (ESTIMATED AT \$500 EACH)		\$3,000	\$3,000	\$3,000	\$3,000
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New	Costa Mesa Free at Segerstrom Center Campus PILOT PROGRAM TO OFFER FREE TICKETS TO CM RESIDENTS AT SELECTED PERFORMANCES; ADD OCMA WHEN IT OPENS		\$50,000	\$60,000	\$60,000	\$60,000
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New	Showmobile \$150,000 ONE-TIME CAPITAL EXPENSE, USEFUL LIFE AT LEAST 10 YEARS		\$150,000			
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2 - EXPAND PUBLIC ART

Existing	Utility Box Art 12-14 per year	\$12,500	\$12,500	\$12,500	\$12,500	\$12,500
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New	Large-scale (6) INSTALLATION OF LARGE-SCALE TEMPORARY ART THROUGHOUT THE CITY; ONE IN EACH OF THREE DISTRICTS PER YEAR, TWO-YEAR LOAN INSTALLATION AND SELECTION CONSULTANTS		\$60,000	\$60,000	\$60,000	\$60,000
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X - Year in which action is initiated

PRIORITY/RECOMMENDATION

FY21-22 FY22-23 FY23-24 FY24-25 FY25-26

New	Re-design public amenities TO BE DETERMINED; AS NEEDED FOR REPLACEMENT					
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New	Permanent Public Art DEVELOP PLAN; FUND THROUGH DEVELOPER FEES					
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3.1 - ASSERT "CITY OF THE ARTS" BRAND

New	Graphic design BRANDING PROCESS		\$15,000			
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New	Artist Laureate HONORARIUM FOR INDIVIDUAL ARTIST SELECTED FOR ONE YEAR TERM - RESPONSIBILITIES WILL INCLUDE FREE PUBLIC PROGRAMS, APPEARANCES		\$2,500	\$2,500	\$2,500	\$2,500
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3.2 - HIRE PROFESSIONAL ARTS STAFF

	ARTS SPECIALIST (FTE) SALARY AND BENEFITS		\$120,000	\$120,000	\$120,000	\$120,000
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3.3 - ESTABLISH ARTS COMMISSION

New	Commissioner stipends \$100/MONTH STIPEND PER COMMISSIONER			\$8,400	\$8,400	\$8,400
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4.1 - RE-IMAGINE ARTS GRANTS

EXISTING	ARTS GRANTS SEE RECOMMENDATIONS SECTION FOR DETAILS	\$4,000	\$5,000	\$7,500	\$10,000	\$12,500
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4.2 - NEED FOR CREATIVE SPACES

	TBA, STAFF TIME AND POSSIBLE OUTSIDE CONSULTANTS					
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4.3 - KEEP "CREATIVES" IN COSTA MESA

NEW	AFFORDABLE ARTIST HOUSING TO BE DETERMINED					
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4.4 - PROMOTE CREATIVE SECTOR

	STAFF TIME					
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TOTAL

	\$103,400 CURRENT FY18-19 BUDGET	\$112,900	\$530,400	\$408,300	\$432,800	\$457,300
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PER CAPITA

	(BASED ON 113,825 POPULATION) \$0.91 CURRENT PER CAPITA ARTS EXPENDITURE	\$0.99	\$4.66	\$3.59	\$3.80	\$4.02
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ANNUAL TAX REVENUE GENERATED BY COSTA MESA CREATIVE SECTOR
\$1,700,000



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 26-177

Meeting Date: 3/5/2026

TITLE:

ART MURAL APPLICATION AT 2096 HARBOR BOULEVARD

DEPARTMENT: PARKS AND COMMUNITY SERVICES

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.



Agenda Report

Arts Commission

Item #: 26-177

Meeting Date: 3/5/2026

TITLE: ART MURAL APPLICATION AT 2096 HARBOR BOULEVARD

DEPARTMENT: PARKS AND COMMUNITY SERVICES

PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST

CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

Staff recommends the Arts Commission:

1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.

BACKGROUND:

The Art in Public Places Report created by consultant, Arts Orange County was approved by the Arts Commission on April 6, 2023 to address aspects of the Arts and Culture Master Plan’s Goal #2: Expand Public Art throughout the City.

The procedures, requirements, and art mural application documents are part of Action 2.2 in the Arts and Culture Master Plan: which is to “develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

Jim Robins, the owner of Theodore Robins Ford, a private business at 2060 Harbor Boulevard in Costa Mesa, will commission artist Sebastian Curi to paint a mural on the outside of the new Starbucks building at 2096 Harbor Boulevard. The proposed project plan and the artist’s design are attached, Attachments 1 and 2.

ANALYSIS:

In The first step of Action 2.2 was to establish Public Art Criteria and Guidelines to assist with new temporary and permanent public art projects in the future, which was brought to the Arts Commission on May 4, 2023. The Arts Commission then reviewed and approved a draft of the mural permit application at a June 1, 2023 meeting and a policy on murals on public property at the October 3, 2023 meeting. A public art donation policy was reviewed at the March 7, 2024 meeting.

The Mural Permit Application for private property is now an online application in TESSA, the city of Costa Mesa's online permitting software. All applicants can fill out the application online and present to the Arts Commission before completing their mural projects. The Mural Permit for private property is currently an optional mural permit to ensure that murals are developed with the full awareness of the community, with technical and legal considerations in relation to materials, maintenance, and artist's rights, adhered to and understood.

FISCAL REVIEW

No fiscal review is required at this time, as there are no associated costs.

LEGAL REVIEW

No legal review is required.

CONCLUSION:

Staff recommends the Arts Commission:

1. Review and provide recommendations to the proposed mural located at 2096 Harbor Boulevard in Costa Mesa, as part of the Theodore Robins Ford renovation project.



PROPOSED MURAL PROJECT PLAN

Please provide photos in color and the exact location of the proposed mural project.

Photographs are used to present images to the City of Costa Mesa Arts Commission and must be large enough to display in a PowerPoint presentation on a computer screen for display in City Council Chambers.

Map coordinates are required to view the proposed location from the street and provide a public facing viewpoint.

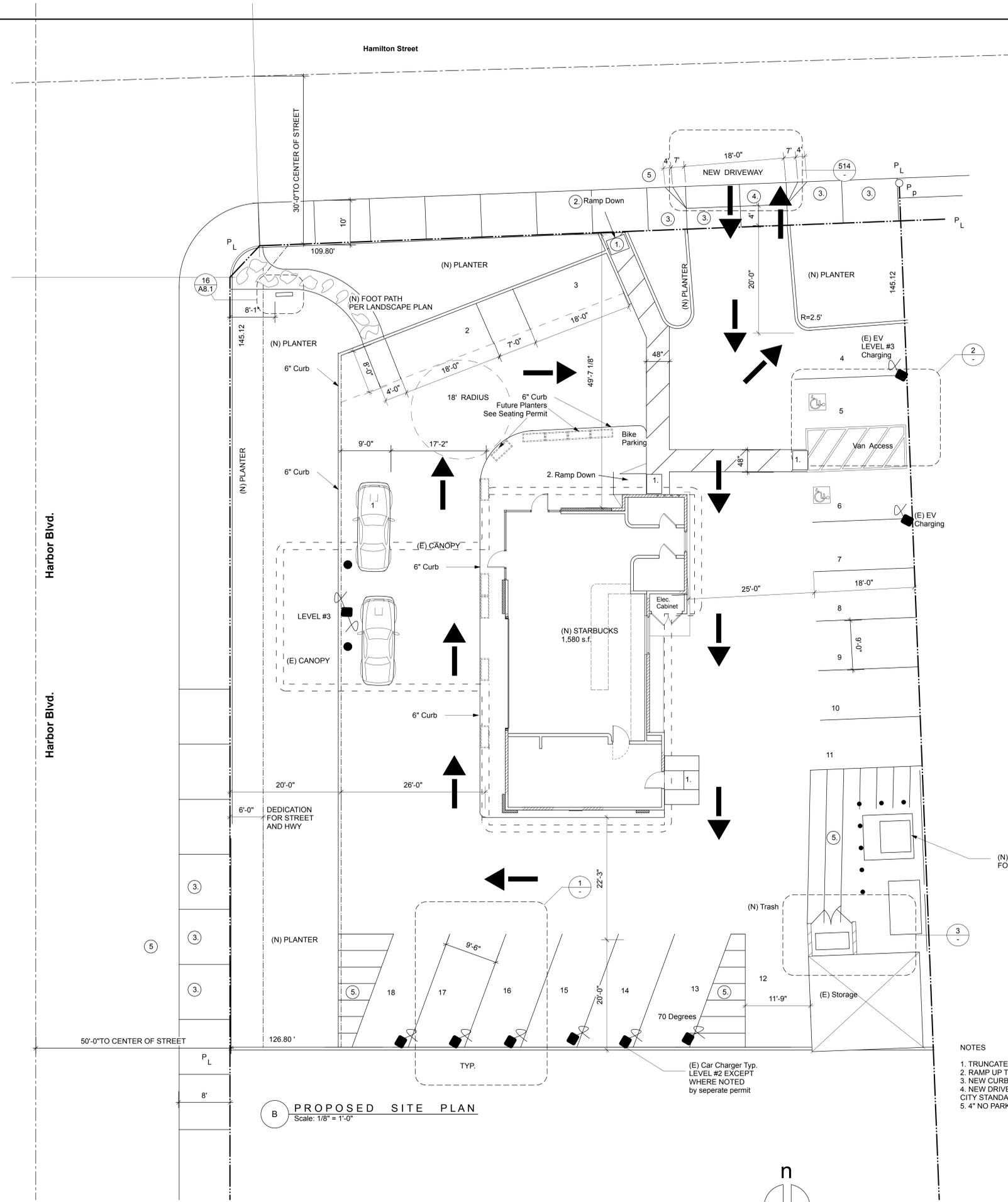
PHOTO GUIDELINES:

- Applicants can upload up to four color photos (**#s 1-4**)
- At least one photo should be a mock-up with the sizes indicated for each side of the design
- Images superimposed on the proposed building wall are preferable
- Applicants may also upload images that showcase the artwork of the artist creating the final mural
- Image sizes must be at least 1280 x 720 pixels to display with accuracy

MAP COORDINATE GUIDELINES:

- Provide link coordinates for the exact location for the proposed mural using Google Maps
- Provide a screenshot of the wall where the proposed mural will be placed (**#5**)

Paste Map Coordinates Here:



B PROPOSED SITE PLAN
Scale: 1/8" = 1'-0"

- NOTES**
1. TRUNCATED DOME PADS
 2. RAMP UP TO CURB
 3. NEW CURB & SIDEWALK
 4. NEW DRIVE APPROACH PER CITY STANDARDS #514
 5. 4" NO PARKING STRIPING

PROJECT

THEODORE ROBINS FORD

2096 HARBOR BLVD
COSTA MESA, CA
92628

ARCHITECT



CONSULTANT



VERSION

SYMBOL	DATE	DESCRIPTION
	02/20/24	Arch Review Set
	03/08/24	Coordination Set
	04/10/24	Coordination Set
	05/06/24	Coordination Set
1	06/20/24	PC Corrections
2	08/15/24	PLANG Corrections
3	12/11/24	PC Corrections

TITLE

SITE PLAN
SITE DETAILS

SHEET

A1.0

The drawings and specifications, ideas, designs and arrangements are and shall remain the property of the Architect. No part thereof shall be copied or used in connection with any work or project other than the specific project for which they have been prepared without the written consent of the designer. When used in connection with any other project, the user shall obtain the written consent of the designer. The user shall be responsible for all dimensions and conditions on the job and this office must be notified of any changes from the dimensions and conditions shown on these drawings. This office shall be notified by the user for approval before proceeding with fabrication.







STARBUCKS

VISUAL IDEAS

&

EXPLORATIONS

ORIGINAL WORK

BY

SEBASTIAN CURI

ONE (1) MURAL ARTWORK TO BE HAND PAINTED BY ARTIST at STARBUCKS STORE IN COSTA MESA . The work will focus on the theme of people coming together over coffee. Subtle references to the heritage and history of the space will be woven into the artwork; Theodore Robins Ford, elements from the car universe and Costa Mesa territorial hints would be present creating a sense of strong identity. The circular form of the piece adds deeper significance—a circle of people, symbolizing connection and togetherness.

OCTOBER 22TH,
2025

REVISED
ARTWORK

FROM
LOS ANGELES, CA
WWW

SEBASTIANCURI

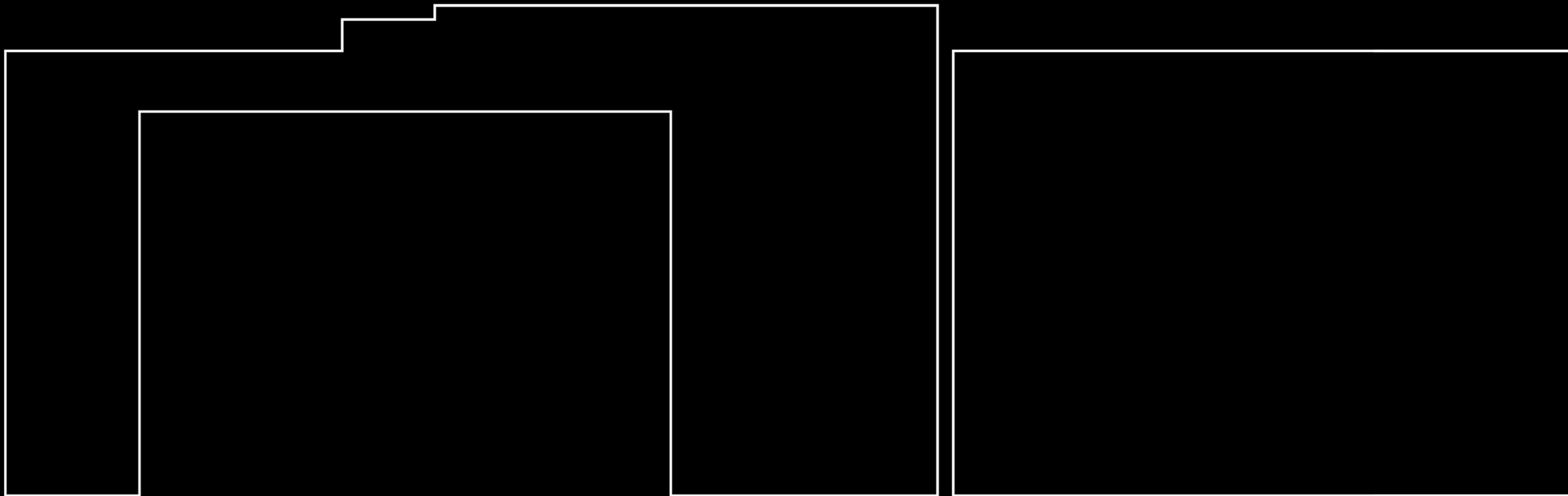
COM

ARTIST STATEMENT

The artwork is dense, unfolding in a circular arrangement around the entire building. It breathes new life into an abandoned gas station through an almost infinite line of figures, capturing the dynamic rhythm of urban life with vibrant representations of everyday people. This continuous loop adds deeper significance—a circle of people, symbolizing connection and togetherness. The figures begin as simplified, schematic forms, gradually developing individualized features to portray distinct individuals. Beachgoers, students, mechanics, drivers, baristas, families, coffee farmers, dogs, seagulls and a variety of other people share the space in harmony, creating a lively and inclusive tableau.

The artwork often blurs the line between individuality and universality, presenting figures that are both specific and archetypal. The stylized representation invite viewers to reflect on the nature of identity. Every person is a piece of a puzzle. We all are connected.

(1)



FRONT

(1)



FRONT

(1)



DETAIL



DETAIL

(2)



SIDE

(2)



SIDE

(3)



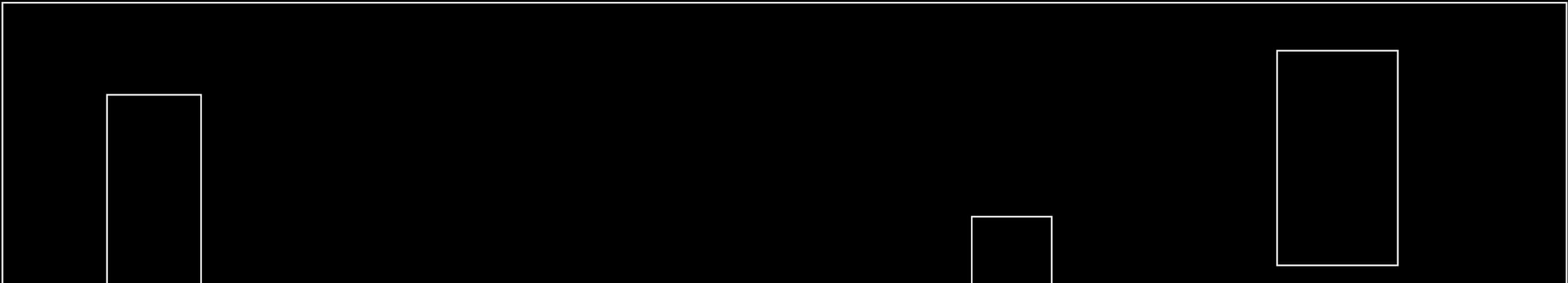
SIDE

(3)



SIDE

(4)



BACK

(4)



BACK

(4)



DETAIL

(4)



DETAIL

THANK YOU

LOOKING

FORWARD

TO

HEARING

YOUR

COMENTS

GET IN TOUCH
+1 (213) 258 7950

EMAIL
hello@sebastiancuri.com





CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 26-178

Meeting Date: 3/5/2026

TITLE:

ART MURAL APPLICATION AT 2274 NEWPORT BOULEVARD

DEPARTMENT: PARKS AND COMMUNITY SERVICES

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review and provide recommendations on the proposed mural located at 2274 Newport Boulevard in Costa Mesa, as part of the Mesa Vista housing project.



City of Costa Mesa

77 Fair Drive
Costa Mesa, CA 92626

Agenda Report

Arts Commission

Item #: 26-178

Meeting Date: 3/5/2026

TITLE: ART MURAL APPLICATION AT 2274 NEWPORT BOULEVARD
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

Staff recommends the Arts Commission:

1. Review and provide recommendations on the proposed mural located at 2274 Newport Boulevard in Costa Mesa, as part of the Mesa Vista housing project.

BACKGROUND:

The Art in Public Places Report created by consultant, Arts Orange County was approved by the Arts Commission on April 6, 2023 to address aspects of the Arts and Culture Master Plan's Goal #2: Expand Public Art throughout the City.

The procedures, requirements, and art mural application documents are part of Action 2.2: which is to "develop a plan for more ambitious temporary and permanent public art, including the identification of potential locations around the City, creation of policies with respect to selection and acquisition of artworks, and determination of the funding sources to be used.

Mesa Vista is a mid-century design and is located at 2274 Newport Blvd (former Motel 6 next to the Ali Baba Motel.) This is an affordable housing project that will provide 86 affordable apartment homes (30 for formerly homeless veterans VASH, 10 for formerly homeless with mental illness MHSA, and 46 for Seniors with a Costa Mesa preference.) The City of Costa Mesa, along with the County are both project partners who have contributed partial funding for the project.

The artist for the project is Damin Lujan who uses the tag name ZaoOne on Instagram. He has painted several murals at various projects throughout the County. The proposed project plan is attached, Attachment 1.

ANALYSIS:

The Mural Permit Application for private property is now an online application in TESSA, the city of Costa Mesa's online permitting software. All applicants can fill out the application online and present to the Arts Commission before completing their mural projects. The Mural Permit for private property is currently an optional mural permit to ensure that murals are developed with the full awareness of the community, with technical and legal considerations in relation to materials, maintenance, and artist's rights, adhered to and understood.

FISCAL REVIEW

No fiscal review is required at this time, as there are no associated costs.

LEGAL REVIEW

No legal review is required.

CONCLUSION:

Staff recommends the Arts Commission:

1. Review and provide recommendations to the proposed mural located at 2274 Newport Boulevard in Costa Mesa, as part of the Mesa Vista housing project.



PROPOSED MURAL PROJECT PLAN

Please provide photos in color and the exact location of the proposed mural project.

Photographs are used to present images to the City of Costa Mesa Arts Commission and must be large enough to display in a PowerPoint presentation on a computer screen for display in City Council Chambers.

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PHOTO GUIDELINES:

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MAP COORDINATE GUIDELINES:

- Provide link coordinates for the exact location for the proposed mural using Google Maps
- Provide a screenshot of the wall where the proposed mural will be placed (**#5**)

Paste Map Coordinates Here:

Option 2



2.

3.

4.



CITY OF COSTA MESA

Agenda Report

77 Fair Drive
Costa Mesa, CA 92626

File #: 26-179

Meeting Date: 3/5/2026

TITLE:

SIDEWALK POETRY PROJECT REVIEW

DEPARTMENT: PARKS AND COMMUNITY SERVICES

RECOMMENDATION:

Staff recommends the Arts Commission: 1. Review the new Sidewalk Poetry Project information and application (Attachment 1).



Agenda Report

Arts Commission

Item #: 26-178

Meeting Date: 3/5/2026

TITLE: SIDEWALK POETRY PROJECT REVIEW
DEPARTMENT: PARKS AND COMMUNITY SERVICES
PRESENTED BY: LAURETTE GARNER, ARTS SPECIALIST
CONTACT INFORMATION: LAURETTE GARNER, ARTS SPECIALIST, (714) 754-5322

RECOMMENDATION:

Staff recommends the Arts Commission:

1. Review the new Sidewalk Poetry Project information and application (Attachment 1).

BACKGROUND:

The sidewalk poetry project brings poetry to parks by imprinting poems into concrete walkways, and addresses two (2) goals from the Arts and Culture Master Plan:

- Goal #2: *Expand public art throughout the City*
- Goal #3: *Professionalize and elevate the status of arts and culture in city government, Action 3.1.4., to appoint an Artist Laureate (Poet Laureate)*

The City's inaugural Poet Laureate, Danielle Hanson has been instrumental in bringing awareness to the literary arts in Costa Mesa. The sidewalk poetry project is part of these efforts.

The Parks and Community Services Department has three current park renovations occurring in Fiscal Year 2025/2026, as part of the CIP (Capital Improvement Project) list; Brentwood Park, Ketchum-Libolt Park and Shalimar Park.

In December 2025, a review panel comprised of Arts and Parks and Community Services commissioners and two (2) community members, convened to select poems to be imprinted into newly cemented sidewalks for Brentwood Park. Brentwood Park is currently undergoing renovations and will include four (4) new poems selected by the review panel. An outside vendor will create heavy vinyl molds/imprints of the selected poems, to be pressed into the sidewalk as part of the Brentwood Park renovation in the coming months.

ANALYSIS:

The Ketchum-Libolt Park renovation is currently underway, with Shalimar Park to follow sometime in the fall of 2026. For these next two (2) parks, the sidewalk poetry project will include an additional community inclusion component by administering a call for poems application for Costa Mesa constituents to participate in. Poems will be reviewed and selected from the pool of applicants by a review panel, and with final approval by the Arts Commission. Number of poems, placement and themes will vary by park.

FISCAL REVIEW

No fiscal review is required at this time, as there are no associated costs.

LEGAL REVIEW

No legal review is required.

CONCLUSION:

Staff recommends the Arts Commission:

1. Review the new Sidewalk Poetry Project information and application (Attachment 1).

Sidewalk Poetry Project - 2026

Call for Poems

The City of Costa Mesa is accepting short poem entries for the Sidewalk Poetry Project from residents and individuals with connections of ties to Costa Mesa.

THEMES:

Ketchum-Libolt Park: Community, Heroism, Duty, Safety, Service

Shalimar Park: Youth, Athleticism, Love, Family, Teamwork

ELIGIBILITY AND SUBMISSION GUIDELINES:

Ketchum-Libolt Park:

All writers/poets are invited to submit poetry for consideration.

Shalimar Park:

Teens (13-18 years of age) are invited to submit poetry for consideration.

Both Parks:

- No previous experience or publication is necessary.
- The poem must be the original work of the entrant (published or unpublished).
- Must be a resident, work in, or attend school in Costa Mesa
- Applicants may submit one poem per park.
- Subject matter must be appropriate for the public.
- All applications must be submitted by the end of day, April 13, 2026.

LIMITATIONS:

- Short poem submissions may be free form or traditional short form, including Haiku, Distich, Cinquain, etc.
- Poems must be no more than five (5) lines (including title if applicable) with a maximum of 32 characters including spaces per line, and 160 characters overall (including spaces).
- Poems in languages other than English must be accompanied by an English translation.
- One (1) entry per individual may be submitted for the Call for Poems; no team entries are permitted.

COMPENSATION AND RECOGNITION:

- Selected poets will receive monetary compensation of a \$150 stipend.
- Selected poems will also be recognized on the City's website and on public art maps.

Application

POET INFORMATION

First Name: _____ Last Name: _____

Guardian Name: (first and last, if the artist is under the age of 18)

Street Address: _____

City and Zip Code: _____

Email: _____

Phone: _____

Poem

Poems must be no more than five (5) lines (including title if applicable) with a maximum of 32 characters including spaces per line, and 160 characters overall (including spaces).

Title: _____

Poem: _____

Year it was created: _____

Comments (add your translation here if applicable):

Which Park are you applying for?

Ketchum-Libolt Park

Shalimar Park

Do you reside, work or attend school in Costa Mesa?

Yes

No

Please select your age group?

Over 18

Age 13-18

Please acknowledge the statement below by signing and dating below:

If my poem is selected for the Sidewalk Poetry Project, I represent that I am the author of and owner of all rights in and to the Artwork and that I have the sole and exclusive right to make within the grant of rights, including but not limited to moral rights, that neither I nor anyone else has any contractual or other arrangements which will interfere with rights herein granted and warrant that the rights herein granted will not infringe on the rights of any third party and that the consent or permission of no other party is required by City in connection with the use of the Artwork. I agree to indemnify and hold City harmless from and against any and all liability, damages, claims and demands of whatever kind and nature, either in law or in equity, which arises or may hereafter arise from the City's use or display of the Artwork or in connection with the breach or alleged breach of my representation and/or warranty made hereunder. I understand and agree that the City may remove my artwork at any time without prior notice. I further acknowledge the City will make an effort to inform me as the artist in advance of the removal of the artwork, but any such removal will not be dependent on advance notice being given.

Signature

Printed Name: _____

Signature: _____

Date: _____

DRAFT